

UNIVERSITY OF HAWAII
CODE REQUEST FORM FOR ACADEMIC PROGRAM CODES

REQUESTOR CONTACT INFORMATION	
Date: 12/16/2013	Effective term of request (Semester-Year): Spring 2014
Name: James L. Cromwell	Title: Director of Enrollment
Campus: UH West Oahu	Office/Department: Enrollment Services
Phone: 689-2909	Email: cromwell@hawaii.edu

1. PROGRAM CODE, MAJOR CODE, CONCENTRATION CODE		Banner forms: SMAPRLE, SOACURR, STVMAJR
Institution: UH West Oahu (WOA) <input type="checkbox"/>	College: UH West Oahu	Department: Humanities
<input checked="" type="checkbox"/> New program code <input type="checkbox"/> Change/replace existing program code:		
Level: <input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate <input type="checkbox"/> First-Professional <input type="checkbox"/> Post-Baccalaureate <input type="checkbox"/> Other:		
Degree: <i>BA</i>	Certificate:	
If requesting an existing Major code and/or Concentration code in Banner:		
Existing Major:	Existing Concentration:	
<small>Code</small>	<small>Description</small>	<small>Code</small>
If requesting a new <input type="checkbox"/> Major code or <input checked="" type="checkbox"/> Concentration code that does not exist in Banner:		
New Code [4 char/space limit]: CM	Description [30 char/space limit]: Creative Media	
If a similar major/concentration code exists in Banner, please list the code: ACM - Academy of Creative Media (UHM)		
Is this major/concentration code being used the same way at other UH campuses? New		
Is 50% or greater of the classes in this program offered at a location other than the Home Campus? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <small>(Please consult your Financial Aid Officer on Program Participation Agreement impact)</small>		
Is this program/major/certificate financial aid eligible? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <small>(Financial Aid Officer consultation required for all new program codes)</small>		
Should this program be available for applicants to select as their planned course of study on the online application? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <small>(If yes, students may select the code as their <u>only</u> program of study.)</small>		

UNIVERSITY OF HAWAII
CODE REQUEST FORM FOR ACADEMIC PROGRAM CODES

Replacing or eliminating an existing program code:

If replacing an existing program code, are current students "grandfathered" under the old code? Yes No

Should the old program code be available for use in Banner? Yes No

Will the old program code be available for:	Banner Module	Yes	No	Ending Term (Semester-Year)
	Online Application	<input type="checkbox"/>	<input type="checkbox"/>	_____
	Recruitment	<input type="checkbox"/>	<input type="checkbox"/>	_____
	Admissions	<input type="checkbox"/>	<input type="checkbox"/>	_____
	General Student	<input type="checkbox"/>	<input type="checkbox"/>	_____
	Academic History	<input type="checkbox"/>	<input type="checkbox"/>	_____

2. CERTIFICATES ONLY:

Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)? Yes No
(Please consult your Financial Aid Officer or see: <http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html>)

For new certificates approved by the Chancellor, the related BOR authorized academic program is:

3. NEW CAMPUS, COLLEGE, DIVISION, OR DEPARTMENT CODE

Banner forms: STVCAMP, STV COLL, STVDIVS, STVDEPT

Campus code [3 char]:	Campus description [30 char/space limit]:
College code [2 char]:	College description [30 char/space limit]:
Division code [4 char/space limit]:	Division description [30 char/space limit]:
Department code [4 char/space limit]:	Department description [30 char/space limit]:

UNIVERSITY OF HAWAI'I
CODE REQUEST FORM FOR ACADEMIC PROGRAM CODES

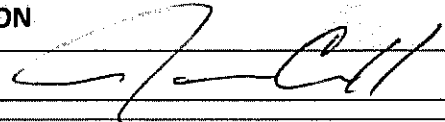

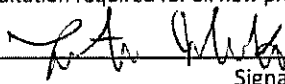
4. NEW COURSE SUBJECT CODE (Subject Alpha)		Banner form: STVSUBJ
College: UH West Oahu	Department: Humanities	
Subject code [4 char/space limit]: CM	Subject description [30 char/space limit]: Creative Media	

5. NEW MINOR (Minor codes are listed on the Major code table)		Banner form: STVMAJR
Minor Code [4 char/space limit]:	Minor Description [30 char/space limit]:	

Please briefly describe your request and explain why you are requesting the code(s):
UH West Oahu will be offering a new concentration in Creative Media.

SUPPORTING DOCUMENTATION:
<p>Please see the Code Request Guide for the required supporting documents to be submitted. Documents submitted with this form:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Board of Regents meeting minutes and supporting documents provided to the BOR <input type="checkbox"/> Memo from UH President <input type="checkbox"/> Memo from Chancellor <input type="checkbox"/> Curriculum (required for requests for new programs/majors/minors/certificates) <input type="checkbox"/> Gainful Employment Program notification to the US Department of Education <input type="checkbox"/> Other: _____

UNIVERSITY OF HAWAII
CODE REQUEST FORM FOR ACADEMIC PROGRAM CODES

CAMPUS VERIFICATION		
Requestor Signature 	Date <u>12/16/13</u>	
Registrar (If different from Requestor) <u>Robyn Oshiro</u> Print name	 Signature	<u>12/19/2013</u> Date
Email/memo in lieu of Registrar's signature may be attached		
Financial Aid Officer (Financial Aid Officer consultation required for all new program codes) <u>LESTER ISHIMOTO</u> Print name	 Signature	<u>12/16/13</u> Date
Email/memo in lieu of Financial Aid Officer's signature may be attached		
For Community Colleges, verification of consultation with OVPCC Academic Affairs:		
_____ Print name	_____ Signature	_____ Date
Email/memo in lieu of signature may be attached		

Send completed form and supporting documentation to:

Institutional Research and Analysis Office (IRAO)
 1633 Bachman Place Email: iro-mail@lists.hawaii.edu
 Sinclair Annex 2, Room 4 Fax: 808-956-9870
 Honolulu, HI 96822 Phone: 808-956-7532

After all required forms and supporting documents have been submitted, please allow at least two weeks for processing by IRAO and Banner Central.

FOR INTERNAL USE ONLY	Date form/docs received:
Program code [12]:	Program Description [30]:
CIP code [6]:	CIP description [30]:

University of Hawai'i – West O'ahu
**FORM FOR ADDITION OR DELETION OF ACADEMIC CONCENTRATION OR
 CERTIFICATE PROGRAM**

Before completing this form, refer to the "UH West O'ahu Curriculum Committee Procedures for Additions, Deletions, and Modifications of Courses, Programs, and Requirements."

Action Requested (√one):

Delete Program Add Program

1. If deleting a program, indicate:

- a. Name of existing program _____
- b. Location of primary references to deleted program in current catalog (e.g., Delete "Certificate in Radio Announcing," pp. 14 and 55) _____

If deleting a program, proceed to #4.

2. If adding a program, indicate:

a. Name of proposed program Humanities: Creative Media

b. Program narrative: The Humanities Creative Media concentration (CM) allows graduates of area community college visual media programs the opportunity to earn a baccalaureate degree that complements technical and artistic skills gained during the freshman and sophomore years.

The admission requirement for this program is the Associate of Science or Associate of Arts Degree from one of the following programs: Television Production from Leeward Community College (LCC), Digital Media from LCC, or New Media Arts from Kapi'olani Community College (KCC). Graduates of other creative media or communications programs will also be considered for admission. Concentration, Division and General Education coursework will enhance the abilities of those seeking a career in creative media industries and/or graduate study in an MFA, MA, or PhD program.

c. Program requirements (e. g. number of credits required, specific courses required, etc.)

HUMANITIES MAJOR REQUIREMENTS

Humanities Creative Media students must complete Humanities Core Requirements, Complementary Area requirements, Senior Capstone, and the required credits in the Creative Media concentration.

HUMANITIES CORE REQUIREMENTS (24 credits):

1) 6 credits:

HIST 151 World Civilizations to 1500 (3)

HIST 152 World History Since 1500 (3)

Also meets General Education Foundations requirements.

3) 9 credits Chosen from the following (no more than 6 credits in any one Subject area):

ENG 253 Survey of World Literature I

ENG 254 World Literature II

ENG 257B Literary Themes: Multi-Ethnic American Literature
HWST 107 Hawai'i: Center of the Pacific

HIST 231 European Civilization, 1500-1800

HIST 232 Modern European Civilization

HIST 241 Civilizations of Asia

HIST 281 Intro to American History I

HIST 282 Intro to American History II

PACS 108 Pacific Worlds: Intro to Pacific Islands Studies
PHIL 102 Intro to Philosophy: Asian Traditions

PHIL 210 Social and Political Philosophy

PHIL 220 Intro to Feminism

NOTE: Creative Media Students may apply two the following courses toward this requirement:

Art 101 Introduction to Visual Arts

Art 112 Introduction to Digital Art

Art 157 Digital Storytelling

Art 158 History of Animation

TVPR 210 Film and Video History, Criticism, Ethics, and Aesthetics
TVPR 211 Film and Video Storytelling and Scriptwriting

3) 3 credits: ENG 200 Composition II

- 4) 3 credits: MATH 100 Survey
- 5) 3 credits: HUM 300 Humanities Seminar
- 6) 3 credits: Senior Project/Practicum
- 7)

**CREATIVE MEDIA CONCENTRATION REQUIREMENTS
(33 CREDITS)**

Core Courses:

- CM 300 Creative Professionals (3)
- CM 314 Music, Sound and Media (3)
- CM 320 (alpha) Topics in Creative Producing (3)
- CM 400 (alpha) Creative Media Master Class (3)
- CM 426 (alpha) UHWO Creative Media Internship (3)
- ART 301d Design in Public Spaces (3)

Or

- ART 320 Web Design and Development (3)

Film/Drama Studies (6 units from English Film/Drama cluster; fulfills Complimentary Area requirement):

- ENG 360 Literature and Film (3)
- ENG 361 History of Film (3)
- ENG 367(alpha) Genres and Directors (3)
- ENG 441 Gender and Sexuality in Literature & Film (3)
- ENG 445 Shakespeare (3)
- ENG 462 (alpha) Studies in Drama (3)
- ENG 465 History of Theatre (3)

Electives (9 credits from the following):

HIST 325 Asian Economies, Business, and Consumers (3)

HIST 464 The Triumph of Mass Culture: The United States Since 1920 (3)

HPST 461 Traditional Art of HaWai'i (3)

HPST 462 Traditional Art of the Pacific (3)

PHIL 439 Philosophy and Film (3)

d. Proposed courses for the program

ART 301d Media Design in Public Places (3)

CM 314 Music, Sound and Creative Media (3)

ART 320 WebDesign and Development (3)

Creative Media (CM) 326 (alpha): Topics in Creative Producing (3)

CM 400 (alpha): Creative Media Master Class (3)

CM 426 (alpha): UHWO Creative Media Internship (3)

CM 490 Creative Media Practicum

3)

Note: For addition of courses, forms CC1 should already have been completed and submitted. [Please see attached sheets.]

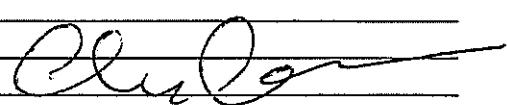
2. Will the proposed program addition require any additional resources? No Yes
If "yes," please explain: The Creative Media Master Class (CM 400) will be taught by area artists and practitioners. UHWO faculty may also teach this course, most likely on an overload basis. The inclusion of the Humanities Creative Media program will therefore entail \$5000-\$7000 per AY in teaching staff compensation. This figure reflects the possible range of compensation (MA lecturer Fall 2013 through Full Professor Fall 2014 and beyond) this figure also includes a small stipend for teaching materials.
3. Justification or rationale for program action (deletion or addition): For some years, UH faculty and administrators have collaborated with Hawai'i legislators to establish the Academy for Creative Media: an intercampus confederation of units devoted to animation, web design, digital cinema, and other media disciplines. UHWO will enter into this confederation with a regional program— a Creative Media concentration in the Division of Humanities. This "2 + 2" program will allow graduates of area creative media programs the opportunity to complete a B.A. degree that complements the technical and artistic skills

gained in A.S. programs such as LCC's DMED and TVPRO. We have arrived at the proposed program through conversations with KCC and LCC faculty, the UHWO Curriculum Committee (ATP approved Spring 2012), CCAO, and the system-wide Digital Media Committee.

Consistent with UHWO's mission (<http://www.uhwo.hawaii.edu/mission>), this concentration will be a regional career-related program offered within a liberal arts context; as such, it will educate students for various positions within the creative media industry, which the state Legislature and the Department of Business, Economic Development and Tourism (<http://hawaii.gov/dbedt/main/about/annual/>) have identified as a state and regional need.

Have all relevant personnel been consulted? No Yes

If "yes," list names and concentrations/positions: **See attached sheets.**



5. Change requested by:

Faculty Member Stanley Olu Date 4/04/13
Division/Program Chair Kris Rosenlee Date 04/04/13

6. Action approved by:

UHWO Curriculum Committee [Signature] Date 4-9-13
UHWO Vice Chancellor [Signature] Date 4-4-13
UHWO Chancellor [Signature] Date 4/5/13

8. Proposal reviewed by:

UH CCAO _____ Date _____

9. Proposal approved by:

UH VP for Academic Affairs _____ Date _____

UH President _____ Date _____