

UNIVERSITY OF HAWAII
CODE REQUEST FORM FOR ACADEMIC PROGRAM CODES

UH-MANOA
OFFICE OF ADMISSIONS
AND RECORDS

REQUESTOR CONTACT INFORMATION	
Date: December 3, 2013	Effective term of request (Semester-Year): Fall 2013 JAN - 3 A 9: 45
Name: Stuart Lau	Title: University Registrar
Campus: Manoa	Office/Department: Office of the Registrar
Phone: 956-8010	Email: stuartl@hawaii.edu

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1. PROGRAM CODE, MAJOR CODE, CONCENTRATION CODE		Banner forms: SMAPRLE, SOACURR, STVMAJR	
Institution: UH Manoa (MAN) <input type="checkbox"/>	College: 45	Department: PHSE	
<input checked="" type="checkbox"/> New program code <input type="checkbox"/> Change/replace existing program code:			
Level: <input checked="" type="checkbox"/> Undergraduate <input type="checkbox"/> Graduate <input type="checkbox"/> First-Professional <input type="checkbox"/> Post-Baccalaureate <input type="checkbox"/> Other:			
Degree: Bachelor of Arts		Certificate:	
If requesting an existing Major code and/or Concentration code in Banner:			
Existing Major: PH	Public Heath	Existing Concentration:	
<small>Code</small>	<small>Description</small>	<small>Code</small>	<small>Description</small>
If requesting a new <input type="checkbox"/> Major code or <input type="checkbox"/> Concentration code that does not exist in Banner:			
New Code [4 char/space limit]:		Description [30 char/space limit]:	
If a similar major/concentration code exists in Banner, please list the code:			
Is this major/concentration code being used the same way at other UH campuses?			
Is 50% or greater of the classes in this program offered at a location other than the Home Campus? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <small>(Please consult your Financial Aid Officer on Program Participation Agreement Impact)</small>			
Is this program/major/certificate financial aid eligible? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <small>(Financial Aid Officer consultation required for all new program codes)</small>			
Should this program be available for applicants to select as their planned course of study on the online application? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <small>(If yes, students may select the code as their <u>only</u> program of study.)</small>			

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Replacing or eliminating an existing program code:

If replacing an existing program code, are current students "grandfathered" under the old code? Yes No

Should the old program code be available for use in Banner? Yes No

Will the old program code be available for:	Banner Module	Yes	No	Ending Term (Semester-Year)
	Online Application	<input type="checkbox"/>	<input type="checkbox"/>	_____
	Recruitment	<input type="checkbox"/>	<input type="checkbox"/>	_____
	Admissions	<input type="checkbox"/>	<input type="checkbox"/>	_____
	General Student	<input type="checkbox"/>	<input type="checkbox"/>	_____
	Academic History	<input type="checkbox"/>	<input type="checkbox"/>	_____

2. CERTIFICATES ONLY:

Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)? Yes No
(Please consult your Financial Aid Officer or see: <http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html>)

For new certificates approved by the Chancellor, the related BOR authorized academic program is:

3. NEW CAMPUS, COLLEGE, DIVISION, OR DEPARTMENT CODE

Banner forms: STVCAMP, STV_COLL, STVDIVS, STVDEPT

Campus code [3 char]:	Campus description [30 char/space limit]:
College code [2 char]:	College description [30 char/space limit]:
Division code [4 char/space limit]:	Division description [30 char/space limit]:
Department code [4 char/space limit]:	Department description [30 char/space limit]:

UNIVERSITY OF HAWAII
CODE REQUEST FORM FOR ACADEMIC PROGRAM CODES

4. NEW COURSE SUBJECT CODE (Subject Alpha)		Banner form: STVSUBJ
College:	Department:	
Subject code [4 char/space limit]:	Subject description [30 char/space limit]:	

5. NEW MINOR (Minor codes are listed on the Major code table)		Banner form: STVMAJR
Minor Code (4 char/space limit):	Minor Description [30 char/space limit]:	

Please briefly describe your request and explain why you are requesting the code(s):
See attached

SUPPORTING DOCUMENTATION

Please see the **Code Request Guide** for the required supporting documents to be submitted. Documents submitted with this form:

- Board of Regents meeting minutes and supporting documents provided to the BOR
- Memo from UH President
- Memo from Chancellor
- Curriculum (required for requests for new programs/majors/minors/certificates)
- Gainful Employment Program notification to the US Department of Education
- Other: _____


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November 14, 2013

MEMORANDUM

TO: Hung Dang
Associate Vice Chancellor
for Students and Enrollment Management,
and Director of Admissions

FROM: Reed Dasenbrock 
Vice Chancellor
for Academic Affairs

SUBJECT: Establishment of the Bachelor of Arts Degree in Public Health, Office of
Public Health Studies, John A. Burns School of Medicine

This is to inform your office that the Board of Regents has approved the provisional establishment of the Bachelor of Arts degree in Public Health. The effective term is Fall 2013. The appropriate pages from the Board minutes are attached for your information.

If you have any questions concerning this new provisional degree program, please contact my office at ext. 68447. Thank you.

Attachment

- c: Interim Associate Vice Chancellor Aune
- Dean Hedges
- Director Maddock
- ✓ Registrar Lau
- FAO Director Kuba
- Catalog Coordinator Nakashima

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2500 Campus
Hawai'i Hall 209
Honolulu, Hawai'i 96822
Telephone: (808) 956-8447
Fax: (808) 956-7115

responsive to donor inquiries regarding the minimum for faculty fellowships, this level should be reflected on the Private Gift Naming Guidelines.

Regent Gee asked if the \$250,000 is fully vested. Dean Roley said that it is in a pledge; there is a pledge schedule and Shidler received the first \$50,000 check.

Upon motion by Regent Gee and second by Regent Carlson, UH Mānoa's request for the Establishment of the PricewaterhouseCoopers – Los Angeles Faculty Fellowship Endowment at the Shidler College of Business and to Reflect Faculty Fellowship Levels on the Private Gift Naming Guidelines with a \$250,000 Minimum.

VIII. APPROVAL OF ACADEMIC PROGRAM ACTIONS BY CONSENT

Regent Gee, the chair of the Committee on Academic Affairs, provided a summary on the following proposals. The Committee met on September 4, 2013. The committee found these programs to be responsive to need and demand, and fitting within the overall academic plan for the respective campus.

1. UH Mānoa: New Degree Proposal: Provisional Bachelor of Arts in Public Health, Office of Public Health Studies, John A. Burns School of Medicine (JABSOM): The BA in Public Health is responsive to demand from current and future public health workforce interested in public health and/or health profession training in the broad basic concepts in public health education, practice, and research. This program enhances the master's and doctoral degrees already offered at Mānoa. It is anticipated that the undergraduate degree will eventually be required for all accredited schools of public health. The career paths are interdisciplinary and wide-ranging and have the support of students, JABSOM, and Faculty Senate. It is estimated that more than 250,000 more health workers will be needed by 2020, in particular in Hawai'i with a retirement projection of 25 percent healthcare workers.
2. UH Mānoa: New Degree Proposal: Master of Geoscience, Department of Geology and Geophysics in the School of Ocean and Earth Science and Technology: The Masters in Geoscience is designed for students who seek careers in geosciences-related industries. This degree is in response to the workforce need to get further training, and emphasize coursework in geology and geophysics, with options in business, economics, and management, and an internship. While the Master of Geoscience does show a negative balance in the first three years, it will show tuition surplus thereafter to become self-supporting.
3. UH West O'ahu: New Degree Proposal: Bachelor of Education with a Concentration in Middle and Secondary Education: Similar to the other proposals, the program is in response to demonstrated workforce need and demand, particularly serving the West O'ahu region. The program does not duplicate the programs at the College of Education at UH Mānoa. Rather, it is designed to provide training for students from the West O'ahu region in critical areas of middle and secondary education needs and addresses the unique cultural and social constructs of the area where teacher shortages are widest.
4. UH West O'ahu: Provisional to Established: Certificate in Applied Forensic Anthropology: This STEM program was granted provisional status in 2006, and

and campus, affordability, and sustainability. Regent Matayoshi said that she understands that the proposals are vetted, but she would still appreciate more context and that the meetings make more efficient use of everyone's time. Each campus should present a strategic plan, and show how the programs fit within the plan and campus budget. Committee Chair Gee said that universities are organic and that things do change. The Committee wants to make sure that UH is making the best use of resources, that there is no unnecessary duplications or replications that would add to costs, and improve effectiveness and efficiency.

Regents Chair Holzman asked about evaluating existing programs as well, resulting in a course catalog that is more concise. EVP Johnsrud said that programs are tweaked when faculty adjust them to keep them up-to-date. Ten chief academic officers vet the programs prior to their submittal to the Board. Regents Chair Holzman requested that the proposals be better presented in the overall context of the campus' strategy.

Regent Moore said that the Board is a governing body and not a managing body, and thus its job is to be satisfied with the vetting that the programs have been subject to and management's process. The Board should look at high-level metrics. Interim President Lassner suggested periodically presenting authorizations to plan proposals to the Committee.

Regent Kudo compared the University to a retail chain, where each campus is an individual store. From a holistic standpoint, is UH performing an overall analysis of its total impact of products to properly address the needs of its customers/students? EVP Johnsrud said that in 2006 UH performed a study called the Second Decade Analysis, which identified what regions needed additional training and education to best address workforce needs in the community. Community Colleges are best equipped to address needs quickly; the four-year campuses cannot address needs as quickly, but are also constantly looking at what the State needs from higher education. It is an ongoing process at the System level. UH is also looking at the number of graduates per program, which may be added to its Cost of Education and Proposed Metrics Study.

Committee Chair Gee said that the discussion is important and should be an ongoing dialog.

**UH Mānoa: Establishment of Provisional Bachelor of Arts in Public Health,
Office of Public Health Studies, John A. Burns School of Medicine**

UH Mānoa Vice Chancellor for Academic Affairs, Reed Dasenbrock, distributed a list of UH Mānoa programs that were stopped or terminated as of July 2013. The campus administration had a policy discussion with its Deans about instituting a process by which it looks at small programs even after established status.

Vice Chancellor Dasenbrock said that the amount of STEM degrees offered to undergraduates is relatively small compared to other research institutions. UH Mānoa does offer numerous Masters Degrees in STEM fields. Thus, in the past four years, it has started to offer more Bachelor Degrees in STEM fields.

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**UH Mānoa: New Degree Proposal: Provisional Bachelor of Arts in Public Health,
Office of Public Health Studies, John A. Burns School of Medicine**

Director of the Office of Public Health Studies, Jay Maddock, said that the need for undergraduate programs in Public Health is increasing across the nation. UC Irvine currently has over 1,000 majors, and UC Berkeley has over 300 majors. There is a workforce shortage in Hawai'i, the U.S., and Pacific-Asian Rim. Undergraduate curriculum has been offered for the past five years and has been extremely popular. The program can handle 50 majors; JABSOM has funding for the program in its existing budget.

Committee Chair Gee asked about the standard for practice. Maddock said that there are 3,000 employees in the State Health Department. About 20 percent have Masters or Doctoral degrees. Currently, they are hiring a lot of people with Bachelor degrees, and have requested that the school offer the program.

Regent Matayoshi asked about pathways from the Community Colleges. Maddock said that Kapi'olani Community College is very interested, and they have spoken to the other Community Colleges to begin to offer the introductory courses of the program.

Upon inquiry by Regents Chair Holzman, Vice Chancellor Dasenbrock said that there is serious conversation about a reorganization that would recreate the School of Public Health as a School of Global and Community Health. There are no cost implications, but there may be workflow implications that are yet to be determined.

The Committee also discussed funding for fringe benefits for faculty for all of the academic program requests, not specific to the item.

Regent Moore asked about the requirement for a minimum of a B average for the six core courses. Vice Chancellor Dasenbrock said that it is an internal admissions problem. The proposal assumes the current level of faculty and no new resources.

Maddock said that the program is currently graduate-only program, and thus has small enrollment. That faculty can instead teach undergraduate classes. Vice Chancellor Dasenbrock said that adding the program allows UH Mānoa to generate more tuition revenue with the same faculty.

Regent Moore asked how the credit hour requirements are determined (22 core credits and 12 elective Public Health credits). Vice Chancellor Dasenbrock said that the number of credits per major is driven by faculty. EVP Johnsrud said that if there is a 2+2 pathway in mind with transfers from the Community Colleges, that is a 60-credit Associate of Science or Associate of Arts degree, leaving 60 upper-division courses at the four-year campuses. Half of those are for the Bachelor degree, leaving the other half for electives or general education courses. Regent Moore said that the higher number of credits required in a major, the harder it is to graduate on time unless a student starts off knowing exactly what they want to do.

Committee Chair Gee noted that the School of Social Work was used as the program's cost comparison. Public Health has a much lower cost. Maddock said that the



UNIVERSITY of HAWAI'I MĀNOA

14718 UNIVERSITY OF HAWAII BOARD OF REGENTS July 22, 2013 13 AUG 28 A9:05

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MEMORANDUM

TO: Chuck Gee, Chair, Academic Affairs Committee, Board of Regents
VIA: M.R.C. Greenwood, President
VIA: Tom Apple, Chancellor
FROM: Reed Dasenbrock, Vice Chancellor for Academic Affairs

SUBJECT: Approve Establishment of Provisional Bachelor of Arts in Public Health, Office of Public Health Studies, John A. Burns School of Medicine, University of Hawai'i at Mānoa

SPECIFIC ACTION REQUESTED:

It is requested that the Board of Regents approve as provisional the Bachelor of Arts in Public Health to be administered by the Office of Public Health Studies in the John A. Burns School of Medicine at the University of Hawai'i at Mānoa.

RECOMMENDED EFFECTIVE DATE:

August 2013.

ADDITIONAL COST:

No additional funds required. Existing faculty and facilities are sufficient to run the program.

PURPOSE:

The Bachelor of Arts degree in Public Health is designed to educate undergraduates interested in public health and/or health profession training in the broad basic concepts in public health education, practice, and research. The proposed degree will serve the State of Hawai'i by educating its current and future public health workforce and providing well-qualified candidates future advanced education opportunities in public health or other related health fields.

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BACKGROUND:

Pursuant to Board of Regents Policy 5-1, the Board of Regents has the authority to approve new degree programs upon the recommendation of the President.

The primary focus of public health education is to improve health and quality of life through the population-based prevention and treatment of disease and other physical and mental health conditions, through surveillance of cases and the promotion of healthy behaviors.

The Association of Schools of Public Health has identified over 25 areas of specialization for students seeking a career in public health, including injury prevention, HIV/AIDS, health policy and planning, tobacco control, health economics, reproductive health, food safety, program evaluation, minority health, geriatrics, health statistics, and more. Public health workers possessing a bachelor's degree in public health can expect to be prepared for entry-level public health positions. More specialized and management level positions typically require a master's degree or higher.

The educational objectives of the proposed Bachelor of Arts in Public Health are to provide students with the broad perspective inherent in a liberal arts college education while preparing students to enter the public health workforce and/or the flexibility and background skills necessary to pursue advanced studies in public health and/or other health-related professions.

Potential career paths in public health are interdisciplinary and wide-ranging, including epidemiology, biostatistics, public health administration, health policy planning and development, social and behavioral aspects of health, and environmental health. In some cases, public health professionals additionally specialize in other health professions, such as medicine, nursing, pharmacy, dentistry, or social work. The Hawai'i State Department of Health has a close working relationship with UH Mānoa, and routinely sends existing job announcements to Office of Public Health Studies seeking potential applicants for open positions, for which Public Health students and alumni are strong candidates. Students graduating from the undergraduate program will also be included for transmission of these announcements, and it is also envisioned that service-learning projects might be directly related to some of these vacancies.

UH Mānoa currently offers the following Public Health degrees: a Master of Public Health degree with specializations in Epidemiology, Social & Behavioral Health, and Health Policy & Management; a Master of Science degree with specializations in Epidemiology, and Social and Behavioral Health Sciences; a Doctor of Public Health degree with a specialization in Community-Based and Translational Research; and a Doctor of Philosophy degree in Epidemiology. The Council on Education in Public Health (CEPH) accredits the Public Health degrees. It is anticipated that the undergraduate degree will eventually be required for all CEPH accredited schools of public health.

The proposed program has the support of the Director of the Office of Public Health Studies, Public Health faculty members, and the Dean of the John A. Burns School of

Summary for BOR Academic Affairs Committee Review
(limit to 3 pages)

Campus: Manoa

Actions requested: Approval of

New program proposal: BA in Public Health (degree)

Provisional to Establish: _____ (degree)

Significance/Contribution of this degree:

The Bachelor of Arts degree in Public Health is designed to educate undergraduates interested in public health and/or health profession training in the broad basic concepts in public health education, practice, and research. The primary focus of public health education is to improve health and quality of life through the population-based prevention and treatment of disease and other physical and mental health conditions, through surveillance of cases and the promotion of healthy behaviors.

The clear trend in U.S. public health education is toward initiating public health education and training at the undergraduate level. The proposed Bachelor of Arts in Public Health degree will serve the State of Hawai'i by educating its current and future public health workforce, and providing well-qualified candidates future advanced education opportunities in public health or other related health fields.

Cost and resource allocation/reallocation implications:

The program can handle 50 majors at a time with no additional resources. If enrollment exceeds expectations, then additional funding would be necessary. However, all our projections show the program bringing in more tuition than expenses at all levels of enrollment.

Demand projections:

Public Health undergraduate degrees are relatively new but have proven to be very popular. UC Irvine started their program in 2007 and currently has over 1,000 majors. UC Berkeley has over 300 majors. Enrollment will be consistent with funding to maintain quality. We expect a very high demand for this program.

Accreditation impact (if any): All degrees offered by the Office of Public Health Studies are accredited by the council on Education in Public Health (CEPH). The proposed degree would fall under this accreditation and meets all requirements.

Examples (2-3) of similar models from peer institutions:

Several peer and benchmark institutions have BA degrees in public health. These include:

UC Irvine

UCLA

UC Berkeley

University of Southern California

San Diego State University

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Chuck Gee
July 22, 2013
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Medicine. The program was reviewed and recommended for approval by the UH Mānoa Faculty Senate, and reviewed by the Systemwide Council of Chief Academic Officers.

Board of Regents Policy 5-1(a) provides that all new academic programs, once approved, shall have provisional status until a review is conducted. As a baccalaureate degree program, the required review would be scheduled to take place during the 2018-2019 academic year.

ACTION RECOMMENDED:

It is recommended that the Board of Regents approve as provisional the Bachelor of Arts in Public Health, to be administered by the Office of Public Health Studies in the John A. Burns School of Medicine at the University of Hawai'i at Mānoa, to be effective August 2013.

Attachments

c: Executive Vice President and Provost Johnsrud
Dean Hedges
Director Maddock

Similar programs at other UH campuses (if there is duplication, why is this program necessary)

An undergraduate degree in public health has never been offered within the UH system. The Office of Public Health Studies is the only Council for Education in Public Health (CEPH)-accredited public health program in the UH system.

Statement from campus administration of new program's strategic value within the UH priorities

The Bachelor of Arts degree in Public Health is designed to educate undergraduates interested in public health and/or health profession training in the broad basic concepts in public health education, practice, and research. The proposed degree will serve the State of Hawai'i by educating its current and future public health workforce, and providing well-qualified candidates future advanced education opportunities in public health or other related health fields.

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