REQUESTOR CONTACT INFORMATION					
Date: June 22, 2012		Effective term of request (Semester-Year): Fall 2011			
Name: Ron Umehira		Title: Dean of Career & Technical Education			
Campus: Leeward Community College		Office/Department: Office of the Vice Chancellor of Academic Affairs			
Phone: 808-455-0321		Email: umehira@hawaii.edu			
1. PROGRAM CODE, MAJOR CODE, CONCENTRAT	ION CODE		Banner forms: SMAP	RLE, SOACURR, STVMAJR	
Institution: Leeward CC (LEE)	College: Instructional		Department: Digital Media Program		
✓ New program code	ting program code:				
Level: Undergraduate Graduate F	First-Professional	Post-Baccalaureate	Other:		
Degree:		Certificate: CO Cert	ificate of Competence		
If requesting an existing Major code and/or Conc	entration code in Bann	er:			
Existing Major: DMED Digital Media Code Description	n	Existing Concentration	on:	Description	
If requesting a new Major code or Concent	ration code that does r	not exist in Banner:			
New Code [4 char/space limit]:	Description (30	char/space limit]: Digita	al Photography		
If a similar major/concentration code exists in Ban	ner, please list the cod	e:			
Is this major/concentration code being used the sa	ame way at other UH ca	ampuses? No	-		
Is 50% or greater of the classes in this program off	ered at a location othe	r than the Home Cam (Please consult your Fin	npus? Yes V No ancial Aid Officer on Program P	articipation Agreement impact)	
Is this program/major/certificate financial aid eligi	ble? ☐ Yes 🗸	No (Financial Aid Off	icer consultation required for a	ll new program codes)	
Should this program be available for applicants to	select as their planned			Yes No No no their only program of study.)	

Replacing or eliminating an existing program co	ode:			
If replacing an existing program code, are curre	nt students "grandfathe	red" under	the old	l code? 🔲 Yes 🔲 No
Should the old program code be available for us	se in Banner? 🔲 Yes	☐ No		
Will the old program code be available for:	Banner Module Online Application Recruitment Admissions General Student Academic History	Yes		Ending Term (Semester-Year)
2. CERTIFICATES ONLY:  Does this certificate qualify as a Gainful Employ (Please consult your Financial Aid Officer or see: http://ww				
For new certificates approved by the Chancellor	r, the related BOR author	rized acade	emic pro	ogram is:
3. NEW CAMPUS, COLLEGE, DIVISION, OR DEPA	ARTMENT CODE			Banner forms: STVCAMP, STVCOLL, STVDIVS, STVDEPT
Campus code [3 char]:	Campus desc	ription [30 c	har/space	e limit]:
College code [2 char]:	College descr	iption [30 ch	ar/space	limit]:
Division code [4 char/space limit]:	Division desc	ription [30 cl	har/space	e limit]:
Department code [4 char/space limit]:	Department (	description	[30 char/	/space limit]:

4. NEW COURSE SUBJECT CODE (Subject Alph	a) Banner form: STVSUBJ	
College:	Department:	
Subject code [4 char/space limit]:	Subject description [30 char/space limit]:	
5. NEW MINOR (Minor codes are listed on the	Major code table) Banner form: STVMAJR	
Minor Code [4 char/space limit]:	Minor Description [30 char/space limit]:	
	explain why you are requesting the code(s):  ificate of Competence in Digital Photography of 9 credits. The CO in Digital Photography is not yet ted to USDOE for approval but will soon be.	
SUPPORTING DOCUMENTATION		
Please see the <b>Code Request Guide</b> for the	ne required supporting documents to be submitted. Documents submitted with this form:	
Board of Regents meeting minut	es and supporting documents provided to the BOR	
☐ Memo from UH President		
Memo from Chancellor		
Curriculum (required for request	ts for new programs/majors/minors/certificates)	
Gainful Employment Program no	otification to the US Department of Education	
Other:		

CAMPUS VERIFICATION		
Requestor Signature Pon U	lmefin Date	ne 22, 2012
Registrar (If different from Requestor) Warren Mau	Xan hum	June 22, 2012
Print name Email/memo in lieu of Registrar's signature may be a	Signature	Date
Financial Aid Officer (Financial Aid Officer co	onsultation required for all new program codes)	
Aileen Lum-Akana	Willen Fum-aleana	June 22, 2012
Print name	Signature	Date
Email/memo in lieu of Financial Aid Officer's signatu	re may be attached	
For Community Colleges, verification o	of consultation with OVPCC Academic Affair	's:
Suzette Robinson		June 22, 2012
Print name Email/memo in lieu of signature may be attached	Signature	Date

### Send completed form and supporting documentation to:

Institutional Research and Analysis Office (IRAO)

1633 Bachman Place Email:

Email: iro-mail@lists.hawaii.edu Fax: 808-956-9870

Sinclair Annex 2, Room 4 Honolulu, HI 96822

Phone: 808-956-7532

After <u>all</u> required forms and supporting documents have been submitted, please allow at least two weeks for processing by IRAO and Banner Central.

FOR INTERNAL USE ONLY	Date form/docs received:
Program code [12]:	Program Description [30]:
CIP code [6]:	CIP description [30]:



April 27, 2011

### **MEMORANDUM**

TO:

Linda Johnsrud

Office of the Executive Vice President for Academic Affairs/Provost

VIA:

Michael Pecsok

Vice Chancellor for Academic Affairs

FROM:

Manuel J. Cabral

Chancellor

SUBJECT:

**Curriculum Approval** 

I have approved the following new certificates on 4/26/11. These certificates are effective Fall 2011. The approvals can be found at: <a href="http://curriculumcentral.its.hawaii.edu:8080/central/core.cas.jsp">http://curriculumcentral.its.hawaii.edu:8080/central/core.cas.jsp</a>

Cumil Culu

Certificate of Competence (CCP) – Digital Photography
Certificate of Competence (CCP) – Basic Logic and Programming Level 2

c Division Chairs
James Goodman
Ron Umehira
Nancy Buchanan
Kathy Hill
Candy Hochstein
Michael Lane
Pearl Imada-Iboshi

View Program

view another program | printer friendly

#### View Program

Degree:

Certificate of Competence

Division:

Arts and Humanities

Title:

Digital Photography

**Description:** 

The Certificate of Competence in Digital Photography provides students with both the technical and visual communication skills required for a variety of careers related to photography and imaging. The program combines an understanding of how digital cameras work with the concepts of digital capture, lighting, exposure evaluation, file formatting, image manipulation and composition.

**Effective Date:** 

Fall 2011

1. Are the program outcomes appropriate functions of the college and University? (Relationship to University and campus mission and development plans, evidence of continuing need for the program, projections of career opportunities for graduates, etc.)

The program objectives are in line with the campus and the University of Hawaii's mission of work force development as stated in the 2010 - 2011 Leeward Community College Catalog. The program helps to provide the trained workforce needed in the State, the Asia-Pacific region, and internationally by offering occupational, technical, and professional courses that prepare students for immediate and future employment and career advancement.

According to the Bureau of Labor Statistics, U.S. Department of Labor. Occupational Outlook Handbook, 2010-11 Edition there is a projected growth rate of 7% to 13% in Photographers job openings between 2008 and 2018. http://online.onetcenter.org/link/summary/27-4021.00

2. What are the outcomes of the program? (outcomes should be stated in terms of meeting student, community or State needs. Also includes **Program Learning Outcomes.)** 

The program provides students with opportunities to pursue entry-level positions in Digital Photography and related occupations that will emerge in

Upon completion of the certificate, the student will be able to:

- 1. Produce and process attention-grabbing photos with current electronic photographic tools.
- 2. Identify complex problems and review related information to develop and evaluate options and implement solutions.
- 3. Demonstrate proficiency in the use of Digital Photography hardware and software.
- 3. How is the program organized to meet its outcomes? (Description of curriculum organization, requirements, admission policies, advising and counseling, and other aspects of the program, with reference to its outcomes.)

The program is comprised of three courses.

- 1. ART 107D Introduction to Digital Photography
- 2. ART 112 Digital Art
- 3. ART 207D Intermediate Photography

These classes already exist and are taught at Leeward CC on a regular basis. They also form a part of the DMED program requirements. This certificate will use the same admission, advising, and counseling resources as other programs.

4. Who will enroll in the program? (Special target groups, if any; number of majors expected by year for first five years; expected service to non-majors; evidence of student interest.)

The students who enroll in this program are DMED majors pursuing the Associate in Science Degree as well as Liberal Arts students. In addition this program provides individuals working in industry an opportunity to return and enhance their skills and complete a certificate program.

- 5. What resources are required for program implementation and first five-year cycle operation? (Number, source, and cost of faculty; library requirements; support personnel; estimated cost of supplies, equipment and CIP; facilities to be utilized; total funds required for program implementation and operation; expected source of funds, including sources of reallocated funds.)
  - The program can be delivered with the use of existing resources. All courses within the program are presently offered by the Arts & Humanities Division.
- How efficient will the program be? (Compare anticipated cost per SSH, cost per major, SSH/faculty, average class size or other quantitative measures with other programs in the college and similar programs on other UH campuses.)

The availability of this certificate will provide an additional incentive for Digital Photography students to take these courses and complete their degree. Student interest in the certificate is likely to increases enrollment in the courses included in the certificate. Thus, this program should improve the fillrate and the efficiency of these courses.

 How will effectiveness of the program be demonstrated? (Projected number of graduates yearly; placement of graduates; special accreditation; student satisfaction; career and employer satisfaction, etc.)

Effectiveness will be demonstrated through completion of DMED certificate programs, improved student retention rates, certificates issued, and student and employer feedback.

Campus:

LEE

Updated By:

**GANNE** 

**Updated Date:** 

03/08/2011

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