REQUESTOR CONTACT INFORMATION		
Date: 13 April 2012	Effective term of request (Semester-Year): Spring 2012 (201230)	
Name: Louise Pagotto	Title: Vice-Chancellor for Academic Affairs	
Campus: Kapi'olani	Office/Department: Academic Affairs	
Phone: 808 734-9519	Email: pagotto@hawaii.edu	

1. PROGRAM CODE, MAJOR CODE, CONCENTRATION CODE Banner forms: SMAPRLE, SOACURR, ST			
Institution: Kapiolani CC (KAP)	College:	Department:	
New program code 🖌 Change/replace exis	ting program code:		
Level: 🔳 Undergraduate 🗌 Graduate 🔲 I	First-Professional Post	-Baccalaureate Other:	
Degree:	Cert	ificate: CA Certificate of Achievement	
If requesting an existing Major code and/or Conc	entration code in Banner:		
Existing Major:		ting Concentration: TRAV Travel/Tourism	
If requesting a new 🗌 Major code or 🔳 Concentration code that does not exist in Banner:			
New Code [4 char/space limit]: TOP	Description [30 char/	space limit]: Travel Operations	
If a similar major/concentration code exists in Banner, please list the code:			
Is this major/concentration code being used the same way at other UH campuses? no			
Is 50% or greater of the classes in this program offered at a location other than the Home Campus? Yes V No (Please consult your Financial Aid Officer on Program Participation Agreement impact)			
Is this program/major/certificate financial aid elig	ible? 🗸 Yes 🗌 No	(Financial Aid Officer consultation required for all new program codes)	
Should this program be available for applicants to	select as their planned cou	rse of study on the online application?  Yes  No (If yes, students may select the code as their <u>only</u> program of study.)	

Replacing or eliminating an existing program of If replacing an existing program code, are curre Should the old program code be available for u	ent students "grandfathe		r the old	d code? 🗹 Yes 🗌 No
Will the old program code be available for:	Banner Module Online Application Recruitment Admissions General Student Academic History	Yes □ □ □ ✓		Ending Term (Semester-Year) Spring 2012 Banner 201230 Spring 2012 Banner 201230 Spring 2012 Banner 201230

2. CERTIFICATES ONLY:
Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)?  Ves No (Please consult your Financial Aid Officer or see: <u>http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html</u> )
For new certificates approved by the Chancellor, the related BOR authorized academic program is:

3. NEW CAMPUS, COLLEGE, DIVISION, OR DEPARTMENT	Banner forms: STVCAMP, STVCOLL, STVDIVS, STVDEPT
Campus code [3 char]:	Campus description [30 char/space limit]:
College code [2 char]:	College description [30 char/space limit]:
Division code [4 char/space limit]:	Division description [30 char/space limit]:
Department code [4 char/space limit]:	Department description [30 char/space limit]:

4. NEW COURSE SUBJECT CODE (Subject Alpha) Banner form: STVSUB			
College:	Department:		
Subject code [4 char/space limit]:	Subject description [30 char/space limit]:		

5. NEW MINOR (Minor codes are listed on the Major code t	able) Banner form: STVMAJR
Minor Code [4 char/space limit]:	Minor Description [30 char/space limit]:

Please briefly describe your request and explain why you are requesting the code(s):

Name changes have been approved by MRC Greenwood for two AS degrees and four certificates.

JPPORTING DOCUMENTATION
ease see the Code Request Guide for the required supporting documents to be submitted. Documents submitted with this form:
Board of Regents meeting minutes and supporting documents provided to the BOR
Memo from UH President
Memo from Chancellor
Curriculum (required for requests for new programs/majors/minors/certificates)
Gainful Employment Program notification to the US Department of Education
Other:

LADAAN PLON	Date 19 A	oril 2012	
Requestor Signature	J Date	· · · · · · · · · · · · · · · · · · ·	
Registrar (If different from Requestor) Jerilynn I. Lorenzo Registrar AUUUU	Signature	19 April 2012	
Print name Email/memo in lieu of Registrar's signature may be attached	Signature	Date	
Financial Aid Officer (Financial Aid Officer consultation required	for all new program codes)		
Jennifer Bradley JA Print name	R	19 April 2012	
Print name	Signature	Date	
Email/memo in lieu of Financial Aid Officer's signature may be attached			
For Community Colleges, verification of consultation	with OVPCC Academic Affairs:		
Print name	Signature	Date	
mail/memo in lieu of signature may be attached			

	• • •			
I	Institutional Research and Analysis Office (IRAO)			
	1633 Bachman Place	Email: iro-mail@lists.hawaii.edu		
	Sinclair Annex 2, Room 4	Fax: 808-956-9870		
	Honolulu, HI 96822	Phone: 808-956-7532		

After <u>all</u> required forms and supporting documents have been submitted, please allow at least two weeks for processing by IRAO and Banner Central.

FOR INTERNAL USE ONLY	Date form/docs received:
Program code [12]:	Program Description [30]:
CIP code [6]:	CIP description [30]:



KAPI OLANI ECEIVED				
February 10	*12 FEB 21 A9:03 , 2012			
UNIVER THY OF HAWAD MEMORANDUM PRESIDENT'S OFFICE				
TO:	MRC Greenwood President, University of Hawai'i			
VIA:	John Morton Vice President, University of Hawai'i Community Colleges			
FROM:	Leon Richards			
SUBJECT:	Changes in the Names of Two Associate in Science Degrees and Four Related Certificates at Kapi'olani Community College:			

SPECIFIC ACTION REQUESTED:

UNIVERSITY of HAWAI'I\*

It is requested that the President approve the following changes in the names of two associate degrees and four certificates at Kapi'olani Community College:

- (1) From Associate in Science in Hotel and Restaurant Operations to Associate in Science in Hospitality and Tourism with a concentration in Hospitality Operations Management
- 2) From Associate in Science in Travel and Tourism to Associate in Science in Hospitality and Tourism with a concentration in Travel and Tourism Operations Management
- (3) From (a) Certificate of Achievement in Hotel and Restaurant Operations to Certificate of Achievement in Hospitality Operations Management and (b) Certificate of Achievement in Travel and Tourism to Certificate of Achievement in Travel and Tourism Operations Management
- (4) From (a) Certificate of Completion in Hotel Operations to Certificate of Completion in Hospitality Operations and (b) Certificate of Completion in Travel and Tourism to Certificate of Completion in Travel and Tourism Operations

# **RECOMMENDED EFFECTIVE DATE:**

Upon approval.

#### **BACKGROUND:**

Pursuant to Board of Regents Policy 5-1.g (1) "Naming of Programs," the President has the authority to approve "changes in the functional names of academic programs and credentials as may become necessary to remain current with the terminology and focus of their fields and involve no significant change in the program requirements."

Kapi`olani Community College proposes to change the names of two established degree programs and the four related certificates offered by the Hospitality Education department. Currently, the College offers two distinct Associate in Science degree programs: Associate in Science in Hotel and Restaurant Operations (63-64 credits) and Associate in Science in Travel and Tourism (65-67 credits). Each of the programs also includes a related certificate of achievement and certificate of completion. The degrees and certificates are housed in the Hospitality Education department, and the faculty in the department teach in both programs. The counselor advises and provides support for majors in both programs. The curriculum for the two degrees has always included 19 credits in shared courses, and students were encouraged to take as electives, courses required by the other major. The net result has been an integrated curriculum with students acquiring skills and knowledge in both areas of hospitality. This curricular integration, while promoting a coherence across programs, has also resulted in an integration of resources, making a distinct assessment of program efficiency and effectiveness particularly challenging when so much of the two programs' resources are shared.

To optimize this integration and to consolidate resources, the College is proposing to merge the two associate degree programs into a single associate degree program with two areas of concentration: Associate in Science in Hospitality and Tourism, with concentrations in Hospitality Operations Management and in Travel and Tourism Operations Management. The curriculum required for the two separate degrees has been reconfigured within the proposed single degree with two concentrations. None of the current courses or program requirements has been altered in this proposed change. The shared courses include General Education courses, support courses, and core program courses. The concentration courses are unique to each area (Hospitality Operations Management and Travel/Tourism Operations Management), and electives are selected as they were before, with students in one area of concentration selecting courses from the other concentration. The courses included in the two concentration areas now form the basis for the related certificates. The details of the curriculum before and after the integration are included in the attached appendix.

### **ACTION RECOMMENDED:**

It is recommended that the President approve the change in name from (1) Associate in Science in Hotel and Restaurant Operations to Associate in Science in Hospitality and Tourism with a concentration in Hospitality Operations Management and (2) Associate in Science in Travel and Tourism to Associate in Science in Hospitality and Tourism with a concentration in Travel and Tourism Operations Management, with concomitant changes in the names of the four related certificates of achievement and certificates of completion, at Kapi'olani Community College, to be effective upon approval.

Attachment

C: Linda Johnsrud, Executive Vice President for Academic Affairs/Provost

APPROVED/DISAPPROVED:

M.R.C. Greenwood, President

<u>3/4/12</u> Date

### APPENDIX

# Current and Proposed Program and Certificate Descriptions, Outcomes and Curricula

### CURRENT

# Associate in Science, Hotel/Restaurant Operations

**Current Program Description:** The Associate in Science, Hotel/Restaurant Operations is a four-semester program of study. The program is designed to help students acquire both the knowledge and practical skills necessary to successfully qualify for work in various capacities in hotels and to transfer to a four-year program. It prepares students for employment in hotel and resort front office, concierge, reservations, housekeeping, sales, and uniformed services positions. The program also prepares students for transfer to a four-year travel industry management program.

**Current Student Learning Outcomes**: Upon successful completion of the A.S. degree program in Hotel/Restaurant Operations the student should be able to:

- Use knowledge and skills associated with problem solving, creative and critical thinking, reflection and decision making to function effectively in the classroom, community and industry.
- Apply the concepts and skills necessary to achieve guest satisfaction.
- Demonstrate leadership and teamwork to achieve common goals.
- Conduct him/herself in a professional and ethical manner, and practice industry defined work ethics.
- Communicate effectively and confidently in the classroom, community and industry.
- Demonstrate knowledge of multicultural perspectives to meet the needs of the guests and employees.
- Lead with the knowledge that the foundation of tourism is based on the respect for the host culture with the responsibility to perpetuate the unique values, traditions, and practices of that place.
- Use knowledge of best practices to further sustainability (economic, environmental, and cultural/social) in the industry.
- Demonstrate ability to perform basic and supervisory level job functions in hotel/restaurant careers

CURRENT								
	N SCIENCE CURRICULUM	• = 5	Sugg	geste	ed			
HOTEL/REST	AURANT OPERATIONS (63 – 64 CREDITS)		Semester					
		S= Summer						
Course	Title	Cr	1	2	3	4		
General Educat	ion Requirements (18 credits)	<b>I</b>			1			
ENG 100 or	Composition I							
ENG 160 or	Business and Technical Writing		•					
ESL 100	Composition I	3						
SP 151 or	Personal and Public Speech			•				
SP 251	Principles of Effective Public Speaking	3						
BUS 100 or	Using Mathematics to Solve Business Problems							
PHIL 110 or	Introduction to Deductive Logic							
MATH 100 or	Survey of Mathematics							
MATH 103 or	Fundamentals of College Algebra							
higher level		3				•		
mathematics								
KCC AS/NS	AS Natural Sciences (100 level or higher)	3	1			•		
KCC AS/SS	AS Social Sciences (100 level or higher)	3			•			
HWST 100	Introduction to Hawaiian Culture	3	•		<u> </u>	1		
<b>General Suppor</b>	t Courses (6-7 credits)		. <b>I</b>	I	L	1		
ICS 100	Computing Literacy and Applications	1		•				
ICS 101	Digital Tools for the Information World	3						
JPNS 131 or	Japanese Conversation & Culture I/Business &	1				1		
	Tourism Industry							
LANG 101 or		3-4			•			
LANG 131 or								
higher level								
language								
Hotel/Restauran	t Operations Major Courses (36 credits)			L		1		
HOST 100	Career and Customer Service Skills	3	•					
HOST 101	Introduction to Hospitality and Tourism	3	•					
CULN 160	Dining Room/Stewarding Procedures	5		S				
HOST 150	Housekeeping Operations	4		•				
HOST 152	Front Office Operations	4	•					
HOST 154	Food and Beverage Operations	4	1	•				
HOST 256 or	Hospitality Accounting	3	1		•			
ACC 201	Introduction to Financial Accounting							

TOTAL		63-64	,		L
	and Planning				
	HOST 265 Tourism and Destination Development	3			
	HOST 261 Meeting and Convention Management	3			
	HOST 171 Airline Reservations and Ticketing	3			
	HOST 170 Selling Destinations	3			
	HOST 168 Tour Directing	3			Γ
Electives					
Tourism					
Travel &	Select one of the following (3 credits)				
HOST 293E	Hospitality Internship	3			•
HOST 290	Hospitality Management	3	•		
HOST 258	Hospitality Marketing	4		•	

The issuance of an AS degree requires that the student must earn a cumulative GPR of 2.0 or higher.

Please note: For the AS degree in Hotel/Restaurant Operations, a grade of "C" or higher is required in all major HOST, ACC and CULN courses. Refer to the "Degree and Certificate" Programs" section for lists of AS degree courses in Natural Sciences and Social Sciences.

#### PROPOSED

# Associate in Science, in Hospitality and Tourism with a concentration in Hospitality **Operations Management**

Proposed Program Description: The Associate in Science, in Hospitality and Tourism with a concentration in Hospitality Operations Management is a four-semester program of study. The program is designed to help students acquire both the knowledge and practical skills necessary to successfully qualify for work in various capacities in hotels and to transfer to a four-year program. It prepares students for employment in hotel and resort front office, concierge, reservations, housekeeping, sales, and uniformed services positions. The program also prepares students for transfer to a four-year travel industry management program.

Proposed Student Learning Outcomes: Upon successful completion of the A.S. degree in Hospitality and Tourism with a concentration in Hospitality Operations Management the student should be able to:

- Use knowledge and skills associated with problem solving, creative and critical thinking, reflection and decision making to function effectively in the classroom, community and industry.
- Apply the concepts and skills necessary to achieve guest satisfaction.
- Demonstrate leadership and teamwork to achieve common goals. •

- Conduct him/herself in a professional and ethical manner, and practice industry defined work ethics.
- Communicate effectively and confidently in the classroom, community and industry.
- Demonstrate knowledge of multicultural perspectives to meet the needs of the guests and employees.
- Lead with the knowledge that the foundation of tourism is based on the respect for the host culture with the responsibility to perpetuate the unique values, traditions, and practices of that place.
- Use knowledge of best practices to further sustainability (economic, environmental, and cultural/social) in the industry.
- Demonstrate ability to perform basic and supervisory level job functions in hotel and restaurant careers

PROPOSED				
ASSOCIATE IN SCIENCE in HOSPITALITY AND TOURISM with a concentration in Hospitality Operations Management (63 – 64				
Course	Title			
<b>General Educat</b>	ion Requirements (18 credits)			
ENG 100 or	Composition I			
ENG 160 or	Business and Technical Writing			
ESL 100	Composition I			
SP 151 or	Personal and Public Speech			
SP 251	Principles of Effective Public Speaking			
BUS 100 or	Using Mathematics to Solve Business Problems			
PHIL 110 or	Introduction to Deductive Logic			
MATH 100 or	Survey of Mathematics			
MATH 103 or	Fundamentals of College Algebra			
higher level				
mathematics				
KCC AS/NS	AS Natural Sciences (100 level or higher)			
KCC AS/SS	AS Social Sciences (100 level or higher)			
HWST 100	Introduction to Hawaiian Culture			
General Support Courses (6-7 credits)				
ICS 100 or	Computing Literacy and Applications			
ICS 101	Digital Tools for the Information World			
JPNS 131 or	Japanese Conversation & Culture I/Business &			

	Tourism Industry
LANG 101 or	
LANG 131 or	
higher level	
language	
Hospitality and	Tourism Core (19 credits)
HOST 100	Career and Customer Service Skills
HOST 101	Introduction to Hospitality and Tourism
HOST 256 or	Hospitality Accounting
ACC 201	Introduction to Financial Accounting
HOST 258	Hospitality Marketing
HOST 290	Hospitality Management
HOST 293E	Hospitality Internship II
Hospitality Ope credits)	rations Management Concentration Courses (20
CULN 160	Dining Room/Stewarding Procedures
HOST 150	Housekeeping Operations
HOST 152	Front Office Operations
HOST 154	Food and Beverage Operations
Travel & Tourism Operations Management Electives	Select one of the following (3 credits)
	HOST 168 Tour Directing
	HOST 170 Selling Destinations
	HOST 171 Airline Reservations and Ticketing
	HOST 261 Meeting and Convention Management
	HOST 265 Tourism and Destination Development
	HOST 265 Tourism and Destination Development and Planning
TOTAL	and Planning 63-64
The issuance of	and Planning 63-64 an AS degree requires that the student must earn a
The issuance of cumulative GPR	and Planning 63-64 an AS degree requires that the student must earn a of 2.0 or higher.
The issuance of cumulative GPR Please note: For	and Planning 63-64 an AS degree requires that the student must earn a of 2.0 or higher. the AS degree in Hospitality And Tourism with a
The issuance of cumulative GPR Please note: For concentration in	and Planning 63-64 an AS degree requires that the student must earn a of 2.0 or higher. the AS degree in Hospitality And Tourism with a hospitality Operations Management, a grade of
The issuance of cumulative GPR Please note: For concentration in "C" or higher is i	and Planning 63-64 an AS degree requires that the student must earn a of 2.0 or higher. the AS degree in Hospitality And Tourism with a hospitality Operations Management, a grade of required in all major HOST, ACC and CULN courses.
The issuance of cumulative GPR Please note: For concentration in "C" or higher is I Refer to the "De	and Planning 63-64 an AS degree requires that the student must earn a of 2.0 or higher. the AS degree in Hospitality And Tourism with a hospitality Operations Management, a grade of

# CERTIFICATE OF ACHIEVEMENT: HOTEL/RETAURANT OPERATIONS (35 SEMESTER CREDITS)

**Current Program Description:** The Certificate of Achievement in Hotel/Restaurant Operations is a two-semester program of study. A comprehensive overview of hotel and restaurant operations, application of customer service skills, development of appropriate math and communication skills, an introduction to computer applications, and an appreciation of Hawaiian history, culture and language are emphasized. This program will allow students to exit with the knowledge and job skills necessary to qualify for immediate employment in guest services positions in a hotel, resort, or restaurant, or to continue on to fulfill their Associate in Science degree requirements.

**Current Program Student Learning Outcomes:** Upon successful completion of the Certificate of Achievement in Hotel/Restaurant Operations, the student should be able to:

- Apply the concepts and skills necessary to achieve guest satisfaction.
- Conduct him/herself in a professional and ethical manner, and practice industry defined work ethics.
- Communicate effectively and confidently in the classroom, community and industry.
- Demonstrate teamwork to achieve common goals.
- Demonstrate an introductory knowledge of Hawaiian and multicultural perspectives to meet the needs of guests and employees.
- Demonstrate ability to perform basic and supervisory level job functions in hotel/ restaurant careers.

CURRENT CERTIFICATE OF ACHIEV HOTEL/RESTAURANT OPE		
Course	Title	Credits
General Education and Support	rt Courses (12 credits)	
ENG 22 or higher level English course	Beginning Composition	3
MATH 24 or higher level mathematics course	Elementary Algebra I	3
HWST 100	Introduction to Hawaiian Culture	3
ICS 100 or ICS 101	Computing Literacy and Application Digital Tools for the Information World	3
Hotel/Restaurant Courses (23	credits)	
HOST 100	Career and Customer Service	3

	Skills	
HOST 101	Introduction to Hospitality and	3
	Tourism	
HOST 150	Housekeeping Operations	4
HOST 152	Front Office Operations	4
HOST 154	Food and Beverage Operations	4
CULN 160	Dining Room Service/Stewarding	5
	Procedures	
TOTAL		35
The issuance of a Certificate of Achi grade point ratio (GPR) of 2.0 or hi	evement requires that the student mus gher for all courses required in the ce	t earn a rtificate.
	Hotel and Restaurant Operations, a g	

### PROPOSED

#### CERTIFICATE OF ACHIEVEMENT: HOSPITALITY OPERATIONS MANAGEMENT

#### (35 SEMESTER CREDITS)

**Proposed Program Description:** The Certificate of Achievement in Hospitality Operations Management is a two-semester program of study. A comprehensive overview of hotel and restaurant operations, application of customer service skills, development of appropriate math and communication skills, an introduction to computer applications, and an appreciation of Hawaiian history, culture and language are emphasized. This program will allow students to exit with the knowledge and job skills necessary to qualify for immediate employment in guest services positions in a hotel, resort, or restaurant, or to continue on to fulfill their Associate in Science degree requirements.

**Proposed Program Student Learning Outcomes:** Upon successful completion of the Certificate of Achievement in Hospitality Operations Management, the student should be able to:

- Apply the concepts and skills necessary to achieve guest satisfaction.
- Conduct him/herself in a professional and ethical manner, and practice industry defined work ethics.
- Communicate effectively and confidently in the classroom, community and industry.
- Demonstrate teamwork to achieve common goals.
- Demonstrate an introductory knowledge of Hawaiian and multicultural perspectives to meet the needs of guests and employees.
- Demonstrate ability to perform basic and supervisory level job functions in hotel/ restaurant careers.

PROPOSED CERTIFICATE OF ACHIEVEMEN	TCUDDICNITUM	
HOSPITALITY OPERATIONS MA		
Course	Title	Credits
<b>General Education and Suppor</b>	rt Courses (12 credits)	
ENG 22 or	Beginning Composition	3
higher level English course		
MATH 24 or higher level	Elementary Algebra I	3
mathematics course		
HWST 100	Introduction to Hawaiian Culture	3
ICS 100 or	Computing Literacy and	3
ICS 101	Application	
	Digital Tools for the Information	
	World	
<b>Hospitality Operations Manag</b>	ement Courses (23 credits)	
HOST 100	Career and Customer Service	3
	Skills	
HOST 101	Introduction to Hospitality and	3
	Tourism	
HOST 150	Housekeeping Operations	4
HOST 152	Front Office Operations	4
HOST 154	Food and Beverage Operations	4
CULN 160	Dining Room Service/Stewarding	5
	Procedures	
TOTAL		35
The issuance of a Certificate of	Achievement requires that the student	must
	of 2.0 or higher for all courses required	in the
certificate.		
-	e in Hospitality Operations Managemen	it, a
grade of "C" or higher is require	ed in all major HOST and CULN courses.	

### **CERTIFICATE OF COMPLETION: HOTEL OPERATIONS** (15 SEMESTER CREDITS)

**Current Program Description:** The Certificate of Completion in Hotel Operations is a onesemester program of study. Through this program, students will exit with the job skills necessary to qualify for entry-level positions in hotel housekeeping/laundry departments, food and beverage operations, and in front office and uniformed services departments. Development of housekeeping and front office technical skills, an understanding of food and beverage operations, as well as development of guest relations techniques, service attitudes, and professionalism is stressed. The program is recommended for students who plan to seek immediate employment as hotel and/or restaurant reservationists, housekeepers, laundry workers, hotel front desk clerks, telephone operators, and uniformed services personnel.

**Current Program Student Learning Outcomes:** Upon successful completion of the Certificate of Completion in Hotel Operations, the student should be able to:

- Apply the concepts and skills necessary to achieve guest satisfaction.
- Conduct him/herself in a professional and ethical manner, and practice industry defined work ethics.
- Demonstrate ability to perform basic and supervisory level job functions in hotel/restaurant careers.

CURRENT CERTIFICATE OF COM	PLETION CURRICULUM	
<b>HOTEL OPERATIONS (1</b>	5 CREDITS)	
Course	Title	Credits
HOST 100	Career and Customer Service Skills	3
HOST 150	Housekeeping Operations	4
HOST 152	Front Office Operations	4
HOST 154	Food and Beverage Operations	4
TOTAL		15
cumulative GPR of 2.0 or hi	cate of Completion in Hotel Operations, a gr	

#### PROPOSED

# CERTIFICATE OF COMPLETION: HOSPITALITY OPERATIONS (15 SEMESTER CREDITS)

**Proposed Program Description:** The Certificate of Completion in Hospitality Operations is a one-semester program of study. Through this program, students will exit with the job skills necessary to qualify for entry-level positions in hotel housekeeping/laundry departments, food and beverage operations, and in front office and uniformed services departments. Development of housekeeping and front office technical skills, an understanding of food and beverage operations, as well as development of guest relations techniques, service attitudes, and professionalism is stressed. The program is recommended for students who plan to seek immediate employment as hotel and/or restaurant reservationists, housekeepers, laundry workers, hotel front desk clerks, telephone operators, and uniformed services personnel.

Proposed Program Student Learning Outcomes: Upon successful completion of the Certificate

of Completion in Hospitality Operations, the student should be able to:

- Apply the concepts and skills necessary to achieve guest satisfaction.
- Conduct him/herself in a professional and ethical manner, and practice industry defined work ethics.
- Demonstrate ability to perform basic and supervisory level job functions in hotel/restaurant careers.

PROPOSED CERTIFICATE OF COMPL HOSPITALITY OPERATIO		
Course	Title	Credits
HOST 100	Career and Customer Service Skills	3
HOST 150	Housekeeping Operations	4
HOST 152	Front Office Operations	4
HOST 154	Food and Beverage Operations	4
TOTAL		15
a cumulative GPR of 2.0 Please note: For the Cert	cate of Completion requires that the student r or higher. tificate of Completion in Hospitality Operation required in all applicable HOST courses.	

# CURRENT

# Associate in Science, Travel and Tourism

**Current Program Description** The Associate in Science, Travel and Tourism, is a foursemester program of study. This competency based program prepares students for employment in a variety of positions available in the large scope of the travel and tourism industry and to transfer to four-year programs. Students entering the workforce will find opportunities in airline operations, ticketing and reservations, travel agencies, tourism planning and development, meeting and convention coordination, special events and tour itinerary planning. In addition to the specialized Travel and Tourism courses, this program combines general education classes along with a complete hospitality core to provide students with a comprehensive program of study.

**Current Student Learning Outcomes:** Upon successful completion of the A.S. degree program in Travel and Tourism, the student will be able to:

• Use knowledge and skills associated with problem solving, creative and critical thinking, reflection and decision making to function effectively in the classroom, community and industry.

- Apply the concepts and skills necessary to achieve guest satisfaction.
- Demonstrate leadership and teamwork to achieve common goals.
- Conduct him/herself in a professional and ethical manner, and practice industry defined work ethics.
- Communicate effectively and confidently in the classroom, community and industry.
- Demonstrate knowledge of multicultural perspectives to meet the needs of the guests and employees.
- Lead with the knowledge that the foundation of tourism is based on the respect for the host culture with the responsibility to perpetuate the unique values, traditions, and practices of that place.
- Use knowledge of best practices to further sustainability (economic, environmental, and cultural/social) in the industry.
- Demonstrate ability to perform basic and supervisory level job functions in travel/tourism careers.

CURRENT						
ASSOCIATE IN	N SCIENCE CURRICULUM	• = 5	Sugg	este	d	
Travel and Tou	and Tourism (65-67 CREDITS) Semester					
Course	Title	Cr	1	2	3	4
<b>General Educat</b>	ion Requirements (18 credits)			]		1
ENG 100 or	Composition I		1	Τ	Τ	Τ
ENG 160 or	Business and Technical Writing		•			
ESL 100	Composition I	3				
SP 151 or	Personal and Public Speech			•	1	
SP 251	Principles of Effective Public Speaking	3				
BUS 100 or	Using Mathematics to Solve Business Problems					1
PHIL 110 or	Introduction to Deductive Logic					
MATH 100 or	Survey of Mathematics					
MATH 103 or	Fundamentals of College Algebra					
higher level		3				•
mathematics						
KCC AS/NS	AS Natural Sciences (100 level or higher)	3	1			•
KCC AS/SS	AS Social Sciences (100 level or higher)	3			•	
HWST 100	Introduction to Hawaiian Culture	3	•	1		
<b>General Suppor</b>	t Courses (6-7 credits)			<b>.</b>	d	4
ICS 100	Computing Literacy and Applications			•		
ICS 101	Digital Tools for the Information World	3				
JPNS 131 or	Japanese Conversation & Culture I/Business &					
	Tourism Industry					
LANG 101 or		3-4			•	

LANG 131 or						Τ
higher level						
language						
Travel and Tou	rism Major Courses (37 credits)			_		
HOST 100	Career and Customer Service Skills	3	•		T	Τ
HOST 101	Introduction to Hospitality and Tourism	3	•	-		+
HOST 168	Tour Directing	3	•			+
HOST 170	Selling Destinations	3	•			+
HOST 171	Airline Reservations and Ticketing	3		•	1	+
HOST 256 or	Hospitality Accounting	3		•	1	+
ACC 201	Introduction to Financial Accounting					
HOST 258	Hospitality Marketing	4		1	•	-
HOST 261	Meeting and Convention Management	3		•		1
HOST 265	Tourism and Destination Development and	3	+		•	+
	Planning					
HOST 278	Travel and Tour Operations	3			•	
HOST 290	Hospitality Management	3		•		1
HOST 293E	Hospitality Internship	3	-			•
Hospitality	Select one of the following (4-5 credits)				1	1
Operations						
Electives						
	HOST 150 Housekeeping Operations	4				ſ
	HOST 152 Front Office Operations	4				
	HOST 154 Food and Beverage Operations	4				
	CULN 160 Dining Room/Stewarding Procedures	5				
TOTAL		65-67	7		·	

The issuance of an AS degree requires that the student must earn a cumulative GPR of 2.0 or higher.

Please note: For the AS degree in Travel and Tourism, a grade of "C" or higher is required in all major HOST, ACC and CULN courses. Refer to the "Degree and Certificate Programs" section for lists of AS degree courses in Natural Sciences and Social Sciences.

# PROPOSED

# Associate in Science, in Hospitality and Tourism with a concentration in Travel and Tourism Operations Management

**Proposed Program Description:** The Associate in Science, in Hospitality and Tourism with a concentration in Travel and Tourism Operations Management, is a four-semester program of study. This competency based program prepares students for employment in a variety of

positions available in the large scope of the travel and tourism industry and to transfer to fouryear programs. Students entering the workforce will find opportunities in airline operations, ticketing and reservations, travel agencies, tourism planning and development, meeting and convention coordination, special events and tour itinerary planning. In addition to the specialized Travel and Tourism courses, this program combines general education classes along with a complete hospitality core to provide students with a comprehensive program of study.

**Proposed Student Learning Outcomes:** Upon successful completion of the A.S. degree in Hospitality and Tourism with a concentration in Travel and Tourism Operations Management, the student will be able to:

- Use knowledge and skills associated with problem solving, creative and critical thinking, reflection and decision making to function effectively in the classroom, community and industry.
- Apply the concepts and skills necessary to achieve guest satisfaction.
- Demonstrate leadership and teamwork to achieve common goals.
- Conduct him/herself in a professional and ethical manner, and practice industry defined work ethics.
- Communicate effectively and confidently in the classroom, community and industry.
- Demonstrate knowledge of multicultural perspectives to meet the needs of the guests and employees.
- Lead with the knowledge that the foundation of tourism is based on the respect for the host culture with the responsibility to perpetuate the unique values, traditions, and practices of that place.
- Use knowledge of best practices to further sustainability (economic, environmental, and cultural/social) in the industry.
- Demonstrate ability to perform basic and supervisory level job functions in travel/tourism careers.

PROPOSED	
ASSOCIATE IN	SCIENCE in HOSPITALITY AND TOURISM with a
concentration	in Travel and Tourism Operations Management
(65 – 67 CREDI	TS)
Course	Title
General Educa	tion Requirements (18 credits)
ENG 100 or	Composition I
ENG 160 or	Business and Technical Writing
ESL 100	Composition I
SP 151 or	Personal and Public Speech

Operations	
Hospitality	Select one of the following (4-5 credits)
HOST 278	Travel and Tour Operations
	Planning
HOST 265	Tourism and Destination Development and
HOST 261	Meeting and Convention Management
HOST 171	Airline Reservations and Ticketing
HOST 170	Selling Destinations
HOST 168	Tour Directing
Courses (22-23	
Travel and Tour	ism Operations Management Concentration
HOST 293E	Hospitality Internship II
HOST 290	Hospitality Management
HOST 258	Hospitality Marketing
ACC 201	Introduction to Financial Accounting
HOST 256 or	Hospitality Accounting
HOST 101	Introduction to Hospitality and Tourism
HOST 100	Career and Customer Service Skills
	Tourism Core (19 credits)
language	
higher level	
LANG 131 or	
LANG 101 or	
	Tourism Industry
JPNS 131 or	Japanese Conversation & Culture I/Business &
ICS 101	Digital Tools for the Information World
ICS 100 or	Computing Literacy and Applications
General Suppor	t Courses (6-7 credits)
HWST 100	Introduction to Hawaiian Culture
KCC AS/SS	AS Social Sciences (100 level or higher)
KCC AS/NS	AS Natural Sciences (100 level or higher)
mathematics	
higher level	
MATH 103 or	Fundamentals of College Algebra
MATH 100 or	Survey of Mathematics
PHIL 110 or	Introduction to Deductive Logic
SP 251 BUS 100 or	Principles of Effective Public Speaking Using Mathematics to Solve Business Problems

Management Electives	
	HOST 150 Housekeeping Operations
	HOST 152 Front Office Operations
	HOST 154 Food and Beverage Operations
	CULN 160 Dining Room/Stewarding Procedures
TOTAL	65-67
The issuance of	an AS degree requires that the student must earn
a cumulative Gl	PR of 2.0 or higher.
Please note: Foi	r the AS degree in Hospitality and Tourism with a
concentration in	n Travel and Tourism Operations Management, a
grade of "C" or	higher is required in all major HOST, ACC and CULN
courses. Refer to	o the "Degree and Certificate Programs" section
for lists of AS de	gree courses in Natural Sciences and Social
Sciences	

# **CERTIFICATE OF ACHIEVEMENT: TRAVEL AND TOURISM** (33 - 38 SEMESTER CREDITS)

**Current Program Description:** The Certificate of Achievement in Travel and Tourism is a twosemester program of study. This program will allow students to exit with the knowledge and job skills necessary to qualify for immediate employment in a travel agency, tour company, or airline customer service position, or to continue on to fulfill their Associate in Science degree requirements.

**Current Program Student Learning Outcomes:** Upon successful completion of the Certificate of Achievement in Travel and Tourism, the student should be able to:

- Apply the concepts and skills necessary to achieve guest satisfaction.
- Conduct him/herself in a professional and ethical manner, and practice industry defined work ethics.
- Communicate effectively and confidently in the classroom, community and industry.
- Demonstrate teamwork to achieve common goals.
- Demonstrate an introductory knowledge of Hawaiian and multicultural perspectives to meet the needs of guests and employees.
- Demonstrate ability to perform basic and supervisory level job functions in travel and tourism careers.

CURRENT		
CERTIFICATE OF ACHIEVEME TRAVEL AND TOURISM	NT CURRICULUM	
(33-38 CREDITS)		
Course	Title	Cr
General Education Requirements (9	-13 credits)	
ENG 22 or ESOL 94 or higher level English course	Beginning Composition or Advanced English for Speakers of Others Languages	3-7
PHIL 110 or MATH 24 or higher level mathematics course	Introduction to Deductive Logic Elementary Algebra I	3
HWST 100	Introduction to Hawaiian Culture	3
General Support Courses (6-7 credit	<b>5)</b>	
ICS 100 or ICS 101	Computing Literacy and Applications Digital Tools for the Information World	3
JPNS 131 or LANG 101 or LANG 131 or higher level language	Japanese Conversation & Culture I/Business & Tourism Industry	3-4
Travel and Tourism Courses (18 cre		
HOST 100	Career and Customer Service Skills	3
HOST 101	Introduction to Hospitality and Tourism	3
HOST 168	Tour Guiding	3
HOST 170	Selling Destinations	3
HOST 171	Airline Reservations and Ticketing	3
HOST 278	Travel and Tour Operations	3
TOTAL		3-38
The issuance of a certificate of achieve higher for all courses required for the Please note: For the Certificate of Achi "C" or higher is required in all HOST	certificate. ievement in Travel and Touris , a grad	le of

# PROPOSED

# CERTIFICATE OF ACHIEVEMENT: TRAVEL AND TOURISM OPERATIONS MANAGEMENT (33 - 38 SEMESTER CREDITS)

**Proposed Program Description:** The Certificate of Achievement in Travel and Tourism Operations Management is a two-semester program of study. This program will allow students to exit with the knowledge and job skills necessary to qualify for immediate employment in a travel agency, tour company, or airline customer service position, or to continue on to fulfill their Associate in Science degree requirements.

**Proposed Program Student Learning Outcomes:** Upon successful completion of the Certificate of Achievement in Travel and Tourism Operations Management, the student should be able to:

- Apply the concepts and skills necessary to achieve guest satisfaction.
- Conduct him/herself in a professional and ethical manner, and practice industry defined work ethics.
- Communicate effectively and confidently in the classroom, community and industry.
- Demonstrate teamwork to achieve common goals.
- Demonstrate an introductory knowledge of Hawaiian and multicultural perspectives to meet the needs of guests and employees.
- Demonstrate ability to perform basic and supervisory level job functions in travel and tourism careers.

PROPOSED CERTIFICATE OF ACHIEVEMENT CU TRAVEL AND TOURISM OPERATION (33-38 CREDITS)		
Course	Title	Cr
General Education Requirements (	9-13 credits)	-L
ENG 22 or ESOL 94 or higher level English course	Beginning Composition or Advanced English for Speakers of Others Languages	3-7
PHIL 110 or MATH 24 or higher level mathematics course	Introduction to Deductive Logic Elementary Algebra I	3
HWST 100	Introduction to Hawaiian Culture	3
General Support Courses (6-7 credi	<b>(s)</b>	4
ICS 100 or	Computing Literacy and Applications	3

ICS 101		1
105 101	Digital Tools for the Information	
	World	
JPNS 131 or	Japanese Conversation & Culture	3-4
LANG 101 or LANG 131 or	I/Business & Tourism Industry	
higher level language		
<b>Travel and Tourism Operations Ma</b>	agement Courses (18 credits)	
HOST 100	Career and Customer Service	3
	Skills	
HOST 101	Introduction to Hospitality and	3
	Tourism	
HOST 168	Tour Guiding	3
HOST 170	Selling Destinations	3
HOST 171	Airline Reservations and Ticketing	3
HOST 278	Travel and Tour Operations	3
TOTAL	33-38	
The issuance of a certificate of achieve	ement requires a GPR of 2.0 ("C") or	
higher for all courses required for the	certificate.	
Please note: For the Certificate of Ach	ievement in Travel and Tourism	
Operations Management, a grade of "	C" or higher is required in all HOST	[
courses required for the certificate.	- •	

# **CERTIFICATE OF COMPLETION: TRAVEL and TOURISM** (15 SEMESTER CREDITS)

**Current Program Description:** The Certificate of Completion in Travel and Tourism is a onesemester program of study. This program will allow students to exit with the knowledge and job skills necessary to qualify for immediate employment in a travel agency, tour company, or airline customer service position, or to continue on to fulfill their Certificate of Achievement or Associate in Science degree requirements. An appreciation of Hawaiian history, culture and language are emphasized along with career preparation and planning.

**Current Program Student Learning Outcomes:** Upon successful completion of the Certificate Completion in Travel and Tourism, the student should be able to:

- Apply the concepts and skills necessary to achieve guest satisfaction.
- Conduct him/herself in a professional and ethical manner, and practice industry defined work ethics.
- Demonstrate introductory knowledge of Hawaiian and multicultural perspectives to meet the needs of guests and employees.
- Demonstrate ability to perform basic and supervisory level job functions in travel and tourism careers.

CURRENT CERTIFICATE ( TRAVEL and TC (15 CREDITS)	DF COMPLETION CURRICULUM, DURISM	
Course	Title	Credits
HOST Course Re	quirements (15 credits)	
HOST 100	Career and Customer Service Skills	3
HOST 101	Introduction to Hospitality and Tourism	3
HOST 168	Tour Guiding	3
HOST 170	Selling Destinations	3
HOST 171	Airline Reservations and Ticketing	3
TOTAL		15
Please note: For th grade of "C" or hig	e Certificate of Completion in Travel and To gher is required in all of the above HOST con	urism, a ırses.

#### PROPOSED

# CERTIFICATE OF COMPLETION: TRAVEL and TOURISM OPERATIONS (15 SEMESTER CREDITS)

**Proposed Program Description:** The Certificate of Completion in Travel and Tourism is a onesemester program of study. This program will allow students to exit with the knowledge and job skills necessary to qualify for immediate employment in a travel agency, tour company, or airline customer service position, or to continue on to fulfill their Certificate of Achievement or Associate in Science degree requirements. An appreciation of Hawaiian history, culture and language are emphasized along with career preparation and planning.

**Proposed Program Student Learning Outcomes:** Upon successful completion of the Certificate Completion in Travel and Tourism Operations, the student should be able to:

- Apply the concepts and skills necessary to achieve guest satisfaction.
- Conduct him/herself in a professional and ethical manner, and practice industry defined work ethics.
- Demonstrate introductory knowledge of Hawaiian and multicultural perspectives to meet the needs of guests and employees.
- Demonstrate ability to perform basic and supervisory level job functions in travel and tourism careers.

	F COMPLETION CURRICULUM, DURISM OPERATIONS	
Course	Title	Credits
HOST Course R	equirements (15 credits)	ta da antes A de la composición de la c
HOST 100	Career and Customer Service Skills	3
HOST 101	Introduction to Hospitality and Tourism	3
HOST 168	Tour Guiding	3
HOST 170	Selling Destinations	3
HOST 171	Airline Reservations and Ticketing	3
TOTAL		15
	r the Certificate of Completion in Travel and Tourism rade of "C" or higher is required in all of the above H	