UNIVERSITY OF HAWAI'I
CODE REQUEST FORM FOR ACADEMIC PROGRAM CODES

| REQUESTOR CONTACT INFORMATION |  |
| :--- | :--- |
| Date: June 26, 2014 | Effective term of request (Semester-Year): Fall 2014 |
| Name: Joyce Hamasaki | Title: Interim Dean Career and Technical Education |
| Campus: Hawaii Community College | Office/Department: |
| Phone: 808-934-2522 | Email: joycei@hawaii.edu |



## UNIVERSITY OF HAWAI'I

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## 2. CERTIFICATES ONLY:

Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)?Yes $\square$ No
(Please consult your Financial Aid Officer or see: hitp:///www.ifap.ed.gov/GainfulEmplovmentinfo/index.html)
For new certificates approved by the Chancellor, the related BOR authorized academic program is: AAS-MKT

| 3. NEW CAMPUS, COLLEGE, DIVISION, OR DEPARTMENT CODE | BAnner forms:STVCAMP, STVCOLT, STVDIVS, STVDEPT |
| :--- | :--- |
| Campus code [3 char]: | Campus description [ 30 char/space limit]: |
| College code [2 char]: | College description [ 30 char/space limit]: |
| Division code [4 char/space limit]: | Division description [ 30 char/space limit]: |
| Department code [4 char/space limit]: | Department description [ 30 char/space limit]: |

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| 4. NEW COURSE SUBJECT CODE (Subject Alpha) | Department: |
| :--- | :--- |
| College: | Subject description $[30 \mathrm{char} / \mathrm{space}$ limit $]:$ |
| Subject code $[4 \mathrm{char} /$ space limit $]:$ |  |


| 5. NEW MINOR (Minor codes are listed on the Major code table) | Banner form: STVMAJR |
| :--- | :--- |
| Minor Code [4 char/space limit]: | Minor Description [ $30 \mathrm{char} / \mathrm{space}$ limit]: |

```
Please briefly describe your request and explain why you are requesting the code(s):
A new code is requested to identify this new certificate to the college.
```


## SUPPORTING DOCUMENTATION

Please see the Code Request Guide for the required supporting documents to be submitted. Documents submitted with this form:Board of Regents meeting minutes and supporting documents provided to the BORMemo from UH PresidentMemo from ChancellorCurriculum (required for requests for new programs/majors/minors/certificates)Gainful Employment Program notification to the US Department of EducationOther:


Send completed form and supporting documentation to:
Institutional Research and Analysis Office (IRAO)

| 1633 Bachman Place | Email: iro-mail@lists.hawaii.edu |
| :--- | :--- |
| Sinclair Annex 2, Room 4 | Fax: 808-956-9870 |

Sinclair Annex 2, Room 4 Fax: 808-956-9870
Honolulu, HI $96822 \quad$ Phone: 808-956-7532
After all required forms and supporting documents have been submitted, please allow at least two weeks for processing by IRAO and Banner Central.

| FOR INTERNAL USE ONLY | Date form/docs received: |
| :--- | :--- |
| Program code [12]: | Program Description [30]: |
| CIP code [6]: | CIP description [30]: |

September 17, 2014

TO: Joanne Itano
Executive Vice President for Academic Affairs

VIA: Joni Onishi
Hawai'i CC Vice Chancellor for Academic Affairs

FROM: Joyce Hamasaki


Dean for Career \& Technical Education

## RE: $\quad$ New Certificates

The following new certificates have recently been created under the existing programs at Hawai'i Community College:

Certificate of Achievement (CA) - Architect, Engineering and CAD Technologies Program (AEC)

Certificate of Competence (CO) in Retail Foundations - Marketing Program (MKT)
Certificate of Competence (CO) in Business Essentials - Marketing Program (MKT)
Certificate of Competence (CO) in Entrepreneurship - Marketing Program (MKT)
Certificate of Competence (CO) in Business Foundations - Marketing Program (MKT)

Certificate of Competence (CO) in Virtual Office Assistant - Business Technology Program (BTEC)
cc: Princess Soares, Institutional Research Analyst
Pearl Iboshi, Director for Institutional Research and Analysis Office
Dorinna Manuel-Cortez, Hawai'i CC Registrar
Sherrie Ann Straslicka-Walker, Hawai'i CC Academic Support Ed Specialist

1. Program Title: Marketing Program - Cert of Competence Retail Foundations
2. Type of Action (check appropriate box or boxes): <br> Course Deletion <br> $\square$ Course Addition <br> $\square$ Increase in Credits <br> Decrease in Credits
}
$\square$ Change in Program Requirement
$\square$ Change in Program Prerequisites
$\boxtimes$ Other: Create new Certificate
$\boxtimes$ Certificate or Degree Affected

| $\boxtimes$ | Certificate of Competence |
| :--- | :--- |
| $\square$ | Certificate of Completion |
| $\square$ | Certificate of Achievement |
| $\square$ | Degree: $\square$ AA $\square$ AS $\square$ AAS |

3. This modification changes the total number of credits required from
$\square$ credits to 9 credits $\square$ no change
4. Similar modification(s) made elsewhere:

| College(s): Leeward Community College |
| :--- | :--- |
|  |

5. Briefly explain the modification(s) and attach a current and proposed program description containing the listing of required courses.

The creation of a new Certificate of Competence in Retail Foundations through the bundling of MGT 124, MKT 130, and BUSN 164. Modeled after the Leeward Community College certificate, this certificate provides students with the opportunity to gain a certified credential while working towards their Marketing degree. See attached advising sheet for semester and credit breakdown.
6. What is/are the reason(s) for initiating the program modification(s)?

The development of a new Certificate of Competence in Retail Foundations to provide students with an added incentive to persist until graduation.


## Program Code Request: CO-MKT-RETF

Joyce Hamasaki [joycei@hawaii.edu](mailto:joycei@hawaii.edu)
Mon, Sep 22, 2014 at 1:56 PM
To: Princess Soares [pfrederi@hawaii.edu](mailto:pfrederi@hawaii.edu)
Hi Princess,
See my comments in red below.
Thank you,
Joyce
On Fri, Sep 5, 2014 at 3:21 PM, Princess Soares [pfrederi@hawaii.edu](mailto:pfrederi@hawaii.edu) wrote:
The following information or supporting documents are needed:

- Memo to EVPAA
- College? Missing from form. FYI, the AAS-MKT is assigned to the BE, Business Education, college. Yes, correct.
- Department? Please confirm the department on the form - currently BTEC. FYI, the AAS-MKT is assigned to the MKT, Marketing, department. Yes, correct.
- Program Length (in academic years; decimals are acceptable so no rounding to whole number is necessary.) The length of the program should match what is published by the campus in any online and/or written publication. 0.75 yrs .
- Special Program designation - see attached file for definitions - (refer to the attached for "definitions")
- 
- A - Selective Admission Associate Program
- B - Bachelor's Degree Completion Program
- N - Not Applicable
- P - Preparatory Coursework Graduate Professional Program
- T - Non-credential Teacher Certification Program
- U - Preparatory Coursework Undergraduate Programs


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Princess Soares
Institutional Research Analyst
Institutional Research and Analysis
University of Hawai'i System
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Honolulu, HI 96822
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