REQUESTOR CONTACT INFORMATION			
Date: June 26, 2014	Effective term of request (Semester-Year): Fall 2014		
Name: Joyce Hamasaki	Title: Interim Dean Career and Technical Education		
Campus: Hawaii Community College	Office/Department:		
Phone: 808-934-2522	Email: joycei@hawaii.edu		

1. PROGRAM CODE, MAJOR CODE, CONCENTRAT	ON CODE		Banner forms: SMAPRLE, SOACURR, STVMAJR
Institution: Hawaii CC (HAW)	College:		Department: Business Education and Technology
✓ New program code Change/replace exist	ing program code:		
Level: 🔳 Undergraduate 🗌 Graduate 🗌 F	irst-Professional	Post-Baccalaureate	Other:
Degree: Certificate: CO Certific		ificate of Competence	
If requesting an existing Major code and/or Conco	entration code in Bann	er:	
Existing Major: MKT Marketing Code Description	1	Existing Concentration	on: RETF Retail Foundations Code Description
If requesting a new 🗌 Major code or 🗌 Concent	ration code that does n	ot exist in Banner:	
New Code [4 char/space limit]: Description [30 char/space limit]:			
If a similar major/concentration code exists in Banner, please list the code:			
Is this major/concentration code being used the same way at other UH campuses?			
Is 50% or greater of the classes in this program offered at a location other than the Home Campus? Yes V No (Please consult your Financial Aid Officer on Program Participation Agreement impact)			
Is this program/major/certificate financial aid eligible? Yes 🖌 No (Financial Aid Officer consultation required for all new program codes)			
Should this program be available for applicants to select as their planned course of study on the online application? Ves No (If yes, students may select the code as their only program of study.)			

Replacing or eliminating an existing program of If replacing an existing program code, are curren Should the old program code be available for us	nt students "grandfather	ed" under	the old	code? Yes No
Will the old program code be available for:	<b>Banner Module</b> Online Application Recruitment Admissions General Student Academic History	Yes		Ending Term (Semester-Year)

# 2. CERTIFICATES ONLY:

Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)? Yes Ves (Please consult your Financial Aid Officer or see: <u>http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html</u>)

For new certificates approved by the Chancellor, the related BOR authorized academic program is: AAS-MKT

3. NEW CAMPUS, COLLEGE, DIVISION, OR DEPARTMENT CODE Banner forms: STVCAMP, STVCOLL, STVDIVS, STVDEPT			
Campus code [3 char]:	Campus description [30 char/space limit]:		
College code [2 char]:	College description [30 char/space limit]:		
Division code [4 char/space limit]:	Division description [30 char/space limit]:		
Department code [4 char/space limit]:	Department description [30 char/space limit]:		

4. NEW COURSE SUBJECT CODE (Subject Alpha)	Banner form: STVSUBJ
College:	Department:
Subject code [4 char/space limit]:	Subject description [30 char/space limit]:

5. NEW MINOR (Minor codes are listed on the Major code table)		Banner form: STVMAJR
Minor Code [4 char/space limit]:	Minor Description [30 char/space limit]:	

Please briefly describe your request and explain why you are requesting the code(s):

A new code is requested to identify this new certificate to the college.

SUPPORTING DOCUMENTATION
Please see the Code Request Guide for the required supporting documents to be submitted. Documents submitted with this form:
Board of Regents meeting minutes and supporting documents provided to the BOR
Memo from UH President
Memo from Chancellor
Curriculum (required for requests for new programs/majors/minors/certificates)
Gainful Employment Program notification to the US Department of Education
Other:

CAMPUS VERIFICATION			
Requestor Signature Date Date Date 8-20-14			
Registrar (If different from Requestor) Dorinna Manuel-Cortez	7/30/2014		
Print name Signature Email/memo in lieu of Registrar's signature may be attached	Date		
Financial Aid Officer (Financial Aid Officer consultation required for all new program codes)			
Jason Cifra	JUL - 9 2014		
Print name Signature	Date		
Email/memo in lieu of Financial Aid Officer's signature may be attached			
For Community Colleges, verification of consultation with OVPCC Academic Affairs:			
Syzette Rubinson - Ang Rubins	8126/14		
Print name Signature Email/memo in lieu of signature may be attached	Date		

# Send completed form and supporting documentation to:

Institutional Research and Analysis Office (IRAO)			
1633 Bachman Place Email: iro-mail@lists.hawaii.ed			
Sinclair Annex 2, Room 4	Fax: 808-956-9870		
Honolulu, HI 96822	Phone: 808-956-7532		

After <u>all</u> required forms and supporting documents have been submitted, please allow at least two weeks for processing by IRAO and Banner Central.

FOR INTERNAL USE ONLY	Date form/docs received:
Program code [12]:	Program Description [30]:
CIP code [6]:	CIP description [30]:



## September 17, 2014

- TO: Joanne Itano Executive Vice President for Academic Affairs
- VIA: Joni Onishi Hawai'i CC Vice Chancellor for Academic Affairs
- FROM: Joyce Hamasaki Jone Hamasaki Dean for Career & Technical Education
- RE: <u>New Certificates</u>

The following new certificates have recently been created under the existing programs at Hawai'i Community College:

Certificate of Achievement (CA) - Architect, Engineering and CAD Technologies Program (AEC)

Certificate of Competence (CO) in Retail Foundations - Marketing Program (MKT) Certificate of Competence (CO) in Business Essentials - Marketing Program (MKT) Certificate of Competence (CO) in Entrepreneurship - Marketing Program (MKT) Certificate of Competence (CO) in Business Foundations - Marketing Program (MKT)

Certificate of Competence (CO) in Virtual Office Assistant - Business Technology Program (BTEC)

cc: Princess Soares, Institutional Research Analyst
Pearl Iboshi, Director for Institutional Research and Analysis Office
Dorinna Manuel-Cortez, Hawai'i CC Registrar
Sherrie Ann Straslicka-Walker, Hawai'i CC Academic Support Ed Specialist



# University of Hawai'i – Hawai'i Community College Proposal to Modify a Program

- 1. Program Title: Marketing Program Cert of Competence Retail Foundations
- 2. Type of Action (check appropriate box or boxes): Course Deletion Change in Program Requirement Course Addition Change in Program Prerequisites Increase in Credits Other: Create new Certificate Decrease in Credits Certificate or Degree Affected Certificate of Competence Certificate of Completion Certificate of Achievement Degree: AA AS Academic Subject Certificate 3. This modification changes the total number of credits required from 0 credits to 9 credits no change
- 4. Similar modification(s) made elsewhere:

College(s): Leeward Community College	

5. Briefly explain the modification(s) and attach a current and proposed program description containing the listing of required courses.

The creation of a new Certificate of Competence in Retail Foundations through the bundling of MGT 124, MKT 130, and BUSN 164. Modeled after the Leeward Community College certificate, this certificate provides students with the opportunity to gain a certified credential while working towards their Marketing degree. See attached advising sheet for semester and credit breakdown.

6. What is/are the reason(s) for initiating the program modification(s)?

The development of a new Certificate of Competence in Retail Foundations to provide students with an added incentive to persist until graduation.

SIGNATURE PAGE Proposer 5-13-2014 XC: FULL SET Records (+ Attachments) Curriculum Chair Div/Dept Chair ited: June 1, 2006 Jf 4-27-14 **Counseling T**Faculty Senate Financial Aid (for courses) Div/Dept Secretary *24-25-2*6 ک WH (if proposed) Writing Intensive Chair Financial Aid (for programs)

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Proposed By: Donala Kawa'auhau 🕅	Date: 9 / 9 / 13
Requested By:	Date: 5 /30/ 12
(Division/Department Chairperson) Approved By:	1/31/14 A4P Date: 11 125113
(Curriculum Review Committee Chairperson)	Date: 1/31/14
(Academic Senate Chairperson) Joni y. Druch	Date: 4 130/14
(Vice Chancellor for Academic Affairs)	Date: <u>/ / /</u>
(Chancellor)	Date: / /



Princess Soares <pfrederi@hawaii.edu>

# Program Code Request: CO-MKT-RETF

### Joyce Hamasaki <joycei@hawaii.edu>

To: Princess Soares <pfrederi@hawaii.edu>

Mon, Sep 22, 2014 at 1:56 PM

Hi Princess, See my comments in red below.

Thank you, Joyce

# On Fri, Sep 5, 2014 at 3:21 PM, Princess Soares <pfrederi@hawaii.edu> wrote:

The following information or supporting documents are needed:

- Memo to EVPAA
- College? Missing from form. FYI, the AAS-MKT is assigned to the BE, Business Education, college. Yes, correct.
- Department? Please confirm the department on the form currently BTEC. FYI, the AAS-MKT is assigned to the MKT, Marketing, department. Yes, correct.
- **Program Length** (in academic years; decimals are acceptable so no rounding to whole number is necessary.) The length of the program should match what is published by the campus in any online and/or written publication. 0.75 yrs.
- **Special Program designation** see attached file for definitions (refer to the attached for "definitions")
- •
- A Selective Admission Associate Program
- B Bachelor's Degree Completion Program
- N Not Applicable
- P Preparatory Coursework Graduate Professional Program
- T Non-credential Teacher Certification Program
- U Preparatory Coursework Undergraduate Programs

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#### **Princess Soares**

Institutional Research Analyst Institutional Research and Analysis University of Hawai'i System Sinclair Annex 1, Room 1 1633 Bachman Place Honolulu, HI 96822 Phone: 808-956-5464 Fax: 808-956-9870

Joyce Hamasaki, RN, MSN Dean of Career & Technical Education Hawaii Community College http://hawaii.hawaii.edu 200 W. Kawili St. Hilo, HI 96720 808-934-2522