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REQUESTOR CONTACT INFORMATION				
Date: June 26, 2014	Effective term of request (Semester-Year): Fall 2014			
Name: Joyce Hamasaki	Title: Interim Dean Career and Technical Education			
Campus: Hawaii Community College	Office/Department:			
Phone: 808-934-2522	Email: joycei@hawaii.edu			

1. PROGRAM CODE, MAJOR CODE, CONCENTRATION CODE			Banner forms: SMAPRLE, SOACURR, STVMAJR	
Institution: Hawaii CC (HAW)	College:		Department: Business Education and Technology	
✓ New program code	ing program code:			
Level: 🔳 Undergraduate 🗌 Graduate 🗌 F	irst-Professional	Post-Baccalaureate	Other:	
Degree:		Certificate: CO Cert	ificate of Competence	
If requesting an existing Major code and/or Conce	entration code in Banr	er:		
Existing Major: MKT Marketing Description Existing Concentration: BUSF Business Foundations Code Description				
If requesting a new 🗌 Major code or 🗌 Concentration code that does not exist in Banner:				
New Code [4 char/space limit]: Description [30 char/space limit]:				
If a similar major/concentration code exists in Banner, please list the code:				
Is this major/concentration code being used the same way at other UH campuses?				
Is 50% or greater of the classes in this program offered at a location other than the Home Campus? Yes 🖌 No (Please consult your Financial Aid Officer on Program Participation Agreement impact)				
ls this program/major/certificate financial aid eligible? 🗌 Yes 📝 No (Financial Aid Officer consultation required for all new program codes)				
Should this program be available for applicants to select as their planned course of study on the online application? Yes No (If yes, students may select the code as their <u>only</u> program of study.)				

Replacing or eliminating an existing program code:         If replacing an existing program code, are current students "grandfathered" under the old code?         Yes         Should the old program code be available for use in Banner?						
Will the old program code be available for:	Banner Module Online Application Recruitment Admissions General Student Academic History	Yes		Ending Term (Semester-Year)		

## 2. CERTIFICATES ONLY:

Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)? Yes V No (Please consult your Financial Aid Officer or see: <u>http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html</u>)

For new certificates approved by the Chancellor, the related BOR authorized academic program is: AAS-MKT

3. NEW CAMPUS, COLLEGE, DIVISION, OR DEPARTMENT CODE. Banner forms: STVCAMP, STVCOLL, STVDIVS, STVDEPT					
Campus code [3 char]:	Campus description [30 char/space limit]:				
College code [2 char]:	College description [30 char/space limit]:				
Division code [4 char/space limit]:	Division description [30 char/space limit]:				
Department code [4 char/space limit]:	Department description [30 char/space limit]:				

4. NEW COURSE SUBJECT CODE (Subject Alpha) Banner form: STVSUE					
College:	Department:				
Subject code [4 char/space limit]:	Subject description [30 char/space limit]:				

5. NEW MINOR (Minor codes are listed on the Major code t	able)	Banner form: STVMAJR
Minor Code [4 char/space limit]:	Minor Description [30 char/space limit]:	

Please briefly describe your request and explain why you are requesting the code(s):

A new code is requested to identify this new certificate to the college.

SUPPORTING DOCUMENTATION
Please see the Code Request Guide for the required supporting documents to be submitted. Documents submitted with this form:
Board of Regents meeting minutes and supporting documents provided to the BOR
Memo from UH President
Memo from Chancellor
Curriculum (required for requests for new programs/majors/minors/certificates)
Gainful Employment Program notification to the US Department of Education
Other:

equestor Signature	<b>E a a i i i</b>			
	Date 8- 20-14			
egistrar (If different from Requestor)	$\square$	7/30/2014		
Print name nail/memo in lieu of Registrar's signature may be attached	Signature 🔾	Date		
nancial Aid Officer (Financial Aid Officer consultation required	for all new program coides)	JUL 9 2014		
Print name	Signature	Date		
nail/memo in lieu of Financial Aid Officer's signature may be attached				
For Community Colleges, verification of consultation with OVPCC Academic Affairs:				
Print name nail/memo in lieu of signature may be attached	Signature	Date		

### Send completed form and supporting documentation to:

Institutional Research and Analys	sis Office (IRAO)
1633 Bachman Place	Email: iro-mail@lists.hawaii.edu
Sinclair Annex 2, Room 4	Fax: 808-956-9870
Honolulu, HI 96822	Phone: 808-956-7532

# After <u>all</u> required forms and supporting documents have been submitted, please allow at least two weeks for processing by IRAO and Banner Central.

FOR INTERNAL USE ONLY	Date form/docs received:
Program code [12]:	Program Description [30]:
CIP code [6]:	CIP description [30]:



#### September 17, 2014

- TO: Joanne Itano Executive Vice President for Academic Affairs
- VIA: Joni Onishi Hawai'i CC Vice Chancellor for Academic Affairs
- FROM: Joyce Hamasaki Jone Hamasaki Dean for Career & Technical Education
- RE: <u>New Certificates</u>

The following new certificates have recently been created under the existing programs at Hawai'i Community College:

Certificate of Achievement (CA) - Architect, Engineering and CAD Technologies Program (AEC)

Certificate of Competence (CO) in Retail Foundations - Marketing Program (MKT) Certificate of Competence (CO) in Business Essentials - Marketing Program (MKT) Certificate of Competence (CO) in Entrepreneurship - Marketing Program (MKT) Certificate of Competence (CO) in Business Foundations - Marketing Program (MKT)

Certificate of Competence (CO) in Virtual Office Assistant - Business Technology Program (BTEC)

cc: Princess Soares, Institutional Research Analyst
 Pearl Iboshi, Director for Institutional Research and Analysis Office
 Dorinna Manuel-Cortez, Hawai'i CC Registrar
 Sherrie Ann Straslicka-Walker, Hawai'i CC Academic Support Ed Specialist



### University of Hawai'i – Hawai'i Community College Proposal to Modify a Program

1. Program Title: Marketing Program- Cert of Competence Business Foundations

2.	2. Type of Action (check appropriate box or boxes):				
	<ul> <li>Course Deletion</li> <li>Course Addition</li> <li>Increase in Credits</li> <li>Decrease in Credits</li> </ul>		Change in Program Requirement Change in Program Prerequisites Other: Create new Certificate Certificate or Degree Affected Certificate of Competence	2015/014 5-8-2014 5-8-2014	
			<ul> <li>Certificate of Completion</li> <li>Certificate of Achievement</li> <li>Degree: AA A AS</li> <li>Academic Subject Certificate</li> </ul>	🗌 AAS	
3.	This modification changes the tot          0       credits to       6       credits	al ni	umber of credits required from no change		

4. Similar modification(s) made elsewhere:

College(s): Leeward Comm	unity College		
	-		

5. Briefly explain the modification(s) and attach a current and proposed program description containing the listing of required courses.

The creation of a new Certificate of Competence in Business Foundations through the bundling of MKT 151 and BUSN 164. Modeled after the Leeward Community College certificate, this certificate provides students with the opportunity to gain a certified credential while working towards their Marketing degree. See attached advising sheet for semester and credit breakdown.

6. What is/are the reason(s) for initiating the program modification(s)?

The development of a new Certificate of Competence in Business Foundations to provide students with an added incentive to persist until graduation.

SIGNATURE PAGE 5-17-2014 XC: FULL SET **Proposer** Records ( + Attachments) Curriculum Chair Adopted: June 1, 2006 Div/Dept Chair **Counseling** # 4-23-14 Faculty Senate Div/Dept Secretary Financial Aid ( for courses) 5 3-25-2 Financial Aid (for programs) Writing Intensive Chair WH (if proposed)

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Proposed By: Donala Kawa'auhau	Date: <u>9 / 9 / 13</u>
Requested By:	Date: 1 130/13
(Division/Department Chairperson) Approved By:	Date: $\frac{9  30 /3}{1/3}$ $\frac{1/31/14}{1/3}$ Date: $\frac{1/32}{1/3}$
(Curriculum Review Committee Chairperson)	
(Academic Senate Chairperson)	Date: 1/31/14
Joni Y. Orish	Date: 4,30,14
(Vice Chancellor for Academic Affairs)	Date: $MAY = 2/2014$
(Chancellor)	Date: / /

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Princess Soares <pfrederi@hawaii.edu>

## Program Code Request: CO-MKT-BUSF

### Joyce Hamasaki <joycei@hawaii.edu>

To: Princess Soares <pfrederi@hawaii.edu>

Mon, Sep 22, 2014 at 2:18 PM

Princess,
One more in red below.
Joyce

On Fri, Sep 5, 2014 at 2:41 PM, Princess Soares <pfrederi@hawaii.edu> wrote: Sorry forgot to attach the program code request form too.
On Fri, Sep 5, 2014 at 2:40 PM, Princess Soares <pfrederi@hawaii.edu> wrote: Please indicate which page 1 is correct. Delete the unwanted page and send the file back.
The following information or supporting documents are needed:

Memo to EVPAA
College? Missing from form. FYI, the AAS-MKT is assigned to the BE, Business Education, college. Yes, correct.
Department? Please confirm the department on the form - currently BTEC. FYI, the AAS-MKT is assigned to the MKT, Marketing, department. Yes, correct.
Program Length (in academic years; decimals are acceptable so no rounding to whole number is necessary.) The length of the program should match what is published by the campus in any online and/or written publication. 0.5 yr.

[Quoted text hidden] [Quoted text hidden]

Joyce Hamasaki, RN, MSN Dean of Career & Technical Education Hawaii Community College http://hawaii.hawaii.edu 200 W. Kawili St. Hilo, HI 96720 808-934-2522