

University of Hawai'i Code Request Form

Name: <u>Stuart Lau</u>	Date: <u>7/6/11</u>	Action Requested:
Title: <u>University Registrar</u>		<input checked="" type="checkbox"/> NEW Program Code (new major/concentration, etc.)
Phone Number: <u>956-5322</u>		<input type="checkbox"/> NEW Subject Code
Email Address: <u>stuartl@hawaii.edu</u>		<input type="checkbox"/> Change of existing code
Campus/Office/Department/Address: <u>2600 Campus Rd, 001 Honolulu, HI 96822</u>		Type (subject, program, etc): _____
		Old: _____
		New: _____
		<input type="checkbox"/> OTHER: _____

Academic program code preferences for consideration:

NEW Program Code Effective Term (semester/year): Fall 2011

Major: COMG Major Description: Communicology Is this major financial aid eligible? YES NO

Is the major code being used the same way at other UH campuses? YES NO Comment: _____

Does the same or similar major code exist in Banner? YES NO If YES, please list code: _____

Concentration (if applicable): _____ Concentration Description: _____

Is the concentration code being used the same way at other UH campuses? YES NO

Does the same or similar concentration code exist in Banner? YES NO If YES, please list code: _____

Attach concentration to program code? YES NO

Level: Undergraduate Graduate First-Professional Other: _____

Degree/Certificate: MA

College: 50 Department: COMG

If requesting a program name change, will current students be grandfathered in under the old program name? YES NO

If requesting a program name change, will the old code be available for:

Recruitment?	<input type="checkbox"/> YES <input checked="" type="checkbox"/> NO	List the end term of old code: <u>201143</u>
Admissions?	<input type="checkbox"/> YES <input checked="" type="checkbox"/> NO	List the end term of old code: <u>201143</u>
General Student?	<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO	List the end term of old code: _____
Academic History?	<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO	List the end term of old code: _____

NEW Subject Alpha/Code Effective Term (semester/year): _____

Code: _____ Description: _____

College: _____ Department: _____

Does the same or similar subject code exist in Banner? YES NO If YES, please list code: _____

Is the subject code being used the same way at other UH campuses? YES NO

University of Hawai'i Code Request Form

OTHER:

Please briefly describe your request and explain why you are requesting the codes:
New program code required to reflect change in name.

Please attach the required supporting documentation. See *Guide to Academic Program Actions and Approval* at:
[http://www.hawaii.edu/vpaa/cms/guide to acad prog 121006.pdf](http://www.hawaii.edu/vpaa/cms/guide%20to%20acad%20prog%20121006.pdf)

- BOR minutes from _____ (date) meeting with supporting documentation provided to BOR
- Memo from campus Chancellor
- Signed memo from UH President
- None required according to the Guide to Academic Program Actions and Approval
- Other: _____

The appropriate parties (faculty, administrators, registrar) have been consulted.

Stuart Lau


Signature

7/6/11
Date

Name of Requestor (print or type)

Signature

Date

Send completed form with supporting documentation to:

Institutional Research Office • 1633 Bachman Place • Sinclair Annex 2, Room 4 • Honolulu, HI 96822
 Fax: 808-956-9870 Phone: 808-956-7532

Appropriate Documentation Received: YES NO

Approval Status:

Major code: YES NO
 Concentr. code: YES NO
 Program code: YES NO
 Subject code: YES NO

NOTES:

Entered into SMAPRLE/SOACURR: _____
 Entered into STVMAJR: _____
 Entered into STVSUBJ: _____
 Other: _____

Code processing completion date: _____
 Copies sent to: _____

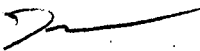


UNIVERSITY
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MĀNOA

June 6, 2011

MEMORANDUM

TO: Alan Yang
Associate Vice Chancellor for
Enrollment Management

FROM: Reed Dasenbrock 
Vice Chancellor
for Academic Affairs

SUBJECT: Degree Name Changes

This is to inform you that the President has approved the attached request from Interim Dean Bingham of the College of Arts and Humanities to change the names of the Bachelor of Arts and the Master of Arts degree programs in Speech to **Bachelor of Arts and Master of Arts in Communicology**, effective Fall 2011.

If you have further questions about these changes, please contact me at 956-8447.

Attachment

c: Executive Vice President Linda Johnsrud
Vice Chancellor Gary Ostrander
Vice Chancellor Francisco Hernandez
Interim Dean Pat Cooper
Interim Dean Thomas Bingham
✓ Registrar Stuart Lau
Catalog Coordinator Diane Nakashima
UH Bookstore

2500 Campus Road, Hawai'i Hall 209
Honolulu, Hawai'i 96822
Telephone: (808) 956-8447
Fax: (808) 956-7115

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AND RECORDS

2011 JUN -8 P 3: 23

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'11 MAY 19 P2:48 May 6, 2011

MEMORANDUM

TO: M.R.C. Greenwood UNIVERSITY OF HAWAII
President PRESIDENT'S OFFICE

VIA: Virginia S. Hinshaw
Chancellor

VIA: Reed Dasenbrock
Vice Chancellor for Academic Affairs

FROM: Thomas R. Bingham TB
Dean, College of Arts and Humanities

SUBJECT: Request to Change Degree Name, Bachelor of Arts and Master of Arts
in *Speech* to Bachelor of Arts and Master of Arts in *Communicology*.

SPECIFIC ACTION REQUESTED:

We are requesting to change the Bachelor of Arts and Master of Arts degrees in *Speech* to the Bachelor of Arts and Master of Arts in *Communicology* respectively.

RECOMMENDED EFFECTIVE DATE:

Fall 2011.

ADDITIONAL COST:

There will be no additional cost for this action.

PURPOSE:

To change the degree name to correspond with the approved departmental name change from *Speech* to *Communicology* effective Fall 2011.

BACKGROUND INFORMATION:

Pursuant to Board of Regents Policy 5-1.h (1) Instructional Programs, Naming of Programs, the President may approve changes in the functional names of academic programs and credentials as may become necessary to remain current with the terminology and focus of their fields and involve no significant change in the program requirements.

Though the discipline of communication has roots in studying speech and rhetoric, with the arrival of various new communication technologies and scientific research methodology, the discipline has expanded to include much wider variety of communication phenomena. As such, the name 'Speech' neither reflects the departmental focus and curriculum, nor is viewed as a serious or valuable major. For example, Department of Speech has disappeared from virtually all of the RU/VH universities. None of the UHM's 12 peer institutions have a department of speech. The misrepresentation of departmental focus and curriculum with an outdated misnomer created serious problems in various areas including student and faculty recruitment, job prospect for graduates, and department stature.

The department has established itself as the department whose primary teaching and research mission is the study of the process of Communication. The name Communicology is unmistakably associated with the study of communication, allowing the department to assert its functional role as the center of theory and research on human communication process at UHM, and allows the department to differentiate itself from the School of Communication while serving to reflect the continuity of interests the department shares with each department at UHM that contributes to the larger field of Communication.

The Chancellor approved the departmental name change from Speech to the Department of Communicology effective Fall 2011. A copy of the memo from the VCAA dated February 25, 2011 approving the departmental name change is attached.


Thus, to accurately reflect the nature of the departmental focus and curriculum and to correspond to the new departmental name, we request that the Bachelor's and Master's degrees offered by the Department changed to Bachelor of Arts and Master of Arts in Communicology respectively.

ACTION RECOMMENDED:

We recommend that you approve the proposed change of Bachelor of Arts and Master of Arts degrees in Speech to the Bachelor of Arts and Master of Arts in Communicology, effective Fall 2011.

Attachment

APPROVED/DISAPPROVED:


M.R.C. Greenwood
President

6.3.11
Date

- c Linda Johnsrud, Executive VP for Academic Affairs & Provost
- Gary Ostrander, VC for Research & Graduate Education
- Pat Cooper, Dean, Graduate Division
- Stuart Lau, Registrar
- Kelly Aune, Chair, Dept of Communicology

UHM-MAJDA
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for




UNIVERSITY
of HAWAII
MĀNOA

February 25, 2011

MEMORANDUM

TO: Thomas R. Bingham, Interim Dean
College of Arts and Humanities

FROM: Reed Dasenbrock 
Vice Chancellor
for Academic Affairs

SUBJECT: Approval of Department Name Change - Department of Communicology

I am writing to inform you that in accordance with Administrative Procedure A3.101, the Chancellor has approved your request to change the name of the Department of Speech to the **Department of Communicology**. This name change will be effective Fall 2011. The purpose of the change is to more accurately reflect the purpose and mission of the department.

Please ensure that revised organizational charts and functional statements are forwarded to the Office of Human Resources and the University Budget Office. Note that it may take more than a year for the telephone listings, schedule of courses, catalog, and other campus listings and publications to incorporate these changes.

c: Executive Vice President Linda Johnsrud
Chancellor Virginia Hinshaw
Vice Chancellor Kathy Cutshaw
Vice Chancellor Francisco Hernandez
Vice Chancellor Gary Ostrander
Mānoa Deans and Directors
Assistant Director Deborah Huebler

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