University of Hawai'i Code Request Form

	Name: Harry W. Hennessey	Date: 3/7/2011		Action Requested:		
	Title: Department Chair			NEW Program Co		ajor/concentration, e
				NEW Subject Co		
	Phone Number: 808-974-7767			☐ Change of existing	-	
	- ohier control of the control			Type (subject, pro	gram, etc):	
	Email Address: hhenness@hawaii.edu			011		
	Computa/Office/Department/Address:			Old:	4 1 1 1 1	
	Campus/Office/Department/Address:	and Faanamiaa IIIIIIia 20	10 West Kamili Ot Hile	New: ■ OTHER:		
	Business Administration, College of Business	and Economics, OH Hilb, 200	U West Kawiii St, Hilo	a BOINER.		
l.	CODE REQUEST					
	Academic program code preferences for consid	eration:				
	☑ NEW Program Code	Effective Term (semester/ye	aar):Fall 2011			
	Major: General Business Major De			Is this major finan	cial aid eligil	ble? YES N
	Is the major code being used the same				s specific to	
	Does the same or similar major code ex		☑ YES ☐ NO	If YES, please list code		31111110
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	Concentration (if applicable): Finance (ration in Financial Manage	ment (FIN)	
	Is the concentration code being used the			☑NO		
	Does the same or similar concentration	code exist in Banner?	☐ YES ☐ NO	If YES, please list code:		1995
	Attach concentration to program code?	☑ YES ☐ NO)			
			Пои			
	Level: Undergraduate Gradu		Other:	E DE BUILDING IN		
	Degree/Certificate: Bachelor		: Business Administ			
	College: College of Business and Econo	omics Department:	. Busiliess Autilitis	tration		
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University of Hawai'i Code Request Form

□ OTHER:			J 0	ur (came us y cely,			i e
Please briefly descr	ribe your reque	est and expla	in why you are	requesting the codes:	5.G.** 5.C.		
III. SUPPORTING	DOCUMENTA	TION					In the second of
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http://www.hawa	aii.edu/vpaa/cn	ns/guide to	acad prog 12	1006.pdf			
☑ Memo from Signed note.	nutes from om campus Ch nemo from UH quired accordir	ancellor President	41E	c Program Actions and Ap	supporting documentation pro-	vided to BOR	
IV. CAMPUS VERI	FICATION			Eller and the second of the se			
The appropriate Harry W. Henne Name of Reque	ssey	Table By The	tors, registrar)	have been consulted.	M	3/9/11 Date	
Send completed for Institutional Research Fax: 808-956-987	arch Office • 16	33 Bachman	ntation to: Place • Sinclair e: 808-956-7532	Annex 2, Room 4 Honolul	u, HI 96822		
For Internal Use O	inly:			and the second s			C
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University of Hawaiʻi Code Request Form

	REQUESTOR CONTACT INFORMA	ATION						
	Name: Harry W. Hennessey	Date:	3/7/2011		Action Requested:			
	Title: Department Chair	3.000			☑ NEW Program Co	ode (new ma	ajor/concentration,	etc.)
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	Phone Number: 808-974-7767				☐ Change of existing	g code		
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	Email Address: hhenness@hawaii.	edu						
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	Campus/Office/Department/Address	:			New:			
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			Term (semester/year):			N. W	u o Myso B	1110
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	Does the same or similar ma	jor code exist in Ban	ner?	YES NO	If YES, please list code	GBUS		
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	Admissions?	□YES □ NO	List the end ten		A CONTRACTOR OF THE CONTRACTOR			
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	Academic History?		List the end terr					
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	Is the subject code being use			□YES □ NO				

University of Hawaiʻi Code Request Form

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Please attach th http://www.hawa					ogram Actions and Approval at:	
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University of Hawai'i Code Request Form

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University of Hawaiʻi Code Request Form

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III. SUPPORTING Please attach the http://www.hawa	ne required sup	porting docu			ram Actions and Approval at	
✓ Memo fr✓ Signed r	om campus Ch nemo from UH	ancellor President		(date) meeting with su	upporting documentation prov	vided to BOR
IV. CAMPUS VERI	FICATION					Louis Ur Mary
The appropriate	Strain of the	y, administra	ators, registrar)	have been consulted.		3/9/11
Name of Reque	stor (print or ty	pe)	mercan /	Signature	4	Date
Send completed fo Institutional Rese Fax: 808-956-987	arch Office • 163	33 Bachman	Place • Sinclair	Annex 2, Room 4 ● Honolulu	, HI 96822	
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March 10, 2011

MEMORANDUM

TO:

Linda K. Johnsrud

Vice-Presient for Academic Planning and Policy

VIA:

Donald Straney Chancellor

University of Hawai'i at Hilo

FROM:

Kenith Simmons

Interim Vice Chancellor for Academic Affairs

SUBJECT:

New Banner Codes for Concentrations under the BBA GBUS major

After appropriate review by the UH Hilo review committees, I have approved the Concentations in Finance, Management, and Marketing under the GBUS major of the BBA.

We request the following Banner codes for this program:

Name of Concentation: Finance Code (FIN)
Name of Concentation: Management Code (MGT
Name of Concentation: Marketing Code (MKT)

The new concentrations facilitate marketing of the BBA program to students, and will also simplify academic advising and program planning for the students. Student and employer requests have been major inspirations for this action.

Thank you for your assistance in notifying the appropriate University offices so this program will be reflected properly in the University's operational and reporting systems.

Cc: Marcia Sakai, Dean, College of Business and Economics

Cathy Zenz, Registrar

Kainoa Ariola, Director, Advising Center

Luoluo Hong, Vice Chancellor for Student Affairs

Pearl Imada Iboshi, Director, UH System Institutional Research Office

Joanne Itano, Director, Academic Planning and Policy

Harry W. Hennessey, Chair of Business Administration

College of Business & Economics

200 W. KĀWILI STREET HILO, HAWAI'I 96720-4091 PHONE: (808) 974-7400 FAX: (808) 974-7685

www.uhh.hawaii.edu/~business