NEW OR MODIFY PROGRAM CODE

Form #CR-AP1
Modified June 2017

| University of Hawai'i |
| Code Request Form for Academic Programs |

☒ **New Program Code**   ☐ **Modify Program Code**   Date: 6/13/2018

REQUESTOR CONTACT INFORMATION

Name	Kathlen Lee	Campus	Kaua'i CC
Title	Educational Specialist	Email	kathlen@hawaii.edu
Office/Dept	Academic Affairs	Phone	(808) 245-8204

NEW PROGRAM CODE TO CREATE

| Institution | KAU - Kauai Community College | Campus | KAU - Kauai Community College |
| Level | UG - Undergraduate | Effective Term | Fall 2019 |

	Code (Max. Characters)	Description	Check if requesting new code:
College	(2) IN	Instructional	☐ See Banner form STVCOLL
Department	(4) DMED	Digital Media	☐ See Banner form STVDEPT
Degree/Certificate	(6) CO	Certificate of Competence	☐ See Banner form STVDEGC
Major	(4) CM	Creative Media	☐ See Banner form STVMAJR
Concentration	(4) EVNT	Event Technology	☐ See Banner form STVMAJR
Minor	(4)		☐ See Banner form STVMAJR

If a similar major/concentration code exists in Banner, please list the code: _____

Justification to warrant a new major/concentration code similar to an existing major/concentration code:

| Is this major/concentration code being used the same way at the other UH campuses? | ☐ Yes | ☒ No |
| Should this program be available for applicants to select as their planned course of study on the online application? *If yes, student may select the code as their only program of study.* | ☒ Yes | ☐ No |

RULES PERTAINING TO FINANCIAL AID AND 150% DIRECT SUBSIDIZED LOAN LIMIT LEGISLATION

Is 50% or greater of the classes in this program offered at a location other than the Home Campus?	☐ Yes	☒ No
Is this program/major/certificate financial aid eligible?	☒ Yes	☐ No
Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)? *See http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html*	☒ Yes	☐ No

Program Length
In academic years; decimals are acceptable. The length of the program should match what is published by the campus in any online and/or written publication.   1.5

Special Program Designations
See Special Program Designations Code Definitions on IRAO Program Code Request webpage   ☐ A   ☐ B   ☒ N   ☐ P   ☐ T   ☐ U

Required Terms of Enrollment: ☒ Fall   ☒ Spring   ☐ Summer   ☐ Extended

| IRAO USE ONLY: DATE RECEIVED |

ADDITIONAL COMMENTS

Requesting to add a new certificate track to the Creative Media program.

ATTACHMENTS

BOR Approved: Sole-credential Certificates, Associate (excluding ATS), Bachelor and Graduate Degrees, and sole credential certificates

☐ BOR Meeting Minutes & Supporting Documents   ☐ Curriculum

Chancellor Approved: Concentrations, Certificates and Associate in Technical Studies (ATS) Degree

☒ Memo from Chancellor to notify Vice President for Academic Planning and Policy regarding program action.

☒ Curriculum

CERTIFICATES ONLY: Please check one (1) statement. This certificate is a...

☐ BOR approved certificate. BOR Meeting/Approval Date: _____

☒ Chancellor approved within an authorized BOR program. BOR Program: Creative Media

☐ Chancellor approved CO in accordance with UHCCP 5.203, Section IV.B.10.

VERIFICATIONS

By signing below, I verify that I have reviewed and confirm the above information that is pertinent to my position.
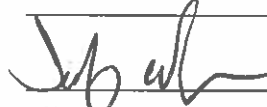
Registrar (Print Name)	Financial Aid Officer (Print Name)	For Community Colleges, verification of consultation with OVPCC Academic Affairs:
Kailana Soto	**Jeff Anderson**	Tammi Oyadomari-Chun
Signature _____ 4/22/18 Date	Signature _____ 7/17/18 Date	Signature _____ 9/4/18 Date

UNIVERSITY of HAWAI'I

KAUA'I
COMMUNITY COLLEGE

Aug. 3, 2018

June 13, 2018

MEMORANDUM

TO: Donald Straney
Vice President for Academic Planning and Policy

VIA: James R. Dire
Vice Chancellor for Academic Affairs

FROM: Helen A. Cox
Chancellor *Helen A. Cox*

SUBJECT: Curriculum Approval

I have approved the following on 5/14/2018 effective Fall 2019.

New
Creative Media:
Certificate of Competence (C.O.) – Animation
Certificate of Competence (C.O.) – Music Production
Certificate of Competence (C.O.) – Photography
Certificate of Competence (C.O.) – Website Technology
Certificate of Competence (C.O.) – Event Technology *HAC*

Program Modification
Creative Media:
Certificate of Competence (C.O.) – Graphic Arts (previously C.O. in Digital Graphic Design)
Certificate of Competence (C.O.) – Video Production (previously C.O. in Digital Film)

kl

c   Division Chair
Alan Boyes

VCAA Office Use Only	
Effective Fall	2019
Date Approved	5/18
Replaces	12/16

1. Type of Program Action: ☒ Modification   ☐ Deletion

APPROVED	CO Animation	CO Event Technology	CO Graphic Arts	CO Music Production	CO Photography	CO Video Production	CO Website Technology	AS Creative Media
ART 101	3	3	3		3	3	3	
ART 101; MUS 121C, or MUS 121D (MUS 121C or MUS 121D recommended)				3				3
ART 107D					3			3
ART 112	3	3	3	3	3	3	3	3
ART 113	3		3				3	
ART 113 or ETRO 101								3
ART 125			3					3
ART 207D					3			
ART 225			3					
CM 110				3				3
CM 111				3				
CM 120						3		3
CM 121						3		
CM 170		3						3
CM 171		3						
CM 180							3	3
CM 181							3	
CM 190	3							3
CM 191	3							
ETRO 101		3		3	3	3		
General Education Courses								
ENG 100								3
MATH 100 or higher								3
SP 151 or SP 181 (recommended)	3	3	3	3	3	3	3	3
Creative Media Electives (Choose from the following): ART 207D, ART 225, CM 111, CM 121, CM 171, CM 181, or CM 191								12
Cultural Environment: Core Options								3
Natural Environment: Core Options								3
Social Environment: Core Options								3
Total credits	18	18	18	18	18	18	18	60

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Category	Cr	Course Options
A.S. DEGREE		
Cultural Environment	3	Any Humanities course numbered 100 or higher or any DA, DH, or DL designation
Natural Environment	3	Any Natural Science course numbered 100 or higher or any DB or DP designation
Social Environment	3	Any Social Science course numbered 100 or higher or any DS designation

2. **Program Type:**

☐ Associate in Applied Science (AAS)   ☐ Certificate of Achievement (CA)
☐ Associate in Arts (AA)   ☒ Certificate of Competence (CO)
☐ Associate in Arts–Concentration   ☐ Academic Subject Certificate (ASC)
☒ Associate in Science (AS)
☐ Associate in Science Natural Sciences–Concentration (ASNS)

3. **Program Title:** Creative Media

4. **Program Description (for catalog):**

The Creative Media program provides a comprehensive mix of lessons and hands-on activities in the following digital communication disciplines:

- Animation
- Event Technology
- Graphic Arts
- Music Production
- Photography
- Video Production
- Website Technology

Featuring accomplished Creative Media experts, advanced computer labs, and a professional edit suite, Kaua'i CC's Creative Media program develops viable industry benchmark skills. An important component of the program is the Creative Media Consortium that connects industry experts with students to facilitate career opportunities and continuous curriculum improvement.

Students may earn certificates in Creative Media to provide job upgrades and entry-level skills, or an Associate of Science (A.S.) Degree in Creative Media. After earning an A.S. Degree, students may continue to UH West O'ahu to obtain a Bachelor of Applied Science Degree with a concentration in Creative Media or a Bachelor of Arts in Humanities with a concentration in Creative Media.

Program Admission Requirements:

None.

To meet graduation requirements, all programs require a cumulative GPA of 2.0 or higher for all courses applicable toward the certificate or degree. Include any additional graduation requirements:

None.

5. **List Program Student Learning Outcomes** that were approved by the Assessment Committee on 4/23/2018.

   1) Use design elements and principles to create professional creative media projects.
   2) Skillfully and safely operate creative media equipment.
   3) Demonstrate mastery-level skills using creative media software applications.
   4) Practice professional, ethical and legal principles.
   5) Develop objectives for new projects and measure the effectiveness of completed projects.
   6) Demonstrate exceptional interpersonal communication and collaborative skills.

6. **Proposed Date of First Offering:** Fall 2019

7. **Is this program offered at another UH campus?** ☒ Yes ☐ No
   If **Yes,** specify campus. If **No,** why is this program offered at KCC:

   The program is offered at Hawai'i CC, Leeward CC, and UH Maui College.

8. **Reason for this Program Action:**

   This action will allow the Creative Media program to offer students viable academic pathways and also prepare students for careers in key digital communication disciplines. Without this action, enrollment in the Creative Media program will drop as a result of being disconnected from the needs of students, industry, and the community.

   The Certificate of Competence in Digital Film is being replaced with the Certificate of Competence in Video Production. The Certificate of Competence in Digital Graphic Design is being replaced with the Certificate of Competence in Graphic Arts.

9. **Board of Regents Approval Needed:** ☐ Yes ☒ No

10. **Indicate the number of semesters required to complete each certificate and degree.**

Certificate/Degree	Number of Semesters
CO Animation	3
CO Event Technology	3
CO Graphic Arts	3
CO Music Production	3
CO Photography	3
CO Video Production	3
CO Website Technology	3
AS Creative Media	4

11. **Program Course Sequencing:** Complete one for each certificate/degree if sequencing is not provided with question #1.

Animation Certificate of Competence	
Fall Semester 1	
ART 112	3
ART 113	3
Spring Semester 2	
ART 101	3
CM 190	3
Fall Semester 3	
CM 191	3
SP 151 or SP 181 (recommended)	3
Total Credits	18

Music Production Certificate of Competence	
Fall Semester 1	
ART 112	3
ETRO 101	3
Spring Semester 2	
CM 110	3
One of the following: ART 101, MUS 121C, or MUS 121D	3
Fall Semester 3	
CM 111	3
SP 151 or SP 181 (recommended)	3
Total Credits	18

Event Technology Certificate of Competence	
Fall Semester 1	
ART 112	3
ETRO 101	3
Spring Semester 2	
ART 101	3
CM 170	3
Fall Semester 3	
CM 171	3
SP 151 or SP 181 (recommended)	3
Total Credits	18

Photography Certificate of Competence	
Fall Semester 1	
ART 112	3
ETRO 101	3
Spring Semester 2	
ART 101	3
ART 107D	3
Fall Semester 3	
ART 207D	3
SP 151 or SP 181 (recommended)	3
Total Credits	18

Graphic Arts Certificate of Competence	
Fall Semester 1	
ART 112	3
ART 113	3
Spring Semester 2	
ART 101	3
ART 125	3
Fall Semester 3	
ART 225	3
SP 151 or SP 181 (recommended)	3
Total Credits	18

Video Production Certificate of Competence	
Fall Semester 1	
ART 112	3
ETRO 101	3
Spring Semester 2	
ART 101	3
CM 120	3
Fall Semester 3	
CM 121	3
SP 151 or SP 181 (recommended)	3
Total Credits	18

Website Technology Certificate of Competence	
Fall Semester 1	
ART 112	3
ART 113	3
Spring Semester 2	
ART 101	3
CM 180	3
Fall Semester 3	
CM 181	3
SP 151 or SP 181 (recommended)	3
Total Credits	18

Creative Media Associate in Science Degree	
Fall Semester 1	
ART 112	3
ART 113 or ETRO 101	3
ENG 100	3
SP 151 or SP 181 (recommended)	3
One of the following: ART 101, MUS 121C, or MUS 121D	3
Spring Semester 2	
ART 107D	3
CM 110	3
CM 120	3
CM 170	3
CM 180	3
Fall Semester 3	
ART 125	3
CM 190	3
Creative Media Electives (six credits from the following): ART 207D, CM 111, CM 171, or CM 181	6
Social Environment	3
Spring Semester 4	
Creative Media Electives (six credits from the following): ART 225, CM 121, or CM 191	6
Cultural Environment	3
MATH 100 or higher	3
Natural Environment	3
Total Credits	60

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PROGRAM ACTION REQUEST APPROVAL

PROGRAM: Creative Media Certificates of Competence and Associate in Science Degree

Effective date: Fall 2019

PSLOs Approved by: _____
Assessment Committee Chairperson

23 April '18
Date

Proposed by: _____
Originator

4/23/18
Date

Requested by: _____
Department/Division Chairperson

4/23/18
Date

Approved by: _____
Curriculum Committee Chairperson

5/14/18
Date

_____
Vice Chancellor for Academic Affairs

5/14/18
Date

_____
Chancellor

5/14/18
Date

TRANSFER INFORMATION FOR ASSOCIATE IN SCIENCE IN CREATIVE MEDIA

Effective: Fall 2019

NOTES FOR PROPOSED PROGRAM

The following courses/areas will transfer to UH West O'ahu:
ART 107D
ART 112
ART 125
CM 120
ENG 100
MATH 100 or higher