

IRAO OFFICE USE ONLY	
Received	2/3/17
In Banner	
MTVCOMP/Codeset	
Master Curriculum	
CIP Code	
Program Code	
Program Description	

Reset Form

University of Hawai'i
Code Request Form for Academic Programs for

NEW OR MODIFY PROGRAM CODE

New Program Code **Modify Program Code** Date: 12/7/2016

REQUESTOR CONTACT INFORMATION

Name Kathlen Lee Campus Kauai CC
 Title Educational Specialist Email kathlen@hawaii.edu
 Office/Dept Academic Affairs Phone 808-245-8204

NEW PROGRAM CODE TO CREATE

Institution KAU - Kauai CC Campus KAU - Kauai CC
 Level UG - Undergraduate Effective Term Fall 2017

	Code <small>(Max. Characters)</small>	Description	Check if requesting new code:
College	(2) <u>IN</u>	<u>Instructional</u>	<input type="checkbox"/> See Banner form STVCOLL
Department	(4) <u>DMED</u>	<u>Digital Media</u>	<input type="checkbox"/> See Banner form STVDEPT
Degree/Certificate	(6) <u>AS</u>	<u>Associate in Science</u>	<input type="checkbox"/> See Banner form STVDEGC
Major	(4) <u>CM</u>	<u>Creative Media</u>	<input type="checkbox"/> See Banner form STVMAJR
Concentration	(4) _____	_____	<input type="checkbox"/> See Banner form STVMAJR
Minor	(4) _____	_____	<input type="checkbox"/> See Banner form STVMAJR

If a similar major/concentration code exists in Banner, please list the code: _____
 Justification to warrant a new major/concentration code similar to an existing major/concentration code: _____

Is this major/concentration code being used the same way at the other UH campuses? Yes No
 Should this program be available for applicants to select as their planned course of study on the online application? *If yes, student may select the code as their only program of study.* Yes No

RULES PERTAINING TO FINANCIAL AID AND 150% DIRECT SUBSIDIZED LOAN LIMIT LEGISLATION

Is 50% or greater of the classes in this program offered at a location other than the Home Campus? Yes No
 Is this program/major/certificate financial aid eligible? Yes No
 Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)? Yes No

See <http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html>

Program Length
In academic years; decimals are acceptable. The length of the program should match what is published by the campus in any online and or written publication. 2 years

Special Program Designations
See Special Program Designations Code Definitions on IRAO Program Code Request webpage

Required Terms of Enrollment: Fall Spring Summer Extended

ADDITIONAL COMMENTS

Proposing a new Associate in Science program in Creative Media.

ATTACHMENTS

BOR Approved: Associate, Bachelor and Graduate Degrees, and sole credential certificates

BOR Meeting Minutes & Supporting Documents Curriculum

Chancellor Approved: Certificates related to authorized BOR program & Associate in Technical Studies (ATS) Degree

Memo from Chancellor to notify VPAA about new program Curriculum

AS For new certificates approved by the Chancellor, the related BOR authorized academic program is:
Creative Media

VERIFICATIONS

By signing below, I verify that I have reviewed and confirm the above information that is pertinent to my position.

Registrar:

Kailana Soto

Print Name

Kailana Soto

Signature

12/17/16

Date

Financial Aid Officer:

Jeff Anderson

Print Name

Jeff Anderson

Signature

12/20/16

Date

For Community Colleges, verification of consultation with OVPCC Academic Affairs:

Suzette Robinson

Print Name

Suzette Robinson

Signature

2/3/17

Date

MINUTES

BOARD OF REGENTS' COMMITTEE ON ACADEMIC AND STUDENT AFFAIRS MEETING

May 18, 2016

I. CALL TO ORDER

Committee Chair Lee Putnam called the meeting to order at 9:01 a.m. on Wednesday, May 18, 2016, at the University of Hawai'i Cancer Center, Sullivan Conference Center, 701 Ilalo Street, Honolulu, Hawai'i 96813.

Committee members in attendance: Committee Chair Lee Putnam; Committee Vice Chair Michelle Tagorda; Board Vice Chair Eugene Bal; Regent Simeon Acoba; Regent Wayne Higaki; Regent David Iha; Regent Ernest Wilson, Jr.

Others in attendance: Board Chair Randy Moore; Regent Michael McEnerney; (*ex officio* committee members); President David Lassner; Vice President for Academic Planning & Policy Risa Dickson; Vice President for Community Colleges John Morton; Vice President for Legal Affairs and University General Carrie Okinaga; Vice President for Research & Innovation Vassilis Syrmos; Interim UH-Mānoa (UHM) Chancellor Robert Bley-Vroman; UH-Hilo (UHH) Chancellor Donald Straney; Interim UH-West O'ahu (UHWO) Chancellor Doris Ching; Executive Administrator and Secretary to the Board Cynthia Quinn; and others as noted.

II. APPROVAL OF MINUTES OF THE MARCH 24, 2016 MEETING

Regent Wilson moved to approve the minutes of the March 24, 2016 meeting, seconded by Committee Vice Chair Tagorda, and the motion carried unanimously.

III. PUBLIC COMMENT PERIOD

Executive Administrator and Secretary of the Board Cynthia Quinn announced that the Board Office received no written testimony, and one individual had signed up to give oral testimony.

The following individual provided testimony:

1. Bob Cooney, Chair of the UHM Faculty Senate Executive Committee, provided testimony about the faculty senate approving a resolution in support of the Degree Proposal for Doctor of Juridical Science.

IV. AGENDA ITEMS

Committee Chair Putnam noted there was a typographical error on the posted agenda, and both action items are for approval of provisional programs, and not provisional to established.

A. For Action

1. Recommend Approval of Provisional Programs:

a. Associate in Science (AS) in Creative Media, Hawai'i Community College (HawCC), Kaua'i Community College (KauCC), and University of Hawai'i Maui College (UHMC)

VP Morton requested the committee recommend board approval of the provisional status of Associate in Science (AS) in Creative Media, at HawCC, KauCC, and UHMC. He explained how the new programs for board for approval must meet five criteria: (1) are the programs strategic to the community colleges and university; (2) does workforce data support need; (3) is there student interest; (4) are resources available; and (5) is the UH system being leveraged in the best possible way.

VP Morton explained how the digital media program is foundational to research and innovation, and every form of business, and meets Hawai'i's workforce needs to be educated, capable, and entrepreneurial in the development of the use of digital media in all forms (e.g., communications, entertainment, analysis). He shared Department of Business, Economic Development & Tourism's (DBEDT) data estimates of small but steady growth in these industries, with projected vacancy rates of about 300 to 350 across the state, not accounting those jobs that embed the skillsets, to create and design websites, and create materials to be used as part of communications. He included data on community support of small companies on the neighbor islands, and compelling student interest with growth in registration for classes related to digital media on all campuses. Regarding resources, he explained how community college certificates exist with faculty already teaching these courses and ready to move from a certificate to an associate's degree, with the full complement of courses available to these students. He explained how the curriculum is articulated and closely coordinated across all programs, and how distinctive the degree programs are from the Academy for Creative Media (ACM), that is a systemwide program housed at UHWO that serves as a system program that is well-funded by the Legislature for teaching positions and equipment, as well as extremely well articulated into the BS in Applied Science at UHWO, and online; whereas how UHM is a more theoretical pathway, which requires students to take additional general education courses and upper division courses not available at the community colleges; and how UHH has expressed interest for future consideration.

Questions and comments were raised regarding the start date of Fall 2016; coordination with high school feeder programs; use of benchmarks or standards to determine appropriateness of new courses; and coordination with workforce programs such as the Kaua'i Economic Development Board creative media center.

VP Morton responded how the timing is appropriate as the students are ready to elevate, and feeder high schools are the impetus for the programs with cooperative arrangements in place for early college offerings. He explained how before introducing a new course, both growth in the area and replacement jobs in workforce are considered.

Regent Wilson moved to recommend board approval of provisional status for the AS in Creative Media at HawCC, KauCC and UHMC, seconded by Board Chair Moore, and the motion carried unanimously.

2. Recommend Approval of Provisional Programs:

a. Doctor of Juridical Science (SJD), Williams S. Richardson School of Law, University of Hawai'i at Mānoa

UHM VC for Academic Affairs Reid Dasenbrock distinguished how the SJD is required to have an academic law career in a foreign country and the growing demand with approximately 40 programs in the US. He explained how minimal resources are required as the immediate focus market is foreign lawyers, many who are already attending the law school seeking an LLM, although it is open to all students with a juris doctor degree seeking an academic career in a foreign country. He added how the program enhances current international engagement in the classroom occurring with the LLM program enriching the learning experience for all law students.

Discussion ensued regarding need, low participation projections, addressing priorities for resident student needs, declining market in the legal industry, timing of Fall 2016 start date, and recruitment efforts including Ateneo Law School in Manila. Administration explained how the timing is appropriate to begin a small cohort as many current LLMs are ready to participate in the program, noting professors leading MOU discussions with other countries indicated exponential growth in interest and need, with a marketing plan for a larger cohort 2017. In recognition of the concerns regarding small programs, Administration stated that if projections provided in the proposal were not met, the program would not continue to established status.

Regent Acoba disclosed that he is a volunteer lecturer in law, and shared his belief that the SJD program would not detract from but instead enrich the education of Hawaii students with exposure to international engagement in a law school that is the most diverse in the nation, and further adds to the research reputation, enriches the student environment, and fulfills the mission of the university.

Regent Wilson moved to recommend board approval of provisional status for the SJD at WSRSL at UHM, seconded by Committee Vice Chair Tagorda, and the motion carried unanimously.

V. ADJOURNMENT

There being no further business, Committee Vice Chair Tagorda moved to adjourn, and Regent Acoba seconded, and with unanimous approval, the meeting was adjourned at 9:43 a.m.

Respectfully Submitted,

/s/

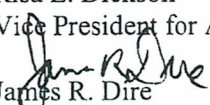
Cynthia Quinn
Executive Administrator and
Secretary of the Board of Regents




December 12, 2016

MEMORANDUM

TO: Risa E. Dickson
Vice President for Academic Planning and Policy

VIA: 
James R. Dire
Vice Chancellor for Academic Affairs

FROM: Helen A. Cox 
Chancellor

SUBJECT: Curriculum Approval

I have approved the following on 12/9/2016 effective Fall 2017.

New

School Health Aide
Certificate of Competence (C.O.) – School Health Aide

Creative Media
Associate in Science (A.S.) – Creative Media

Medical Assisting
Certificate of Competence (C.O.) – Administrative Medical Assisting

Program certificate/title change

Creative Media:
Certificate of Competence (C.O.) – Digital Film (*previously under Digital Media Arts program housed under the Electronics Technology program/Trade Technology division*)
Certificate of Competence (C.O.) – Digital Graphic Design (*previously under Digital Media Arts program housed under the Electronics Technology program/Trade Technology division*)

kl

c Division Chairs

**Kaua'i Community College
University of Hawai'i
Program Action Request**

VCAA Office Use Only	2017
Effective Fall	12/16
Date Approved	5/14
Replaces	

1. Type of Program Action: Modification Deletion

PRESENT	CO (Digital Film)	CO (Digital Graphic Design)	PROPOSED	CO (Digital Film)	CO (Digital Graphic Design)	AS (Creative Media)
			Creative Media Courses			
ART 107D		3	ART 107D	3		3
ART 112		3	ART 112	3	3	3
			ART 113		3	
ART 115		3				
ART 117/ENG 117	3					
ART 125		3	ART 125		3	3
			ART 126		3	
ART 147 (<i>not yet proposed</i>)	3					
ART 157	3		ART 157	3		3
			ART 207D	3		
ART 225		3				
ART 229		3	ART 229		3	
ART 248	3		ART 248	3		
ART 250/HIST 250	3					
ART 267	3					
			General Education Courses			
			ENG 100	3	3	3
			ICS 101	3	3	3
			MATH 103			3
			SP 151			3
			Creative Media Electives (Choose from the following): ART 126, ART 159 (pending approval), ART 207D, ART 229, ART 249, or ART 267			15
			Diversification: Social Sciences (DS): Any course designated as DS			3
			Nine credits from the following: ENT 125; ENG 104, ENG 117; any course designated as DB or DP (the one-credit lab does not count towards this degree); or any course designated as DA, DH, DL, or FG			9
			Six credits from the following: ART 113, ART 225, ART 248, ART 257 (pending approval); or ICS 111			6
			Three credits from the following: HWST 107 or higher			3
ELECTIVES	3	3				
ART 107D (3)						
ART 112 (3)						
ART 113 (3)*						
ART 126 (3)						
ART 149 (<i>not yet proposed</i>)						
ART 157 (3)*						
ART 190B (1)**						
ART 190C (1)						
ART 190D (1)						
ART 191B (<i>not yet proposed</i>)*						
ART 192B (<i>not yet proposed</i>)*						
ART 194B (<i>not yet proposed</i>)						
ART 194C (<i>not yet proposed</i>)						
ART 194D (<i>not yet proposed</i>)						
ART 207D (3)**						
Art 249 (3)*						
Total Credits	21	21	Total Credits	21	21	60

*Electives for the Digital Graphic Design certificate only.

**Electives for both certificates.

2. **Program Type:**

- | | |
|---|--|
| <input type="checkbox"/> Associate in Applied Science (AAS) | <input type="checkbox"/> Certificate of Achievement (CA) |
| <input type="checkbox"/> Associate in Arts (AA) | <input checked="" type="checkbox"/> Certificate of Competence (CO) |
| <input type="checkbox"/> Associate in Arts–Concentration | <input type="checkbox"/> Academic Subject Certificate (ASC) |
| <input checked="" type="checkbox"/> Associate in Science (AS) | |
| <input type="checkbox"/> Associate in Science Natural Sciences–Concentration (ASNS) | |

3. **Program Title:** Creative Media

4. **Program Description (for catalog):**

Students in the Creative Media program will receive quintessential learning experiences in the production of professional digital communication technologies, including video production, audio recording, still photography, graphic design, animation, and website development. This comprehensive program provides an abundance of lessons and hands-on activities that give students experiences needed to locate and retain professional careers.

Students may continue to UH West O'ahu to obtain a Bachelor of Applied Science Degree with a concentration in Creative Media or a Bachelor of Arts in Humanities with a concentration in Creative Media. Students planning to transfer to UH West O'ahu are strongly encouraged to seek academic advising upon admission to Kaua'i CC.

Program Admission Requirements:

None.

To meet graduation requirements, all programs require a cumulative GPA of 2.0 or higher for all courses applicable toward the certificate or degree. Include any additional graduation requirements:

None.

5. **List Program Student Learning Outcomes** that were approved by the Assessment Committee on 10/15/14.

- 1) Apply effective communication skills with peers and clients, demonstrating a high-level of emotional intelligence.
- 2) Use creative media applications and equipment professionally, demonstrating efficient and safe operating procedures.
- 3) Apply professional, ethical and legal principles when creating creative media.
- 4) Develop measurable objectives for creative media projects.
- 5) Produce professional-quality creative media projects using critical thinking and basic design concepts.

6. **Proposed Date of First Offering:** Fall 2017 (Students completing all requirements for the AS Degree in Creative Media or the Certificate of Competence in Spring 2017 will be awarded the certificate/degree.)

7. Is this program offered at another UH campus? Yes No

If Yes, specify campus. If No, why is this program offered at KCC:

The program is offered at Hawai'i CC, Leeward CC, and UH Maui College.

8. Reason for this Program Action:

In May 2016, the Board of Regents approved an AS Degree in Creative Media. This degree program will be housed in the Language, Arts, and Humanities division and will replace the Digital Media Arts programs previously nested under the Electronics Technology program in the Trade Technology division.

9. Board of Regents Approval Needed: Yes No

10. Indicate the number of semesters required to complete each certificate and degree.

Certificate/Degree	Number of Semesters
CO Digital Film	2
CO Digital Graphic Design	2
AS Creative Media	4

11. Program Course Sequencing: Complete one for each certificate/degree if sequencing is not provided with question #1.

Digital Film Certificate of Competence	
Fall Semester 1	
Course Alpha/No.	Credits
ART 107D	3
ART 112	3
ENG 100	3
ICS 101	3
Spring Semester 2	
Course Alpha/No.	Credits
ART 157	3
ART 207D	3
ART 248	3
Total Credits	21

Digital Graphic Design Certificate of Competence	
Fall Semester 1	
Course Alpha/No.	Credits
ART 112	3
ART 125	3
ENG 100	3
ICS 101	3
Spring Semester 2	
Course Alpha/No.	Credits
ART 113	3
ART 126	3
ART 229	3
Total Credits	21

Creative Media Associate in Science Degree	
Fall Semester 1	
Course Alpha/No.	Credits
ART 112	3
ENG 100	3
ICS 101	3
Choose from the following (total 6 credits for category): ART 113 or ICS 111	3
Creative Media Electives (total 15 credits for category): ART 126 or ART 159	3
Spring Semester 2	
Course Alpha/No.	Credits
ART 107D	3
ART 125	3
MATH 103	3
Choose from the following (total 9 credits for category): ENT 125; or ENG 104 or ENG 117	3
Creative Media Electives (total 15 credits for category): ART 229	3
Fall Semester 3	
Course Alpha/No.	Credits
ART 157	3
Choose from the following (total 6 credits for category): ART 225, ART 248, or ART 257 (pending approval)	3
Choose from the following (total 9 credits for category): Any course designated as DB or DP	3
Creative Media Electives (total 15 credits for category): ART 207D or ART 267	3
Diversification (Social Sciences): Any course designated as DS	3
Spring Semester 4	
Course Alpha/No.	Credits
SP 151	3
Choose from the following: HWST 107 or higher	3
Choose from the following (total 9 credits for category): Any course designated as DA, DH, DL, or FG	3
Creative Media Electives (total 15 credits for category): ART 249, ART 207D, or ART 267	6
Total Credits	60

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TRANSFER INFORMATION FOR ASSOCIATE IN SCIENCE IN CREATIVE MEDIA

Effective: Fall 2017

NOTES FOR PROPOSED PROGRAM

The following courses/areas will transfer to UH West O'ahu:

ART 107D

ART 112

ART 113

ART 125

ART 126

ART 159

ART 207D

ART 225

ART 229

ART 248

ART 249

ART 257

ART 267

ENG 100

ENG 117

ENT 125

HWST 107

ICS 101

ICS 111

MATH 103

SP 151

Diversification: Biological Sciences (DB) or Physical Sciences (DP)

Diversification or Foundations: Arts (DA), Humanities (DH), Literatures (DL), or Global and Multicultural Perspectives (FGA, FGB, or FGC)

PROGRAM ACTION REQUEST APPROVAL

PROGRAM: Creative Media Certificates of Competence and Associate in Science Degree

Effective date: Fall 2017

PSLOs Approved by: Mary Summers 10/24/16
Assessment Committee Chairperson Date

Proposed by: Steve Vach 10/18/16
Originator Date

Requested by: Richard Powell 10/24/16
Department/Division Chairperson Date

Approved by: W. A. ... 11/18/16
Curriculum Committee Chairperson Date

James R. Dine 12/9/16
Vice Chancellor for Academic Affairs Date

Helena A. ... 12/9/16
Chancellor Date