

New Program Code Modify Program Code

Date: 8/12/2020

REQUESTOR CONTACT INFORMATION

Name Debie Amby Campus Maui College, UH
 Title Banner/Curriculum Specialist Email debie@hawaii.edu
 Office/Dept VCAA Phone 808-984-3378

NEW PROGRAM CODE TO CREATE

Institution MAU - Univ of Hawaii Maui College Campus MAU - Univ of Hawaii Maui College
 Level UG - Undergraduate Effective Term Fall 2020

	Code (Max. Characters)	Description	Check if requesting new code:
College	(2) <u>IN</u>	<u>Instructional</u>	<input type="checkbox"/> See Banner form STVCOLL
Department	(4) <u>CM</u>	<u>Creative Media</u>	<input type="checkbox"/> See Banner form STVDEPT
Degree/Certificate	(6) <u>AS</u>	<u>Associate of Science</u>	<input type="checkbox"/> See Banner form STVDEGC
Major	(4) <u>CM</u>	<u>Creative Media</u>	<input type="checkbox"/> See Banner form STVMAJR
Concentration	(4) <u>CFLM</u>	<u>Filmmaking</u>	<input checked="" type="checkbox"/> See Banner form STVMAJR
Minor	(4) _____	_____	<input type="checkbox"/> See Banner form STVMAJR

If a similar major/concentration code exists in Banner, please list the code: _____

Justification to warrant a new major/concentration code similar to an existing major/concentration code: _____

ASC-CM-CFLM at Windward CC

If new major, please list the BOR's approved Classification of Instructional Programs (CIP) Code: _____

Is this major/concentration code being used the same way at the other UH campuses? Yes No

Should this program be available for applicants to select as their planned course of study on the online application? *If yes, student may select the code as their only program of study.* Yes No

RULES PERTAINING TO FINANCIAL AID AND 150% DIRECT SUBSIDIZED LOAN LIMIT LEGISLATION

Is 50% or greater of the classes in this program offered at a location other than the Home Campus? Yes No

Is this program/major/certificate financial aid eligible? Yes No

Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)? Yes No

See <http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html>

Program Length

In academic years; decimals are acceptable. The length of the program should match what is published by the campus in any online and/or written publication.

2

Special Program Designations A B N P T U

See *Special Program Designations Code Definitions on IRAO Program Code Request webpage*

Required Terms of Enrollment: Fall Spring Summer Extended

IRAO USE ONLY: DATE RECEIVED

ADDITIONAL COMMENTS (for modifying existing program codes, specify the term to turn on/off the online application, the recruitment/admission term, and the general student/history/degree term.)

ATTACHMENTS

BOR Approved: Sole-credential Certificates, Associate (excluding ATS), Bachelor and Graduate Degrees, and sole credential certificates

- BOR Meeting Minutes & Supporting Documents Curriculum

Chancellor Approved: Concentrations, Certificates and Associate in Technical Studies (ATS) Degree

- Memo from Chancellor to notify Vice President for Academic Planning and Policy regarding program action.
 Curriculum

CERTIFICATES ONLY: Please check one (1) statement. This certificate is a...

- BOR approved certificate. BOR Meeting/Approval Date: _____
 Chancellor approved within an authorized BOR program. BOR Program: AS-CM
 Chancellor approved CO in accordance with UHCCP 5.203, Section IV.B.10.

VERIFICATIONS

By signing below, I verify that I have reviewed and confirm the above information that is pertinent to my position.

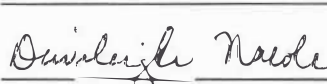
Registrar
(Print Name)

Flora Mora

 8/19/20
Signature Date


Financial Aid Officer
(Print Name)

Davileigh Naeole

 8/19/20
Signature Date

For Community Colleges,
verification of consultation with
OVPCC Academic Affairs:

Della Teraoka

 9/25/2020
Signature Date

AS-CM-F CREATIVE MEDIA - FILMMAKING (AS)

Approved | Fall 2020

Proposal Information

Workflow Status

Proposer

- ✓ **Brian J Kohne (Submitter)**
 - Submitted 3-7-2020
- ✓ **Brian J Kohne**
 - Submitted 3-10-2020

DEPARTMENT (HUMANITIES) \\ Curriculum Department Representative

- ✓ **Michael Takemoto**
 - Approved 3-11-2020

DEPARTMENT (HUMANITIES) \\ Department Chair

- ✓ **Rosiana Azman**
 - Approved 3-11-2020

(CURRICULUM COMMITTEE CHAIRS) \\ CHAIRS

- ✓ **Timothy Marmack**
 - Approved 3-12-2020
- ✓ **Lorelle A S Peros**
 - Approved 3-11-2020

(ACADEMIC SENATE) \\ SENATE CHAIR

- ✓ **Rosemary Vierra**
 - Approved 3-12-2020

(ADMINISTRATION) \\ VCAA

- ✓ **Kaheleonolani Dukelow**
 - Approved 4-13-2020
- ✓ **Laura Nagle**
 - Approved 4-13-2020

(ADMINISTRATION) \\ CHANCELLOR

- ✓ **Lui Hokoana**
 - Approved 4-13-2020

(BANNER REVIEW/INPUT) \\ BANNER SPECIALIST

- ✓ **Debie Amby**
 - Approved 8-25-2020

(CATALOG & STAR INPUT) \\ STAR GPS SPECIALIST

✉ Christine Ishihara

✉ Shane Payba

Code
AS-CM-F

Title
CREATIVE MEDIA - FILMMAKING (AS)

Proposal Details

Type of Proposal
New

Proposer Name(s)
Brian Kohne

Internal Proposal Date
March 5, 2020

Proposal Summary
This defines the requirements for the AS Creative Media Filmmaking specialization pathway

Course(s)

Proposal Rationale/Justification

Proposal Supporting Documents

- [CatalogView_2020_CM_UHMC_Revised_4_10_20.pdf](#)

Other Departments Involved

Have other departments been consulted?

Proposal Impact(s) - Articulation

Proposal Impact(s) - Requirements

Proposal Impact(s) - Resources

Department Vote

Proposer Notes

General Information

Program Title

CREATIVE MEDIA (AS)

Program Level Type

Associate

Degree Type

–

Catalog Description

Creative Media is commercial art: the convergence of art, technology, and commerce. The Academy for Creative Media Maui incorporates storytelling, media & cinema analysis, screenwriting, graphic design, photography, video, audio, motion graphics, animation, marketing, publicity, and journalism. We emphasize foundational knowledge and skills, understanding of intellectual property and ethical concerns, and best practices in the field to foster professional attitudes for success in advertising, web marketing, publishing, motion picture and television production, programming, and more. Students enjoy project-based growth experiences that elevate critical thinking and awareness of related industries and vast career possibilities for commercial artists.

Our general sixty-credit Creative Media Associate in Science (A.S.) degree consists of core classes, general education, and approved specialization electives (15 credits). To develop a focused skill-set students are encouraged to commit to a pathway in Graphic Design, Filmmaking, or Web Development. Additionally, thirty-credit Certificates of Achievement (CA) exist for each discipline, and are also attained in the organic pursuit of the A.S.

Majors are required to earn a letter grade of C or better for core and specialization courses, to prepare students for the job market, as entrepreneurs, or continuation to a four-year degree. Students planning a transfer should consult a counselor about requirements for entrance into that school. Notably, an articulation agreement with UH West Oahu allows A.S. graduates the opportunity to pursue a Bachelor of Arts (B.A.).

For more information, contact program coordinator Brian Kohne (984-3315, bkohne@hawaii.edu).

College**Division****Department**

HUMANITIES

Learning Outcomes

Outcomes

CM PLO 1. Apply effective communication and critique skills with peers and clients.

Linked Institution Outcomes

– No options selected –

LINKED COURSE OUTCOMES

— None —

CM PLO 2. Demonstrate skills in professional use of creative media applications and equipment.

Linked Institution Outcomes

– No options selected –

LINKED COURSE OUTCOMES

— None —

CM PLO 3. Describe ethical and legal aspects regarding the creation and use of creative media.

Linked Institution Outcomes

– No options selected –

LINKED COURSE OUTCOMES

— None —

CM PLO 4. Produce creative media project using critical thinking and basic design concepts.

Linked Institution Outcomes

— No options selected --

LINKED COURSE OUTCOMES

— None —

Program Requirements

Entrance Requirements

—

None

Satisfactory Progress Requirements

Creative Media majors are required to earn a letter grade of C or better for Creative Media core and specialization courses.

—

None

Completion Requirements

Logic: A and B and C and D and E and F and G and J and H and I and K and L and M

A Graduation Requirements

- Minimum Applicable Credits: 60 credits
- And Minimum Cumulative GPA: 2.0, letter grade of C or better required for Creative Media core and specialization courses. **AND**
- And Writing Intensive (WI): 3 credits

B Core Requirements: 36 credits

- # Of Credits From these courses: **36**
 - ART 107D - Intro Digital Photograph
 - CM 105 - Storytelling: Find Your Voice in Creative Media
 - CM 119 - Movies from Script to Screen
 - CM 120 - Introduction to Digital Video
 - CM 123 - Photoshop and Illustrator
 - CM 152 - Principles of Video Editing **AND**
 - CM 175 - Motion Graphics and Animation
 - CM 220 - Intermediate Digital Video
 - CM 252 - Intermediate Video and Audio Editing
 - CM 285 - Creative Media Capstone
 - ICS 101 - Digitl Tools for Info Wrld
 - MKT 160 - Promo I: Advertis/Sales

C Creative Media Specialization electives: 3 credits

- # Of Credits From these courses: **3**
 - ART 107 - Introduction to Photography
 - BUS 125 - Start Small Business
 - BUS 320 - Entrepreneurship
 - CM 125 - Introduction to Graphic Design
 - CM 144 - Media Analysis: Graphic Novel
 - CM 148 - Media Analysis: World Cinema **AND**
 - ENG 104 - Intro Creative Writing
 - ENG 210 - Research Writing
 - JOUR 250 - Media Writing
 - MKT 300 - Principles Marketing
 - MUS 271 - Intro Music Technology
 - MUS 272 - Digital Recording Techniques

D Math Requirement: 3 credits

- # Of Credits From these courses: **3**
 - MATH 100 - Survey of Math
 - MATH 103 - College Algebra **AND**
 - MATH 115 - Intro Stats & Probability
 - MATH 135 - Precalc: Elementary Func

E English Requirement: 6 credits

- # Of Credits From these courses: **6**
 - ENG 100 - Composition I **AND**
 - ENG 204C - Screenwriting

F Communication Requirement: 3 credits

- # Of Credits From these courses: **3**
 - COM 145 - Interpersonal Comun I **AND**
 - SP 151 - Personal/Public Speech
 - SP 251 - Effective Public Speak

G Humanities Requirement: 3 credits

- # Of Credits From these courses: **3**
 - CM 139 - Media Analysis: Comedy **AND**
 - CM 146 - Media Analysis: Horror Cinema

J Social Science Requirement: 3 credits

- # Of Credits From these courses: **AND**

- **CM 147 - Mass Media and Culture**
- H Natural Science Elective: 3-4 credits
 - # Of Credits From these types of courses: **Natural Science Elective** AND
- I First Semester (Fall): 15 credits
 - # Of Credits From these courses: 15
 - **ART 107D - Intro Digital Photograph**
 - **CM 105 - Storytelling: Find Your Voice in Creative Media** AND
 - **CM 123 - Photoshop and Illustrator**
 - **ENG 100 - Composition I**
 - **ICS 101 - Digitl Tools for Info Wrld**
- K Second Semester (Spring): 15 credits
 - # Of Credits From these courses: 9
 - **CM 119 - Movies from Script to Screen**
 - **CM 147 - Mass Media and Culture**
 - **CM 152 - Principles of Video Editing**
 - And # Of Credits From these courses: 3
 - **COM 145 - Interpersonal Comun I**
 - **SP 151 - Personal/Public Speech** AND
 - **SP 251 - Effective Public Speak**
 - And # Of Credits From these courses: 3
 - **MATH 100 - Survey of Math**
 - **MATH 103 - College Algebra**
 - **MATH 115 - Intro Stats & Probability**
 - **MATH 135 - Precalc: Elementary Func**
- L Third Semester (Fall): 15 credits
 - # Of Credits From these courses: 9
 - **CM 120 - Introduction to Digital Video**
 - **CM 175 - Motion Graphics and Animation**
 - **MKT 160 - Promo I: Advertis/Sales**
 - And # Of Credits From these courses: 3
 - **ENG 204C - Screenwriting** AND
 - And # Of Credits From these courses: 3
 - **CM 139 - Media Analysis: Comedy**
 - **CM 146 - Media Analysis: Horror Cinema**
- M Fourth Semester (Spring): 15 credits
 - # Of Credits From these courses: 9
 - **CM 220 - Intermediate Digital Video**
 - **CM 252 - Intermediate Video and Audio Editing**
 - **CM 285 - Creative Media Capstone**
 - And # Of Credits From these types of courses: 3 **Natural Science elective**
 - And # Of Credits From these types of courses: 3 **Creative Media Specialization**

BOR Information

Program Justification

Program Mission and Objectives

Program Curriculum Plan

Program Target Group

Program Resources

Program Efficiency

Program Effectiveness

Attachments

Curriculum Committee (For Administrative Use Only)

1) Start Date

2016 Fall

2) Type of Proposal

-

3) Curriculum Proposal Number

4) Curriculum Committee notes

New Program Code **Modify Program Code**

Date: 8/12/2020

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CFLM - Filmmaking

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Is this program/major/certificate financial aid eligible? Yes No

Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)? Yes No

See <http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html>

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1.5

Special Program Designations A B N P T U

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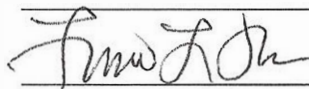
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 Chancellor approved CO in accordance with UHCCP 5.203, Section IV.B.10.

VERIFICATIONS

By signing below, I verify that I have reviewed and confirm the above information that is pertinent to my position.


Registrar
(Print Name)

Flora Mora

 8/19/20
Signature Date

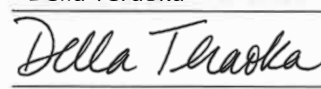
Financial Aid Officer
(Print Name)

Davileigh Naeole

 8/19/20
Signature Date

For Community Colleges,
verification of consultation with
OVPCC Academic Affairs:

Della Teraoka

 9/25/2020
Signature Date

CA-CM-F FILMMAKING (CA)

Approved | Fall 2020

Proposal Information

Workflow Status

.....

Proposer

- ✓ **Brian J Kohne (Submitter)**
Submitted 3-7-2020
- ✓ **Brian J Kohne**
Submitted 3-10-2020

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DEPARTMENT (HUMANITIES) \\ Curriculum Department Representative

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- ✓ **Lui Hokoana**
Approved 4-13-2020

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(BANNER REVIEW/INPUT) \\ BANNER SPECIALIST

- ✓ **Debie Amby**
Approved 8-25-2020

(CATALOG & STAR INPUT) \\ STAR GPS SPECIALIST

Christine Ishihara

Shane Payba

Code
CA-CM-F

Title
FILMMAKING (CA)

Proposal Details

Type of Proposal
New

Proposer Name(s)
Brian Kohne

Internal Proposal Date
M

Proposal Summary

There are four new Certificates of Achievement associated with Academy for Creative Media Maui: Creative Media, Filmmaking, Graphic Design, and Web Development.

Course(s)

Proposal Rationale/Justification

Proposal Supporting Documents

- CatalogView_2020_CM_UHMC_Revised_4_10_20.pdf

Other Departments Involved

Have other departments been consulted?

Proposal Impact(s) - Articulation

Proposal Impact(s) - Requirements

Proposal Impact(s) - Resources

Department Vote

Proposer Notes

General Information

Program Title

FILMMAKING (CA)

Program Level Type

Certificate

Degree Type

–

Catalog Description

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College**Division****Department**

HUMANITIES

Learning Outcomes

Outcomes

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Linked Institution Outcomes

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LINKED COURSE OUTCOMES

-- None --

CM PLO 2. Demonstrate skills in professional use of creative media applications and equipment.

Linked Institution Outcomes

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LINKED COURSE OUTCOMES

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Linked Institution Outcomes

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LINKED COURSE OUTCOMES
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CM PLO 4. Produce creative media project using critical thinking and basic design concepts.

Linked Institution Outcomes

-- No options selected --
LINKED COURSE OUTCOMES
-- None --

Program Requirements

Entrance Requirements

--
None

Satisfactory Progress Requirements

Creative Media majors are required to earn a letter grade of C or better for Creative Media core and specialization courses.

--
None

Completion Requirements

Logic: A and B and D and E and J and I and K

A Graduation Requirements

- Minimum Applicable Credits: 30 credits
- And Minimum Cumulative GPA: 2.0, letter grade of C or better required for Creative Media core and specialization courses.

AND

B Core Requirements: 21 credits

- # Of Credits From these courses: 21
 - ART 107D - Intro Digital Photograph
 - CM 105 - Storytelling: Find Your Voice in Creative Media
 - CM 119 - Movies from Script to Screen
 - CM 120 - Introduction to Digital Video
 - CM 123 - Photoshop and Illustrator
 - CM 152 - Principles of Video Editing
 - ICS 101 - Digitl Tools for Info Wrld

AND

D Math Requirement: 3 credits

- # Of Credits From these courses: 3
 - MATH 100 - Survey of Math
 - MATH 103 - College Algebra
 - MATH 115 - Intro Stats & Probability
 - MATH 135 - Precalc: Elementary Func
- Or higher

AND

E English Requirement: 3 credits

- # Of Credits From these courses: 3
 - ENG 100 - Composition I

AND

J Social Science Requirement: 3 credits

- # Of Credits From these courses: 3
 - CM 147 - Mass Media and Culture

AND

I First Semester (Fall): 15 credits

- # Of Credits From these courses: 15
 - ART 107D - Intro Digital Photograph
 - CM 105 - Storytelling: Find Your Voice in Creative Media
 - CM 123 - Photoshop and Illustrator
 - ENG 100 - Composition I
 - ICS 101 - Digitl Tools for Info Wrld

AND

K Second Semester (Spring): 15 credits

- # Of Credits From these courses: 12
 - CM 119 - Movies from Script to Screen
 - CM 120 - Introduction to Digital Video
 - CM 147 - Mass Media and Culture
 - CM 152 - Principles of Video Editing
- And # Of Credits From these courses: 3
 - MATH 100 - Survey of Math
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BOR Information

Program Justification

Program Mission and Objectives

Program Curriculum Plan

Program Target Group

Program Resources

Program Efficiency

Program Effectiveness

Attachments

Curriculum Committee (For Administrative Use Only)

1) Start Date

2016 Fall

2) Type of Proposal

-

3) Curriculum Proposal Number

4) Curriculum Committee notes

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Concentration	(4) GRAP <u>DGD Digital</u>	<u>Graphic Design</u>	<input checked="" type="checkbox"/> See Banner form STVMAJR
Minor	(4) _____	_____	<input type="checkbox"/> See Banner form STVMAJR

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GRAP - Graphic Arts

CO-CM-GRAP at Kauai CC

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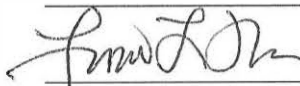
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Signature Date


Financial Aid Officer
(Print Name)

Davileigh Naeole

 8/19/20
Signature Date

For Community Colleges,
verification of consultation with
OVPCC Academic Affairs:

Della Teraoka

 9/25/2020
Signature Date

AS-CM-GD CREATIVE MEDIA - GRAPHIC DESIGN (AS)

Approved | Fall 2020

Proposal Information

Workflow Status

Proposer

- ✓ **Brian J Kohne (Submitter)**
 - Submitted 3-7-2020
- ✓ **Brian J Kohne**
 - Submitted 3-10-2020

DEPARTMENT (HUMANITIES) \\ Curriculum Department Representative

- ✓ **Michael Takemoto**
 - Approved 3-11-2020

DEPARTMENT (HUMANITIES) \\ Department Chair

- ✓ **Rosiana Azman**
 - Approved 3-11-2020

(CURRICULUM COMMITTEE CHAIRS) \\ CHAIRS

- ✓ **Timothy Marmack**
 - Approved 3-12-2020
- ✓ **Lorelle A S Peros**
 - Approved 3-11-2020

(ACADEMIC SENATE) \\ SENATE CHAIR

- ✓ **Rosemary Vierra**
 - Approved 3-12-2020

(ADMINISTRATION) \\ VCAA

- ✓ **Kaheleonolani Dukelow**
 - Approved 4-13-2020
- ✓ **Laura Nagle**
 - Approved 4-13-2020

(ADMINISTRATION) \\ CHANCELLOR

- ✓ **Lui Hokoana**
 - Approved 4-13-2020

(BANNER REVIEW/INPUT) \\ BANNER SPECIALIST

- ✓ **Debie Amby**
 - Approved 8-25-2020

(CATALOG & STAR INPUT) \\ STAR GPS SPECIALIST

Christine Ishihara

Shane Payba

Code

AS-CM-GD

Title

CREATIVE MEDIA - GRAPHIC DESIGN (AS)

Proposal Details

Type of Proposal

New

Proposer Name(s)

Brian Kohne

Internal Proposal Date

March 5, 2020

Proposal Summary

This defines the requirements for the AS Creative Media Graphic Design specialization pathway

Course(s)

Proposal Rationale/Justification

Proposal Supporting Documents

- CatalogView_2020_CM_UHMC_Revised_4_10_20.pdf

Other Departments Involved

Have other departments been consulted?

Proposal Impact(s) - Articulation

Proposal Impact(s) - Requirements

Proposal Impact(s) - Resources

Department Vote

Proposer Notes

General Information

Program Title

CREATIVE MEDIA - GRAPHIC DESIGN (AS)

Program Level Type

Associate

Degree Type

–

Catalog Description

Creative Media is commercial art: the convergence of art, technology, and commerce. The Academy for Creative Media Maui incorporates storytelling, media & cinema analysis, screenwriting, graphic design, photography, video, audio, motion graphics, animation, marketing, publicity, and journalism. We emphasize foundational knowledge and skills, understanding of intellectual property and ethical concerns, and best practices in the field to foster professional attitudes for success in advertising, web marketing, publishing, motion picture and television production, programming, and more. Students enjoy project-based growth experiences that elevate critical thinking and awareness of related industries and vast career possibilities for commercial artists.

Our general sixty-credit Creative Media Associate in Science (A.S.) degree consists of core classes, general education, and approved specialization electives (15 credits). To develop a focused skill-set students are encouraged to commit to a pathway in Graphic Design, Filmmaking, or Web Development. Additionally, thirty-credit Certificates of Achievement (CA) exist for each discipline, and are also attained in the organic pursuit of the A.S.

Majors are required to earn a letter grade of C or better for core and specialization courses, to prepare students for the job market, as entrepreneurs, or continuation to a four-year degree. Students planning a transfer should consult a counselor about requirements for entrance into that school. Notably, an articulation agreement with UH West Oahu allows A.S. graduates the opportunity to pursue a Bachelor of Arts (B.A.).

For more information, contact program coordinator Brian Kohne (984-3315, bkohne@hawaii.edu).

College**Division****Department**

HUMANITIES

Learning Outcomes

Outcomes

CM PLO 1. Apply effective communication and critique skills with peers and clients.

Linked Institution Outcomes

– No options selected –

LINKED COURSE OUTCOMES

– None –

CM PLO 2. Demonstrate skills in professional use of creative media applications and equipment.

Linked Institution Outcomes

– No options selected –

LINKED COURSE OUTCOMES

– None –

CM PLO 3. Describe ethical and legal aspects regarding the creation and use of creative media.

Linked Institution Outcomes

– No options selected –

LINKED COURSE OUTCOMES

-- None --

CM PLO 4. Produce creative media project using critical thinking and basic design concepts.

Linked Institution Outcomes

-- No options selected --

LINKED COURSE OUTCOMES

-- None --

Program Requirements

Entrance Requirements

--

None

Satisfactory Progress Requirements

Creative Media majors are required to earn a letter grade of C or better for Creative Media core and specialization courses.

--

None

Completion Requirements

Logic: A and B and C and D and E and F and G and J and H and I and K and L and M

A Graduation Requirements

- Minimum Applicable Credits: 60 credits
- And Minimum Cumulative GPA: 2.0, letter grade of C or better required for Creative Media core and specialization courses.
- And Writing Intensive (WI): 3 credits

AND

B Core Requirements: 36 credits

- # Of Credits From these courses: 36
 - ART 107D - Intro Digital Photograph
 - ART 115 - Intro 2D Design
 - CM 105 - Storytelling: Find Your Voice in Creative Media
 - CM 123 - Photoshop and Illustrator
 - CM 125 - Introduction to Graphic Design
 - CM 152 - Principles of Video Editing
 - CM 175 - Motion Graphics and Animation
 - CM 225 - Intermediate Graphic Design
 - CM 180 - Intermediate Web Technology
 - CM 285 - Creative Media Capstone
 - ICS 101 - Digitl Tools for Info Wrld
 - MKT 160 - Promo I: Advertis/Sales

AND

C Creative Media Specialization electives: 3 credits

- # Of Credits From these courses: 3
 - ART 107 - Introduction to Photography
 - BUS 125 - Start Small Business
 - BUS 320 - Entrepreneurship
 - BUSN 158 - Social Media and Cloud-Based Collaboration for Business
 - CM 120 - Introduction to Digital Video
 - CM 252 - Intermediate Video and Audio Editing
 - ICS 110 - Intro Computer Programg
 - ICS 200 - Web Technology
 - MKT 300 - Principles Marketing
 - CM 146 - Media Analysis: Horror Cinema
 - CM 148 - Media Analysis: World Cinema

AND

D Math Requirement: 3 credits

- # Of Credits From these courses: 3
 - MATH 100 - Survey of Math
 - MATH 103 - College Algebra
 - MATH 115 - Intro Stats & Probability
 - MATH 135 - Precalc: Elementary Func

AND

- Or higher

E English Requirement: 6 credits

- # Of Credits From these courses: 3
 - ENG 100 - Composition I
- And # Of Credits From these courses: 3
 - ENG 104 - Intro Creative Writing
 - ENG 210 - Research Writing
 - JOUR 250 - Media Writing

AND

F Communication Requirement: 3 credits

- # Of Credits From these courses: 3
 - COM 145 - Interpersonal Comun I
 - SP 151 - Personal/Public Speech
 - SP 251 - Effective Public Speak

AND

G Humanities Requirement: 3 credits

- # Of Credits From these courses: 3
 - CM 139 - Media Analysis: Comedy

AND

- **CM 144 - Media Analysis: Graphic Novel**
- J Social Science Requirement: 3 credits
 - # Of Credits From these courses: 3
 - **CM 147 - Mass Media and Culture**
- H Natural Science Elective: 3-4 credits
 - # Of Credits From these types of courses: **3 Natural Science Elective**
- I First Semester (Fall): 15 credits
 - # Of Credits From these courses: 15
 - **ART 107D - Intro Digital Photograph**
 - **CM 105 - Storytelling: Find Your Voice in Creative Media**
 - **CM 123 - Photoshop and Illustrator**
 - **ENG 100 - Composition I**
 - **ICS 101 - Digitl Tools for Info Wrld**
- K Second Semester (Spring): 15 credits
 - # Of Credits From these courses: 9
 - **ART 115 - Intro 2D Design**
 - **CM 147 - Mass Media and Culture**
 - **CM 152 - Principles of Video Editing**
 - And # Of Credits From these courses: 3
 - **COM 145 - Interpersonal Comun I**
 - **SP 151 - Personal/Public Speech**
 - **SP 251 - Effective Public Speak**
 - And # Of Credits From these courses: 3
 - **MATH 100 - Survey of Math**
 - **MATH 103 - College Algebra**
 - **MATH 115 - Intro Stats & Probability**
 - **MATH 135 - Precalc: Elementary Func**
- L Third Semester (Fall): 15 credits
 - # Of Credits From these courses: 9
 - **CM 125 - Introduction to Graphic Design**
 - **CM 175 - Motion Graphics and Animation**
 - **MKT 160 - Promo I: Advertis/Sales**
 - And # Of Credits From these courses: 3
 - **CM 139 - Media Analysis: Comedy**
 - **CM 144 - Media Analysis: Graphic Novel**
 - And # Of Credits From these courses: 3
 - **ENG 104 - Intro Creative Writing**
 - **ENG 210 - Research Writing**
 - **JOUR 250 - Media Writing**
- M Fourth Semester (Spring): 15 credits
 - # Of Credits From these courses: 9
 - **CM 225 - Intermediate Graphic Design**
 - **CM 180 - Intermediate Web Technology**
 - **CM 285 - Creative Media Capstone**
 - And # Of Credits From these types of courses: **3 Natural Science elective**
 - And # Of Credits From these types of courses: **3 Creative Media Specialization**

BOR Information

Program Justification

Program Mission and Objectives

Program Curriculum Plan

Program Target Group

Program Resources

Program Efficiency

Program Effectiveness

Attachments

Curriculum Committee (For Administrative Use Only)

1) Start Date

2016 Fall

2) Type of Proposal

-

3) Curriculum Proposal Number

4) Curriculum Committee notes

New Program Code Modify Program Code

Date: 8/12/2020

REQUESTOR CONTACT INFORMATION

Name Debie Amby Campus Maui College, UH
 Title Banner/Curriculum Specialist Email debie@hawaii.edu
 Office/Dept VCAA Phone 808-984-3378

NEW PROGRAM CODE TO CREATE

Institution MAU - Univ of Hawaii Maui College Campus MAU - Univ of Hawaii Maui College
 Level UG - Undergraduate Effective Term Fall 2020

	Code (Max. Characters)	Description	Check if requesting new code:
College	(2) <u>IN</u>	<u>Instructional</u>	<input type="checkbox"/> See Banner form STVCOLL
Department	(4) <u>CM</u>	<u>Creative Media</u>	<input type="checkbox"/> See Banner form STVDEPT
Degree/Certificate	(6) <u>CA</u>	<u>Certificate of Achievement</u>	<input type="checkbox"/> See Banner form STVDEGC
Major	(4) <u>CM</u>	<u>Creative Media</u>	<input type="checkbox"/> See Banner form STVMAJR
Concentration	(4) <u>GRAP</u> DGD <u>Digital</u>	<u>Graphic Design</u>	<input checked="" type="checkbox"/> See Banner form STVMAJR
Minor	(4) _____	_____	<input type="checkbox"/> See Banner form STVMAJR

GRAP - Graphic Arts

If a similar major/concentration code exists in Banner, please list the code:

Justification to warrant a new major/concentration code similar to an existing major/concentration code:

CO-CM-GRAP at Kauai CC

If new major, please list the BOR's approved Classification of Instructional Programs (CIP) Code:

Is this major/concentration code being used the same way at the other UH campuses? Yes No
 Should this program be available for applicants to select as their planned course of study on the online application? *If yes, student may select the code as their only program of study.* Yes No

RULES PERTAINING TO FINANCIAL AID AND 150% DIRECT SUBSIDIZED LOAN LIMIT LEGISLATION

Is 50% or greater of the classes in this program offered at a location other than the Home Campus? Yes No
 Is this program/major/certificate financial aid eligible? Yes No
 Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)? Yes No

See <http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html>

Program Length

In academic years; decimals are acceptable. The length of the program should match what is published by the campus in any online and/or written publication.

1.5

Special Program Designations

See *Special Program Designations Code Definitions on IRAO Program Code Request webpage*

A B N P T U

Required Terms of Enrollment: Fall Spring Summer Extended

IRAO USE ONLY: DATE RECEIVED

ADDITIONAL COMMENTS (for modifying existing program codes, specify the term to turn on/off the online application, the recruitment/admission term, and the general student/history/degree term.)

ATTACHMENTS

BOR Approved: Sole-credential Certificates, Associate (excluding ATS), Bachelor and Graduate Degrees, and sole credential certificates

- BOR Meeting Minutes & Supporting Documents
- Curriculum

Chancellor Approved: Concentrations, Certificates and Associate in Technical Studies (ATS) Degree

- Memo from Chancellor to notify Vice President for Academic Planning and Policy regarding program action.
- Curriculum

CERTIFICATES ONLY: Please check one (1) statement. This certificate is a...

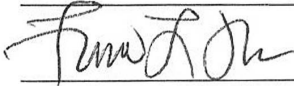
- BOR approved certificate. BOR Meeting/Approval Date: _____
- Chancellor approved within an authorized BOR program. BOR Program: AS-CM
- Chancellor approved CO in accordance with UHCCP 5.203, Section IV.B.10.

VERIFICATIONS

By signing below, I verify that I have reviewed and confirm the above information that is pertinent to my position.

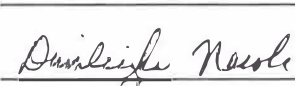
Registrar
(Print Name)

Flora Mora

 8/19/20
Signature Date


Financial Aid Officer
(Print Name)

Davileigh Naeole

 8/19/20
Signature Date

For Community Colleges,
verification of consultation with
OVPC Academic Affairs:

Della Teraoka

 9/25/2020
Signature Date

CA-CM-GD GRAPHIC DESIGN (CA)

Approved | Fall 2020

Proposal Information

Workflow Status

Proposer

- ✓ **Brian J Kohne (Submitter)**
 - Submitted 3-7-2020
- ✓ **Brian J Kohne**
 - Submitted 3-10-2020

DEPARTMENT (HUMANITIES) \\ Curriculum Department Representative

- ✓ **Michael Takemoto**
 - Approved 3-11-2020

DEPARTMENT (HUMANITIES) \\ Department Chair

- ✓ **Rosiana Azman**
 - Approved 3-11-2020

(CURRICULUM COMMITTEE CHAIRS) \\ CHAIRS

- ✓ **Timothy Marmack**
 - Approved 3-12-2020
- ✓ **Lorelle A S Peros**
 - Approved 3-12-2020

(ACADEMIC SENATE) \\ SENATE CHAIR

- ✓ **Rosemary Vierra**
 - Approved 3-12-2020

(ADMINISTRATION) \\ VCAA

- ✓ **Kaheleonolani Dukelow**
 - Approved 4-13-2020
- ✓ **Laura Nagle**
 - Approved 4-13-2020

(ADMINISTRATION) \\ CHANCELLOR

- ✓ **Lui Hokoana**
 - Approved 4-13-2020

(BANNER REVIEW/INPUT) \\ BANNER SPECIALIST

- ✓ **Debie Amby**
 - Approved 8-25-2020

(CATALOG & STAR INPUT) \\ STAR GPS SPECIALIST

✉ Christine Ishihara

✉ Shane Payba

Code

CA-CM-GD

Title

GRAPHIC DESIGN (CA)

Proposal Details

Type of Proposal

New

Proposer Name(s)

Brian Kohne

Internal Proposal Date

M

Proposal Summary

There are four new Certificates of Achievement associated with Academy for Creative Media Maui: Creative Media, Filmmaking, Graphic Design, and Web Development.

Course(s)

Proposal Rationale/Justification

Proposal Supporting Documents

- CatalogView_2020_CM_UHMC_Revised_4_10_20.pdf

Other Departments Involved

Have other departments been consulted?

Proposal Impact(s) - Articulation

Proposal Impact(s) - Requirements

Proposal Impact(s) - Resources

Department Vote

Proposer Notes

General Information

Program Title

GRAPHIC DESIGN (CA)

Program Level Type

Certificate

Degree Type

–

Catalog Description

Creative Media is commercial art: the convergence of art, technology, and commerce. The Academy for Creative Media Maui incorporates storytelling, media & cinema analysis, screenwriting, graphic design, photography, video, audio, motion graphics, animation, marketing, publicity, and journalism. We emphasize foundational knowledge and skills, understanding of intellectual property and ethical concerns, and best practices in the field to foster professional attitudes for success in advertising, web marketing, publishing, motion picture and television production, programming, and more. Students enjoy project-based growth experiences that elevate critical thinking and awareness of related industries and vast career possibilities for commercial artists.

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Majors are required to earn a letter grade of C or better for core and specialization courses, to prepare students for the job market, as entrepreneurs, or continuation to a four-year degree. Students planning a transfer should consult a counselor about requirements for entrance into that school. Notably, an articulation agreement with UH West Oahu allows A.S. graduates the opportunity to pursue a Bachelor of Arts (B.A.).

For more information, contact program coordinator Brian Kohne (984-3315, bkohne@hawaii.edu).

College

Division

Department

HUMANITIES

Learning Outcomes

Outcomes

CM PLO 1. Apply effective communication and critique skills with peers and clients.

Linked Institution Outcomes

– No options selected –

LINKED COURSE OUTCOMES

– None –

CM PLO 2. Demonstrate skills in professional use of creative media applications and equipment.

Linked Institution Outcomes

– No options selected –

LINKED COURSE OUTCOMES

– None –

CM PLO 3. Describe ethical and legal aspects regarding the creation and use of creative media.

Linked Institution Outcomes

– No options selected –
LINKED COURSE OUTCOMES

– None –

CM PLO 4. Produce creative media project using critical thinking and basic design concepts.

Linked Institution Outcomes

– No options selected –

LINKED COURSE OUTCOMES

– None –

Program Requirements

Entrance Requirements

–

None

Satisfactory Progress Requirements

Creative Media majors are required to earn a letter grade of C or better for Creative Media core and specialization courses.

–

None

Completion Requirements

Logic: A and B and D and E and J and I and K

A Graduation Requirements

- Minimum Applicable Credits: 30 credits
- And Minimum Cumulative GPA: 2.0, letter grade of C or better required for Creative Media core and specialization courses.

AND

B Core Requirements: 21 credits

- # Of Credits From these courses: 21

AND

D Math Requirement: 3 credits

- # Of Credits From these courses: 3
 - MATH 100 - Survey of Math
 - MATH 103 - College Algebra
 - MATH 115 - Intro Stats & Probability
 - MATH 135 - Precalc: Elementary Func
- Or higher

AND

E English Requirement: 3 credits

- # Of Credits From these courses: 3

AND

J Social Science Requirement: 3 credits

- # Of Credits From these courses: 3
 - CM 147 - Mass Media and Culture

AND

I First Semester (Fall): 15 credits

- # Of Credits From these courses: 15

AND

K Second Semester (Spring): 15 credits

- # Of Credits From these courses: 12
- And # Of Credits From these courses: 3

BOR Information

Program Justification

Program Mission and Objectives

Program Curriculum Plan

Program Target Group

Program Resources

Program Efficiency

Program Effectiveness

Attachments

Curriculum Committee (For Administrative Use Only)

1) Start Date

2016 Fall

2) Type of Proposal

-

3) Curriculum Proposal Number

4) Curriculum Committee notes

New Program Code **Modify Program Code**

Date: 8/12/2020

REQUESTOR CONTACT INFORMATION

Name Debie Amby Campus Maui College, UH
 Title Banner/Curriculum Specialist Email debie@hawaii.edu
 Office/Dept VCAA Phone 808-984-3378

NEW PROGRAM CODE TO CREATE

Institution MAU - Univ of Hawaii Maui College Campus MAU - Univ of Hawaii Maui College
 Level UG - Undergraduate Effective Term Fall 2020

	Code (Max. Characters)	Description	Check if requesting new code:
College	(2) <u>IN</u>	<u>Instructional</u>	<input type="checkbox"/> See Banner form STV COLL
Department	(4) <u>CM</u>	<u>Creative Media</u>	<input type="checkbox"/> See Banner form STV DEPT
Degree/Certificate	(6) <u>AS</u>	<u>Associate in Science</u>	<input type="checkbox"/> See Banner form STV DEGC
Major	(4) <u>CM</u>	<u>Creative Media</u>	<input type="checkbox"/> See Banner form STV MAJR
Concentration	(4) WEBD <u>WBDV</u>	<u>Web Development</u>	<input checked="" type="checkbox"/> See Banner form STV MAJR
Minor	(4) _____	_____	<input type="checkbox"/> See Banner form STV MAJR

WEBD - Web Design

If a similar major/concentration code exists in Banner, please list the code:

Justification to warrant a new major/concentration code similar to an existing major/concentration code:

CO-CM-WEBD at Kauai CC

If new major, please list the BOR's approved Classification of Instructional Programs (CIP) Code:

Is this major/concentration code being used the same way at the other UH campuses? Yes No
 Should this program be available for applicants to select as their planned course of study on the online application? Yes No
If yes, student may select the code as their only program of study.

RULES PERTAINING TO FINANCIAL AID AND 150% DIRECT SUBSIDIZED LOAN LIMIT LEGISLATION

Is 50% or greater of the classes in this program offered at a location other than the Home Campus? Yes No
 Is this program/major/certificate financial aid eligible? Yes No
 Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)? Yes No

See <http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html>

Program Length

In academic years; decimals are acceptable. The length of the program should match what is published by the campus in any online and/or written publication.

2

Special Program Designations

See *Special Program Designations Code Definitions on IRAO Program Code Request webpage*

A B N P T U

Required Terms of Enrollment: Fall Spring Summer Extended

IRAO USE ONLY: DATE RECEIVED

ADDITIONAL COMMENTS (for modifying existing program codes, specify the term to turn on/off the online application, the recruitment/admission term, and the general student/history/degree term.)

ATTACHMENTS

BOR Approved: Sole-credential Certificates, Associate (excluding ATS), Bachelor and Graduate Degrees, and sole credential certificates

- BOR Meeting Minutes & Supporting Documents
- Curriculum

Chancellor Approved: Concentrations, Certificates and Associate in Technical Studies (ATS) Degree

- Memo from Chancellor to notify Vice President for Academic Planning and Policy regarding program action.
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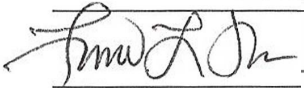
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- Chancellor approved within an authorized BOR program. BOR Program: AS-CM
- Chancellor approved CO in accordance with UHCCP 5.203, Section IV.B.10.

VERIFICATIONS

By signing below, I verify that I have reviewed and confirm the above information that is pertinent to my position.

Registrar
(Print Name)

Flora Mora



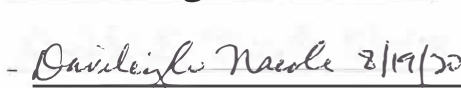
Signature

8/19/20

Date

Financial Aid Officer
(Print Name)

Davileigh Naeole



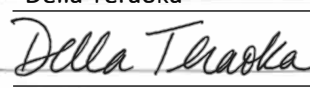
Signature

8/19/20

Date

For Community Colleges,
verification of consultation with
OVPC Academic Affairs:

Della Teraoka



Signature

9/25/2020

Date

AS-CM-WD CREATIVE MEDIA - WEB DEVELOPMENT (AS)

Approved | Fall 2020

Proposal Information

Workflow Status

Proposer

- ✓ **Brian J Kohne (Submitter)**
 - Submitted 3-7-2020
- ✓ **Brian J Kohne**
 - Submitted 3-10-2020

DEPARTMENT (HUMANITIES) \\ Curriculum Department Representative

- ✓ **Michael Takemoto**
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- ✓ **Rosiana Azman**
 - Approved 3-11-2020

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- ✓ **Lorelle A S Peros**
 - Approved 3-11-2020

(ACADEMIC SENATE) \\ SENATE CHAIR

- ✓ **Rosemary Vierra**
 - Approved 3-12-2020

(ADMINISTRATION) \\ VCAA

- ✓ **Kaheleonolani Dukelow**
 - Approved 4-13-2020
- ✓ **Laura Nagle**
 - Approved 4-13-2020

(ADMINISTRATION) \\ CHANCELLOR

- ✓ **Lui Hokoana**
 - Approved 4-13-2020

(BANNER REVIEW/INPUT) \\ BANNER SPECIALIST

- ✓ **Debie Amby**
 - Approved 8-25-2020

(CATALOG & STAR INPUT) \ \ STAR GPS SPECIALIST

✉ Christine Ishihara

✉ Shane Payba

Code

AS-CM-WD

Title

CREATIVE MEDIA - WEB DEVELOPMENT (AS)

Proposal Details

Type of Proposal

New

Proposer Name(s)

Brian Kohne

Internal Proposal Date

Ma

Proposal Summary

This defines the requirements for the AS Creative Media Graphic Design specialization pathway

Course(s)

Proposal Rationale/Justification

Proposal Supporting Documents

- CatalogView_2020_CM_UHMC_Revised_4_10_20.pdf

Other Departments Involved

Have other departments been consulted?

Proposal Impact(s) - Articulation

Proposal Impact(s) - Requirements

Proposal Impact(s) - Resources

Department Vote

Proposer Notes

General Information

Program Title

CREATIVE MEDIA (AS)

Program Level Type

Associate

Degree Type

–

Catalog Description

Creative Media is commercial art: the convergence of art, technology, and commerce. The Academy for Creative Media Maui incorporates storytelling, media & cinema analysis, screenwriting, graphic design, photography, video, audio, motion graphics, animation, marketing, publicity, and journalism. We emphasize foundational knowledge and skills, understanding of intellectual property and ethical concerns, and best practices in the field to foster professional attitudes for success in advertising, web marketing, publishing, motion picture and television production, programming, and more. Students enjoy project-based growth experiences that elevate critical thinking and awareness of related industries and vast career possibilities for commercial artists.

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For more information, contact program coordinator Brian Kohne (984-3315, bkohne@hawaii.edu).

College**Division****Department**

HUMANITIES

Learning Outcomes

Outcomes

CM PLO 1. Apply effective communication and critique skills with peers and clients.

Linked Institution Outcomes

– No options selected –

LINKED COURSE OUTCOMES

-- None --

CM PLO 2. Demonstrate skills in professional use of creative media applications and equipment.

Linked Institution Outcomes

– No options selected –

LINKED COURSE OUTCOMES

-- None --

CM PLO 3. Describe ethical and legal aspects regarding the creation and use of creative media.

Linked Institution Outcomes

– No options selected –

LINKED COURSE OUTCOMES

-- None --

CM PLO 4. Produce creative media project using critical thinking and basic design concepts.

Linked Institution Outcomes

-- No options selected --

LINKED COURSE OUTCOMES

-- None --

Program Requirements

Entrance Requirements

--

None

Satisfactory Progress Requirements

Creative Media majors are required to earn a letter grade of C or better for Creative Media core and specialization courses.

--

None

Completion Requirements

Logic: A and B and C and D and E and F and G and J and H and I and K and L and M

A Graduation Requirements

- Minimum Applicable Credits: 60 credits
- And Minimum Cumulative GPA: 2.0, letter grade of C or better required for Creative Media core and specialization courses.
- And Writing Intensive (WI): 3 credits

AND

B Core Requirements: 36 credits

- # Of Credits From these courses: **36**
 - **ART 107D - Intro Digital Photograph**
 - **CM 105 - Storytelling: Find Your Voice in Creative Media**
 - **CM 123 - Photoshop and Illustrator**
 - **CM 125 - Introduction to Graphic Design**
 - **CM 152 - Principles of Video Editing**
 - **CM 175 - Motion Graphics and Animation**
 - **CM 180 - Intermediate Web Technology**
 - **CM 285 - Creative Media Capstone**
 - **ICS 101 - Digitl Tools for Info Wrld**
 - **ICS 110 - Intro Computer Programg**
 - **ICS 200 - Web Technology**
 - **MKT 160 - Promo I: Advertis/Sales**

AND

C Creative Media Specialization electives: 6 credits

- # Of Credits From these courses: **6**
 - **BUS 125 - Start Small Business**
 - **BUS 320 - Entrepreneurship**
 - **BUSN 158 - Social Media and Cloud-Based Collaboration for Business**
 - **CM 120 - Introduction to Digital Video**
 - **CM 225 - Intermediate Graphic Design**
 - **CM 252 - Intermediate Video and Audio Editing**
 - **ICS 111 - Intro Computer Sci I**
 - **ICS 272 - Digital Image/Animation**
 - **ICS 320 - Info Systms & eCommerce**
 - **MKT 300 - Principles Marketing**

AND

D Math Requirement: 3 credits

- # Of Credits From these courses: **3**
 - **MATH 100 - Survey of Math**
 - **MATH 103 - College Algebra**
 - **MATH 115 - Intro Stats & Probability**
 - **MATH 135 - Precalc: Elementary Func**
- Or higher

AND

E English Requirement: 6 credits

- # Of Credits From these courses: **3**
 - **ENG 100 - Composition I**
- And # Of these courses: **3**
 - **ENG 104 - Intro Creative Writing**
 - **ENG 210 - Research Writing**
 - **JOUR 250 - Media Writing**

AND

F Communication Requirement: 3 credits

- # Of Credits From these courses: **3**
 - **COM 145 - Interpersonal Comun I**
 - **SP 151 - Personal/Public Speech**
 - **SP 251 - Effective Public Speak**

AND

G Humanities Requirement: 3 credits

- # Of Credits From these courses: **3**
 - **CM 139 - Media Analysis: Comedy**
 - **CM 144 - Media Analysis: Graphic Novel**

AND

- **CM 146 - Media Analysis: Horror Cinema**
 - **CM 148 - Media Analysis: World Cinema**
- J Social Science Requirement: 3 credits
 - # Of Credits From these courses: 3
 - **CM 147 - Mass Media and Culture**
- H Natural Science Elective: 3-4 credits
 - # Of Credits From these types of courses: **Natural Science Elective**
- I First Semester (Fall): 15 credits
 - # Of Credits From these courses: 15
 - **ART 107D - Intro Digital Photograph**
 - **CM 105 - Storytelling: Find Your Voice in Creative Media**
 - **CM 123 - Photoshop and Illustrator**
 - **ENG 100 - Composition I**
 - **ICS 101 - Digitl Tools for Info Wrld**
- K Second Semester (Spring): 15 credits
 - # Of Credits From these courses: 9
 - **CM 147 - Mass Media and Culture**
 - **CM 152 - Principles of Video Editing**
 - **ICS 110 - Intro Computer Programg**
 - And # Of Credits From these courses: 3
 - **COM 145 - Interpersonal Comun I**
 - **SP 151 - Personal/Public Speech**
 - **SP 251 - Effective Public Speak**
 - And # Of Credits From these courses: 3
 - **MATH 100 - Survey of Math**
 - **MATH 103 - College Algebra**
 - **MATH 115 - Intro Stats & Probability**
 - **MATH 135 - Precalc: Elementary Func**
- L Third Semester (Fall): 15 credits
 - # Of Credits From these courses: 9
 - **CM 125 - Introduction to Graphic Design**
 - **CM 175 - Motion Graphics and Animation**
 - **ICS 200 - Web Technology**
 - And # Of Credits From these courses: 3
 - **CM 139 - Media Analysis: Comedy**
 - **CM 144 - Media Analysis: Graphic Novel**
 - **CM 146 - Media Analysis: Horror Cinema**
 - **CM 148 - Media Analysis: World Cinema**
 - And # Of Credits From these courses: 3
 - **ENG 104 - Intro Creative Writing**
 - **ENG 210 - Research Writing**
 - **JOUR 250 - Media Writing**
- M Fourth Semester (Spring): 15 credits
 - # Of Credits From these courses: 6
 - **CM 180 - Intermediate Web Technology**
 - **CM 285 - Creative Media Capstone**
 - And # Of Credits From these types of courses: **3 Natural Science elective**
 - And # Of Credits From these types of courses: **6 Creative Media Specialization**

BOR Information

Program Justification

Program Mission and Objectives

Program Curriculum Plan

Program Target Group

Program Resources

Program Efficiency

Program Effectiveness

Attachments

Curriculum Committee (For Administrative Use Only)

1) Start Date

2016 Fall

2) Type of Proposal

-

3) Curriculum Proposal Number

4) Curriculum Committee notes

New Program Code Modify Program Code

Date: 8/12/2020

REQUESTOR CONTACT INFORMATION

Name Debie Amby Campus Maui College, UH
 Title Banner/Curriculum Specialist Email debie@hawaii.edu
 Office/Dept VCAA Phone 808-984-3378

NEW PROGRAM CODE TO CREATE

Institution MAU - Univ of Hawaii Maui College Campus MAU - Univ of Hawaii Maui College
 Level UG - Undergraduate Effective Term Fall 2020

	Code (Max. Characters)	Description	Check if requesting new code:
College	(2) <u>IN</u>	<u>Instructional</u>	<input type="checkbox"/> See Banner form STV COLL
Department	(4) <u>CM</u>	<u>Creative Media</u>	<input type="checkbox"/> See Banner form STV DEPT
Degree/Certificate	(6) <u>CA</u>	<u>Certificate of Achievement</u>	<input type="checkbox"/> See Banner form STV DEGC
Major	(4) <u>CM</u>	<u>Creative Media</u>	<input type="checkbox"/> See Banner form STV MAJR
Concentration	(4) WEBD <u>WBDV</u>	<u>Web Development</u>	<input checked="" type="checkbox"/> See Banner form STV MAJR
Minor	(4) _____	_____	<input type="checkbox"/> See Banner form STV MAJR

WEBD - Web Design

If a similar major/concentration code exists in Banner, please list the code:

Justification to warrant a new major/concentration code similar to an existing major/concentration code:

CO-CM-WEBD at Kauai CC

If new major, please list the BOR's approved Classification of Instructional Programs (CIP) Code:

Is this major/concentration code being used the same way at the other UH campuses? Yes No
 Should this program be available for applicants to select as their planned course of study on the online application? *If yes, student may select the code as their only program of study.* Yes No

RULES PERTAINING TO FINANCIAL AID AND 150% DIRECT SUBSIDIZED LOAN LIMIT LEGISLATION

Is 50% or greater of the classes in this program offered at a location other than the Home Campus? Yes No
 Is this program/major/certificate financial aid eligible? Yes No
 Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)? Yes No

See <http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html>

Program Length

In academic years; decimals are acceptable. The length of the program should match what is published by the campus in any online and/or written publication.

1.5

Special Program Designations A B N P T U

See Special Program Designations Code Definitions on IRAO Program Code Request webpage

Required Terms of Enrollment: Fall Spring Summer Extended

IRA0 USE ONLY: DATE RECEIVED

ADDITIONAL COMMENTS (for modifying existing program codes, specify the term to turn on/off the online application, the recruitment/admission term, and the general student/history/degree term.)

ATTACHMENTS

BOR Approved: Sole-credential Certificates, Associate (excluding ATS), Bachelor and Graduate Degrees, and sole credential certificates

- BOR Meeting Minutes & Supporting Documents Curriculum

Chancellor Approved: Concentrations, Certificates and Associate in Technical Studies (ATS) Degree

- Memo from Chancellor to notify Vice President for Academic Planning and Policy regarding program action.
 Curriculum

CERTIFICATES ONLY: Please check one (1) statement. This certificate is a...

- BOR approved certificate. BOR Meeting/Approval Date: _____
 Chancellor approved within an authorized BOR program. BOR Program: AS-CM
 Chancellor approved CO in accordance with UHCCP 5.203, Section IV.B.10.

VERIFICATIONS

By signing below, I verify that I have reviewed and confirm the above information that is pertinent to my position.

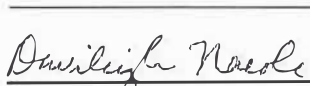
Registrar
(Print Name)

Flora Mora

 8/19/20
Signature Date


Financial Aid Officer
(Print Name)

Davileigh Naeole

 8/19/20
Signature Date

For Community Colleges,
verification of consultation with
OVPC Academic Affairs:

Della Teraoka

 9/25/2020
Signature Date

CA-CM-WD WEB DEVELOPMENT (CA)

Approved | Fall 2020

Proposal Information

Workflow Status

Proposer

- ✓ **Brian J Kohne (Submitter)**
 - Submitted 3-7-2020
- ✓ **Brian J Kohne**
 - Submitted 3-10-2020

DEPARTMENT (HUMANITIES) \\ Curriculum Department Representative

- ✓ **Michael Takemoto**
 - Approved 3-11-2020

DEPARTMENT (HUMANITIES) \\ Department Chair

- ✓ **Rosiana Azman**
 - Approved 3-11-2020

(CURRICULUM COMMITTEE CHAIRS) \\ CHAIRS

- ✓ **Timothy Marmack**
 - Approved 3-12-2020
- ✓ **Lorelle A S Peros**
 - Approved 3-11-2020

(ACADEMIC SENATE) \\ SENATE CHAIR

- ✓ **Rosemary Vierra**
 - Approved 3-12-2020

(ADMINISTRATION) \\ VCAA

- ✓ **Kaholeonolani Dukelow**
 - Approved 4-13-2020
- ✓ **Laura Nagle**
 - Approved 4-13-2020

(ADMINISTRATION) \\ CHANCELLOR

- ✓ **Lui Hokoana**
 - Approved 4-13-2020

(BANNER REVIEW/INPUT) \\ BANNER SPECIALIST

- ✓ **Debie Amby**
 - Approved 8-25-2020

(CATALOG & STAR INPUT) \\ STAR GPS SPECIALIST

Christine Ishihara

Shane Payba

Code

CA-CM-WD

Title

WEB DEVELOPMENT (CA)

Proposal Details

Type of Proposal

New

Proposer Name(s)

Brian Kohne

Internal Proposal Date

Mar

Proposal Summary

There are four new Certificates of Achievement associated with Academy for Creative Media Maui: Creative Media, Filmmaking, Graphic Design, and Web Development.

Course(s)

Proposal Rationale/Justification

Proposal Supporting Documents

- CatalogView_2020_CM_UHMC_Revised_4_10_20.pdf

Other Departments Involved

Have other departments been consulted?

Proposal Impact(s) - Articulation

Proposal Impact(s) - Requirements

Proposal Impact(s) - Resources

Department Vote

Proposer Notes

General Information

Program Title

WEB DEVELOPMENT (CA)

Program Level Type

Certificate

Degree Type

-

Catalog Description

Creative Media is commercial art: the convergence of art, technology, and commerce. The Academy for Creative Media Maui incorporates storytelling, media & cinema analysis, screenwriting, graphic design, photography, video, audio, motion graphics, animation, marketing, publicity, and journalism. We emphasize foundational knowledge and skills, understanding of intellectual property and ethical concerns, and best practices in the field to foster professional attitudes for success in advertising, web marketing, publishing, motion picture and television production, programming, and more. Students enjoy project-based growth experiences that elevate critical thinking and awareness of related industries and vast career possibilities for commercial artists.

Our general sixty-credit Creative Media Associate in Science (A.S.) degree consists of core classes, general education, and approved specialization electives (15 credits). To develop a focused skill-set students are encouraged to commit to a pathway in Graphic Design, Filmmaking, or Web Development. Additionally, thirty-credit Certificates of Achievement (CA) exist for each discipline, and are also attained in the organic pursuit of the A.S..

Majors are required to earn a letter grade of C or better for core and specialization courses, to prepare students for the job market, as entrepreneurs, or continuation to a four-year degree. Students planning a transfer should consult a counselor about requirements for entrance into that school. Notably, an articulation agreement with UH West Oahu allows A.S. graduates the opportunity to pursue a Bachelor of Arts (B.A.).

For more information, contact program coordinator Brian Kohne (984-3315, bkohne@hawaii.edu).

College

Division

Department

HUMANITIES

Learning Outcomes

Outcomes

CM PLO 1. Apply effective communication and critique skills with peers and clients.

Linked Institution Outcomes

-- No options selected --

LINKED COURSE OUTCOMES

-- None --

CM PLO 2. Demonstrate skills in professional use of creative media applications and equipment.

Linked Institution Outcomes

-- No options selected --

LINKED COURSE OUTCOMES

-- None --

CM PLO 3. Describe ethical and legal aspects regarding the creation and use of creative media.

Linked Institution Outcomes

– No options selected –
LINKED COURSE OUTCOMES
-- None --

CM PLO 4. Produce creative media project using critical thinking and basic design concepts.

Linked Institution Outcomes

– No options selected –
LINKED COURSE OUTCOMES
– None --

Program Requirements

Entrance Requirements

--
None

Satisfactory Progress Requirements

Creative Media majors are required to earn a letter grade of C or better for Creative Media core and specialization courses.

--
None

Completion Requirements

Logic: A and B and D and E and I and K

A Graduation Requirements

- Minimum Applicable Credits: 30 credits
- And Minimum Cumulative GPA: 2.0, letter grade of C or better required for Creative Media core and specialization courses.

AND

B Core Requirements: 24 credits

- # Of Credits From these courses: 24
 - **ART 107D - Intro Digital Photograph**
 - **CM 105 - Storytelling: Find Your Voice in Creative Media**
 - **CM 123 - Photoshop and Illustrator**
 - **CM 125 - Introduction to Graphic Design**
 - **CM 152 - Principles of Video Editing**
 - **ICS 101 - Digitl Tools for Info Wrld**
 - **ICS 110 - Intro Computer Programg**
 - **ICS 200 - Web Technology**

AND

D Math Requirement: 3 credits

- # Of Credits From these courses: 3
 - **MATH 100 - Survey of Math**
 - **MATH 103 - College Algebra**
 - **MATH 115 - Intro Stats & Probability**
 - **MATH 135 - Precalc: Elementary Func**
- Or higher

AND

E English Requirement: 3 credits

- # Of Credits From these courses: 3
 - **ENG 100 - Composition I**

AND

I First Semester (Fall): 15 credits

- # Of Credits From these courses: 15
 - **ART 107D - Intro Digital Photograph**
 - **CM 105 - Storytelling: Find Your Voice in Creative Media**
 - **CM 123 - Photoshop and Illustrator**
 - **ENG 100 - Composition I**
 - **ICS 101 - Digitl Tools for Info Wrld**

AND

K Second Semester (Spring): 15 credits

- # Of Credits From these courses: 12
 - **CM 125 - Introduction to Graphic Design**
 - **CM 152 - Principles of Video Editing**
 - **ICS 110 - Intro Computer Programg**
 - **ICS 200 - Web Technology**
- And # Of Credits From these courses: 3
 - **MATH 100 - Survey of Math**
 - **MATH 103 - College Algebra**
 - **MATH 115 - Intro Stats & Probability**
 - **MATH 135 - Precalc: Elementary Func**

BOR Information

Program Justification

Program Mission and Objectives

Program Curriculum Plan

Program Target Group

Program Resources

Program Efficiency

Program Effectiveness

Attachments

Curriculum Committee (For Administrative Use Only)

1) Start Date

2016 Fall

2) Type of Proposal

-

3) Curriculum Proposal Number

4) Curriculum Committee notes



UNIVERSITY of HAWAII*
MAUI COLLEGE

August 19, 2020

MEMORANDUM

TO: Donald O. Straney
Vice President for Academic Planning and Policy

FROM: Lui K. Hokoana
Chancellor

SUBJECT: Program Action at UH Maui College

I have approved the following program actions so that the necessary codes can be established in Banner. If you have any questions or concerns, please let me know. Thank you for your assistance.

NEW PROGRAM CODE

AAS-AMT2-ABRP (Auto Body Repair & Painting) Effective Term Fall 2020.
CA-AMT2-ABRP (Auto Body Repair & Painting) Effective Term Fall 2020.
CO-AMT2-AMHA (Heating & Air Conditioning) Effective Term Fall 2020.
CO-AMT2-AMSS (Suspension & Steering) Effective Term Fall 2020.
CA-CTEC-BUCO (Building Maintenance & Construction) Effective Term Fall 2020.
CA-CTEC-FMGT (Facilities Management) Effective Term Fall 2020.
CA-CTEC-FMEC (Facilities Mechanical) Effective Term Fall 2020.
CO-CTEC-ACM (Air Conditioning Maintenance) Effective Term Fall 2020.
CO-CTEC-FMGT (Facilities Management) Effective Term Fall 2020.
AS-CM-CFLM (Filmmaking) Effective Term Fall 2020.
AS-CM-GRAP (Graphic Design) Effective Term Fall 2020.
AS-CM-WEBD (Web Development) Effective Term Fall 2020.
CA-CM-CFLM (Filmmaking) Effective Term Fall 2020.
CA-CM-GRAP (Graphic Design) Effective Term Fall 2020.
CA-CM-WEBD (Web Development) Effective Term Fall 2020.
CO-HSER-YDPR (Youth Development Practitioner) Effective Term Fall 2020.
CO-NSCI-SCLT (Science Lab Technician) Effective Term Fall 2020.
CO-BTEC-CPRP (Career Preparation) Effective Term Fall 2020.

REPLACE PROGRAM CODE

CO-BUSM-EMKT (e-Marketing) Effective Term Fall 2017.

NEW SUBJECT CODE

HDFS (Human Development & Family Studies) Effective Term Fall 2020.
FMGT (Facilities Management) Effective Term Fall 2020.

CC: Pearl Iboshi, Director of IRAO
Tammi Oyadomari-Chun, UHCC Director of Academic Programs
Debra Nakama, Vice Chancellor of Student Affairs
Kahele Dukelow, Dean of Arts & Sciences
Laura Nagle, Dean of CTE
Kulamanu Ishihara, Assistant Professor, Counseling

310 W. Ka'ahumanu Avenue
Kahului, HI 96732-1617
Telephone: 808 984-3655
Fax: 808 984-3546
Website: www.maui.hawaii.edu