University of Hawaiʻi Code Request Form for Academic P	rograms	NEW OF	R MODIFY PI	Form #0	CR-AP1
New Program Code	Modify Pi	rogram Code	Date:	8/12/2020	
REQUESTOR CONTACT INFORMNameDebie AmbyTitleBanner/Curriculum S			ii College, UH e@hawaii.edu		-
Office/Dept VCAA	pedialist		984-3378		
NEW PROGRAM CODE TO CREAInstitutionMAU - Univ of HawaiiLevelUG - Undergraduate	Processory (	Campus Effective Term	MAU - Univ of Ha Fall 2020	awaii Maui Colle	ege 🔽
Code (Max. Characters)College(2)INDepartment(4)CMDegree/Certificate(6)ASMajor(4)CMConcentration(4)CFLMMinor(4)	Dese Instructional Creative Media Associate of So Creative Media Filmmaking	ience	See Ba	equesting new nner form STV( nner form STVI nner form STVI nner form STVI nner form STVI	Coll Dept Degc Majr Majr
If a similar major/concentration code ex Justification to warrant a new major/co ASC-CM-CFLM at Windward CC If new major, please list the BOR's appr	ncentration code simi	lar to an existing ma		n code:	
Is this major/concentration code being Should this program be available for ap on the online application? If yes, student m RULES PERTAINING TO FINANCI	used the same way at plicants to select as th nay select the code as their o	the other UH camp eir planned course only program of study.	uses?	Yes X Yes	No No
Is 50% or greater of the classes in this p Campus?	program offered at a lo	cation other than tl	ne Home	Yes 🗙	No
Is this program/major/certificate finance Does this certificate qualify as a Gainful program)?	-	n (Title IV-eligible ce	ertificate	Yes 🗌 Yes 🔀	No No
See http://www.ifap.ed.gov/GainfulEmploymentInfo/in Program Length In academic years; decimals are acceptable. The lengt any online and/or written publication.		what is published by the c	ampus in 2		_
Special Program Designations See Special Program Designations Code Definitions o Program Code Request webpage Required Terms of Enrollment:	n IRAO Fall	B X	N 🗍 P	T C	U U
	Dage 1	of 2	IRAO USE ONLY	: DATE RECEI	VED

ADDITIONAL COMMENTS (for modifying existing program codes, specify the term to turn on/ off the online application, the recruitment/admission term, and the general student/history/ degree term.)

### ATTACHMENTS

BOR Approved: Sole-credential Certificates, Associate (excluding ATS), Bachelor and Graduate Degrees, and sole	e
credential certificates	

X Curriculum

BOR Meeting Minutes & Supporting Documents

Chancellor Approved: Concentrations, Certificates and Associate in Technical Studies (ATS) Degree

Memo from Chancellor to notify Vice President for Academic Planning and Policy regarding program action.

X Curriculur
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CERTIFICATES ONLY: Please check one (1) statement. This certificate is a ...

BOR approved certificate. BOR Meeting/Approval Date: \_\_\_\_

Chancellor approved within an authorized BOR program. BOR Program: AS-CM

Chancellor approved CO in accordance with UHCCP 5.203, Section IV.B.10.

### VERIFICATIONS

By signing below, I verify that I have reviewed and confirm the above information that is pertinent to my position.

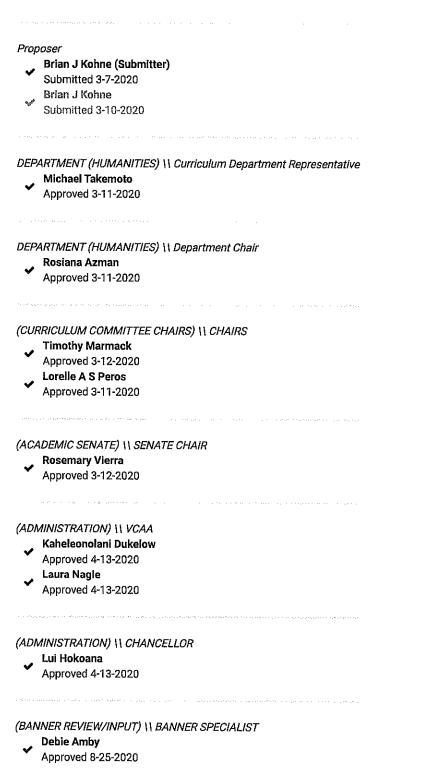
<b>Registrar</b> (Print Name)		Financial Aid Officer (Print Name)		For Community Colleges verification of consultati	on with
Flora Mora		Davileigh Naed	ole	OVPCC Academic Affairs Della Teraoka	:
Finitoh	8/19/20	Duvileighe Nacole	8/19/20	Della Thaoka	9/25/2020
Signature	Date	Signature	Date	Signature	Date

## AS-CM-F CREATIVE MEDIA - FILMMAKING (AS)

Approved | Fail 2020

### **Proposal Information**

#### Workflow Status



(CATALOG & STAR INPUT) \\ STAR GPS SPECIALIST

Solution Christine Ishihara

Shane Payba

Code
AS-CM-F

Title CREATIVE MEDIA - FILMMAKING (AS)

### **Proposal Details**

#### Type of Proposal New

Proposer Name(s) Brian Kohne Internal Proposal Date March 5, 2020

#### Proposal Summary This defines the requirements for the AS Creative Media Filmmaking specialization pathway

Course(s)

**Proposal Rationale/Justification** 

#### **Proposal Supporting Documents**

CatalogView\_2020\_CM\_UHMC\_Revised\_4\_10\_20.pdf

**Other Departments Involved** 

Have other departments been consulted?

Proposal Impact(s) - Articulation

Proposal Impact(s) - Requirements

Proposal Impact(s) - Resources

**Department Vote** 

**Proposer Notes** 

### **General Information**

Program Title CREATIVE MEDIA (AS)

Program Level Type Associate

#### **Catalog Description**

Creative Media is commercial art: the convergence of art, technology, and commerce. The Academy for Creative Media Maui incorporates storytelling, media & cinema analysis, screenwriting, graphic design, photography, video, audio, motion graphics, animation, marketing, publicity, and journalism. We emphasize foundational knowledge and skills, understanding of intellectual property and ethical concerns, and best practices in the field to foster professional attitudes for success in advertising, web marketing, publishing, motion picture and television production, programming, and more. Students enjoy project-based growth experiences that elevate critical thinking and awareness of related industries and vast career possibilities for commercial artists.

Our general sixty-credit Creative Media Associate in Science (A.S.) degree consists of core classes, general education, and approved specialization electives (15 credits). To develop a focused skill-set students are encouraged to commit to a pathway in Graphic Design, Filmmaking, or Web Development. Additionally, thirty-credit Certificates of Achievement (CA) exist for each discipline, and are also attained in the organic pursuit of the A.S.

Majors are required to earn a letter grade of C or better for core and specialization courses, to prepare students for the job market, as entrepreneurs, or continuation to a four-year degree. Students planning a transfer should consult a counselor about requirements for entrance into that school. Notably, an articulation agreement with UH West Oahu allows A.S. graduates the opportunity to pursue a Bachelor of Arts (B.A.).

For more information, contact program coordinator Brian Kohne (984-3315, bkohne@hawaii.edu).

College

Division

Department HUMANITIES

## **Learning Outcomes**

#### Outcomes

CM PLO 1. Apply effective communication and critique skills with peers and clients.

#### Linked Institution Outcomes

- No options selected --

LINKED COURSE OUTCOMES

— None —

CM PLO 2. Demonstrate skills in professional use of creative media applications and equipment.

#### Linked Institution Outcomes

- No options selected --

LINKED COURSE OUTCOMES

— None —

CM PLO 3. Describe ethical and legal aspects regarding the creation and use of creative media.

#### **Linked Institution Outcomes**

- No options selected -

Degree Type

LINKED COURSE OUTCOMES --- None ---CM PLO 4. Produce creative media project using critical thinking and basic design concepts. Linked Institution Outcomes

- No options selected --LINKED COURSE OUTCOMES -- None --

## **Program Requirements**

**Entrance Requirements** 

----

None

Satisfactory Progress Requirements

Creative Media majors are required to earn a letter grade of C or better for Creative Media core and specialization courses.

-

None

**Completion Requirements** 

Logic: A and B and C and D and E and F and G and J and H and I and K and L and M

- A Graduation Requirements
- · Minimum Applicable Credits: 60 credits
- And Minimum Cumulative GPA: 2.0, letter grade of C or better required for Creative Media core and specialization courses.
   AND
- And Writing Intensive (WI): 3 credits
- B Core Requirements: 36 credits
- # Of Credits From these courses: 36
  - ART 107D Intro Digital Photograph
  - CM 105 Storytelling: Find Your Voice in Creative Media
  - CM 119 Movies from Script to Screen
  - CM 120 Introduction to Digital Video
  - CM 123 Photoshop and Illustrator
  - CM 152 Principles of Video Editing
  - CM 175 Motion Graphics and Animation
  - CM 220 Intermediate Digital Video
  - CM 252 Intermediate Video and Audio Editing
  - CM 285 Creative Media Capstone
  - ICS 101 Digitl Tools for Info Wrld
  - MKT 160 Promo I: Advertis/Sales
- C Creative Media Specialization electives: 3 credits
- # Of Credits From these courses: 3
  - ART 107 Introduction to Photography
  - BUS 125 Start Small Business
  - BUS 320 Entrepreneurship
  - CM 125 Introduction to Graphic Design
  - CM 144 Media Analysis: Graphic Novel
  - CM 148 Media Analysis: World Cinema
  - ENG 104 Intro Creative Writing
  - ENG 210 Research Writing
  - JOUR 250 Media Writing
  - MKT 300 Principles Marketing
  - MUS 271 Intro Music Technology
  - MUS 272 Digital Recording Techniques

#### D Math Requirement: 3 credits

- # Of Credits From these courses: 3
  - MATH 100 Survey of Math
  - MATH 103 College Algebra
  - MATH 115 Intro Stats & Probability
  - MATH 135 Precalc: Elementary Func

#### E English Requirement: 6 credits

- # Of Credits From these courses: 6
  - ENG 100 Composition I
    - ENG 204C Screenwriting
- F Communication Requirement: 3 credits
- # Of Credits From these courses: 3
  - COM 145 Interpersonal Comun I
  - SP 151 Personal/Public Speech
  - SP 251 Effective Public Speak
- G Humanities Requirement: 3 credits
- # Of Credits From these courses: 3
  - CM 139 Media Analysis: Comedy
  - CM 146 Media Analysis: Horror Cinema
- J Social Science Requirement: 3 credits
- # Of Credits From these courses:

AND

AND

AND

AND

AND

AND

#### o CM 147 - Mass Media and Culture

H Natural Science Elective: 3-4 credits

	# Of Credits	From these types o	f courses: Natural S	cience Elective
--	--------------	--------------------	----------------------	-----------------

- I First Semester (Fall): 15 credits
- # Of Credits From these courses: 15
  - ART 107D Intro Digital Photograph
  - CM 105 Storytelling: Find Your Voice in Creative Media
  - CM 123 Photoshop and Illustrator
  - ENG 100 Composition I
  - ICS 101 Digitl Tools for Info Wrld
- K Second Semester (Spring): 15 credits
- # Of Credits From these courses: 9
  - CM 119 Movies from Script to Screen
  - CM 147 Mass Media and Culture
  - CM 152 Principles of Video Editing
- And # Of Credits From these courses: 3
  - COM 145 Interpersonal Comun I
  - SP 151 Personal/Public Speech
  - SP 251 Effective Public Speak
- And # Of Credits From these courses: 3
  - MATH 100 Survey of Math
  - MATH 103 College Algebra
  - MATH 115 Intro Stats & Probability
  - MATH 135 Precalc: Elementary Func
- L Third Semester (Fall): 15 credits
- # Of Credits From these courses: 9
  - CM 120 Introduction to Digital Video
  - CM 175 Motion Graphics and Animation
  - MKT 160 Promo I: Advertis/Sales
- And # Of Credits From these courses: 3
  - ENG 204C Screenwriting
- And # Of Credits From these courses: 3
  - CM 139 Media Analysis: Comedy
  - CM 146 Media Analysis: Horror Cinema
- M Fourth Semester (Spring): 15 credits
- # Of Credits From these courses: 9
  - CM 220 Intermediate Digital Video
  - CM 252 Intermediate Video and Audio Editing
  - CM 285 Creative Media Capstone
- And # Of Credits From these types of courses: 3 Natural Science elective
- And # Of Credits From these types of courses: 3 Creative Media Specialization

### **BOR Information**

**Program Justification** 

**Program Mission and Objectives** 

**Program Curriculum Plan** 

AND

AND

AND

AND

Program Target Group

**Program Resources** 

**Program Efficiency** 

**Program Effectiveness** 

## Attachments

## **Curriculum Committee (For Administrative Use Only)**

1) Start Date 2016 Fall

2) Type of Proposal

-

3) Curriculum Proposal Number

4) Curriculum Committee notes

University of Hawai'i Code Request Form for Academic F	Programs	NEW OR	R MODIFY P		rm #CR	-AP1
New Program Code	Modify P	rogram Code	Date	8/12/20	020	
REQUESTOR CONTACT INFORMNameDebie AmbyTitleBanner/Curriculum S			i College, UH e@hawaii.edu			
Office/Dept VCAA		Phone 808-	984-3378			
NEW PROGRAM CODE TO CREAInstitutionMAU - Univ of HawaiiLevelUG - Undergraduate		Campus Effective Term	MAU - Univ of Ha Fall 2020	awaii Maui	College	e 🔽
Code (Max. Characters)College(2)INDepartment(4)CMDegree/Certificate(6)CAMajor(4)CMConcentration(4)CFLMMinor(4)CFLMIf a similar major/concentration code e Justification to warrant a new major/concentration	Instructional Creative Media Certificate of A Creative Media Filmmaking	chievement	See Ba See Ba See Ba See Ba See Ba See Ba See Ba CFLM -	requesting anner form anner form anner form anner form anner form Filmmak	n STVCO n STVDE n STVDE n STVM/ n STVM/ n STVM/	oll PT GC AJR AJR
ASC-CM-CFLM at Windward CC If new major, please list the BOR's app				n code:		
Is this major/concentration code being Should this program be available for a on the online application? <i>If yes, student</i> <b>RULES PERTAINING TO FINANC</b>	pplicants to select as the may select the code as their	neir planned course only program of study.	of study	Yes Yes IMIT LEG		No No
Is 50% or greater of the classes in this Campus? Is this program/major/certificate finan Does this certificate qualify as a Gainfu program)? See <u>http://www.ifap.ed.gov/GainfulEmploymentInfo/t</u>	icial aid eligible? ul Employment Prograr		protoning in the second s	Yes Yes Yes	XXX	No No No
Program Length In academic years; decimals are acceptable. The leng any online and/or written publication. Special Program Designations See Special Program Designations Code Definitions Program Code Request webpage Required Terms of Enrollment:	A	h what is published by the co B X Spring	<sup>ampus in</sup> <u>1.5</u> N 🗍 P ] Summer	П т		U
		Г	IRAO USE ONL	Y: DATE F	RECEIVI	ED

ADDITIONAL COMMENTS (for modifying existing program codes, specify the term to turn on/ off the online application, the recruitment/admission term, and the general student/history/ degree term.)

### ATTACHMENTS

**BOR Approved:** Sole-credential Certificates, Associate (excluding ATS), Bachelor and Graduate Degrees, and sole credential certificates

BOR Meeting Minutes & Supporting Documents

Chancellor Approved: Concentrations, Certificates and Associate in Technical Studies (ATS) Degree

Memo from Chancellor to notify Vice President for Academic Planning and Policy regarding program action.

X Curriculum

CERTIFICATES ONLY: Please check one (1) statement. This certificate is a ...

BOR approved certificate. BOR Meeting/Approval Date: \_\_\_\_\_

Chancellor approved within an authorized BOR program. BOR Program: AS-CM

Chancellor approved CO in accordance with UHCCP 5.203, Section IV.B.10.

### VERIFICATIONS

By signing below, I verify that I have reviewed and confirm the above information that is pertinent to my position.

Registrar (Print Name)

Signature

Flora Mora

Financial Aid Officer (Print Name)

# **Davileigh Naeole**

lo nocole 8/19/20

For Community Colleges, verification of consultation with OVPCC Academic Affairs:

Della Teraoka

Della Thaoka 9/25/2020

Signatur

Signature

X Curriculum

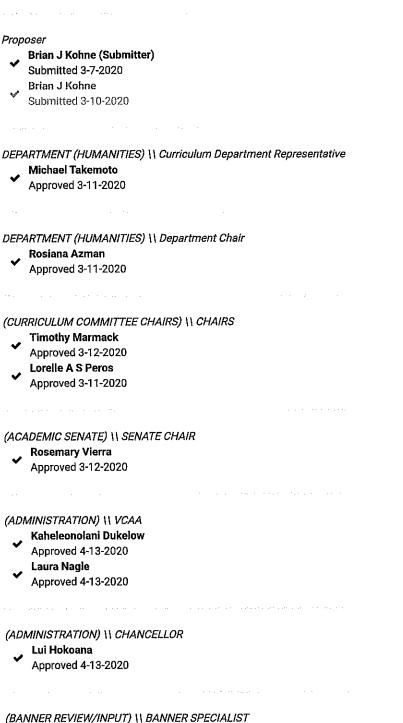
Date

## CA-CM-F FILMMAKING (CA)

Approved | Fall 2020

### **Proposal Information**

#### Workflow Status



Debie Amby

Approved 8-25-2020

(CATALOG & STAR INPUT) \\ STAR GPS SPECIALIST

📨 Christine Ishihara

Shane Payba

an ann an tha an tha

Code
CA-CM-F

Title FILMMAKING (CA)

### **Proposal Details**

Type of Proposal New

Proposer Name(s)

Brian Kohne

Internal Proposal Date M

#### **Proposal Summary**

There are four new Certificates of Achievement associated with Academy for Creative Media Maui: Creative Media, Filmmaking, Graphic Design, and Web Development.

.

Course(s)

**Proposal Rationale/Justification** 

**Proposal Supporting Documents** 

CatalogView\_2020\_CM\_UHMC\_Revised\_4\_10\_20.pdf

Other Departments Involved

Have other departments been consulted?

Proposal Impact(s) - Articulation

Proposal Impact(s) - Requirements

Proposal Impact(s) - Resources

Department Vote

**Proposer Notes** 

### **General Information**

Program Title FILMMAKING (CA)

Program Level Type Certificate **Degree Type** 

#### **Catalog Description**

Creative Media is commercial art: the convergence of art, technology, and commerce. The Academy for Creative Media Maui incorporates storytelling, media & cinema analysis, screenwriting, graphic design, photography, video, audio, motion graphics, animation, marketing, publicity, and journalism. We emphasize foundational knowledge and skills, understanding of intellectual property and ethical concerns, and best practices in the field to foster professional attitudes for success in advertising, web marketing, publishing, motion picture and television production, programming, and more. Students enjoy project-based growth experiences that elevate critical thinking and awareness of related industries and vast career possibilities for commercial artists.

Our general sixty-credit Creative Media Associate in Science (A.S.) degree consists of core classes, general education, and approved specialization electives (15 credits). To develop a focused skill-set students are encouraged to commit to a pathway in Graphic Design, Filmmaking, or Web Development. Additionally, thirty-credit Certificates of Achievement (CA) exist for each discipline, and are also attained in the organic pursuit of the A.S..

Majors are required to earn a letter grade of C or better for core and specialization courses, to prepare students for the job market, as entrepreneurs, or continuation to a four-year degree. Students planning a transfer should consult a counselor about requirements for entrance into that school. Notably, an articulation agreement with UH West Oahu allows A.S. graduates the opportunity to pursue a Bachelor of Arts (B.A.).

For more information, contact program coordinator Brian Kohne (984-3315, bkohne@hawaii.edu).

College

Division

Department HUMANITIES

### **Learning Outcomes**

#### Outcomes

CM PLO 1. Apply effective communication and critique skills with peers and clients.

#### **Linked Institution Outcomes**

No options selected -LINKED COURSE OUTCOMES

None --

CM PLO 2. Demonstrate skills in professional use of creative media applications and equipment.

Linked Institution Outcomes

No options selected -LINKED COURSE OUTCOMES

None -CM PLO 3. Describe ethical and legal aspects regarding the creation and use of creative media.

**Linked Institution Outcomes** 

No options selected -LINKED COURSE OUTCOMES
--- None --CM PLO 4. Produce creative media project using critical thinking and basic design concepts.
Linked Institution Outcomes
- No options selected -LINKED COURSE OUTCOMES
--- None ---

**Program Requirements** 

**Entrance Requirements** 

-

None

Satisfactory Progress Requirements

Creative Media majors are required to earn a letter grade of C or better for Creative Media core and specialization courses.

\_

None

**Completion Requirements** 

Logic: A and B and D and E and J and I and K

- Graduation Requirements Α
- Minimum Applicable Credits: 30 credits

- # Of Credits From these courses: 12
  - CM 119 Movies from Script to Screen
  - CM 120 Introduction to Digital Video
  - CM 147 Mass Media and Culture
  - CM 152 Principles of Video Editing
- And # Of Credits From these courses: 3
  - MATH 100 Survey of Math
  - MATH 103 College Algebra
  - MATH 115 Intro Stats & Probability
  - MATH 135 Precalc: Elementary Func

## **BOR Information**

#### **Program Justification**

**Program Mission and Objectives** 

AND And Minimum Cumulative GPA: 2.0, letter grade of C or better required for Creative Media core and specialization courses. В Core Requirements: 21 credits • # Of Credits From these courses; 21 o ART 107D - Intro Digital Photograph CM 105 - Storytelling: Find Your Voice in Creative Media CM 119 - Movies from Script to Screen AND • CM 120 - Introduction to Digital Video • CM 123 - Photoshop and Illustrator CM 152 - Principles of Video Editing • ICS 101 - Digitl Tools for Info Wrld D Math Requirement: 3 credits • # Of Credits From these courses: 3 MATH 100 - Survey of Math MATH 103 - College Algebra AND MATH 115 - Intro Stats & Probability • MATH 135 - Precalc: Elementary Func Or higher Е English Requirement: 3 credits • # Of Credits From these courses: 3 AND • ENG 100 - Composition I J Social Science Requirement: 3 credits # Of Credits From these courses: 3 AND CM 147 - Mass Media and Culture 1 First Semester (Fall): 15 credits # Of Credits From these courses: 15 • ART 107D - Intro Digital Photograph CM 105 - Storytelling: Find Your Voice in Creative Media AND • CM 123 - Photoshop and Illustrator ENG 100 - Composition I o ICS 101 - Digitl Tools for Info Wrld Κ Second Semester (Spring): 15 credits

Program Curriculum Plan

Program Target Group

Program Resources

**Program Efficiency** 

**Program Effectiveness** 

## Attachments

## **Curriculum Committee (For Administrative Use Only)**

1) Start Date 2016 Fall

2) Type of Proposal

3) Curriculum Proposal Number

4) Curriculum Committee notes

University of Hawaiʻi Code Request Form for Academic Programs	NEW OR MODIFY PROGRAM CODE Form #CR-AP1 Modified October 2019
New Program Code Modify P	rogram Code Date: 8/12/2020
REQUESTOR CONTACT INFORMATION         Name       Debie Amby         Title       Banner/Curriculum Specialist         Office/Dept       VCAA         NEW PROGRAM CODE TO CREATE	CampusMaui College, UHEmaildebie@hawaii.eduPhone808-984-3378
Institution MAU - Univ of Hawaii Maui College	Campus MAU - Univ of Hawaii Maui College 🔄
Level UG - Undergraduate	Effective Term Fall 2020
Code (Max. Characters)       Des         College       (2)       IN       Instructional         Department       (4)       CM       Creative Media         Degree/Certificate       (6)       AS       Associate in Sociate in Sociate         Major       (4)       CM       Creative Media         Concentration       (4)       CM       Creative Media         Minor       (4)       GRAP       Digital       Graphic Design         Minor       (4)       If a similar major/concentration code exists in Banner, please       Justification to warrant a new major/concentration code similar         CO-CM-GRAP at Kauai CC       Code       Code       Code       Code	Cience       See Banner form STVDEGC         See Banner form STVMAJR         See Banner form STVMAJR
If new major, please list the BOR's approved Classification of	Instructional Programs (CIP) Code:
Is this major/concentration code being used the same way at Should this program be available for applicants to select as th on the online application? <i>If yes, student may select the code as their</i> <b>RULES PERTAINING TO FINANCIAL AID AND 1509</b>	the other UH campuses?YesNoneir planned course of studyYesNoonly program of study.YesNo
Is 50% or greater of the classes in this program offered at a lo Campus?	ocation other than the Home 📃 Yes 🔀 No
Is this program/major/certificate financial aid eligible? Does this certificate qualify as a Gainful Employment Program program)? See http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html Program Length In academic years; decimals are acceptable. The length of the program should match any online and/or written publication. Special Program Designations See Special Program Designations Code Definitions on IRAO	
Program Code Request webpage Required Terms of Enrollment: X Fall	Spring Summer Extended
Page 1	of 2

ADDITIONAL COMMENTS (for modifying existing program codes, specify the term to turn on/ off the online application, the recruitment/admission term, and the general student/history/ degree term.)

### ATTACHMENTS

BOR Approved: Sole-credential Certificates, Associate (excluding ATS), Bachelor and Graduate Degrees, and sole
credential certificates

X Curriculum

BOR Meeting Minutes & Supporting Documents

Chancellor Approved: Concentrations,	Certificates and Associate in	Technical Studies (AT	S) Degree

- Memo from Chancellor to notify Vice President for Academic Planning and Policy regarding program action.
- X Curriculum

CERTIFICATES ONLY: Please check one (1) statement. This certificate is a ...

BOR approved certificate. BOR Meeting/Approval Date: \_\_\_\_

Chancellor approved within an authorized BOR program. BOR Program: AS-CM

Chancellor approved CO in accordance with UHCCP 5.203, Section IV.B.10.

### VERIFICATIONS

By signing below, I verify that I have reviewed and confirm the above information that is pertinent to my position.

<b>Registrar</b>		Financial Aid Officer		For Community Colleges,		
(Print Name)		(Print Name)		verification of consultation with		
Flora Mora		Davileigh Na	aeole	OVPCC Academic Della Teraoka	c Affairs:	
Ann ROM	8/19/20	Anistigle Nel	<i>oli 8  19 3</i> 0	Della T.M.	<b>agla</b> 9/25/2020	
Signature	Date	Signature	Date	Signature	Date	

## AS-CM-GD **CREATIVE MEDIA - GRAPHIC DESIGN (AS)**

Approved | Fall 2020

### **Proposal Information**

#### **Workflow Status**

Proposer Brian J Kohne (Submitter) ~ Submitted 3-7-2020 Brian J Kohne s. Submitted 3-10-2020 DEPARTMENT (HUMANITIES) \\ Curriculum Department Representative Michael Takemoto Approved 3-11-2020 DEPARTMENT (HUMANITIES) \\ Department Chair ✓ Rosiana Azman Approved 3-11-2020 (CURRICULUM COMMITTEE CHAIRS) \\ CHAIRS **Timothy Marmack** ~ Approved 3-12-2020 Lorelle A S Peros Approved 3-11-2020 (ACADEMIC SENATE) \\ SENATE CHAIR **Rosemary Vierra** ~ Approved 3-12-2020 (ADMINISTRATION) \\ VCAA Kaheleonolani Dukelow ~ Approved 4-13-2020 Laura Nagle ✓ Approved 4-13-2020 (ADMINISTRATION) \\ CHANCELLOR 🗸 Lui Hokoana Approved 4-13-2020 (BANNER REVIEW/INPUT) \\ BANNER SPECIALIST Debie Amby

Approved 8-25-2020

(CATALOG & STAR INPUT) \\ STAR GPS SPECIALIST

Service Schrift Schrif

Shane Payba

and the second second

Code
AS-CM-GD

Title CREATIVE MEDIA - GRAPHIC DESIGN (AS)

### **Proposal Details**

#### Type of Proposal New

Proposer Name(s) Brian Kohne

Internal Proposal Date March 5, 2020

#### **Proposal Summary**

This defines the requirements for the AS Creative Media Graphic Design specialization pathway

Course(s)

Proposal Rationale/Justification

#### **Proposal Supporting Documents**

CatalogView\_2020\_CM\_UHMC\_Revised\_4\_10\_20.pdf

**Other Departments Involved** 

Have other departments been consulted?

Proposal Impact(s) - Articulation

Proposal Impact(s) - Requirements

Proposal Impact(s) - Resources

**Department Vote** 

**Proposer Notes** 

### **General Information**

#### **Program Title**

CREATIVE MEDIA - GRAPHIC DESIGN (AS)

#### **Program Level Type**

Associate

#### **Catalog Description**

Creative Media is commercial art: the convergence of art, technology, and commerce. The Academy for Creative Media Maui incorporates storytelling, media & cinema analysis, screenwriting, graphic design, photography, video, audio, motion graphics, animation, marketing, publicity, and journalism. We emphasize foundational knowledge and skills, understanding of intellectual property and ethical concerns, and best practices in the field to foster professional attitudes for success in advertising, web marketing, publishing, motion picture and television production, programming, and more. Students enjoy project-based growth experiences that elevate critical thinking and awareness of related industries and vast career possibilities for commercial artists.

**Degree Type** 

Our general sixty-credit Creative Media Associate in Science (A.S.) degree consists of core classes, general education, and approved specialization electives (15 credits). To develop a focused skill-set students are encouraged to commit to a pathway in Graphic Design, Filmmaking, or Web Development. Additionally, thirty-credit Certificates of Achievement (CA) exist for each discipline, and are also attained in the organic pursuit of the A.S.

Majors are required to earn a letter grade of C or better for core and specialization courses, to prepare students for the job market, as entrepreneurs, or continuation to a four-year degree. Students planning a transfer should consult a counselor about requirements for entrance into that school. Notably, an articulation agreement with UH West Oahu allows A.S. graduates the opportunity to pursue a Bachelor of Arts (B.A.).

For more information, contact program coordinator Brian Kohne (984-3315, bkohne@hawaii.edu).

College

Division

Department HUMANITIES

### **Learning Outcomes**

#### Outcomes

CM PLO 1. Apply effective communication and critique skills with peers and clients.

#### **Linked Institution Outcomes**

- No options selected -LINKED COURSE OUTCOMES

--- None ----

CM PLO 2. Demonstrate skills in professional use of creative media applications and equipment.

#### **Linked Institution Outcomes**

- No options selected --

LINKED COURSE OUTCOMES

--- None ----

CM PLO 3. Describe ethical and legal aspects regarding the creation and use of creative media.

#### **Linked Institution Outcomes**

- No options selected -

LINKED COURSE OUTCOMES --- None --CM PLO 4. Produce creative media project using critical thinking and basic design concepts. Linked Institution Outcomes

- No options selected --LINKED COURSE OUTCOMES -- None --

## **Program Requirements**

**Entrance Requirements** 

-

None

**Satisfactory Progress Requirements** 

Creative Media majors are required to earn a letter grade of C or better for Creative Media core and specialization courses.

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None

**Completion Requirements** 

Logic: A and B and C and D and E and F and G and J and H and I and K and L and M

- A Graduation Requirements
- Minimum Applicable Credits: 60 credits
- And Minimum Cumulative GPA: 2.0, letter grade of C or better required for Creative Media core and specialization courses.
   AND
- And Writing Intensive (WI): 3 credits
- B Core Requirements: 36 credits
- # Of Credits From these courses: 36
  - ART 107D Intro Digital Photograph
  - ART 115 Intro 2D Design
  - o CM 105 Storytelling: Find Your Voice in Creative Media
  - CM 123 Photoshop and Illustrator
  - CM 125 Introduction to Graphic Design
  - CM 152 Principles of Video Editing
  - CM 175 Motion Graphics and Animation
  - CM 225 Intermediate Graphic Design
  - CM 180 Intermediate Web Technology
  - o CM 285 Creative Media Capstone
  - ICS 101 Digiti Tools for Info Wrld
  - MKT 160 Promo I: Advertis/Sales
- C Creative Media Specialization electives: 3 credits
- # Of Credits From these courses: 3
  - ART 107 Introduction to Photography
  - BUS 125 Start Small Business
  - BUS 320 Entrepreneurship
  - o BUSN 158 Social Media and Cloud-Based Collaboration for Business
  - CM 120 Introduction to Digital Video
  - CM 252 Intermediate Video and Audio Editing
  - ICS 110 Intro Computer Programg
  - ICS 200 Web Technology
  - MKT 300 Principles Marketing
  - CM 146 Media Analysis: Horror Cinema
  - CM 148 Media Analysis: World Cinema
- D Math Requirement: 3 credits
- # Of Credits From these courses: 3
  - MATH 100 Survey of Math
    - MATH 103 College Algebra
    - MATH 115 Intro Stats & Probability
    - MATH 135 Precalc: Elementary Func
- Or higher

#### E English Requirement: 6 credits

- # Of Credits From these courses: 3
  - ENG 100 Composition I
- And # Of Credits From these courses: 3
  - ENG 104 Intro Creative Writing
  - ENG 210 Research Writing
  - JOUR 250 Media Writing
- F Communication Requirement: 3 credits
- # Of Credits From these courses: 3
  - COM 145 Interpersonal Comun I
  - SP 151 Personal/Public Speech
  - SP 251 Effective Public Speak
- G Humanities Requirement: 3 credits
- # Of Credits From these courses: 3
  - CM 139 Media Analysis: Comedy

AND

AND

AND

AND

AND

	<ul> <li>CM 144 - Media Analysis: Graphic Novel</li> </ul>	
J	Social Science Requirement: 3 credits # Of Credits From these courses: <b>3</b>	
	• CM 147 - Mass Media and Culture	AND
Н	Natural Science Elective: 3-4 credits	
•		AND
1	First Semester (Fall): 15 credits # Of Credits From these courses: <b>15</b>	
-	• ART 107D - Intro Digital Photograph	
	<ul> <li>CM 105 - Storytelling: Find Your Voice in Creative Media</li> </ul>	AND
	<ul> <li>CM 123 - Photoshop and Illustrator</li> </ul>	AND
	ENG 100 - Composition I	
	<ul> <li>ICS 101 - Digiti Tools for Info Wrld</li> </ul>	
К	Second Semester (Spring): 15 credits	
•	# Of Credits From these courses: 9	
	ART 115 - Intro 2D Design	
	<ul> <li>CM 147 - Mass Media and Culture</li> <li>CM 152 - Principles of Video Editing</li> </ul>	
	And # Of Credits From these courses: 3	
	• COM 145 - Interpersonal Comun I	
	<ul> <li>SP 151 - Personal/Public Speech</li> </ul>	AND
	<ul> <li>SP 251 - Effective Public Speak</li> </ul>	
•	And # Of Credits From these courses: 3	
	MATH 100 - Survey of Math	
	MATH 103 - College Algebra     MATH 115 Inter State & Brakehilitu	
	<ul> <li>MATH 115 - Intro Stats &amp; Probability</li> <li>MATH 135 - Precalc: Elementary Func</li> </ul>	
L	Third Semester (Fall): 15 credits # Of Credits From these courses: <b>9</b>	
-	<ul> <li>CM 125 - Introduction to Graphic Design</li> </ul>	
	<ul> <li>CM 175 - Motion Graphics and Animation</li> </ul>	
	<ul> <li>MKT 160 - Promo I: Advertis/Sales</li> </ul>	
•	And # Of Credits From these courses: 3	
	<ul> <li>CM 139 - Media Analysis: Comedy</li> </ul>	AND
	<ul> <li>CM 144 - Media Analysis: Graphic Novel</li> </ul>	
•	And # Of Credits From these courses: 3 • ENG 104 - Intro Creative Writing	
	<ul> <li>ENG 104 - Intro creative writing</li> <li>ENG 210 - Research Writing</li> </ul>	
	<ul> <li>JOUR 250 - Media Writing</li> </ul>	
м	Fourth Semester (Spring): 15 credits	
	<ul> <li>CM 225 - Intermediate Graphic Design</li> </ul>	
	<ul> <li>CM 180 - Intermediate Web Technology</li> </ul>	

- o CM 285 Creative Media Capstone
- And # Of Credits From these types of courses: 3 Natural Science elective
- And # Of Credits From these types of courses: 3 Creative Media Specialization

## **BOR Information**

**Program Justification** 

Program Curriculum Plan

Program Target Group

**Program Resources** 

**Program Efficiency** 

**Program Effectiveness** 

## Attachments

**Curriculum Committee (For Administrative Use Only)** 

1) Start Date 2016 Fall

.

2) Type of Proposal

-

3) Curriculum Proposal Number

4) Curriculum Committee notes

University of Hawai'i Code Request Form for Academic Programs	NEW OR MODIFY PROGRAM CODE Form #CR-AP1 Modified October 2019
New Program Code Modify P	rogram Code Date: 8/12/2020
REQUESTOR CONTACT INFORMATION         Name       Debie Amby         Title       Banner/Curriculum Specialist         Office/Dept       VCAA         NEW PROGRAM CODE TO CREATE       MAU - Univ of Hawaii Maui College	CampusMaui College, UHEmaildebie@hawaii.eduPhone808-984-3378CampusMAU - Univ of Hawaii Maui College
Level UG - Undergraduate	Effective Term Fall 2020
Code       Des         Max. Characters)       Instructional         College       (2)       IN       Instructional         Department       (4)       CM       Creative Media         Degree/Certificate       (6)       CA       Certificate of A         Major       (4)       CM       Creative Media         Concentration       (4)       GRAP       Creative Media         Minor       (4)       GRAP       Graphic Design         If a similar major/concentration code exists in Banner, please       Justification to warrant a new major/concentration code similar         CO-CM-GRAP at Kauai CC       Code       Code	chievement       See Banner form STVDEGC         a       See Banner form STVMAJR         n       See Banner form STVMAJR         a       See Banner form STVMAJR         b       See Banner form STVMAJR         c       See Banner form STVMAJR
If new major, please list the BOR's approved Classification of	Instructional Programs (CIP) Code:
Is this major/concentration code being used the same way at Should this program be available for applicants to select as th on the online application? If yes, student may select the code as their RULES PERTAINING TO FINANCIAL AID AND 1509	t the other UH campuses? X Yes No neir planned course of study Yes X No only program of study.
Is 50% or greater of the classes in this program offered at a lo	ocation other than the Home 📃 Yes 🔀 No
Campus? Is this program/major/certificate financial aid eligible? Does this certificate qualify as a Gainful Employment Program program)? See http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html	Tes X No m (Title IV-eligible certificate Yes X No
Program Length In academic years; decimals are acceptable. The length of the program should match any online and/or written publication.	[بسعتدي [بسعتدي [بسعتدي [بسعتدي [بسعتدي [بسعتدي
Special Program Designations       Image: Code Definitions on IRAO         See Special Program Designations Code Definitions on IRAO         Program Code Request webpage         Required Terms of Enrollment:         Image: Code Request webpage	Spring Summer Extended
Page 1	IRAO USE ONLY: DATE RECEIVED

ADDITIONAL COMMENTS (for modifying existing program codes, specify the term to turn on/ off the online application, the recruitment/admission term, and the general student/history/ degree term.)

### ATTACHMENTS

BOR Approved: Sole-credential Certificates, Associate (excluding ATS), Bachelor and Graduate Degrees, and sole	2
credential certificates	

BOR Meeting Minutes & Supporting Documents

Chancellor Approved: Concentrations, Certificates and Associate in Technical Studies (ATS) Degree

Memo from Chancellor to notify Vice President for Academic Planning and Policy regarding program action.

X Curriculum

CERTIFICATES ONLY: Please check one (1) statement. This certificate is a ...

BOR approved certificate. BOR Meeting/Approval Date: \_\_\_\_\_

Date

Chancellor approved within an authorized BOR program. BOR Program: AS-CM

Chancellor approved CO in accordance with UHCCP 5.203, Section IV.B.10.

### VERIFICATIONS

Signature

By signing below, I verify that I have reviewed and confirm the above information that is pertinent to my position.

Registrar (Print Name) Flora Mora Financial Aid Officer (Print Name)

## Davileigh Naeole

le Nourle

For Community Colleges, verification of consultation with OVPCC Academic Affairs:

Della Teraoka

Sella Maska 9/25/2020

Signature

Date

X Curriculum

Date

Form modified: Oct 2019

## CA-CM-GD GRAPHIC DESIGN (CA)

Approved | Fall 2020

## **Proposal Information**

#### Workflow Status

Proposer

- Brian J Kohne (Submitter)
   Submitted 3-7-2020
- Brian J Kohne
- Submitted 3-10-2020

DEPARTMENT (HUMANITIES) \\ Curriculum Department Representative

Michael Takemoto
 Approved 3-11-2020

\_\_\_\_

DEPARTMENT (HUMANITIES) \\ Department Chair

Rosiana Azman
 Approved 3-11-2020

(CURRICULUM COMMITTEE CHAIRS) \\ CHAIRS

- Timothy Marmack
- Approved 3-12-2020 Lorelle A S Peros
- Approved 3-12-2020

and the second second

(ACADEMIC SENATE) \\ SENATE CHAIR

Rosemary Vierra
 Approved 3-12-2020

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(ADMINISTRATION) II VCAA

- Kaheleonolani Dukelow Approved 4-13-2020
- Approved 4-13-2020

and the second second second

#### (ADMINISTRATION) \\ CHANCELLOR

Lui Hokoana
 Approved 4-13-2020

(BANNER REVIEW/INPUT) \\ BANNER SPECIALIST

- Debie Amby
- Approved 8-25-2020

11	÷				

### (CATALOG & STAR INPUT) \\ STAR GPS SPECIALIST

🛛 Christine Ishihara

Shane Payba

Code CA-CM-GD

Title GRAPHIC DESIGN (CA)

### **Proposal Details**

Type of Proposal New

Proposer Name(s) Brian Kohne

Internal Proposal Date M

#### **Proposal Summary**

There are four new Certificates of Achievement associated with Academy for Creative Media Maui: Creative Media, Filmmaking, Graphic Design, and Web Development.

Course(s)

#### **Proposal Rationale/Justification**

#### **Proposal Supporting Documents**

CatalogView\_2020\_CM\_UHMC\_Revised\_4\_10\_20.pdf

#### Other Departments Involved

Have other departments been consulted?

Proposal Impact(s) - Articulation

Proposal Impact(s) - Requirements

Proposal Impact(s) - Resources

**Department Vote** 

**Proposer Notes** 

### **General Information**

Program Title GRAPHIC DESIGN (CA)

Program Level Type Certificate

### Catalog Description

Creative Media is commercial art: the convergence of art, technology, and commerce. The Academy for Creative Media Maui incorporates storytelling, media & cinema analysis, screenwriting, graphic design, photography, video, audio, motion graphics, animation, marketing, publicity, and journalism. We emphasize foundational knowledge and skills, understanding of intellectual property and ethical concerns, and best practices in the field to foster professional attitudes for success in advertising, web marketing, publishing, motion picture and television production, programming, and more. Students enjoy project-based growth experiences that elevate critical thinking and awareness of related industries and vast career possibilities for commercial artists.

Degree Type

Our general sixty-credit Creative Media Associate in Science (A.S.) degree consists of core classes, general education, and approved specialization electives (15 credits). To develop a focused skill-set students are encouraged to commit to a pathway in Graphic Design, Filmmaking, or Web Development. Additionally, thirty-credit Certificates of Achievement (CA) exist for each discipline, and are also attained in the organic pursuit of the A.S..

Majors are required to earn a letter grade of C or better for core and specialization courses, to prepare students for the job market, as entrepreneurs, or continuation to a four-year degree. Students planning a transfer should consult a counselor about requirements for entrance into that school. Notably, an articulation agreement with UH West Oahu allows A.S. graduates the opportunity to pursue a Bachelor of Arts (B.A.).

For more information, contact program coordinator Brian Kohne (984-3315, bkohne@hawaii.edu).

College

Division

Department HUMANITIES

## **Learning Outcomes**

#### Outcomes

CM PLO 1. Apply effective communication and critique skills with peers and clients.

### Linked Institution Outcomes

No options selected –
 LINKED COURSE OUTCOMES
 None -- CM PLO 2. Demonstrate skills in professional use of creative media applications and equipment.
 Linked Institution Outcomes
 No options selected - LINKED COURSE OUTCOMES
 None - CM PLO 2. Departing at least l

CM PLO 3. Describe ethical and legal aspects regarding the creation and use of creative media.

#### Linked Institution Outcomes

No options selected - LINKED COURSE OUTCOMES
 None - CM PLO 4. Produce creative media project using critical thinking and basic design concepts.
 Linked Institution Outcomes
 No options selected - LINKED COURSE OUTCOMES

--- None ---

## **Program Requirements**

**Entrance Requirements** 

--None

Satisfactory Progress Requirements

Creative Media majors are required to earn a letter grade of C or better for Creative Media core and specialization courses.

-

None

**Completion Requirements** 

Logic: A and B and D and E and J and I and K

A Graduation Requirements

•	Minimum Applicable Credits: 30 credits And Minimum Cumulative GPA: 2.0, letter grade of C or better required for Creative Media core and specialization courses.	AND
в		
•	# Of Credits From these courses: 21	AND
	Math Requirement: 3 credits # Of Credits From these courses: 3 • MATH 100 - Survey of Math • MATH 103 - College Algebra • MATH 115 - Intro Stats & Probability • MATH 135 - Precalc: Elementary Func Or higher	AND
E	English Requirement: 3 credits	
	# Of Credits From these courses: 3	AND
J	Social Science Requirement: 3 credits # Of Credits From these courses: <b>3</b> • <b>CM 147 - Mass Media and Culture</b>	AND
I	First Semester (Fall): 15 credits	
•	# Of Credits From these courses: 15	AND
К	Second Semester (Spring): 15 credits	
٠	# Of Credits From these courses: 12	
•	And # Of Credits From these courses: 3	

## **BOR Information**

Program Justification	
Program Mission and Objectives	
Program Curriculum Plan	
Program Target Group	
Program Resources	
Program Efficiency	
Program Effectiveness	

## Attachments

# Curriculum Committee (For Administrative Use Only)

1) Start Date 2016 Fall

2) Type of Proposal

-

3) Curriculum Proposal Number

4) Curriculum Committee notes

University of Hawaiʻi Code Request Form for Academic Proj	grams	NEW OR I	MODIFY PR		CR-AP1
New Program Code	Modify Progra	am Code	Date:	8/12/2020	
REQUESTOR CONTACT INFORMATION         Name       Debie Amby         Title       Banner/Curriculum Spector         Office/Dept       VCAA         NEW PROGRAM CODE TO CREAT	cialist Er Ph	nail debie(	College, UH @hawaii.edu 34-3378		•
Institution MAU - Univ of Hawaii M	aui College 🔽 🛛 Car	mpus M	AU - Univ of Hav	waii Maui Col	lege 🔽
Level UG - Undergraduate	Effe	ective Term F	all 2020		
Code         (Max. Characters)         College       (2)         Department       (4)         Degree/Certificate       (6)         Major       (4)         Concentration       (4)         Minor       (4)         If a similar major/concentration code exist         Justification to warrant a new major/concentration         CO-CM-WEBD at Kauai CC         If new major, please list the BOR's approving the set of	entration code similar to a entration code similar to a	e code: an existing majo ctional Program	See Bar See Bar See Bar See Bar See Bar See Bar See Bar WEBD - V or/concentration	equesting new nner form STV nner form STV nner form STV nner form STV nner form STV Web Design n code:	/Coll /Dept /Degc /Majr /Majr /Majr
Should this program be available for appli	CONTRACTOR CONTRACTOR CONTRACTOR CONTRACTOR		study 🛛 🗙	Yes	No
on the online application? If yes, student may RULES PERTAINING TO FINANCIAL	and a conservation in a set of a conservation of the first of the second servation of the second		ZED LOAN LU	MIT LEGISI	ATION
Is 50% or greater of the classes in this pro Campus?				Yes 🗙	
Is this program/major/certificate financial	aid eligible?		X	Yes	No
Does this certificate qualify as a Gainful Enprogram)? See <u>http://www.ifap.ed.gov/GainfulEmploymentInfo/index</u> Program Length In academic years; decimals are acceptable. The length of any online and/or written publication.	<u>html</u>			Yes 🔀	] No
Special Program Designations See Special Program Designations Code Definitions on II Program Code Request webpage		B 🔀 N	Р	<b>—</b> T	U
Required Terms of Enrollment: 🛛 F	all 🛛 🔀 Sprin	g 🗌	Summer	Exter	nded
	Page <b>1</b> of <b>2</b>	"	RAO USE ONLY	: DATE RECE	IVED

ADDITIONAL COMMENTS (for modifying existing program codes, specify the term to turn on/ off the online application, the recruitment/admission term, and the general student/history/ degree term.)

ATTACHMENTS	
<b>BOR Approved:</b> Sole-credential Certificates, Associate (exclud credential certificates	ing ATS), Bachelor and Graduate Degrees, and sole
BOR Meeting Minutes & Supporting Documents	🔀 Curriculum
Chancellor Approved: Concentrations, Certificates and Associ	iate in Technical Studies (ATS) Degree
Memo from Chancellor to notify Vice President for Acade Curriculum	mic Planning and Policy regarding program action.
CERTIFICATES ONLY: Please check one (1) statement. This of	certificate is a
BOR approved certificate. BOR Meeting/Approval Date:	
K Chancellor approved within an authorized BOR program	BOR Program: AS-CIVI

### VERIFICATIONS

By signing below, I verify that I have reviewed and confirm the above information that is pertinent to my position.

<b>Registrar</b> (Print Name)		Financial Aid Offic (Print Name)	er	For Community Colleges, verification of consultation with			
Flora Mora		Davileigh	Naeole	OVPCC Academi Della Teraoka	c Affairs:		
FmwRoh_	_8/19/20	- Davileigh n	seale 2/19/22	Della Th	aoka 9/25/2020		
Signature	Date	Signature	Date	Signature	Date		

# AS-CM-WD CREATIVE MEDIA - WEB DEVELOPMENT (AS)

Approved | Fall 2020

# **Proposal Information**

#### Workflow Status

#### Proposer

- Brian J Kohne (Submitter)
   Submitted 3-7-2020
- Brian J Kohne
- Submitted 3-10-2020

## DEPARTMENT (HUMANITIES) \\ Curriculum Department Representative

- Michael Takemoto
  - Approved 3-11-2020

## DEPARTMENT (HUMANITIES) \\ Department Chair

Rosiana Azman
 Approved 3-11-2020

### (CURRICULUM COMMITTEE CHAIRS) \\ CHAIRS

- Timothy Marmack
   Approved 3-12-2020
- ✓ Lorelle A S Peros
- Approved 3-11-2020

## (ACADEMIC SENATE) \\ SENATE CHAIR

Rosemary Vierra
 Approved 3-12-2020

## (ADMINISTRATION) \\ VCAA

- Kaheleonolani Dukelow
   Approved 4-13-2020
- ✓ Laura Nagle
- Approved 4-13-2020

#### (ADMINISTRATION) \\ CHANCELLOR

Lui Hokoana
 Approved 4-13-2020

### (BANNER REVIEW/INPUT) \\ BANNER SPECIALIST

- Debie Amby
- Approved 8-25-2020

(CATALOG & STAR INPUT) \\ STAR GPS SPECIALIST

🖾 Christine Ishihara

🖾 Shane Payba

Code	
AS-CM-WD	

Title CREATIVE MEDIA - WEB DEVELOPMENT (AS)

## **Proposal Details**

# **Type of Proposal** New Proposer Name(s) Internal Proposal Date Brian Kohne Ma **Proposal Summary** This defines the requirements for the AS Creative Media Graphic Design specialization pathway Course(s) **Proposal Rationale/Justification Proposal Supporting Documents** CatalogView\_2020\_CM\_UHMC\_Revised\_4\_10\_20.pdf Other Departments Involved Have other departments been consulted? Proposal Impact(s) - Articulation Proposal Impact(s) - Requirements

Proposal Impact(s) - Resources

**Department Vote** 

**Proposer Notes** 

# **General Information**

Program Title CREATIVE MEDIA (AS)

Program Level Type Associate

#### **Catalog Description**

Creative Media is commercial art: the convergence of art, technology, and commerce. The Academy for Creative Media Maui incorporates storytelling, media & cinema analysis, screenwriting, graphic design, photography, video, audio, motion graphics, animation, marketing, publicity, and journalism. We emphasize foundational knowledge and skills, understanding of intellectual property and ethical concerns, and best practices in the field to foster professional attitudes for success in advertising, web marketing, publishing, motion picture and television production, programming, and more. Students enjoy project-based growth experiences that elevate critical thinking and awareness of related industries and vast career possibilities for commercial artists.

Degree Type

Our general sixty-credit Creative Media Associate in Science (A.S.) degree consists of core classes, general education, and approved specialization electives (15 credits). To develop a focused skill-set students are encouraged to commit to a pathway in Graphic Design, Filmmaking, or Web Development. Additionally, thirty-credit Certificates of Achievement (CA) exist for each discipline, and are also attained in the organic pursuit of the A.S..

Majors are required to earn a letter grade of C or better for core and specialization courses, to prepare students for the job market, as entrepreneurs, or continuation to a four-year degree. Students planning a transfer should consult a counselor about requirements for entrance into that school. Notably, an articulation agreement with UH West Oahu allows A.S. graduates the opportunity to pursue a Bachelor of Arts (B.A.).

For more information, contact program coordinator Brian Kohne (984-3315, bkohne@hawaii.edu).

College

Division

Department HUMANITIES

## Learning Outcomes

#### Outcomes

CM PLO 1. Apply effective communication and critique skills with peers and clients.

### **Linked Institution Outcomes**

- No options selected --LINKED COURSE OUTCOMES --- None ---CM PLO 2. Demonstrate skills in professional use of creative media applications and equipment.

## **Linked Institution Outcomes**

-- No options selected --LINKED COURSE OUTCOMES --- None ---

CM PLO 3. Describe ethical and legal aspects regarding the creation and use of creative media.

## Linked Institution Outcomes

No options selected --

LINKED COURSE OUTCOMES --- None ---CM PLO 4. Produce creative media project using critical thinking and basic design concepts. Linked Institution Outcomes -- No options selected --

LINKED COURSE OUTCOMES

# **Program Requirements**

**Entrance Requirements** 

--None

Satisfactory Progress Requirements

Creative Media majors are required to earn a letter grade of C or better for Creative Media core and specialization courses.

-

None

**Completion Requirements** 

Logic: A and B and C and D and E and F and G and J and H and I and K and L and M

- A Graduation Requirements
- Minimum Applicable Credits: 60 credits
- And Minimum Cumulative GPA: 2.0, letter grade of C or better required for Creative Media core and specialization courses.
   AND
- And Writing Intensive (WI): 3 credits
- B Core Requirements: 36 credits
- # Of Credits From these courses: 36
  - ART 107D Intro Digital Photograph
  - CM 105 Storytelling: Find Your Voice in Creative Media
  - CM 123 Photoshop and Illustrator
  - CM 125 Introduction to Graphic Design
  - CM 152 Principles of Video Editing
  - CM 175 Motion Graphics and Animation
  - CM 180 Intermediate Web Technology
  - CM 285 Creative Media Capstone
  - ICS 101 Digiti Tools for Info Wrld
  - ICS 110 Intro Computer Programg
  - ICS 200 Web Technology
  - MKT 160 Promo I: Advertis/Sales
- C Creative Media Specialization electives: 6 credits
- # Of Credits From these courses: 6
  - BUS 125 Start Small Business
  - BUS 320 Entrepreneurship
  - BUSN 158 Social Media and Cloud-Based Collaboration for Business
  - CM 120 Introduction to Digital Video
  - CM 225 Intermediate Graphic Design
  - CM 252 Intermediate Video and Audio Editing
  - ICS 111 Intro Computer Sci I
  - ICS 272 Digital Image/Animation
  - ICS 320 Info Systms & eCommerce
  - MKT 300 Principles Marketing

#### D Math Requirement: 3 credits

- # Of Credits From these courses: 3
  - MATH 100 Survey of Math
  - MATH 103 College Algebra
  - MATH 115 Intro Stats & Probability
  - MATH 135 Precalc: Elementary Func
- Or higher

#### E English Requirement: 6 credits

- # Of Credits From these courses: 3
  - ENG 100 Composition I
- And # Of these courses: 3
  - ENG 104 Intro Creative Writing
  - ENG 210 Research Writing
  - JOUR 250 Media Writing
- F Communication Requirement: 3 credits
- # Of Credits From these courses: 3
  - COM 145 Interpersonal Comun I
  - SP 151 Personal/Public Speech
  - SP 251 Effective Public Speak
- G Humanities Requirement: 3 credits
- # Of Credits From these courses: 3
  - CM 139 Media Analysis: Comedy
  - CM 144 Media Analysis: Graphic Novel

AND

AND

AND

AND

	<ul> <li>CM 146 - Media Analysis: Horror Cinema</li> <li>CM 148 - Media Analysis: World Cinema</li> </ul>	
J		
	# Of Credits From these courses: 3	
	<ul> <li>CM 147 - Mass Media and Culture</li> </ul>	AND
Н	Natural Science Elective: 3-4 credits	
	# Of Credits From these types of courses: Natural Science Elective	AND
	First Semester (Fall): 15 credits # Of Credits From these courses: 15	
	ART 107D - Intro Digital Photograph	
	<ul> <li>CM 105 - Storytelling: Find Your Voice in Creative Media</li> </ul>	
	<ul> <li>CM 123 - Photoshop and Illustrator</li> </ul>	AND
	• ENG 100 - Composition I	
	<ul> <li>ICS 101 - Digiti Tools for Info Wrld</li> </ul>	
к	Second Semester (Spring): 15 credits	
•	# Of Credits From these courses; 9	
	• CM 147 - Mass Media and Culture	
	<ul> <li>CM 152 - Principles of Video Editing</li> </ul>	
	<ul> <li>ICS 110 - Intro Computer Programg</li> </ul>	
•	And # Of Credits From these courses: 3	
	<ul> <li>COM 145 - Interpersonal Comun I</li> </ul>	
	<ul> <li>SP 151 - Personal/Public Speech</li> </ul>	AND
	SP 251 - Effective Public Speak	
•	And # Of Credits From these courses: 3	
	MATH 100 - Survey of Math	
	MATH 103 - College Algebra     MATH 115 - Inter Plate - Plate - New	
	MATH 115 - Intro Stats & Probability     MATH 125 - Drogalar Elementary Elementary	
	<ul> <li>MATH 135 - Precaic: Elementary Func</li> </ul>	
L	Third Semester (Fall): 15 credits	
•	# Of Credits From these courses: 9	
	CM 125 - Introduction to Graphic Design	
	CM 175 - Motion Graphics and Animation     ISS 200 - Web Technology	
	ICS 200 - Web Technology And # Of Credits From these courses: 3	
•	• CM 139 - Media Analysis: Comedy	
	<ul> <li>CM 144 - Media Analysis: Contedy</li> <li>CM 144 - Media Analysis: Graphic Novel</li> </ul>	
	<ul> <li>CM 146 - Media Analysis: Horror Cinema</li> </ul>	AND
	<ul> <li>CM 148 - Media Analysis: World Cinema</li> </ul>	
•	And # Of Credits From these courses: 3	
	<ul> <li>ENG 104 - Intro Creative Writing</li> </ul>	
	<ul> <li>ENG 210 - Research Writing</li> </ul>	
	<ul> <li>JOUR 250 - Media Writing</li> </ul>	
м	Fourth Semester (Spring): 15 credits	
	# Of Credits From these courses: 6	
	<ul> <li>CM 180 - Intermediate Web Technology</li> </ul>	

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- CM 180 Intermediate Web Technology • CM 285 - Creative Media Capstone
- And # Of Credits From these types of courses: 3 Natural Science elective
- And # Of Credits From these types of courses: 6 Creative Media Specialization

# **BOR Information**

**Program Mission and Objectives** 

Program Curriculum Plan

Program Target Group

**Program Resources** 

**Program Efficiency** 

**Program Effectiveness** 

## Attachments

# **Curriculum Committee (For Administrative Use Only)**

1) Start Date 2016 Fall

2) Type of Proposal

-

3) Curriculum Proposal Number

4) Curriculum Committee notes

University of Hawai'i Code Request Form for Academic Programs	<b>NEW OR MODIFY PROGRAM CODE</b> Form #CR-AP1 Modified October 2019
New Program Code 🗌 Modi	fy Program Code Date: 8/12/2020
REQUESTOR CONTACT INFORMATION         Name       Debie Amby         Title       Banner/Curriculum Specialist         Office/Dept       VCAA         NEW PROGRAM CODE TO CREATE	CampusMaui College, UHEmaildebie@hawaii.eduPhone808-984-3378
Institution MAU - Univ of Hawaii Maui College	
Level UG - Undergraduate Code (Max. Characters) College (2) IN Instruction	Effective Term       Fall 2020         Description       Check if requesting new code:         Image: See Bannar form STVCOUL
Department(4)CMCreative MDegree/Certificate(6)CACertificateMajor(4)CMCreative MConcentration(4)WEDD WBDVWeb Deve	Aedia       See Banner form STVDEPT         of Achievement       See Banner form STVDEGC         Aedia       See Banner form STVMAJR         Boopment       See Banner form STVMAJR
Minor (4) If a similar major/concentration code exists in Banner, p Justification to warrant a new major/concentration cod CO-CM-WEBD at Kauai CC	e similar to an existing major/concentration code:
If new major, please list the BOR's approved Classification Is this major/concentration code being used the same v Should this program be available for applicants to select on the online application? <i>If yes, student may select the code a</i> <b>RULES PERTAINING TO FINANCIAL AID AND</b>	way at the other UH campuses?
Is 50% or greater of the classes in this program offered Campus?	
Is this program/major/certificate financial aid eligible? Does this certificate qualify as a Gainful Employment Pr program)? See <u>http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html</u> Program Length In academic years; decimals are acceptable. The length of the program should any online and/or written publication.	
Special Program Designations See Special Program Designations Code Definitions on IRAO Program Code Request webpage Required Terms of Enrollment: X Fall	A B B N P T U
Pa	iRAO USE ONLY: DATE RECEIVED

ADDITIONAL COMMENTS (for modifying existing program codes, specify the term to turn on/ off the online application, the recruitment/admission term, and the general student/history/ degree term.)

## ATTACHMENTS

BOR Approved: Sole-credential Certificates, Associate (excluding ATS), Bachelor and Graduate Degrees, and sole
credential certificates

BOR Meeting Minutes & Supporting Documents

Chancellor Approved: Concentrations, Certificates and Associate in Technical Studies (ATS) Degree

X Memo from Chancellor to notify Vice President for Academic Planning and Policy regarding program action.

X Curriculum

CERTIFICATES ONLY: Please check one (1) statement. This certificate is a ...

BOR approved certificate. BOR Meeting/Approval Date: \_\_\_\_\_

Chancellor approved within an authorized BOR program. BOR Program: AS-CM

Chancellor approved CO in accordance with UHCCP 5.203, Section IV.B.10.

## VERIFICATIONS

By signing below, I verify that I have reviewed and confirm the above information that is pertinent to my position.

Registrar (Print Name) Flora Mora 8/10 Signature

**Financial Aid Officer** (Print Name)

# **Davileigh Naeole**

For Community Colleges, verification of consultation with **OVPCC Academic Affairs:** 

Della Teraoka

Date

X Curriculum

Signature

Della Maska

Date

9/25/2020

# CA-CM-WD WEB DEVELOPMENT (CA)

Approved | Fall 2020

## **Proposal Information**

Workflow Status

Proposer Brian J Kohne (Submitter) 4 Submitted 3-7-2020 Brian J Kohne \$356<sup>10</sup> Submitted 3-10-2020 DEPARTMENT (HUMANITIES) \\ Curriculum Department Representative Michael Takemoto ~ Approved 3-11-2020 DEPARTMENT (HUMANITIES) \\ Department Chair ✓ Rosiana Azman Approved 3-11-2020 (CURRICULUM COMMITTEE CHAIRS) \\ CHAIRS Timothy Marmack ~ Approved 3-12-2020 Lorelle A S Peros ~ Approved 3-11-2020 (ACADEMIC SENATE) \\ SENATE CHAIR ✓ Rosemary Vierra Approved 3-12-2020 (ADMINISTRATION) \\ VCAA Kaheleonolani Dukelow ~ Approved 4-13-2020 Laura Nagle Approved 4-13-2020 (ADMINISTRATION) \\ CHANCELLOR Lui Hokoana Approved 4-13-2020 (BANNER REVIEW/INPUT) \\ BANNER SPECIALIST ✓ Debie Amby Approved 8-25-2020

### (CATALOG & STAR INPUT) \\ STAR GPS SPECIALIST

Christine Ishihara

🖾 Shane Payba

Code CA-CM-WD Title WEB DEVELOPMENT (CA)

## **Proposal Details**

Type of Proposal New

## Proposer Name(s)

Brian Kohne

Internal Proposal Date Mar

### **Proposal Summary**

There are four new Certificates of Achievement associated with Academy for Creative Media Maui: Creative Media, Filmmaking, Graphic Design, and Web Development.

Course(s)

**Proposal Rationale/Justification** 

#### **Proposal Supporting Documents**

CatalogView\_2020\_CM\_UHMC\_Revised\_4\_10\_20.pdf

Other Departments Involved

Have other departments been consulted?

Proposal Impact(s) - Articulation

Proposal impact(s) - Requirements

Proposal Impact(s) - Resources

**Department Vote** 

**Proposer Notes** 

# **General Information**

Program Title WEB DEVELOPMENT (CA)

Program Level Type Certificate

**Degree Type** 

#### **Catalog Description**

Creative Media is commercial art: the convergence of art, technology, and commerce. The Academy for Creative Media Maui incorporates storytelling, media & cinema analysis, screenwriting, graphic design, photography, video, audio, motion graphics, animation, marketing, publicity, and journalism. We emphasize foundational knowledge and skills, understanding of intellectual property and ethical concerns, and best practices in the field to foster professional attitudes for success in advertising, web marketing, publishing, motion picture and television production, programming, and more. Students enjoy project-based growth experiences that elevate critical thinking and awareness of related industries and vast career possibilities for commercial artists.

Our general sixty-credit Creative Media Associate in Science (A.S.) degree consists of core classes, general education, and approved specialization electives (15 credits). To develop a focused skill-set students are encouraged to commit to a pathway in Graphic Design, Filmmaking, or Web Development. Additionally, thirty-credit Certificates of Achievement (CA) exist for each discipline, and are also attained in the organic pursuit of the A.S..

Majors are required to earn a letter grade of C or better for core and specialization courses, to prepare students for the job market, as entrepreneurs, or continuation to a four-year degree. Students planning a transfer should consult a counselor about requirements for entrance into that school. Notably, an articulation agreement with UH West Oahu allows A.S. graduates the opportunity to pursue a Bachelor of Arts (B.A.).

For more information, contact program coordinator Brian Kohne (984-3315, bkohne@hawaii.edu).

College

Division

Department HUMANITIES

## **Learning Outcomes**

#### Outcomes

CM PLO 1. Apply effective communication and critique skills with peers and clients.

#### Linked Institution Outcomes

No options selected -LINKED COURSE OUTCOMES
--- None -CM PLO 2. Demonstrate skills in professional use of creative media applications and equipment.
Linked Institution Outcomes
- No options selected -LINKED COURSE OUTCOMES
--- None -CM PLO 3. Describe ethical and legal aspects regarding the creation and use of creative media.

**Linked Institution Outcomes** 

No options selected –
LINKED COURSE OUTCOMES
None --CM PLO 4. Produce creative media project using critical thinking and basic design concepts.
Linked Institution Outcomes
No options selected -LINKED COURSE OUTCOMES

- None ---

# **Program Requirements**

**Entrance Requirements** 

-

None

Satisfactory Progress Requirements

Creative Media majors are required to earn a letter grade of C or better for Creative Media core and specialization courses.

-

None

**Completion Requirements** 

Logic: A and B and D and E and I and K

- A Graduation Requirements Minimum Applicable Credits: 30 credits And Minimum Cumulative GPA: 2.0, letter grade of C or better required for Creative Media core and specialization courses. AND В Core Requirements: 24 credits • # Of Credits From these courses: 24 • ART 107D - Intro Digital Photograph • CM 105 - Storytelling: Find Your Voice in Creative Media CM 123 - Photoshop and Illustrator • CM 125 - Introduction to Graphic Design AND • CM 152 - Principles of Video Editing ICS 101 - Digitl Tools for Info Wrld ICS 110 - Intro Computer Programg ICS 200 - Web Technology D Math Requirement: 3 credits # Of Credits From these courses: 3 MATH 100 - Survey of Math MATH 103 - College Algebra AND MATH 115 - Intro Stats & Probability MATH 135 - Precalc: Elementary Func Or higher Ε English Requirement: 3 credits • # Of Credits From these courses: 3 AND ENG 100 - Composition I First Semester (Fall): 15 credits # Of Credits From these courses: 15 • ART 107D - Intro Digital Photograph • CM 105 - Storytelling: Find Your Voice in Creative Media AND o CM 123 - Photoshop and Illustrator • ENG 100 - Composition I ICS 101 - Digiti Tools for Info Wrld К Second Semester (Spring): 15 credits # Of Credits From these courses: 12 CM 125 - Introduction to Graphic Design • CM 152 - Principles of Video Editing • ICS 110 - Intro Computer Programg
  - ICS 200 Web Technology
- And # Of Credits From these courses: 3
  - o MATH 100 Survey of Math
  - MATH 103 College Algebra
  - MATH 115 Intro Stats & Probability
  - MATH 135 Precalc: Elementary Func

## **BOR Information**

**Program Justification** 

**Program Mission and Objectives** 

**Program Curriculum Plan** 

**Program Target Group** 

**Program Resources** 

**Program Efficiency** 

**Program Effectiveness** 

# Attachments

# **Curriculum Committee (For Administrative Use Only)**

1) Start Date 2016 Fall

2) Type of Proposal

-

3) Curriculum Proposal Number

4) Curriculum Committee notes



August	19,	2020
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#### MEMORANDUM

TO: Donald O. Straney Vice President for Academic Planning and Policy

FROM: Lui K. Hokoana Chancellor

SUBJECT: Program Action at UH Maui College

I have approved the following program actions so that the necessary codes can be established in Banner. If you have any questions or concerns, please let me know. Thank you for your assistance.

### NEW PROGRAM CODE

AAS-AMT2-ABRP (Auto Body Repair & Painting) Effective Term Fall 2020. CA-AMT2-ABRP (Auto Body Repair & Painting) Effective Term Fall 2020. CO-AMT2-AMHA (Heating & Air Conditioning) Effective Term Fall 2020. CO-AMT2-AMSS (Suspension & Steering) Effective Term Fall 2020. CA-CTEC-BUCO (Building Maintenance & Construction) Effective Term Fall 2020. CA-CTEC-FMGT (Facilities Management) Effective Term Fall 2020. CA-CTEC-FMEC (Facilities Mechanical) Effective Term Fall 2020. CO-CTEC-ACM (Air Conditioning Maintenance) Effective Term Fall 2020. CO-CTEC-FMGT (Facilities Management) Effective Term Fall 2020. AS-CM-CFLM (Filmmaking) Effective Term Fall 2020. AS-CM-GRAP (Graphic Design) Effective Term Fall 2020. AS-CM-WEBD (Web Development) Effective Term Fall 2020. CA-CM-CFLM (Filmmaking) Effective Term Fall 2020. CA-CM-GRAP (Graphic Design) Effective Term Fall 2020. CA-CM-WEBD (Web Development) Effective Term Fall 2020. CO-HSER-YDPR (Youth Development Practitioner) Effective Term Fall 2020. CO-NSCI-SCLT (Science Lab Technician) Effective Term Fall 2020. CO-BTEC-CPRP (Career Preparation) Effective Term Fall 2020.

### **REPLACE PROGRAM CODE**

CO-BUSM-EMKT (e-Marketing) Effective Term Fall 2017.

#### NEW SUBJECT CODE

HDFS (Human Development & Family Studies) Effective Term Fall 2020. FMGT (Facilities Management) Effective Term Fall 2020.

CC: Pearl Iboshi, Director of IRAO Tammi Oyadomari-Chun, UHCC Director of Academic Programs Debra Nakama, Vice Chancellor of Student Affairs Kahele Dukelow, Dean of Arts & Sciences Laura Nagle, Dean of CTE Kulamanu Ishihara, Assistant Professor, Counseling

> 310 W. Ka'ahumanu Avenue Kahului, HI 96732-1617 Telephone: 808 984-3655 Fax: 808 984-3546 Website: www.maui.hawaii.edu