

New Program Code  Replace Program CodeDate: 5/23/2023

## REQUESTOR CONTACT INFORMATION

Name Debie Amby Campus UH Maui College  
 Title Banner/Curriculum Specialist Email debie@hawaii.edu  
 Office/Dept VCAA Phone 808-984-3378

## NEW PROGRAM CODE TO CREATE

Institution UH Maui College Campus UH Maui College  
 Level Undergraduate Effective Term Fall 2023

	Code (Max. Characters)	Description	Check if requesting new code:
College	(2) <u>IN</u>	<u>Instructional</u>	<input type="checkbox"/> See Banner form STV_COLL
Department	(4) <u>CM</u>	<u>Creative Media</u>	<input type="checkbox"/> See Banner form STV_DEPT
Degree/Certificate	(6) <u>AS</u>	<u>Associate in Science</u>	<input type="checkbox"/> See Banner form STV_DEGC
Major	(4) <u>CM</u>	<u>Creative Media</u>	<input type="checkbox"/> See Banner form STV_MAJR
Concentration	(4) <u>ANIM</u>	<u>Animation</u>	<input type="checkbox"/> See Banner form STV_MAJR
Minor	(4) _____	_____	<input type="checkbox"/> See Banner form STV_MAJR

If a similar major/concentration code exists in Banner, please list the code: AS-NMA-ANIM at Kapiolani CC

Justification to warrant a new major/concentration code similar to an existing major/concentration code:

In response to the high demand for Animation from students, and to better align with our four year universities, we are converting our Web Development pathway to Animation.

Is this major/concentration code being used the same way at the other UH campuses?  Yes  No

Should this program be available for applicants to select as their planned course of study on the online application? *If yes, student may select the code as their only program of study.*  Yes  No

## RULES PERTAINING TO FINANCIAL AID AND 150% DIRECT SUBSIDIZED LOAN LIMIT LEGISLATION

Is 50% or greater of the classes in this program offered at a location other than the Home Campus?  Yes  No

Is this program/major/certificate financial aid eligible?  Yes  No

Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)?  Yes  No

See <http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html>

## Program Length

*In academic years; decimals are acceptable. The length of the program should match what is published by the campus in any online and/or written publication.*

2.0

## Special Program Designations

See Special Program Designations Code Definitions on IRAO Program Code Request webpage

A  B  N  P  T  U

Required Terms of Enrollment:  Fall  Spring  Summer  Extended

**EXISTING PROGRAM CODE TO REPLACE, IF APPLICABLE**

Program Code	<u>AS-CM-WBDV</u>	Program Description	<u>Web Development</u>
Institution	<u>UH Maui College</u>	Campus	<u>UH Maui College</u>
College	<u>UH Maui College</u>	Department	<u>Creative Media (DMED)</u>
Level	<u>Undergraduate</u>		

Are current students "grandfathered" under the program code?  Yes  No

Should the old program code be available for use in Banner?  Yes  No

Effective Fall 2023, old program code will no longer be available to admit or recruit students.  
Term (ie. Fall 2020)

*This will turn off the online application, recruitment (effects Banner forms SRASUMI and SRAQUIK) and admissions (effects Banner forms SAADCRV, SAAADMS, SAASUMI, SAAQUIK, and SAAQUAN) Banner modules.*

Effective Spring 2025, old program code will no longer be available to award degree to students.  
Term (ie. Fall 2020)

*This will turn off the general student (effects Banner form SGASTDN) and academic history (effects Banner form SHADEGR) Banner modules.*

**ATTACHMENTS**

**BOR Approved:** Sole-credential Certificate, Associate, Bachelor and Graduate Degrees, and sole credential certificates

- BOR Meeting Minutes & Supporting Documents  Curriculum

**Chancellor Approved:** Concentrations, Certificates and Associate in Technical Studies (ATS) Degree

- Memo from Chancellor to notify Vice President for Academic Planning and Policy regarding program action.  
 Curriculum

**CERTIFICATES ONLY: Please check one (1) statement. This certificate is a...**

- BOR approved certificate. BOR Meeting/Approval Date: \_\_\_\_\_
- Chancellor approved within an authorized BOR program. BOR Program: \_\_\_\_\_
- Chancellor approved CO in accordance with UHCCP 5.203, Section IV.B.10.

**VERIFICATIONS**

*By signing below, I verify that I have reviewed and confirm the above information that is pertinent to my position.*

Registrar  
(Print Name)

Financial Aid Officer  
(Print Name)

For Community Colleges,  
verification of consultation with  
OVPC Academic Affairs:

Flora Mora

Davileigh Naeole

~~Tammi Oyadomari Chan~~ Tiana Loo

Flora Mora 5/26/23  
Signature Date

Davileigh Naeole 5-24-23  
Signature Date

Tiana Loo 6/13/23  
Signature Date

**ADDITIONAL COMMENTS**

# AS-CM-A CREATIVE MEDIA - ANIMATION (AS)

Approved | Fall 2023

## Proposal Information

*Proposer*

✓ **Brian J Kohne (Submitter)**

Submitted 9-30-2022

✓ **Brian J Kohne**

Submitted 11-9-2022

*DEPARTMENT (HUMANITIES) \\ Curriculum Department Representative*

✓ **Whitney Hashimoto**

Approved 1-18-2023

*DEPARTMENT (HUMANITIES) \\ Department Chair*

✓ **Michael Takemoto**

Approved 1-18-2023

*DEPARTMENT (HUMANITIES) \\ Curriculum Department Representative*

✓ **Whitney Hashimoto**

Approved 1-19-2023

*(CURRICULUM COMMITTEE CHAIRS) \\ CHAIRS*

✓ **Timothy Marmack**

Approved 1-23-2023

✓ **Lorelle A S Peros**

Approved 1-31-2023

*(ACADEMIC SENATE) \\ SENATE CHAIR*

✓ **Debasis Bhattacharya**

Approved 1-31-2023

*(ADMINISTRATION) \\ VCAA*

✓ **Kaheleolani Dukelow**

Approved 4-3-2023

✓ **Laura Nagle**

Approved 4-3-2023

*(ADMINISTRATION) \\ CHANCELLOR*

✓ **Lui Hokoana**

Approved 4-3-2023

Code

AS-CM-A

Changes

Title

CREATIVE MEDIA - WEB ANIMATION DEVELOPMENT (AS)

## Proposal Details

Type of Proposal

Modification

Proposer Name(s)

Brian Kohne

Internal Proposal Date

8/26/22

Proposal Summary

In response to demand from High School students, we are converting what was our Web Development A.S. degree into Animation. This shift also supports a stronger bridge to Animation programs at UH West Oahu and Manoa, where many of our graduates transfer to pursue a B.A.. In fact, with this addition we will soon enjoy a 2+2 articulation agreement with Manoa for Filmmakers and Animators.

As part of a five-year review, we are refining three of our A.S. degrees and converting this one in response to evolving media trends and to better align with the four-year colleges we feed (UH West Oahu and UH Manoa). In recent years our program has experienced significant growth, and we have learned more about the students we serve. The proposed modifications will improve our program and also keep up with industry trends.

**Course(s)**

Note: There are four new courses being introduced (three to support this new degree), but proposals have been submitted for the majority of our CM courses as part of a five-year review/update.

ART 107D, 113, 115

CM 105 (proposal submitted)

CM 118 (proposal submitted)

CM 119 (proposal submitted)

CM 123 (proposal submitted)

CM 125 (proposal submitted)

CM 139 (proposal submitted)

CM 144 (proposal submitted)

CM 145 (proposal submitted)

CM 146 (proposal submitted)

CM 147 (proposal submitted)

CM 148 (proposal submitted)

CM 152 (proposal submitted)

CM 180 (proposal submitted)

CM 178 (proposal submitted)

CM 220 (proposal submitted)

CM 252 (proposal submitted)

CM 278 (proposal submitted)

CM 285 (proposal submitted)

COM 145 or SP 151 or SP 251

ENG 100, 104, 210, 204C

HWST 107

ICS 101, 110, 111, 200

MATH 100, 103, 115, 135 or higher

MUS 271

**Proposal Rationale/Justification**

Animation is a top growth sector in Media, and A.S. graduates consistently transfer to UH West Oahu and UH Manoa; both offer a four year degree in this area. Additionally, high school media students on island are clamoring for Animation as a degree path, and many bypass island options and move to the mainland. We would like to offer this vital new media education here, on island.

In so far as Web Development, the degree that Animation replaces, only three new classes will be created (CM 118, 178, 278) to facilitate the conversion. Frankly, Web Development did not prove popular at all, as those students prefer technical paths in Computer Science.

**Proposal Supporting Documents**

- ACM\_Maui\_Revised\_3\_1\_23.pdf

**Other Departments Involved**

no

**Have other departments been consulted?****Proposal Impact(s) - Articulation**

This degrees conforms to a 2+2 articulation agreement we have with UH West Oahu, and will form the basis of a future similar agreement with UH Manoa.

**Proposal Impact(s) - Requirements**

No change.

**Proposal Impact(s) - Resources**

No change.

**Department Vote**

Approve, unanimous, 8/18/22

**Proposer Notes**

## General Information

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**Program Title**

CREATIVE MEDIA (AS)

**Program Level Type**

Associate

**Degree Type**

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**Changes**

**Catalog Description**

Creative Media is commercial art: the convergence of art, technology, and commerce. The Academy for Creative Media Maui incorporates storytelling, media & cinema analysis, screenwriting, graphic design, illustration, photography, audio/video, audio production and editing, motion graphics, animation, marketing web technology, publicity marketing, and journalism. We emphasize foundational knowledge, and skills, understanding of intellectual property and ethical concerns, and best practices in the field to foster professional attitudes for success in advertising, web marketing, publishing, motion picture and television production, programming animation, gaming, app development, VR, and more emergent media. Students enjoy project-based growth experiences that which elevate critical thinking, and awareness of related industries, and the vast career possibilities for commercial artists both in the islands and far beyond our shores.

Our general sixty-credit Creative Media Associate In Science (A.S.) degree consists of core classes, general education, and approved six specialization credits of electives (15 credits). To develop a focused skill-set, students are encouraged to commit to a pathway in Graphic Design Animation, Filmmaking, or Web Graphic Development Design. Additionally, a thirty-credit Certificates Creative Media Certificate of Achievement (CA) exists for each discipline, and are also attained in the organic pursuit of the any of our A.S. degrees.

Majors To prepare students for the job market, graduates are required exposed to earn industry-specific skills letter in grade preparation for the workforce, exploring entrepreneurship, or better continuing for eerea and four-year specialization degree. courses; Majors to are prepare required students to forearn the a job letter market, grade as of entrepreneurs, C or continuation better to for score four-year and degree specialization courses. Students planning a transfer should consult a counselor about future requirements for entrance into that school. Notably, an articulation agreement agreements with afford U-Hall West Oahu allows A.S. graduates the an opportunity efficient path to pursue a Bachelor of Arts (B.A.) degree at ACM West Oahu, as our Filmmakers and Animators often do at ACM Manoa.

For more information, contact program coordinator Brian Kohne at (808) 984-3315; or bkohne@hawaii.edu.

**College**

**Division**

**Department**

HUMANITIES

## Learning Outcomes

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**Outcomes**

CM PLO 1. Apply effective communication and critique skills with peers and clients.

**Linked Institution Outcomes**

-- No options selected --

**LINKED COURSE OUTCOMES**

-- None --

CM PLO 2. Demonstrate skills in professional use of creative media applications and equipment.

**Linked Institution Outcomes**

-- No options selected --

**LINKED COURSE OUTCOMES**

-- None --

CM PLO 3. Describe ethical and legal aspects regarding the creation and use of creative media.

**Linked Institution Outcomes**

-- No options selected --

**LINKED COURSE OUTCOMES**

-- None --

CM PLO 4. Produce creative media project using critical thinking and basic design concepts.

**Linked Institution Outcomes**

-- No options selected --

**LINKED COURSE OUTCOMES**

-- None --

# Program Requirements

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## Entrance Requirements

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None

## Satisfactory Progress Requirements

Creative Media majors are required to earn a letter grade of C or better for Creative Media core and specialization courses.

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None

## Completion Requirements

Proposed

Logic: A and B and C and D and E and F and G and J and H and I and K and L and M

### A Graduation Requirements

- Minimum Applicable Credits: 60 credits
- And Minimum Cumulative GPA: 2.0, letter grade of C or better required for Creative Media core and specialization courses. **AND**
- And Writing Intensive (WI): 3 credits

### B Core Requirements: 36 credits

- # Of Credits From these courses: 36
  - CM 105 - Storytelling: Find Your Voice in Creative Media
  - CM 123 - Photoshop and Illustrator
  - CM 152 - Principles of Video Editing
  - CM 175 - Motion Graphics and Animation
  - CM 285 - Creative Media Capstone
  - ART 113 - Intro to Drawing **AND**
  - CM 252 - Intermediate Video and Audio Editing
  - CM 119 - Movies from Script to Screen
  - CM 120 - Introduction to Digital Video
  - ICS 110 - Intro Computer Programg
  - CM 118 - Principles of Animation
  - CM 178 - Introduction to 3D Animation

### C Elective Requirement: 3 credits

- ART 107D - Intro Digital Photography
- ART 115 - Intro 2D Design
- CM 125 - Introduction to Graphic Design
- CM 139 - Media Analysis: Comedy
- CM 144 - Media Analysis: Graphic Novel
- CM 146 - Media Analysis: Horror Cinema
- CM 148 - Media Analysis: World Cinema
- CM 180 - Intermediate Web Technology
- CM 220 - Intermediate Digital Video **AND**
- ICS 101 - Digitl Tools for Info Wrld
- ICS 111 - Intro Computer Sci I
- ICS 200 - Web Technology
- HWST 107 - Hawaii: Center of the Pacific
- ENG 104 - Intro Creative Writing
- ENG 210 - Research Writing
- MUS 271 - Intro Music Technology
- CM 278 - Intermediate 3D Animation
- CM 145 - Media Analysis: Film Criticism

### D Math Requirement: 3 credits

- # Of Credits From these courses: 3
  - MATH 100 - Survey of Math
  - MATH 103 - College Algebra
  - MATH 115 - Intro Stats & Probability **AND**
  - MATH 135 - Precalc: Elementary Func
- Or higher

- E English Requirement: 6 credits
  - # Of Credits From these courses: 3
    - ENG 100 - Composition I
  - And # Of these courses: 3
    - ENG 204C - Screenwriting
- F Communication Requirement: 3 credits
  - # Of Credits From these courses: 3
    - COM 145 - Interpersonal Comun I
    - SP 151 - Personal/Public Speech
    - SP 251 - Effective Public Speak
- G Humanities Requirement: 3 credits
  - # Of Credits From these courses: 3
    - CM 148 - Media Analysis: World Cinema
    - CM 145 - Media Analysis: Film Criticism
- J Social Science Requirement: 3 credits
  - # Of Credits From these courses: 3
    - CM 147 - Mass Media and Culture
- H Natural Science Elective: 3-4 credits
  - # Of Credits From these types of courses: Natural Science Elective
- I First Semester (Fall): 15 credits
  - # Of Credits From these courses: 15
    - CM 105 - Storytelling: Find Your Voice in Creative Media
    - CM 123 - Photoshop and Illustrator
    - ENG 100 - Composition I
    - CM 120 - Introduction to Digital Video
    - ART 113 - Intro to Drawing
- K Second Semester (Spring): 15 credits
  - # Of Credits From these courses: 9
    - CM 147 - Mass Media and Culture
    - CM 152 - Principles of Video Editing
    - CM 119 - Movies from Script to Screen
    - CM 118 - Principles of Animation
  - And # Of Credits From these courses: 3
    - MATH 100 - Survey of Math
    - MATH 103 - College Algebra
    - MATH 115 - Intro Stats & Probability
    - MATH 135 - Precalc: Elementary Func
- L Third Semester (Fall): 15 credits
  - # Of Credits From these courses: 6
    - CM 175 - Motion Graphics and Animation
    - ICS 110 - Intro Computer Programg
  - And # Of Credits From these courses: 3
    - COM 145 - Interpersonal Comun I
    - SP 151 - Personal And Public Speech
    - SP 251 - Effective Public Speak
  - And # Of Credits From these courses: 3
    - CM 148 - Media Analysis: World Cinema
    - CM 145 - Media Analysis: Film Criticism
  - And # Of Credits From these courses: 3
    - ENG 204C - Screenwriting
- M Fourth Semester (Spring): 15 credits
  - # Of Credits From these courses: 6
    - CM 285 - Creative Media Capstone
    - CM 252 - Intermediate Video and Audio Editing
    - CM 178 - Introduction to 3D Animation
  - And # Of Credits From these types of courses: 3 Natural Science Elective
  - And # Of Credits From these types of courses: 3 Creative Media Elective

Existing

Logic: A and B and C and D and E and F and G and J and H and I and K and L and M

A Graduation Requirements

- Minimum Applicable Credits: 60 credits
- And Minimum Cumulative GPA: 2.0, letter grade of C or better required for Creative Media core and specialization courses.
- And Writing Intensive (WI): 3 credits

AND

B Core Requirements: 36 credits

- # Of Credits From these courses: 36
  - ART 107D - Intro Digital Photograph
  - CM 105 - Storytelling: Find Your Voice in Creative Media
  - CM 123 - Photoshop and Illustrator
  - CM 125 - Introduction to Graphic Design
  - CM 152 - Principles of Video Editing
  - CM 175 - Motion Graphics and Animation
  - CM 180 - Intermediate Web Technology
  - CM 285 - Creative Media Capstone
  - ICS 101 - Digitl Tools for Info Wrld
  - ICS 110 - Intro Computer Programg
  - ICS 200 - Web Technology
  - MKT 160 - Promo I: Advertis/Sales

AND

C Creative Media Specialization electives: 6 credits

- # Of Credits From these courses: 6
  - BUS 125 - Start Small Business
  - BUS 320 - Entrepreneurship
  - BUSN 158 - Social Media and Cloud-Based Collaboration for Business
  - CM 120 - Introduction to Digital Video
  - CM 225 - Intermediate Graphic Design
  - CM 252 - Intermediate Video and Audio Editing
  - ICS 111 - Intro Computer Sci I
  - ICS 272 - Digital Image/Animation
  - ICS 320 - Info Systms & eCommerce
  - MKT 300 - Principles Marketing

AND

D Math Requirement: 3 credits

- # Of Credits From these courses: 3
  - MATH 100 - Survey of Math
  - MATH 103 - College Algebra
  - MATH 115 - Intro Stats & Probability
  - MATH 135 - Precalc: Elementary Func
- Or higher

AND

E English Requirement: 6 credits

- # Of Credits From these courses: 3
  - ENG 100 - Composition I
- And # Of these courses: 3
  - ENG 104 - Intro Creative Writing
  - ENG 210 - Research Writing
  - JOUR 250 - Media Writing

AND

F Communication Requirement: 3 credits

- # Of Credits From these courses: 3
  - COM 145 - Interpersonal Comun I
  - SP 151 - Personal/Public Speech
  - SP 251 - Effective Public Speak

AND



- G Humanities Requirement: 3 credits
  - # Of Credits From these courses: 3
    - CM 139 - Media Analysis: Comedy
    - CM 144 - Media Analysis: Graphic Novel
    - CM 146 - Media Analysis: Horror Cinema
    - CM 148 - Media Analysis: World Cinema
- J Social Science Requirement: 3 credits
  - # Of Credits From these courses: 3
    - CM 147 - Mass Media and Culture
- H Natural Science Elective: 3-4 credits
  - # Of Credits From these types of courses: Natural Science Elective
- I First Semester (Fall): 15 credits
  - # Of Credits From these courses: 15
    - ART 107D - Intro Digital Photograph
    - CM 105 - Storytelling: Find Your Voice in Creative Media
    - CM 123 - Photoshop and Illustrator
    - ENG 100 - Composition I
    - ICS 101 - Digitl Tools for Info Wrld
- K Second Semester (Spring): 15 credits
  - # Of Credits From these courses: 9
    - CM 147 - Mass Media and Culture
    - CM 152 - Principles of Video Editing
    - ICS 110 - Intro Computer Programg
  - And # Of Credits From these courses: 3
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    - CM 125 - Introduction to Graphic Design
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    - ICS 200 - Web Technology
  - And # Of Credits From these courses: 3
    - CM 139 - Media Analysis: Comedy
    - CM 144 - Media Analysis: Graphic Novel
    - CM 146 - Media Analysis: Horror Cinema
    - CM 148 - Media Analysis: World Cinema
  - And # Of Credits From these courses: 3
    - ENG 104 - Intro Creative Writing
    - ENG 210 - Research Writing
    - JOUR 250 - Media Writing
- M Fourth Semester (Spring): 15 credits
  - # Of Credits From these courses: 6
    - CM 180 - Intermediate Web Technology
    - CM 285 - Creative Media Capstone
  - And # Of Credits From these types of courses: 3 Natural Science elective
  - And # Of Credits From these types of courses: 6 Creative Media Specialization

