NEW OR REPLACE PROGRAM CODE

☐ **New Program Code**　　■ **Replace Program Code**　　Date: 02/22/2023

REQUESTOR CONTACT INFORMATION

Name	Irwin Yamamoto	Campus	Leeward CC
Title	Digital Media Program Coordinator	Email	iyamamot@hawaii.edu
Office/Dept	GT-112/Professional Arts and Technology	Phone	808-455-0513

NEW PROGRAM CODE TO CREATE

Institution	LEE-Leeward Community College	Campus	LEE-Leeward Community College
Level	UG-Undergraduate	Effective Term	Fall 2023

	Code (Max. Characters)	Description	Check if requesting new code:
College	(2) IN	Instructional	☐ See Banner form STVCOLL
Department	(4) DMED	Digital Media	☐ See Banner form STVDEPT
Degree/Certificate	(6) AS	Associate in Science	☐ See Banner form STVDEGC
Major	(4) DMED	Digital Media Production	☐ See Banner form STVMAJR
Concentration	(4) DVW	Digital Video for the Web	☒ See Banner form STVMAJR
Minor	(4)		☐ See Banner form STVMAJR

If a similar major/concentration code exists in Banner, please list the code: _____

Justification to warrant a new major/concentration code similar to an existing major/concentration code:

The current code displays as Digital Video for the Web but the concentration prints on the transcript as Video Web Casting.

Video Web Casting is no longer the industry standard terminology.

Is this major/concentration code being used the same way at the other UH campuses?　☐ Yes　☒ No

Should this program be available for applicants to select as their planned course of study　☒ Yes　☐ No
on the online application? *If yes, student may select the code as their only program of study.*

RULES PERTAINING TO FINANCIAL AID AND 150% DIRECT SUBSIDIZED LOAN LIMIT LEGISLATION

Is 50% or greater of the classes in this program offered at a location other than the Home Campus?　☐ Yes　☒ No

Is this program/major/certificate financial aid eligible?　☒ Yes　☐ No

Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)?　☐ Yes　☐ No
See http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html

Program Length
In academic years; decimals are acceptable. The length of the program should match what is published by the campus in any online and/or written publication.　2 Years

Special Program Designations
See Special Program Designations Code Definitions on IRAO Program Code Request webpage　☐ A　☐ B　■ N　☐ P　☐ T　☐ U

Required Terms of Enrollment:　■ Fall　■ Spring　☐ Summer　☐ Extended

EXISTING PROGRAM CODE TO REPLACE, IF APPLICABLE

Program Code	AS-DMED-DMVW	Program Description	major code states Video Web Casting
Institution	Leeward Community College	Campus	Leeward CC
College	Instructional	Department	Digital Media
Level	Undergraduate		

Are current students "grandfathered" under the program code? [x] Yes [ ] No

Should the old program code be available for use in Banner? [x] Yes [ ] No

Effective `Fall 2023` , old program code will no longer be available to admit or recruit students.
Term (ie. Fall 2020)

This will turn off the online application, recruitment (effects Banner forms SRASUMI and SRAQUIK) and admissions (effects Banner forms SAADCRV, SAAADMS, SAASUMI, SAAQUIK, and SAAQUAN) Banner modules.

Effective `Fall 2026` , old program code will no longer be available to award degree to students.
Term (ie. Fall 2020)

This will turn off the general student (effects Banner form SGASTDN) and academic history (effects Banner form SHADEGR) Banner modules.

ATTACHMENTS

BOR Approved: Sole-credential Certificate, Associate, Bachelor and Graduate Degrees, and sole credential certificates

[ ] BOR Meeting Minutes & Supporting Documents   [ ] Curriculum

Chancellor Approved: Concentrations, Certificates and Associate in Technical Studies (ATS) Degree

[■] Memo from Chancellor to notify Vice President for Academic Planning and Policy regarding program action.

[ ] Curriculum

CERTIFICATES ONLY: Please check one (1) statement. This certificate is a...

[ ] BOR approved certificate. BOR Meeting/Approval Date: _____

[ ] Chancellor approved within an authorized BOR program. BOR Program: _____

[ ] Chancellor approved CO in accordance with UHCCP 5.203, Section IV.B.10.

VERIFICATIONS

By signing below, I verify that I have reviewed and confirm the above information that is pertinent to my position.

Registrar (Print Name)	Financial Aid Officer (Print Name)	For Community Colleges, verification of consultation with OVPCC Academic Affairs:
Grant Helgeson	Gregg Yoshimura	Tiana Loo
Grant Helgeson *Digitally signed by Grant Helgeson Date: 2023.03.06 15:26:37 -10'00'*	Gregg Yoshimura *Digitally signed by Gregg Yoshimura Date: 2023.03.07 10:48:06 -10'00'*	*[signature]* 4/6/23
Signature Date	Signature Date	Signature Date

ADDITIONAL COMMENTS

UNIVERSITY of HAWAI'I®
LEEWARD
COMMUNITY COLLEGE

March 20, 2023

MEMORANDUM

TO: Debora J. Halbert
            Vice President for Academic Strategy

VIA: Della Teraoka
            Interim Associate Vice President for Academic Affairs

            ꝑor Keala Chock
            Vice Chancellor for Academic Affairs

FROM: Carlos Peñaloza
            Chancellor

SUBJECT: Program Approval

I have approved the following effective Fall 2023. The approvals can be found at:
https://leeward.kuali.co/cm

Modified
Associate in Science (AS-DMED) – Digital Media Production
Associate in Science (AS-MGMT) – Management
Certificate of Achievement (CA-DMED) – Digital Media Production

Attachments

c   Alan Rosenfeld, Associate Vice President for Academic Programs & Policy
    Leeward CC, Deans
    Leeward CC, Division Chairs
    Lexer Scully Chou, Student Services Coordinator
    Leeward CC, Academic Advising Coordinators
    Jiajia Garcia, Curriculum Committee Chair
    Adam Halemano, Institutional Assessment Specialist
    Janel Oshiro, Banner Specialist

Degree: Associate in Science

Title: Digital Media Production

Description: The Associate in Science in Digital Media Production provides creative individuals with the art and design training needed to explore and express ideas using leading-edge technology and skillsets. Students receive integrated digital media training in one of four specializations: Animation and Motion Graphics, Creative Media, Digital Photography, and Digital Video for the Web. Students become life-long learners, developing the skills required for a vast array of digital media communications, graphic design, photography, two-dimensional and three-dimensional animation and video production.

Effective Date: Fall 2023

Program Modifications:

Addition of the Creative Media Specialization. Also adding DMED 131, Introduction to Digital Video and Deleting DMED 295, Project Production to the Digital Photography Specialization.

After discussions with current Digital Photography Instructors and advisory board members, it was felt that the contemporary photographer should know how to utilize their Digital Single Lens Reflex (DSLR) and Mirrorless cameras as a video camera to expand their skills and knowledge to improve their marketability in industry.

There were several requests to return the Creative Media Specialization to the Digital Media (DMED) Program. With Honolulu Community College (HCC) diminishing their Graphics Program, there is a need to fill the void of a program that has a graphic heavy curriculum. Note that students will also learn Digital Photography and Video Production to further their skills so that they could potentially utilize them as social media content creators.

OLD PROGRAM:
Core Requirements (12 credits)

DMED 160 Media Literacy & Ethics 3
DMED 200 Electronic Portfolio 3
DMED 251 Media Entrepreneurship 3
DMED 261 Digital Media Marketing & Online Distribution 3

General Education (15 credits)

One course Written Communication (FW) 3
One course MATH 100 or Higher OR Quantitative Reasoning (FQ) 3
One course Global Multicultural Perspective (FG) 3
One course Diversification Social Sciences (DS) 3
One Course Diversification Biological Sciences OR Physical Sciences (DB OR DP) 3

Specialization Animation and Motion Graphics (33 credits)

ART 112 Introduction to Digital Arts 3
ART 113 Introduction to Drawing 3
ART 113D Introduction to Digital Drawing 3
ART 229 Interface Design I 3
DMED 133 Sound Design for Digital Media 3
DMED 140 Principles of Animation 3
DMED 141 Introduction to 3D Animation 3
DMED 240 Animation and Special Effects 3
DMED 241 Modeling and 3D Motion Graphics 3
DMED 242 Character Animation 3
DMED 243 3D Modeling and Animation 3

Specialization Digital Photography (33 credits)

ART 101 Introduction to the Visual Arts 3
ART 107D Introduction to Digital Photography 3
ART 112 Introduction to Digital Arts 3
ART 115D Introduction to 2D Digital Design 3
ART 202 Digital Imaging 3
ART 207D Intermediate Digital Photography 3
ART 241 Documentary Photography 3
ART 277D Studio Photography 3
ART 287 Industrial Photography 3
DMED 150 Film Analysis and Storytelling 3
DMED 295 Project Production 3

Specialization Digital Video for the Web (33 credits)

DMED 150 Film Analysis and Storytelling 3
TVPR 126 Introduction to Digital Camera Operation, Composition, and Lighting Principles 3
TVPR 142 Film & Video Audio Acquisition & Recording 3
TVPR 151 Introduction to Film and Video Editing Principles 3
TVPR 211 Introduction to Film and Video Storytelling and Scriptwriting 3
TVPR 226 Applied Digital Camera Operation, Composition, and Lighting 3
TVPR 227 Advanced Film and Video Storytelling and Scriptwriting 3
TVPR 251 Applied Film and Video Editing and Post-Production Audio 3
TVPR 291 Film and Video Directing - Studio/Location Production 3
TVPR 292 Media Project Production Practicum 3
TVPR 294 Advanced Editing and Audio 3

NEW PROGRAM:
Core Requirements (12 credits)

DMED 160 Media Literacy & Ethics 3
DMED 200 Electronic Portfolio 3
DMED 251 Media Entrepreneurship 3
DMED 261 Digital Media Marketing & Online Distribution 3

General Education (15 credits)

One course Written Communication (FW) 3
One course MATH 100 or Higher OR Quantitative Reasoning (FQ) 3
One course Global Multicultural Perspective (FG) 3
One course Diversification Social Sciences (DS) 3
One Course Diversification Biological Sciences OR Physical Sciences (DB OR DP) 3

Specialization Animation and Motion Graphics (33 credits)

ART 112 Introduction to Digital Arts 3
ART 113 Introduction to Drawing 3
ART 113D Introduction to Digital Drawing 3
ART 229 Interface Design I 3
DMED 133 Sound Design for Digital Media 3
DMED 140 Principles of Animation 3
DMED 141 Introduction to 3D Animation 3
DMED 240 Animation and Special Effects 3
DMED 241 Modeling and 3D Motion Graphics 3
DMED 242 Character Animation 3
DMED 243 3D Modeling and Animation 3

Specialization Creative Media (33 credits)

ART 107D Introduction to Digital Photography 3
ART 112 Introduction to Digital Arts 3
ART 113 Introduction to Drawing 3
ART 113D Introduction to Digital Drawing 3
ART 115D Introduction to 2D Digital Design 3
ART 123 Introduction to Painting 3
ART 156 Digital Painting 3
ART 166 Digital Printmaking 3
ART 202 Digital Imaging 3
ART 207D Intermediate Digital Photography 3
DMED 131 Introduction to Digital Video 3

Specialization Digital Photography (33 credits)

ART 101 Introduction to the Visual Arts 3
ART 107D Introduction to Digital Photography 3
ART 112 Introduction to Digital Arts 3
ART 115D Introduction to 2D Digital Design 3
ART 202 Digital Imaging 3
ART 207D Intermediate Digital Photography 3
ART 241 Documentary Photography 3
ART 277D Studio Photography 3
ART 287 Industrial Photography 3
DMED 131 Introduction to Digital Video 3
DMED 150 Film Analysis and Storytelling 3

Specialization Digital Video for the Web (33 credits)

DMED 150 Film Analysis and Storytelling 3
TVPR 126 Introduction to Digital Camera Operation, Composition, and Lighting Principles 3
TVPR 142 Film & Video Audio Acquisition & Recording 3
TVPR 151 Introduction to Film and Video Editing Principles 3
TVPR 211 Introduction to Film and Video Storytelling and Scriptwriting 3
TVPR 226 Applied Digital Camera Operation, Composition, and Lighting 3
TVPR 227 Advanced Film and Video Storytelling and Scriptwriting 3
TVPR 251 Applied Film and Video Editing and Post-Production Audio 3
TVPR 291 Film and Video Directing - Studio/Location Production 3
TVPR 292 Media Project Production Practicum 3
TVPR 294 Advanced Editing and Audio 3

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Degree: Associate in Science

Title: Management

Description: The program is designed primarily to prepare students for entry-level positions in business, industry, and non-profit organizations. It is designed to build a firm foundation of basic managerial knowledge and skills to begin a career in business and to provide continuing management education for current employees seeking to upscale their business skills. Students who earn an Associate in Science in Management may optionally elect to specialize in Entrepreneurship or Hospitality and Tourism or Office Administrative Assistant.

Effective Date: Fall 2023

Program Modifications:

The program modification is to the Program Curriculum Plan for Specialization Entrepreneurship. The modification is to add BUSN158 Social Media and Cloud-Based Collaboration for Business as an alternative to ECOM 100, Introduction to E-Commerce, if a student elects to focus on social media to enter the online market place.

In addition, a new Specialization is being added to the Plan. The addition will provide students the opportunity to secure a position with organizations as an office administrative assistant. The new Specialization named Office Administrative Assistant is comprised of four courses:

BUSN 123: Word Processing for Business
BUSN 164: Career Success
BUSN 158: Social Media and Cloud-Based Collaboration for Business
BUSN 170: Records & Info Management

With the addition of this specialization, the program provides a wider assortment of managerial positions for students seeking a career in business.

The modification of the program increases the student career opportunities by expanding into new categories of management positions, while still being aligned with Division goals, College Strategic Plan, and College Mission Statement. It also closely aligns the program to Kauai Community College's AS in Business and Maui College's AAS in Business Administration.

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Degree: Certificate of Achievement

Title: Digital Media Production

Description: The Certificate of Achievement in Digital Media Production is designed to provide the student with entry-level skills or job upgrading for positions under direct supervision in Multi-Media in various specialization areas including Animation and Motion Graphics, Creative Media, Digital Photography, and Digital Video for the Web.

Effective Date: Fall 2023

Program Modifications:

Addition of the Creative Media Specialization. Essentially the same as the old program (below), just adding the Creative Media Specialization to the following:

All required courses must be passed with a grade of C or better.

Certificate of Achievement in Digital Media

Requirements (30 credits):

General Education (6 credits)

Written Communication (FW) 3
MATH 100 or Higher or Any Quantitative Reasoning (FQ) 3
DMED Core (9 credits)
DMED 160 Media Literacy & Ethics 3
DMED 200 Electronic Portfolio 3
DMED 251 Media Entrepreneurship 3 or
DMED 261 Digital Media Marketing & Online Distribution 3

Elective (15 credits)

Choose five courses within your chosen DMED specialization 15

Total Credits: 30

There were several requests to return the Creative Media Specialization to the Digital Media (DMED) Program. With Honolulu Community College (HCC) diminishing their Graphics Program, there is a need to fill the void of a program that has a graphic heavy curriculum. Note that students will also learn Digital Photography and Video Production to further their skills so that they could potentially utilize them as social media content creators.

UNIVERSITY of HAWAI'I*
LEEWARD
COMMUNITY COLLEGE

March 9, 2023

To: Carlos Peñaloza
            Chancellor

From: Keala Chock
            Vice Chancellor for Academic Affairs

Subject: Signing Authority

I will be on personal leave from March 13-24, 2023. During my absence, the following will have signing authority on all Academic Affairs matters.

March 13-17   Ron Umehira, Dean of Career & Technical Education
March 20-24   Kathryn Fujioka-Imai, Interim Dean of Arts & Sciences

Thank you.

c: Administrators
   Business Office
   Human Resources Office

AS-DMED
Digital Media Production
Current | Fall 2023 — Indefinite

1) GENERAL INFORMATION

1.1) Effective Term
Fall 2023

1.2) Program Title
Digital Media Production

1.3) Degree Type
Associate in Science (AS)

1.4) Description
The Associate in Science in Digital Media Production provides creative individuals with the art and design training needed to explore and express ideas using leading-edge technology and skillsets. Students receive integrated digital media training in one of four specializations: Animation and Motion Graphics, Creative Media, Digital Photography, and Digital Video for the Web. Students become life-long learners, developing the skills required for a vast array of digital media communications, graphic design, photography, two-dimensional and three-dimensional animation and video production.

1.5) Division
Professional Arts and Technology

2) PROGRAM LEARNING OUTCOMES

2.1) Outcomes
Utilize critical thinking and problem-solving skills for digital media projects by planning and using necessary collaborative skills.
Communicate in a clear and concise manner using digital media techniques appropriate for the intended audience.
Identify and explain digital media standards of professionalism as they pertain to personal and work-related endeavors.
Exhibit a portfolio of digital media projects related to the chosen specialization at the conclusion of the Associate in Science degree work.

3) BOR INFORMATION

3.1) Program Justification
The program objectives are in line with the objectives and initiatives as stated in The University of Hawaii's Community Colleges Strategic Directions 2015–2021:

"UH Community Colleges are an integral component of the workforce development in the state and a leader in identifying workforce needs and developing and delivering training programs to enable students to gain employment."
<http://uhcc.hawaii.edu/ovpcc/strategic/strategic_directions.php>

The strategic plan comprises of the Hawaii Innovative Initiative which cites, "...this plan outlines a strategy to develop a more robust workforce planning and management system while at the same time committing the UH Community Colleges to developing and delivering degree and certificate programs in already identified emerging workforce areas such as cyber security, information technology, and big data, sustainability and emerging green jobs, sustainable agriculture, biotechnology, medicine, engineering, **digital media**, and other high tech occupations."
<http://uhcc.hawaii.edu/ovpcc/strategic/strategic_directions.php>

According to the Board of Regents, in a presentation in Fall 2020, Powerpoint slide number 8, titled "UH Must Help Grow New Economic Sectors and Develop New Approaches to Old Ones", Creative Media Industries is cited as one area for development.
<http://www2.leeward.hawaii.edu/facultysenate/sites/default/files/bor_meeting_materials.8.20.2020_-_repositioning_and_vision.pdf>

According to the US Bureau of Labor Occupational Outlook Handbook, there is a projected growth rate of 3% for Graphic Designers between 2021-2031.

<https://www.bls.gov/ooh/arts-and-design/graphic-designers.htm>

Unfortunately I could not locate government labor statistics on social media content creators, but it is apparent that there is a growing need for individuals with these skills.

3.2) Program Mission and Objectives
The overall objective of the Digital Media Program is to prepare students for immediate and future employment and career advancement.

The overall objective of the Associate in Science in Digital Media Production is to prepare students for entry-level jobs in Digital Media. The learning objectives will give students the ability to develop their technical, creative, and soft skills to work in the creative media industry. This includes the ability to master industry-standard software applications, work collaboratively in teams, and create and complete projects designed with a specific message to a target audience.

The program is designed to include courses with SLO's that specifically address Leeward Community College's Institutional Learning outcomes:

Critical Thinking and Problem Solving
Our graduates are able to examine, integrate, and evaluate the quality and appropriateness of ideas and information sources to solve problems and make decisions in real-world situations.
Written, Oral Communication and Use of Technology
Our graduates are able to use written and oral communication and technology to discover, develop, and communicate creative and critical ideas, and to respond effectively to the spoken, written, and visual ideas of others in multiple environments.
Values, Citizenship, and Community
Our graduates, having diverse beliefs and cultures, are able to interact responsibly and ethically through their respect for others using collaboration and leadership. Our graduates are able to engage in and take responsibility for their learning to broaden perspectives, deepen understanding, and develop an aesthetic appreciation and workforce skills.
The following is a concise survey of objectives for each specialization:

Animation and Motion Graphics: Produce 2-D and 3-D animation by generating ideas using independent judgment, creativity, and computer software for content creation.

Creative Media: Produce printed and electronic graphic designs by utilizing technical, creative, and artistic expertise. In addition, digital photography and video production skills will equip students with the ability to create digital content for social media platforms.

Digital Photography: Demonstrate competence in the production and processing of images with current electronic photographic tools and the application of all applications of electronic media to all areas of artistic and commercial photography.

Digital Video for the Web: Produce attention-grabbing communication design for film, television, music videos, and the Web while meeting industry standard specifications.

3.3) Program Curriculum Plan

DIGITAL MEDIA PRODUCTION (60 Credits)

All required courses must be passed with a grade of "C" or better.

Core Requirements (12 credits)

DMED 160 Media Literacy & Ethics 3
DMED 200 Electronic Portfolio 3
DMED 251 Media Entrepreneurship 3
DMED 261 Digital Media Marketing & Online Distribution 3

General Education (15 credits)

One course Written Communication (FW) 3
One course MATH 100 or Higher OR Quantitative Reasoning (FQ) 3
One course Global Multicultural Perspective (FG) 3
One course Diversification Social Sciences (DS) 3
One Course Diversification Biological Sciences OR Physical Sciences (DB OR DP) 3

Specialization Animation and Motion Graphics (33 credits)

ART 112 Introduction to Digital Arts 3
ART 113 Introduction to Drawing 3
ART 113D Introduction to Digital Drawing 3
ART 229 Interface Design I 3
DMED 133 Sound Design for Digital Media 3
DMED 140 Principles of Animation 3
DMED 141 Introduction to 3D Animation 3
DMED 240 Animation and Special Effects 3
DMED 241 Modeling and 3D Motion Graphics 3
DMED 242 Character Animation 3
DMED 243 3D Modeling and Animation 3

Specialization Creative Media (33 credits)

ART 107D Introduction to Digital Photography 3
ART 112 Introduction to Digital Arts 3
ART 113 Introduction to Drawing 3
ART 113D Introduction to Digital Drawing 3
ART 115D Introduction to 2D Digital Design 3
ART 123 Introduction to Painting 3
ART 156 Digital Painting 3
ART 166 Digital Printmaking 3
ART 202 Digital Imaging 3
ART 207D Intermediate Digital Photography 3
DMED 131 Introduction to Digital Video 3

Specialization Digital Photography (33 credits)

ART 101 Introduction to the Visual Arts 3
ART 107D Introduction to Digital Photography 3
ART 112 Introduction to Digital Arts 3
ART 115D Introduction to 2D Digital Design 3
ART 202 Digital Imaging 3
ART 207D Intermediate Digital Photography 3
ART 241 Documentary Photography 3
ART 277D Studio Photography 3
ART 287 Industrial Photography 3
DMED 131 Introduction to Digital Video 3
DMED 150 Film Analysis and Storytelling 3

Specialization Digital Video for the Web (33 credits)

DMED 150 Film Analysis and Storytelling 3
TVPR 126 Introduction to Digital Camera Operation, Composition, and Lighting Principles 3
TVPR 142 Film & Video Audio Acquisition & Recording 3
TVPR 151 Introduction to Film and Video Editing Principles 3
TVPR 211 Introduction to Film and Video Storytelling and Scriptwriting 3
TVPR 226 Applied Digital Camera Operation, Composition, and Lighting 3
TVPR 227 Advanced Film and Video Storytelling and Scriptwriting 3
TVPR 251 Applied Film and Video Editing and Post-Production Audio 3
TVPR 291 Film and Video Directing - Studio/Location Production 3
TVPR 292 Media Project Production Practicum 3
TVPR 294 Advanced Editing and Audio 3

3.4) Program Rules

Semester 1

15
Total Credits

- Complete 1 of the following
  #### Animation & Motion Graphics
  - ○ Complete all of the following
    - Earned a minimum grade of C in each of the following:
      - ART112 - Intro to Digital Arts (3)
      - ART113 - Introduction to Drawing (3)
      - DMED140 - Principles of Animation (3)
      - DMED160 - Media Literacy and Ethics (3)
    - Completed at least 3 credits from the following types of courses: FW (with a C or better grade)
  #### Digital Photography
  - ○ Complete all of the following
    - Earned a minimum grade of C in each of the following:
      - ART101 - Introduction to the Visual Arts (3)
      - ART112 - Intro to Digital Arts (3)
      - ART107D - Introduction to Digital Photography (3)
      - DMED160 - Media Literacy and Ethics (3)
    - Completed at least 3 credits from the following types of courses: FW (with a C or better grade)
  #### Digital Video for the Web
  - ○ Complete all of the following
    - Earned a minimum grade of C in each of the following:
      - DMED150 - Film Analysis & Storytelling (3)
      - TVPR126 - Introduction to Digital Camera Operation, Composition, & Lighting Principles (3)
      - TVPR142 - Film & Video Audio Acquisition & Recording (3)
      - TVPR151 - Introduction to Film & Video Editing Principles (3)
    - Completed at least 3 credits from the following types of courses: FW (with a C or better grade)
  #### Creative Media
  - ○ Complete all of the following
    - Earned a minimum grade of C in each of the following:
      - ART112 - Intro to Digital Arts (3)
      - ART113 - Introduction to Drawing (3)
      - ART115D - Introduction to 2D Digital Design (3)
      - DMED160 - Media Literacy and Ethics (3)
    - Completed at least 3 credits from the following types of courses: FW (with a C or better grade)

Semester 2

15
Total Credits

- Complete 1 of the following
  #### Animation & Motion Graphics
  - ○ Complete all of the following
    - Earned a minimum grade of C in each of the following:
      - ART113D - Introduction to Digital Drawing (3)

- ART229 - Interface Design I (3)
- DMED133 - Sound Design for Digital Media (3)
- DMED141 - Introduction to 3D Animation (3)
- Completed at least 3 credits from the following types of courses:
  FQ (with a C or better grade)

Digital Photography

- Complete all of the following
  - Earned a minimum grade of C in each of the following:

    - ART115D - Introduction to 2D Digital Design (3)
    - ART207D - Intermediate Digital Photography (3)
    - ART277D - Studio Photography (3)
    - DMED150 - Film Analysis & Storytelling (3)

  - Completed at least 3 credits from the following types of courses:
    FQ (with a C or better grade)

Digital Video for the Web

- Complete all of the following
  - Earned a minimum grade of C in each of the following:

    - DMED160 - Media Literacy and Ethics (3)
    - TVPR226 - Applied Digital Camera Operation, Composition, & Lighting (3)
    - TVPR211 - Intro to Film & Video Storytelling & Scriptwriting (3)
    - TVPR251 - Applied Film & Video Editing & Post-Production Audio (3)

  - Completed at least 3 credits from the following types of courses:
    FQ (with a C or better grade)

Creative Media

- Complete all of the following
  - Earned a minimum grade of C in each of the following:

    - ART113D - Introduction to Digital Drawing (3)
    - ART123 - Introduction to Painting (3)
    - ART166 - Digital Printmaking (3)
    - DMED131 - Introduction to Digital Video (3)

  - Completed at least 3 credits from the following types of courses:
    FQ (with a C or better grade)

Semester 3   15

Total Credits

- Complete 1 of the following
  Animation & Motion Graphics
  - Complete all of the following
    - Earned a minimum grade of C in each of the following:

      - DMED240 - Animation & Special Effects (3)
      - DMED242 - Character Animation (3)
      - DMED261 - Digital Media Marketing and Online Distribution (3)

    - Completed at least 3 credits from the following types of courses:
      FG (with a C or better grade)
    - Completed at least 3 credits from the following types of courses:
      DP or DB (with a C or better grade)

  Digital Photography
  - Complete all of the following
    - Earned a minimum grade of C in each of the following:

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- ART202 - Digital Imaging (3)
- ART287 - Industrial Photography (3)
- DMED261 - Digital Media Marketing and Online Distribution (3)
- Completed at least 3 credits from the following types of courses:
  FG (with a C or better grade)
- Completed at least 3 credits from the following types of courses:
  DP or DB (with a C or better grade)

Digital Video for the Web

- Complete all of the following
  - Earned a minimum grade of C in each of the following:

    - TVPR227 - Advanced Film & Video Storytelling & Scriptwriting (3)
    - TVPR291 - Film & Video Directing-Studio/Location Production (3)
    - TVPR294 - Advanced Editing & Audio (3)

  - Completed at least 3 credits from the following types of courses:
    FG (with a C or better grade)
  - Completed at least 3 credits from the following types of courses:
    DP or DB (with a C or better grade)

Creative Media

- Complete all of the following
  - Earned a minimum grade of C in each of the following:

    - ART107D - Introduction to Digital Photography (3)
    - ART156 - Digital Painting (3)
    - DMED261 - Digital Media Marketing and Online Distribution (3)

  - Completed at least 3 credits from the following types of courses:
    FG (with a C or better grade)
  - Completed at least 3 credits from the following types of courses:
    DP or DB (with a C or better grade)

Semester 4   15
<div align="center">Total Credits</div>

- Complete 1 of the following
  Animation & Motion Graphics
  - Complete all of the following
    - Earned a minimum grade of C in each of the following:

      - DMED200 - Electronic Portfolio (3)
      - DMED243 - 3D Modeling and Animation (3)
      - DMED241 - 3D Motion Graphics (3)
      - DMED251 - Media Entrepreneurship (3)

    - Completed at least 3 credits from the following types of courses:
      DS (with a C or better grade)

  Digital Photography
  - Complete all of the following
    - Earned a minimum grade of C in each of the following:

      - DMED200 - Electronic Portfolio (3)
      - DMED251 - Media Entrepreneurship (3)
      - ART241 - Documentary Photography (3)
      - DMED131 - Introduction to Digital Video (3)

    - Completed at least 3 credits from the following types of courses:
      DS (with a C or better grade)

  Digital Video for the Web

- o Complete all of the following
  - Earned a minimum grade of C in each of the following:
    - DMED200 - Electronic Portfolio (3)
    - DMED251 - Media Entrepreneurship (3)
    - DMED261 - Digital Media Marketing and Online Distribution (3)
    - TVPR292 - Media Project Production (3)
  - Completed at least 3 credits from the following types of courses:
    DS (with a C or better grade)

Creative Media
- o Complete all of the following
  - Earned a minimum grade of C in each of the following:
    - ART202 - Digital Imaging (3)
    - ART207D - Intermediate Digital Photography (3)
    - DMED200 - Electronic Portfolio (3)
    - DMED251 - Media Entrepreneurship (3)
  - Completed at least 3 credits from the following types of courses:
    DS (with a C or better grade)

Grand Total Credits: 60

3.5) Program Target Group
This is an existing program.

3.6) Program Resources
This is an existing program.

3.7) Program Efficiency
This is an existing program.

3.8) Program Effectiveness
This is an existing program.

4) ATTACHMENTS

- LEE_Addendum_MOA_Creative Media_16-04-08.pdf
- LCC BACM Addendum-Final.pdf