

**New Program Code**       **Modify Program Code**

Date: \_\_\_\_\_

**REQUESTOR CONTACT INFORMATION**

Name Terri Ota Campus West O'ahu, UH  
 Title Academic Program/Faculty Affairs Spec Email tota@hawaii.edu  
 Office/Dept UHWO Academic Affairs Phone 689-2314

**NEW PROGRAM CODE TO CREATE**

Institution WOA - University of Hawaii West Oahu Campus WOA - Univ of Hawaii - West Oahu  
 Level UG - Undergraduate Effective Term Fall 2018

	Code (Max. Characters)	Description	Check if requesting new code:
College	(2) <u>PU</u>	<u>Public Administration</u>	<input type="checkbox"/> See Banner form STVCOLL
Department	(4) <u>PUBA</u>	<u>Public Administration</u>	<input type="checkbox"/> See Banner form STVDEPT
Degree/Certificate	(6) <u>BA</u>	<u>Bachelor of Arts</u>	<input type="checkbox"/> See Banner form STVDEGC
Major	(4) <u>PUBA</u>	<u>Public Administration</u>	<input type="checkbox"/> See Banner form STVMAJR
Concentration	(4) <u>CH</u>	<u>Community Health</u>	<input checked="" type="checkbox"/> See Banner form STVMAJR
Minor	(4) _____	_____	<input type="checkbox"/> See Banner form STVMAJR

CHW, CHWP

If a similar major/concentration code exists in Banner, please list the code:

Justification to warrant a new major/concentration code similar to an existing major/concentration code:

This is a concentration under the BA-PUBA degree and is different than the CHW (Community Health Worker) major/conc or the CHWP (Pre-Community Health Worker) major.

Is this major/concentration code being used the same way at the other UH campuses?  Yes  No  
 Should this program be available for applicants to select as their planned course of study on the online application?  Yes  No  
*If yes, student may select the code as their only program of study.*

**RULES PERTAINING TO FINANCIAL AID AND 150% DIRECT SUBSIDIZED LOAN LIMIT LEGISLATION**

Is 50% or greater of the classes in this program offered at a location other than the Home Campus?  Yes  No  
 Is this program/major/certificate financial aid eligible?  Yes  No  
 Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)?  Yes  No

See <http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html>

**Program Length**

In academic years; decimals are acceptable. The length of the program should match what is published by the campus in any online and/or written publication.

Special Program Designations       A       B       N       P       T       U

See Special Program Designations Code Definitions on IRAO Program Code Request webpage

Required Terms of Enrollment:  Fall       Spring       Summer       Extended

**IRAO USE ONLY: DATE RECEIVED**

**ADDITIONAL COMMENTS**

The BA-PUBA is currently an established degree program; this CH (Community Health) concentration would provide students with a diverse set of skills in the areas of community engagement, community health education and promotion and community action research. For community health workers, health education specialists and other health care professionals.

Community Health prepares students for careers in assessing, planning, implementing and evaluating programs that enhance health, well-being and quality of life.

**ATTACHMENTS**

**BOR Approved:** Sole-credential Certificates, Associate (excluding ATS), Bachelor and Graduate Degrees, and sole credential certificates

- BOR Meeting Minutes & Supporting Documents  Curriculum

**Chancellor Approved:** Concentrations, Certificates and Associate in Technical Studies (ATS) Degree

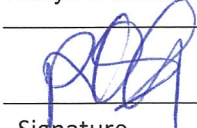
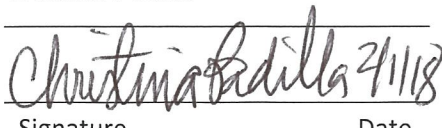
- Memo from Chancellor to notify Vice President for Academic Planning and Policy regarding program action.  
 Curriculum

**CERTIFICATES ONLY: Please check one (1) statement.** This certificate is a...

- BOR approved certificate. BOR Meeting/Approval Date: \_\_\_\_\_  
 Chancellor approved within an authorized BOR program. BOR Program: \_\_\_\_\_  
 Chancellor approved CO in accordance with UHCCP 5.203, Section IV.B.10.

**VERIFICATIONS**

*By signing below, I verify that I have reviewed and confirm the above information that is pertinent to my position.*

<b>Registrar</b> (Print Name)	<b>Financial Aid Officer</b> (Print Name)	<b>For Community Colleges,</b> <b>verification of consultation with</b> <b>OVPCC Academic Affairs:</b>
Robyn Oshiro	Christina Padilla	Suzette Robinson
		
Signature	Signature	Signature
<u>01/31/2018</u>	<u>2/1/18</u>	
Date	Date	Date

University of Hawai'i – West O'ahu  
**FORM FOR ADDITION OR DELETION OF ACADEMIC CONCENTRATION OR  
CERTIFICATE PROGRAM**

*Before completing this form, refer to the "New Academic Concentration or Certificate (UHWO Form PC1) Proposal Instructions – AND – New Degree Program (UHWO Form PC2) Proposal Instructions*

Action Requested (✓ one):

- Delete Program                       Add Program

1. If deleting a program, indicate:

- a. Name of existing program
- b. Location of primary references to modified course in current catalog (e.g., SSCI 305 mentioned on pp.37 and 77):

**If deleting a program, proceed to #4.**

2. If adding a program, indicate:

- a. Name of proposed program: **BA-PUBA with concentration in Community Health**

b. Program narrative:

**The concentration in Community Health provides students with a diverse set of skills in the areas of community engagement, community health education and promotion and community action research, which are paramount in one of the newest fields of healthcare employment, community health workers.**

**Developed as a hybrid concentration, Community Health is geared towards aspiring community health workers, health education specialists, working health care professionals and distance learners interested in health education-related careers. This program provides the opportunity for students to receive training in promoting health, advancing health equity, and improving health in the communities in which they live, learn, work and play.**

**Community Health prepares students for careers in assessing, planning, implementing and evaluating health programs that enhance health, well-being and quality of life for all.**

- c. Program requirements (e.g. number of credits required, specific courses required, etc.)

**Required Concentration Credits: 18 credits total**

**Required Concentration Core Courses: (9 credits total)**

- 1) PUBA 308 Research Methods for Community Health
- 2) PUBA 314 Community Epidemiology and Population Health
- 3) PUBA 368 Community Health and Health Behavior

d. Proposed courses for the program

Course Alpha & Number	Course Title
PUBA 104	Introduction to Community Health
PUBA 307	Community Health Analysis
PUBA 308	Research Method for Community Health
PUBA 314	Community Epidemiology and Population Health
PUBA 334	Intersection of Community and Global Health
PUBA 338	Cultural Competency in Health Care
PUBA 354	Program Planning and Evaluation in Health Care
PUBA 368	Community Health & Health Behavior
PUBA 446	Contemporary Issues in Health Care
ANTH 425	Medical Anthropology

**Note: For addition of courses, forms CC1 should already have been completed and submitted.**

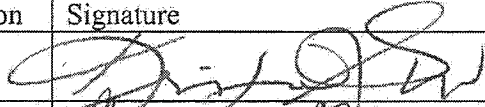

3. Will the proposed program addition require any additional resources?  No  Yes  
If "yes," please explain:

Justification or rationale for program action (deletion or addition)

**This program is designed to be part of a core set of concentration requirements in community health to teach students how to frame questions, analyze underlying causes, brainstorm solutions, and critically assess methods for implementation of community health. This course will be housed within the PUBA Division.**

4. Have all relevant personnel been consulted?  No  Yes

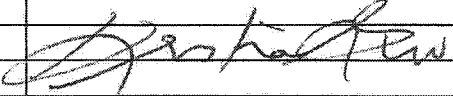
If "yes," obtain signatures for those who approve:

Name	Concentration	Signature
Kristina Guo	PUBA	
Christy Mello	ANTH	

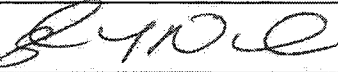

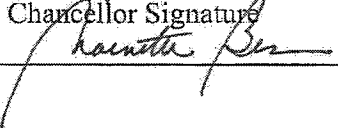
5. Change requested by:

Requester Name (Please Print):	Requester Signature	Date
Camonia Graham-Tutt		8/30/17

6. Change Reviewed by:

Division/Program Chair (Please Print)	Chair Signature	Date
Kristina Guo		8/30/17

7. UHWO Action approved by:

UHWO Curriculum Chair Name (Please Print):	CC Signature	Date
Dr. Gloria Niles		9/12/17
UHWO Vice Chancellor Academic Affairs (Please Print):	VCAA Signature	Date
Jeffrey Moniz		1/11/18
UHWO Chancellor (Please Print):	Chancellor Signature	Date
		1-23-18

8. UH System Approval

**Authorization to Plan Guidelines  
for New Academic Programs**

**Program: Community Health**

**1. Campus**

a. University of Hawaii West Oahu

**2. School/college**

a. Bachelor of Arts in Public Administration

**Department/division proposing the new program**

b. Public Administration

**Degree proposed and program objectives**

c. Bachelor of Arts in Public Administration with a concentration in Community Health (BA in PUBA Community Health Concentration)

d. Program Objectives:

<b>ILOS</b> (Institutional Learning Objectives) pg. 55; 2017-18 UHWO Catalog	<b>DLOS</b> (Division Learning Objectives) pg. 89; 2017-18 UHWO Catalog	<b>CLOS</b> (Community Health Concentration Learning Objectives)
<i>Effective Communication:</i> Use relevant information to communicate clearly and effectively to an intended audience through written and spoken language.	Demonstrate critical thinking, research, and communication skills as applied to the public and private sectors.	Demonstrate effective communication skills in community health.
<i>Cultural Awareness:</i> Demonstrate knowledge of different cultures, sub-cultures or cultural phenomena through the study of art, music, history, literature, ideas, language or cross-cultural research.	Explain the cross-cultural context of public and private institutions operating in a global environment.	Demonstrate quantitative, technological analytical skills necessary for solving community health issues.
<i>Critical Thinking:</i> Demonstrate knowledge of different cultures, sub-cultures or cultural phenomena through the study of art, music, history, literature, ideas, language or cross-cultural research.	Manage diversity issues within an organizational framework.	Apply the principles of community health to issues affecting international/global/local community health organizations
<i>Disciplinary knowledge:</i> Demonstrate knowledge of the purview, processes, and contributions associated with an academic discipline.	Identify major issues in today's public and private institutions.	Demonstrate proficiency in the central concepts of community health behavior, epidemiological investigation, and policy.
<i>Community Engagement:</i> Demonstrate engagement with campus life, the broader community or service to others through the use of co-curricular resources, participation in extra-curricular activities or service learning.	Demonstrate the integrative knowledge, skills, and ethics necessary for responsible administrative, management and leadership positions.	Synthesize and provide solutions to community health problems, policy and ethical/legal dilemmas.
	Demonstrate the management, legal, ethical, and behavioral skills for effective job performance and career	

**3. Alignment with the Campus and UH system mission, strategic plan and the Integrated Academic and Facilities Plan ([https://www.hawaii.edu/offices/aa/IAFP\\_BOR\\_Approved\\_April17.pdf](https://www.hawaii.edu/offices/aa/IAFP_BOR_Approved_April17.pdf)).**

- a. The Concentration in Community health is aligned with the Campus and UH system mission, strategic plan and facilities plan in the statements listed below. The Concentration in Community Health:
  - i. Has a community-based mission to provide training and service learning experience to students who live and work on the west side of Oahu, surrounding areas, and neighbor islands via distance learning.
  - ii. Has an applied focus of community engagement through practical applications and service learning with community partners.
  - iii. Has a hybrid structure to complement distance learning to invite and accommodate students.
  - iv. Has leadership and management tenants embedded in course offerings to anticipate growing community health workforce needs on the west side of Oahu.
- b. The Concentration in Community Health has the potential for articulations across UH campuses in the following manner:
  - i. Potential to provide course offerings to community college transfer students from other UH system community colleges (Leeward, Kapi'olani and Maui) to complete credits towards a 4-year degree, BA PUBA with a concentration in Community Health (2+2, or 3+1).
  - ii. Potential course offerings for students to matriculate into graduate programs at the University of Hawaii at Manoa and UH-Hilo.
  - iii. Continue Early College career pathways with local high school.

**4. Justification of need**

The needs of the U.S. healthcare workforce are rapidly changing, as are healthcare needs in Hawaii for more individuals to be trained in delivering health care education at the community level. Data gathered from the U.S. Bureau of Labor statistics states that the overall employment of health educators and community health workers is projected to grow 16 percent from 2016 to 2026 (Occupational Handbook, Community Health Educators, 2016). This growth is much faster than other health occupations and is driven largely by efforts to improve health outcomes and to reduce healthcare costs by teaching people healthy behaviors and explaining how to use available healthcare services (Occupational Handbook, Community Health Educators, 2016). Moreover, this fast paced employment growth will result in the creation of 19,200 more jobs by 2026.

Nationally, industries with the highest concentration of employees as community health educators include grant-making and giving (2,190), outpatient care centers (5,040), social advocacy organizations (1,170), other ambulatory health care services (1,390), and community food and housing and emergency and other relief services (510) (Bureau of Labor Statistics, 2016). As employment rates in this industry rise, an increase in Hawaii's healthcare workforce also means that Hawaii's healthcare education system needs to be modified to ensure that there is an adequate supply of trained community health educators to meet healthcare needs in Hawaii. Community health educators need a least a bachelor's degree. In order to meet healthcare industry needs, there is a need for more trained health educators with 4-year degrees.

The Bachelor of Arts in Public Administration degree with a concentration in Community Health provides students with a diverse set of skills in the areas of community engagement, community health education and promotion and community action research, which are paramount in the field of community health. Developed as a hybrid concentration, Community Health is geared towards aspiring community health workers, health education specialists, working health care professionals and distance learners interested in health education-related careers. This program provides the opportunity for students to receive training in becoming leaders in the field of community health, promoting health, advancing health equity, and improving health in the communities in which they live, learn, work and play. Community Health prepares students for careers in promoting healthy behaviors, assessing, planning, implementing and evaluating

## 5. Demand for the program

Across Hawaii, healthcare organizations are making staffing a top priority. Healthcare organizations are taking a closer look at meeting one of the most essential needs in healthcare education, prevention. A balanced geographic distribution of healthcare providers is needed now more than ever to deliver preventative healthcare information to those who need it. Community health educators meet the demand for trained and potentially licensed health education specialists who deliver education on preventative care. Health educators are employed in a variety of settings, including hospitals, nonprofit organizations, government, doctors' offices, private businesses, and colleges. In the state of Hawaii, community health educators earn an average of \$55, 010 (480 employed; \$60, 070 in Honolulu) (Hawaii State Dept. of Labor and Industrial Relations, 2016), which is on par with student demand for wages after graduation.

The most recent report from the Beaumont Foundation and its National Consortium Health Workforce development calls for community health employers to zero in on the skills development that helps workers' engage more broadly and effectively across their communities and across sectors. These skills include effective communication, developing partnerships that broaden impacts, and engaging in the development of policies that make communities healthier. (de Beaumont Foundation, CEO Ed Hunter). Eight areas for building such a workforce include:

- a. Systems thinking
- b. Change management
- c. Persuasive communication
- d. Data analytics
- e. Problem solving
- f. Diversity and inclusion
- g. Resources management
- h. Policy engagement

The Community Health Concentration in the PUBA Division at UHWO is well situated to prepare our future healthcare workforce with the skills needed to help make communities healthier. This concentration will address the 8 areas above and new skills that compliment traditional skills in community health found among the U.S. healthcare workforce.

## 6. Non-duplication of programs

- a. Public Health: BA, MPH, MS, Dr PH, PhD- The Bachelor of Arts degree in Public Health at UH-Manoa is designed to educate undergraduates interested in public health and/or health profession training in the broad basic concepts in public health education, practice, and research. The primary focus of public health education is to improve health and quality of life through the population-based prevention and treatment of disease and other physical and mental health conditions, through surveillance of cases and the promotion of health behaviors.
  - i. Program above does not include leadership or management in the field of community health, which are components specific to the Community Health Concentration in the Division of Public Administration at UHWO.

## 7. List potential risks

- a. Off-site management of students at community sites will be needed. Will require student complete risk forms to prior to community site visits.

## 8. New Resources.

- a. None.

### References:

Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook, Health Educators and Community Health Workers, on the Internet at <https://www.bls.gov/ooh/community-and-social-service/health-educators.htm> (visited November 13th, 2017)

Hawaii State Dept. of Labor and Industrial Relations, Research and Statistics Office, [www.hiwi.org](http://www.hiwi.org), 7/13/16.  
de Beaumont Foundation, <http://www.debeaumont.org/> (visited November 20<sup>th</sup> 2017)



Signature Page:

Signature indicates that the person has reviewed the ATP1 and supports the proposed program. Signature page is to be completed upon submission to the VPAPP.

Dean/Department/Division Chair:

 Kristina Lu 11/30/17  
Signature Print Name Date

Campus Chief Academic Officer:

 Jeffrey Montz 1/11/18  
Signature Print Name Date

Chancellor:

\_\_\_\_\_  
Signature



UNIVERSITY  
of HAWAII®  
WEST O'AHU

Vice Chancellor for Academic Affairs Office

February 2, 2018

**MEMORANDUM**

TO: Dr. Donald Straney  
Vice President for Academic Affairs

VIA: Dr. Maenette Benham  
Chancellor *Maenette Benham*

FROM: Dr. Jeffrey Moniz *Jeffrey Moniz*  
Vice Chancellor for Academic Affairs

SUBJECT: Request for program codes for new UHWO concentrations in Mathematics and Community Health; and a Subject Certificate in Music

The following new concentrations and subject certificate have been approved by the Chancellor at UH-West O'ahu:

- 1) New concentration for the BA-HUM: Mathematics  
Approved: 03/01/17  
Effective: Fall 2018
- 2) New concentration for the BA-PUBA: Community Health  
Approved: 01/23/18  
Effective: Fall 2018
- 3) New subject certificate SC-HUM in Music  
Approved: 01/23/18  
Effective: Fall 2018

The requests for the new codes with supporting documents are attached. If you have any questions, or need additional information, please contact Terri Ota ([tota@hawaii.edu](mailto:tota@hawaii.edu); phone: 689-2314). Thank you.

c: Pearl Iboshi, Director, IRAO