

IRAO OFFICE USE ONLY	
Received	2/21/2017
In Banner	
MTVCOMP/Codeset	
Master Curriculum	
CIP Code	
Program Code	
Program Description	

University of Hawai'i
Code Request Form for Academic Programs for

Reset Form

NEW OR MODIFY PROGRAM CODE

New Program Code **Modify Program Code**

Date: 2-15-17

REQUESTOR CONTACT INFORMATION

Name Terri Ota Campus UH West Oahu
 Title Academic Program/Faculty Affairs Spec Email tota@hawaii.edu
 Office/Dept UHWO Academic Affairs Phone 689-2314

NEW PROGRAM CODE TO CREATE

Institution WOA - UH West Oahu Campus WOA - UH West Oahu
 Level UG - Undergraduate Effective Term Fall 2017 (201810)

	Code (Max. Characters)	Description	Check if requesting new code:
College	(2) <u>HM</u>	<u>Humanities</u>	<input type="checkbox"/> See Banner form STVCOLL
Department	(4) <u>HUM</u>	<u>Humanities</u>	<input type="checkbox"/> See Banner form STVDEPT
Degree/Certificate	(6) <u>SC</u>	<u>Subject Certificate</u>	<input type="checkbox"/> See Banner form STVDEGC
Major Concentration	(4) <u>ASAN</u>	<u>Asian Studies</u>	<input type="checkbox"/> See Banner form STVMAJR
Concentration	(4) <u>HUM</u>	<u>Humanities</u>	<input type="checkbox"/> See Banner form STVMAJR
Minor	(4) _____	_____	<input type="checkbox"/> See Banner form STVMAJR

If a similar major/concentration code exists in Banner, please list the code: _____

Justification to warrant a new major/concentration code similar to an existing major/concentration code: _____

Chancellor approved new subject certificate; no additional resources needed.

Is this major/concentration code being used the same way at the other UH campuses? Yes No

Should this program be available for applicants to select as their planned course of study on the online application? Yes No
If yes, student may select the code as their only program of study.

RULES PERTAINING TO FINANCIAL AID AND 150% DIRECT SUBSIDIZED LOAN LIMIT LEGISLATION

Is 50% or greater of the classes in this program offered at a location other than the Home Campus? Yes No

Is this program/major/certificate financial aid eligible? Yes No

Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)? Yes No

See <http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html>

Program Length

In academic years; decimals are acceptable. The length of the program should match what is published by the campus in any online and/or written publication.

2 years 60,000W

Special Program Designations A B N P T U

See Special Program Designations Code Definitions on IRAO Program Code Request webpage

Required Terms of Enrollment: Fall Spring Summer Extended

ADDITIONAL COMMENTS

This certificate is to add a secondary area of specialization that enhances their major. Students in any major at UHWO can add this certificate.

ATTACHMENTS

BOR Approved: Associate, Bachelor and Graduate Degrees, and sole credential certificates

- BOR Meeting Minutes & Supporting Documents Curriculum

Chancellor Approved: Certificates related to authorized BOR program & Associate in Technical Studies (ATS) Degree

- Memo from Chancellor to notify VPAA about new program Curriculum

For new certificates approved by the Chancellor, the related BOR authorized academic program is:
~~BA in Humanities, BA in Social Sciences, BA in Public Administration, BA in Business Administration, BEd, BAS~~

VERIFICATIONS

By signing below, I verify that I have reviewed and confirm the above information that is pertinent to my position.

Registrar:

Robyn Oshiro



02/15/2017

Print Name

Signature

Date

Financial Aid Officer:

Christina Padilla



2/15/17

Print Name

Signature

Date

For Community Colleges, verification of consultation with OVPCC Academic Affairs:

Print Name

Signature

Date




UNIVERSITY
of HAWAII®
WEST O'AHU

Office of the Chancellor

MEMORANDUM

DATE: February 15, 2017

TO: Risa Dickson
Vice President for Academic Affairs

FROM: Maenette Benham 
Chancellor

SUBJECT: Request for program code for new Subject Certificate in Asian Studies

I have approved the following subject certificate:

Subject Certificate in Asian Studies
Approved: 12/06/16
Effective: Fall 2017

The request for a new program code with supporting documents is attached. If you have any questions, or need additional information, please contact Terri Ota (tota@hawaii.edu; phone: 689-2314).

Thank you.

c: Joanne Itano, Associate Vice President for Academic Affairs
Pearl Iboshi, Director, IRAO
Jeffrey Moniz, UHWO Vice Chancellor for Academic Affairs

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Kapolei, Hawaii 96707
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An Equal Opportunity/Affirmative Action Institution

University of Hawai'i – West O'ahu
**FORM FOR ADDITION OR DELETION OF ACADEMIC CONCENTRATION OR
 CERTIFICATE PROGRAM**

Before completing this form, refer to the "New Academic Concentration or Certificate (UHWO Form PC1) Proposal Instructions – AND – New Degree Program (UHWO Form PC2) Proposal Instructions

Action Requested (✓ one):

Delete Program Add Program

1. If deleting a program, indicate:

- a. Name of existing program
- b. Location of primary references to modified course in current catalog (e.g., SSCI 305 mentioned on pp.37 and 77):

If deleting a program, proceed to #4.

2. If adding a program, indicate:

- a. Name of proposed program Asian Studies Certificate
- b. Program narrative

The University of Hawai'i – West O'ahu offers students the opportunity to study the cultures of Asia in an interdisciplinary program leading to an Academic Subject Certificate in Asian Studies. This academic credential is included on student transcripts and can be the first step toward employment in a variety of professional and academic fields related to Asia. This certificate will be an excellent complement to our academic programs. It supports our University's strategic plan and mission by providing a certificate option that responds to our unique geographic location. By providing exposure to Asian-focused perspectives, we will be enhancing the educational experience and preparing our graduates to be internationally connected and successful within the Asian region and beyond. The certificate also represents our commitment to diversity, a hallmark of our strategic plan, in being an inclusive campus that is responsive to Hawai'i's multicultural community.

First, from an academic viewpoint, is in the interests of our students to list the Certificate on official transcripts, particularly as they apply for jobs and for graduate and professional programs. Students can pursue the certificate in order to develop a secondary area of specialization that enhances their major. For example, a student might wish to complement a Business or psychology degree with this certificate, which demonstrates more specific knowledge related to Asia. By recognizing this program on transcripts, we will help these students convey the full picture of what they learned and accomplished at UHWO.

Recognizing the Certificate is also in the interest of UHWO as a means of recruiting new students. From a recruitment perspective, the ability to combine a major with a certificate might prove attractive to prospective students, particularly those with interests in areas where UHWO does not yet offer a major. Special note should be made of the ethnic backgrounds of our students. About 40% of UHWO students are from Asian ethnic groups. Therefore, this certificate can be very meaningful for many students to learn about their heritage.

Next, due to the increasingly global environment of business, persons with an understanding of Asian cultures are in demand. Asia is home to nearly 60 percent of global GDP, some of the world's fastest-growing economies, half the world's population, and an expanding middle class, and so offers great opportunities for U.S. firms and workers. This certificate will be useful to students who will work in Hawai'i after graduation, given the prominence of international visitors in the tourism industry. In Hawai'i, about one in six visitors (18%) came from Japan (1.5 million in 2013) while there were 125,000 Chinese tourists and 177,000 South Korean visitors, combining to make up about 3.8% of all visitors, with the number rapidly growing.

Last of all, almost every other 4-year university in the state of Hawaii, along with two community colleges (Kapiolani and Honolulu) offers an Asian studies or international studies major or certificate, underscoring the importance of Asia-related curriculum. UH West Oahu is the only public university in the state that does not have an Asia-related certificate and so an Asian Studies Certificate is a way to encourage students to pursue Asia-related studies at UHWO. We would like to provide students on the West side of the island, as well as our online neighbor island students, the opportunity to pursue an Asian studies certificate.

- c. Program requirements (e.g. number of credits required, specific courses required, etc.)

Please see attached sheet

d. Proposed courses for the program

Course Alpha & Number	Course Title
	please see attached sheet

Note: For addition of courses, forms CC1 should already have been completed and submitted.

3. Will the proposed program addition require any additional resources? No Yes
If "yes," please explain:

Justification or rationale for program action (deletion or addition)

This program was approved during the ATP process. No further changes have been made that will require resources.

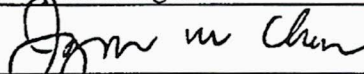
4. Have all relevant personnel been consulted? No Yes
All relevant personnel were consulted during the creation of the ATP. Humanities division approved this, along with the then division chair Alan Rosenfeld.

If "yes," obtain signatures for those who approve:

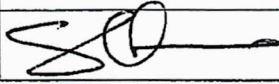
Name	Concentration	Signature

Name	Concentration	Signature

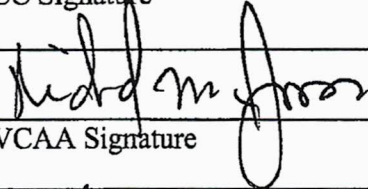
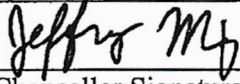
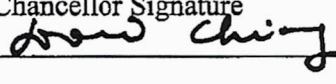
5. Change requested by:

Requester Name (Please Print):	Requester Signature	Date
Jayson M. Chun		Sept 1, 2016

6. Change Reviewed by:

Division/Program Chair (Please Print)	Chair Signature	Date
Stan Orr		Sept. 2, 2016

7. UHWO Action approved by:

UHWO Curriculum Chair Name (Please Print):	CC Signature	Date
RICHARD M. JONES		11/22/16
UHWO Vice Chancellor Academic Affairs (Please Print):	VCAA Signature	Date
Jeffrey Moniz		12/2/14
UHWO Chancellor (Please Print):	Chancellor Signature	Date
Doris Ching		12-6-16

Asian Studies Certificate (March 30, 2016)
Certificate open to all UHWO majors
Total of 15+ semester hours for this certificate

A. ASIAN CONTENT COURSES (12 upper division credits)

- Choose from a list of Asia-related courses (appendix A)¹
- **All** credits must be **upper division**
- Courses must come from at least **two** different concentrations
- At least **9 credits** must be taken at **UHWO** (that means three credits can be taken at another university)

B. PRACTICAL TRAINING (3 CREDITS)

Do ONE of the following **two** requirements

1. **INTERNATIONAL-RELATED PRACTICUM:** an internship in an Asian country, a domestic internship with an Asia-related corporation, a domestic internship with extensive contact with Asian clients or service learning project with an Asian component (i.e. work with Asian immigrants). A senior practicum can fulfill this requirement.

-or-

2. **STUDY ABROAD OR OVERSEAS FIELD TRIP:** 2-week minimum time spent outside the United States in an Asian nation (in East Asia, SE Asia, or South Asia). A senior project or directed readings class with a travel component may also count. This must be the equivalent of at least 3 semester credits. Personal vacations that do not count for college credit cannot fulfill this requirement.

C. ASIAN LANGUAGE REQUIREMENT

- A student must show proficiency in an Asian language equivalent to or better than having finished the 2nd semester of a 2nd year college language course (i.e. JPN 202).
- A student can show proficiency through a transcript showing the student has finished the second year of an Asian Language course with a grade of "C" or higher, or by providing a certificate or letter showing the results of a placement test at a recognized university or college language testing facility. Native speakers of an Asian language can show proficiency by certifying their native speaker status. It is the student's responsibility to obtain this documentation.
- **For the first five years of this certificate**, the requirement may be fulfilled by achieving beginning proficiency in **TWO** Asian languages equivalent to or better than the first semester of a first year college language course (i.e. Korean 102 **AND** Chinese 102, or Ilocano 102 **AND** Japanese 102).²

A grade of "C" or higher is required for all courses in the certificate.

¹ Students may use an Asia-related course not on the list with instructor's approval. Countries that are considered to be Asian are those in East Asia (China, Japan, Korea), Southeast Asia, and South Asia (India, Pakistan and Bangladesh).

² The reason for this option is because many institutions do not have 2nd year language courses like Korean 201 or Chinese 201 due to lack of enrollment. Therefore, until programs get a sufficient enrollment of students who can move onto the 200 level language courses, students could take one year of two Asian languages to fulfill this requirement.

LEARNING OBJECTIVES

1. Gain a broad, knowledge-based introduction to Asian Studies
2. Demonstrate college-level basic fluency in reading, writing, and speaking an Asian language.
3. Be able to apply knowledge of Asia to real life workplace or educational settings.

Please contact Dr. Jayson Chun (jmchun@hawaii.edu) for more details

Take 15 credits from the list of courses below, from at least two different concentrations³

Anthropology courses

1. ANTH 457 Okinawans Locally and Globally

Business Courses

1. BUSA 325 Asian Economies, Business, and Consumers
2. BUSA 485 Ecommerce & Asian perspectives
3. MGT 343: Comparative Management US-JPN

History

1. HIST 306 History of Southeast Asia
2. HIST 311 Chinese Culture
3. HIST 312 Modern China
4. HIST 318 Asian American History
5. HIST 321 Japanese Culture
6. HIST 322 Modern Japan
7. HIST 325 Asian Economics, Businesses, and Consumers
8. HIST 326 Japan Cool: Anime, Manga, and Film
9. HIST 328 Modern Korea
10. HIST 329 Cold War in Asia
11. HIST -98 Selected Topics in History (must be Asia related)
12. HIST -99 Directed Reading and Research (must be Asia related)

Philosophy

1. PHIL 470A Studies in Asian Philosophy: Buddhism
2. PHIL 470B Studies in Asian Philosophy: Confucianism
3. PHIL 470C Studies in Asian Philosophy: Daoism

Sociology

1. SOC 457 Okinawans Locally and Globally

Other Concentrations

Other courses on Asia-related topics, which are not listed here because they are taught only occasionally, qualify also.

1. XXXX -98 Selected topics
2. XXXX -99 Directed Reading and Research

³ Students may use an Asia-related course not on the list with instructor's approval. Please contact Dr. Jayson Chun (jmchun@hawaii.edu) for more details.

FAQ (frequently asked questions)

What is the Asian Studies Certificate?

The University of Hawai'i – West O'ahu offers students the opportunity to study the cultures of Asia in an interdisciplinary program leading to an Academic Subject Certificate in Asian Studies. This academic credential is included on student transcripts and can be the first step toward employment in a variety of professional and academic fields related directly or indirectly to Asia.

The term "Asia" is of Western origin, but for the purposes of this certificate refers geographically to the Far East (China, Japan, and Korea), South East Asia, and South Asia. Although the term is vague, the economic and cultural influence of Asia is real. Due to the increasingly global environment of business, persons with an understanding of Asian cultures are in demand. Asia is home to nearly 60 percent of global GDP, some of the world's fastest-growing economies, half the world's population, and an expanding middle class, and so offers great opportunities for U.S. firms and workers.⁴ This certificate will be useful to students who will work in Hawai'i after graduation, given the prominence of international visitors in the tourism industry. In Hawai'i, about one in six visitors (18%) came from Japan (1.5 million in 2013) while there were 125,000 Chinese tourists and 177,000 South Korean visitors, combining to make up about 3.8% of all visitors, with the number rapidly growing.⁵

Benefits

The Asian Studies Certificate is a great enhancement to any undergraduate degree. One can:

1. Gain a broad, knowledge-based introduction to Asian Studies
2. Demonstrate college-level basic fluency in reading, writing, and speaking an Asian language.
3. Be able to apply knowledge of Asia to real life workplace or educational settings.
4. Demonstrate an understanding of Asia's cultural heritage.

Please explain the approach taken in creating this certificate

The Asian Studies Minor at UH Mānoa was one of the key models for this program. It required 15 upper division credits of Asia related coursework. There is no language requirement for the minor per se, but 2 years of language is required for most UH Mānoa students as part of general education. Our approach is similar – 12 upper division credits of Asia-related coursework (along with 3 credits of a Asia-related practicum or study abroad). These courses will help expand the student's knowledge and understanding of the Asian cultures. Rather than to require students to take specific courses, students can choose from a range of courses to ensure flexibility. Students will also have to choose courses from at least two different disciplines to ensure breadth of Asian Studies.

As for a language requirement, we also looked at the Asian Studies certificates at Honolulu Community College and Kapiolani Community College. Both community college Asian Studies Certificates required 2 years of an Asian language, and so a proposed UHWO certificate should

⁴ Penny Pritzker and Evan G. Greenberg. "Why we need to boost US-Asia trade," *CNBC.com* 4 July, 2014. Online at <http://www.cnbc.com/id/101731288>. [accessed April 17, 2015].

⁵ Department of Business, Economic Development & Tourism. *Annual Visitor Research Report 2013*. Online at <http://files.hawaii.gov/dbedt/visitor/visitor-research/2013-annual-visitor.pdf>. [accessed April 17, 2015].

at least do the same. The language certification policy was based on HCC's Asian Studies certificate. By the end of the two-year target language, students are expected to be able to handle daily situations such as greetings, shopping, directions, carrying out basic conversations, or handling transportation situations.

A practical training requirement was chosen to help impart skills for careers with an Asian component and complement the theoretical perspectives offered in the other courses. Students can do a practicum to apply their knowledge to real life situations. Or, students, if they wish, could take advantage of various study abroad programs offered by other institutions such as Hawai'i Tokai International College's study abroad program, Leeward Community College's summer program, or UH Mānoa's study abroad center programs in Japan or China.

Why are students allowed to fulfill the language requirement by achieving proficiency in TWO Asian languages equivalent to or better than the first semester of a first year college language course (i.e. Korean 102 AND Chinese 102) for the first five years of this certificate?

1. Students can still fulfill this requirement by showing intermediate college proficiency (two years' worth of study) in one language, such as Japanese.
2. At the moment, UH West Oahu does not offer Asian language courses and so students can take them at other institutions like Hawaii Tokai International College (our next-door institution), community colleges such as Leeward Community College, or at UH Mānoa. However, at many institutions, languages such as Chinese or Korean do not have a sufficient number of second year classes, due to insufficient enrollments. Therefore, students can show first year proficiency in two Asian languages until there are sufficient numbers of students who can enroll in the 2nd year language classes. After five years, we expect there to be sufficient numbers of students.

How can one test out of the language requirement?

UHWO does not currently have language testing facilities to evaluate a student's language competency. A student can show proficiency through

- a transcript showing the student has finished the second year of an Asian Language course with a grade of "C" or higher
- by providing a certificate or letter showing the results of a placement test at a recognized university or college language testing facility.
- Native speakers of an Asian language can show proficiency by certifying their native speaker status.

It is the student's responsibility to document their ability if they choose to test out of the language component.

Is the international related practicum separate from a senior practicum or could students use their senior practicum for the certificate?

The international-related practicum could be the senior practicum (with an international component) or a separate practicum. So a student could use the senior practicum as part of the certificate if it involves working with an international-related company or international clients. This could also be a service project involving clients such as immigrants.

How does one define "study abroad"?

The study abroad requirement shall be at least a minimum of two-week study abroad field trip, for a minimum of 3 credits. Personal vacations that do not count for college credit shall not count toward this requirement.