Rec'd 10/13/15

☒ *Verify termination term for*
IMGT-PHD (pending 10/23/15

UNIVERSITY OF HAWAI'I
CODE REQUEST FORM FOR ACADEMIC PROGRAM CODES

FALL 2019 ☒ *pending: conf. of major code?* **GBUS**

REQUESTOR CONTACT INFORMATION	
Date: October 8, 2015	Effective term of request (Semester-Year): *FALL 2015*
Name: Stuart Lau	Title: Registrar
Campus: Manoa	Office/Department: Office of the Registrar
Phone: 956-5322	Email: stuartl@hawaii.edu

1. PROGRAM CODE, MAJOR CODE, CONCENTRATION CODE	Banner forms: SMAPRLE, SOACURR, STVMAJR

Institution: UH Manoa (MAN) ▼   College: 50   Department: BUS (Business)

☐ New program code   ☑ Change/replace existing program code: IMGT-PHD

Level: ☐ Undergraduate   ■ Graduate   ☐ First-Professional   ☐ Post-Baccalaureate   ☐ Other:

Degree: PhD	Certificate:

If requesting an existing Major code and/or Concentration code in Banner:

Existing Major: **G**BUS   Business Administration   Existing Concentration:
Code   Description   Code   Description

If requesting a new ☐ Major code or ☐ Concentration code that does not exist in Banner:

New Code [4 char/space limit]:   Description [30 char/space limit]:

If a similar major/concentration code exists in Banner, please list the code:

Is this major/concentration code being used the same way at other UH campuses?

Is 50% or greater of the classes in this program offered at a location other than the Home Campus? ☐ Yes ☑ No
(Please consult your Financial Aid Officer on Program Participation Agreement impact)

Is this program/major/certificate financial aid eligible? ☑ Yes ☐ No   (Financial Aid Officer consultation required for all new program codes)

Should this program be available for applicants to select as their planned course of study on the online application? ☑ Yes ☐ No
(If yes, students may select the code as their only program of study.)

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VERIFY WITH GRADUATE EDUCATION
BEFORE ENABLING ONLINE
APPLICATION

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Replacing or eliminating an existing program code:

If replacing an existing program code, are current students "grandfathered" under the old code? [✔] Yes [ ] No

Should the old program code be available for use in Banner? [✔] Yes [ ] No

Will the old program code be available for:

Banner Module	Yes	No	Ending Term (Semester-Year)
Online Application	[ ]	[✔]	Fall 2015
Recruitment	[ ]	[✔]	Fall 2015
Admissions	[ ]	[✔]	Fall 2015
General Student	[✔]	[ ]	Fall 2019
Academic History	[✔]	[ ]	Fall 2019

2. CERTIFICATES ONLY:

Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)? [ ] Yes [ ] No
(Please consult your Financial Aid Officer or see: http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html)

For new certificates approved by the Chancellor, the related BOR authorized academic program is:

3. NEW CAMPUS, COLLEGE, DIVISION, OR DEPARTMENT CODE   Banner forms: STVCAMP, STVCOLL, STVDIVS, STVDEPT

Campus code [3 char]:	Campus description [30 char/space limit]:
College code [2 char]:	College description [30 char/space limit]:
Division code [4 char/space limit]:	Division description [30 char/space limit]:
Department code [4 char/space limit]:	Department description [30 char/space limit]:

CRF 325

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UNIVERSITY OF HAWAI'I
CODE REQUEST FORM FOR ACADEMIC PROGRAM CODES
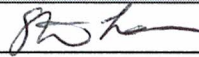
4. NEW COURSE SUBJECT CODE (Subject Alpha)	Banner form: STVSUBJ
College:	Department:
Subject code [4 char/space limit]:	Subject description [30 char/space limit]:

5. NEW MINOR (Minor codes are listed on the Major code table)	Banner form: STVMAJR
Minor Code [4 char/space limit]:	Minor Description [30 char/space limit]:

Please briefly describe your request and explain why you are requesting the code(s):

Change in name of program approved by UH President.
Length: 4.000, Measured in: Y, Credential Level: 06, Special Program: N

SUPPORTING DOCUMENTATION

Please see the **Code Request Guide** for the required supporting documents to be submitted. Documents submitted with this form:

- ☐ Board of Regents meeting minutes and supporting documents provided to the BOR
- ☒ Memo from UH President
- ☐ Memo from Chancellor
- ☐ Curriculum (required for requests for new programs/majors/minors/certificates)
- ☐ Gainful Employment Program notification to the US Department of Education
- ☐ Other: _____

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UNIVERSITY OF HAWAI'I
CODE REQUEST FORM FOR ACADEMIC PROGRAM CODES

CAMPUS VERIFICATION

Requestor Signature _____ Date _October 8, 2015_

Registrar (If different from Requestor)

_____	_____	_____
Print name	Signature	Date

Email/memo in lieu of Registrar's signature may be attached

Financial Aid Officer (Financial Aid Officer consultation required for all new program codes)

Jodie Kuba	_____	_10/13/2015_
Print name	Signature	Date

Email/memo in lieu of Financial Aid Officer's signature may be attached

For Community Colleges, verification of consultation with OVPCC Academic Affairs:

_____	_____	_____
Print name	Signature	Date

Email/memo in lieu of signature may be attached

Send completed form and supporting documentation to:
Institutional Research and Analysis Office (IRAO)
1633 Bachman Place   Email: iro-mail@lists.hawaii.edu
Sinclair Annex 2, Room 4   Fax: 808-956-9870
Honolulu, HI 96822   Phone: 808-956-7532

After **all** required forms and supporting documents have been submitted, please allow at least two weeks for processing by IRAO and Banner Central.

FOR INTERNAL USE ONLY	Date form/docs received:
Program code [12]:	Program Description [30]:
CIP code [6]:	CIP description [30]:

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Office of the Vice Chancellor for Academic Affairs

dts # 16439

UNIVERSITY
of HAWAI'I
MĀNOA

RECEIVED

'15 JAN 23 P4 :09

UNIVERSITY OF HAWAII
PRESIDENT'S OFFICE

January 20, 2015

MEMORANDUM

TO: David Lassner
            President

VIA: Robert Bley-Vroman
            Interim Chancellor

FROM: Reed Dasenbrock
            Vice Chancellor for Academic Affairs

SUBJECT: REQUEST TO CHANGE DEGREE NAME, DOCTOR OF PHILOSOPHY
            IN INTERNATIONAL MANAGEMENT TO DOCTOR OF PHILOSOPHY IN
            BUSINESS ADMINISTRATION

SPECIFIC ACTION REQUESTED:
It is requested that President approve the change in the name of the Doctor of
Philosophy in International Management to the Doctor of Philosophy in Business
Administration.

EFFECTIVE DATE:
Fall 2015.

ADDITIONAL COST:
None.

PURPOSE:
The requested name change will better reflect program content and will assist the
program in recruiting more students. The proposed change aligns with standards in the
field as determined by the Association to Advance Collegiate Schools of Business in
that all graduate programs are expected to infuse international content throughout the
curriculum. Given the expectation, "International" is not necessary in the degree title.

BACKGROUND INFORMATION:
According to the Board of Regents Policy 5-1.h (1) Instructional Programs, Naming of
Programs, the President may approve changes in the operative and functional names of
academic programs and credentials as may become necessary to remain current with

2300 Campus Road, Hawai'i Hall 209
Honolulu, Hawai'i 96822
Telephone: (808) 956-8447
Fax: (808) 956-7115

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President Lassner
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January 20, 2015

the terminology and focus of their fields and involve no significant change in program requirements.
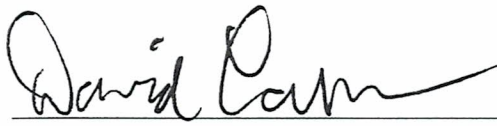
The PhD in International Management, approved by the Board of Regents in 1998, is the only doctoral program in business in the state that is accredited by the Association to Advance Collegiate Schools of Business (AACSB). As of Fall 2014, there were 24 students enrolled in the program. The program has graduated 55 students who are generally placed in academic positions at research institutions nationally and internationally. The few exceptions over the last seven years include 3 in industry (law firm, financial institution, think tank) and one with a government agency. Geographically, program graduates place in the Asia and Pacific region, continental United States, and Hawai'i.

The proposed name change will better reflect the overall content of the degree, and will attract more students with broad interests in business. Per AACSB standards, all graduate programs in business should contain significant international content, therefore the use of the word "International" in the degree title is not needed. Further, we have found that International Management as a degree title is a deterrent for students interested in Business Administration, which is covered extensively in the curriculum. We anticipate that the PhD in Business Administration will attract more students in the future. AACSB has been informed of our intention to change the name of the degree to Business Administration.

ACTION RECOMMENDED:
It is recommended that President approve the change in the name of the Doctor of Philosophy in International Management to the Doctor of Philosophy in Business Administration, effective Fall 2015, in the Shidler College of Business.

APPROVED / DISAPPROVED:

David Lassner, President   Feb 4, 2015
                                            Date

c: Joanne Itano, Interim Executive Vice President for Academic Affairs
      V. Vance Roley, Shidler College of Business
      Qimei Chen, Associate Dean, Shidler College of Business

UNIVERSITY
of HAWAI'I
SYSTEM

Princess Soares <pfrederi@hawaii.edu>

Program Code Request: BUS-PHD

Stuart Lau <stuartl@hawaii.edu>   Wed, Oct 28, 2015 at 9:08 AM
To: Princess Soares <pfrederi@hawaii.edu>

Hi,

The Banner code should be GBUS.

Thanks,
Stuart

On Tue, Oct 27, 2015 at 3:29 PM, Princess Soares <pfrederi@hawaii.edu> wrote:
   Aloha Stuart,

   Please confirm which major code to use for the Doctor of Philosophy in Business Administration:

   BUS, Business, CIP = 52.0201
   GBUS, Business Administration, CIP = 520201
   GENB, General Business, CIP = 520101

   GBUS is currently being used at Manoa for its MBA programs.
   GENB is currently being used at Manoa for its BBA program.

   The form is requesting to use BUS.

   Mahalo,
   Princess

   --
   Princess Soares
   Institutional Research Analyst
   Institutional Research and Analysis
   University of Hawai'i System
   Sinclair Annex 1, Room 1
   1633 Bachman Place
   Honolulu, HI 96822
   Phone: 808-956-5464
   Fax: 808-956-9870

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Stuart Lau
University Registrar
Office of the Registrar
University of Hawaii at Manoa