

New Program Code Replace Program Code Date: _____

REQUESTOR CONTACT INFORMATION

Name _____ Campus _____
 Title _____ Email _____
 Office/Dept _____ Phone _____

NEW PROGRAM CODE TO CREATE

Institution _____ Campus _____
 Level _____ Effective Term _____

	Code (Max. Characters)	Description	Check if requesting new code:
College	(2) _____	_____	<input type="checkbox"/> See Banner form STV_COLL
Department	(4) _____	_____	<input type="checkbox"/> See Banner form STV_DEPT
Degree/Certificate	(6) _____	_____	<input type="checkbox"/> See Banner form STV_DEGC
Major	(4) _____	_____	<input type="checkbox"/> See Banner form STV_MAJR
Concentration	(4) _____	_____	<input type="checkbox"/> See Banner form STV_MAJR
Minor	(4) _____	_____	<input type="checkbox"/> See Banner form STV_MAJR

If a similar major/concentration code exists in Banner, please list the code: _____

Justification to warrant a new major/concentration code similar to an existing major/concentration code:

Is this major/concentration code being used the same way at the other UH campuses? Yes No

Should this program be available for applicants to select as their planned course of study on the online application? *If yes, student may select the code as their only program of study.* Yes No

RULES PERTAINING TO FINANCIAL AID AND 150% DIRECT SUBSIDIZED LOAN LIMIT LEGISLATION

Is 50% or greater of the classes in this program offered at a location other than the Home Campus? Yes No

Is this program/major/certificate financial aid eligible? Yes No

Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)? Yes No

See <http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html>

Program Length

In academic years; decimals are acceptable. The length of the program should match what is published by the campus in any online and/or written publication.

Special Program Designations A B N P T U

See *Special Program Designations Code Definitions on IRAO Program Code Request webpage*

Required Terms of Enrollment: Fall Spring Summer Extended

EXISTING PROGRAM CODE TO REPLACE, IF APPLICABLE

Program Code _____	Program Description _____
Institution _____	Campus _____
College _____	Department _____
Level _____	
Are current students "grandfathered" under the program code? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Should the old program code be available for use in Banner? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Effective , old program code will no longer be available to admit or recruit students.	
<small>Term (ie. Fall 2020)</small>	
<i>This will turn off the online application, recruitment (effects Banner forms SRASUMI and SRAQUIK) and admissions (effects Banner forms SAADCRV, SAAADMS, SAASUMI, SAAQUIK, and SAAQUAN) Banner modules.</i>	
Effective , old program code will no longer be available to award degree to students.	
<small>Term (ie. Fall 2020)</small>	
<i>This will turn off the general student (effects Banner form SGASTDN) and academic history (effects Banner form SHADEGR) Banner modules.</i>	

ATTACHMENTS

BOR Approved: Sole-credential Certificate, Associate, Bachelor and Graduate Degrees, and sole credential certificates

- BOR Meeting Minutes & Supporting Documents Curriculum

Chancellor Approved: Concentrations, Certificates and Associate in Technical Studies (ATS) Degree

- Memo from Chancellor to notify Vice President for Academic Planning and Policy regarding program action.
 Curriculum

<p>CERTIFICATES ONLY: Please check one (1) statement. This certificate is a...</p> <p><input type="checkbox"/> BOR approved certificate. BOR Meeting/Approval Date: _____</p> <p><input type="checkbox"/> Chancellor approved within an authorized BOR program. BOR Program: _____</p> <p><input type="checkbox"/> Chancellor approved CO in accordance with UHCCP 5.203, Section IV.B.10.</p>

VERIFICATIONS

By signing below, I verify that I have reviewed and confirm the above information that is pertinent to my position.

<p>Registrar (Print Name)</p> <p>_____</p>	<p>Financial Aid Officer (Print Name)</p> <p>_____</p>	<p>For Community Colleges, verification of consultation with OVPCC Academic Affairs: Tammi Oyadomari-Chun</p> <p>_____</p>
Signature	Date	Signature
Signature	Date	Signature
Date	Date	Date

ADDITIONAL COMMENTS



October 31, 2022
[updated January 17, 2023]

MEMORANDUM

TO: Laura Lyons
Interim Vice Provost for Academic Excellence

VIA: Krystyna Aune *Krystyna Aune*
Dean, Graduate Division

VIA: Denise Konan *Ross Sutherland*
Dean, College of Social Sciences

VIA: Colin Moore *Colin Moore*
Chair, School of Communication and Information

VIA: Amy Hubbard *Amy Hubbard*
Program Director, Communicology

FROM: Jessica Gasiorek *Jessica Gasiorek*
Graduate Chair, Communicology

SUBJECT: BAM (Bachelor-Masters) Program Proposal for Communicology

SPECIFIC ACTION REQUESTED:

It is requested that the Interim Vice Provost for Academic Excellence approve this proposal for (a) changing the requirement for COMG 702 to a requirement for COMG 612 and (b) a BAM (Bachelor’s and Master’s) Degree Pathway for the Communicology program.

RECOMMENDED EFFECTIVE DATE: Fall 2023

ADDITIONAL COST: There is no additional cost anticipated for this program change.

PURPOSE:

The purpose of this proposal is to create a combined Bachelor’s to Master’s pathway for the Communicology program. This would allow motivated and interested students to efficiently complete a BA and MA (i.e., in a total of 5 years).

School of Communication & Information
2550 Campus Road, Crawford Hall 320
Honolulu, Hawai‘i 96822
Telephone: (808) 956-8881 Fax: (808) 956-5396
Website: sci.manoa.hawaii.edu
E-mail: uhmsci@hawaii.edu

Communicology Program
2560 Campus Road, George Hall 326
Honolulu, Hawai‘i 96822
Telephone: (808) 956-8202 Fax: (808) 956-3947
Website: manoa.hawaii.edu/communicology
E-mail: comg@hawaii.edu

BACKGROUND:

The undergraduate Communicology (COMG) degree is a four-year program in which students earn a BA in Communicology. The skills and knowledge students gain in this program prepare them for a wide range of careers that involve human communication, including training/teaching, consulting, event coordination, and sales. The program requires the completion of 120 credits, including 18 required credits and 15 elective credits in the COMG major. The current BA academic plan (curriculum sheet) is attached.

The MA in Communicology allows students to deepen and develop their knowledge of human communication. The Communicology MA program emphasizes the role of social identities and different cultural perspectives in communication, and how people can create understanding and communicate effectively. MA graduates are well-prepared for successful careers in diverse workplaces in public and private industry, as well as careers teaching in academia. Our alumni work in local and national nonprofits, Fortune 500 companies, state government, and colleges and universities across the United States. The program requires the completion of 33 credits, and includes both Plan A (thesis) and Plan B (applied project) options. The current MA academic plan (curriculum sheet) is attached. Plan A currently includes COMG 702 as a required course. This program is typically completed in two years (full-time).

The Communicology program currently does not have a BAM pathway (or other 3+2 combined program), and each year some of our strongest students leave the state to pursue graduate degrees on the mainland. We intend for a BAM pathway to offer a “fast track” for motivated students that would allow them to complete both BA and MA degrees on-island. Our hope is that this would attract more of our current students to complete their MA here. This pathway also offers students a more cost-effective way to earn these two degrees (because of double-counted courses, in combination with an additional semester at the undergraduate tuition rate), which may be attractive to both local and mainland students.

PROPOSED PROGRAM:

We are submitting a UHM-2 form to renumber COMG 702 to COMG 612. Upon review of our curriculum and expectations for 600- vs. 700-level courses, we determined that its content (which follows directly from COMG 602) is 600-level in nature. We are therefore updating the numbering to more accurately reflect the nature and content of the course. Because this is a required course for Plan A students, we are requesting a corresponding program modification, to replace the requirement for COMG 702 for Plan A students with a requirement for COMG 612.

The proposed BAM program would require 153 combined credits, and would follow the conventions of UHM's BAM programs: a gateway course, application to the program in the student's junior year, and three doubled-counted (3-credit) courses at

the undergraduate tuition rate. Students would also take two additional graduate-level courses (one in fall semester, one in spring semester) in their senior year, selected from available 400- or 600-level COMG elective offerings. These 6 excess undergraduate credits would be applied to the Master's degree to meet the 33 credit minimum for the MA degree on a five-year timeline. If students do not take these 6 excess credits, they can still participate in the BAM but they may need to take either an extra semester or summer courses to complete the total credit requirements.

The gateway course options for the BAM program would be COMG 302 (Research Methods) or COMG 371 (Creating Understanding); to be eligible to apply to the program, students would need to earn a B or better in one of these courses. (Both courses are required for the BA degree).

The courses identified as options for double-counting (toward the BA and MA) are: COMG 601: Theories in Communicology; COMG 602: Research Methods in Communicology, COMG 612* (projected renumbering; currently listed as 702): Advanced Research Methods in Communicology, COMG 664: Persuasion and Social Influence, COMG 670: Creating Understanding, and COMG 681: Relational Communication. [*Note: COMG 702 will be renumbered via the UHM-2 process initiated in Fall 2022. This change should be completed by the time any participants in the proposed BAM program would enroll]. At present, COMG 602 is offered only in the fall semester; COMG 601 and 702/612 are offered only in the spring semester. The other courses (i.e., 664, 670, and 681) are offered based on faculty availability (typically once every two years, with fall vs. spring semester variable). COMG 702/612 is a required course for Plan A students, but not Plan B students. BAM students would work with the COMG Graduate Chair to determine which 3 courses will be designated for double-counting in a given program year, depending on course offerings and the student's goals (i.e., Plan A or Plan B).

Students would apply to the BAM program in their junior year (after successfully completing a gateway course; see above). They will submit the same application documents as regular applicants to the MA program, and be subject to the same requirement that students' cumulative GPA must be 3.0 or higher. Early admission to the program would occur in the fall of their senior (4th) year.

Double counted courses would be taken after admission to the MA program. If a student does not maintain a GPA of 3.0 or higher after admission to the program, they will be removed from the MA program and will graduate with a BA once they have completed all BA requirements.

Projected graduation with a BA degree would be at the end of semester 8 (with 6 excess credits, in addition to what is double-counted, carrying forward toward MA). Projected graduation with an MA degree would be at the end of semester 10. The proposed program includes both Plan A and Plan B options. Please see attached for a template with a sample program of study for this BAM pathway.

ACTION RECOMMENDED:

It is recommended that the Interim Vice Provost for Academic Excellence approve this proposal for a change in program requirements (COMG 702 to 612) and BAM (Bachelors and Master's) Degree Pathway for the Communicology program.

Attachments:

1. Current BA Academic Program Sheet and 4-Year Plan
2. Current MA Academic Program Sheet and Plans (Plan A and Plan B)
3. BAM Proposed Five-Year Academic Plan

Approved Disapproved:



Laura Lyons
Interim Vice Provost for Academic Excellence

Jan 23, 2023

Date

University of Hawai‘i at Mānoa – Four-Year Academic Plan 2022-2023
College of Social Sciences/School of Communication and Information
Bachelor of Arts (BA) in Communicology

This is a sample academic plan. Students should meet with an academic advisor prior to registration to formulate their own plan.

Year 1		Year 2		Year 3		Year 4	
Fall		Fall		Fall		Fall	
COMG 251 (DA)	3	COMG 301 (DS)	3	COMG 364	3	COMG 300+	3
FW (or FQ)	3	DH/DL	3	COMG 371	3	COMG 300+	3
FG (A/B/C)	3	DB	3	Elective 300+	3	Elective 300+	3
HSL 101	3	DY	1	Elective	3	Elective 300+	3
Elective	3	HSL 201	3	Elective	3	Elective	3
		Elective	2				
Credits	15	Credits	15	Credits	15	Credits	15
Spring		Spring		Spring		Spring	
FQ (or FW)	3	COMG 302	3	COMG 381	3	COMG 300+	3
FG (A/B/C)	3	DP	3	COMG 290 or 300+	3	COMG 300+	3
DS	3	HSL 202	3	Elective 300+	3	Elective 300+	3
HSL 102	3	Elective	3	Elective	3	Elective 300+	3
Elective	3	Elective	3	Elective	3	Elective	3
Credits	15	Credits	15	Credits	15	Credits	15
Summer		Summer		Summer		Summer	
Credits	0	Credits	0	Credits	0	Credits	0
Total Credits	30	Total Credits	60	Total Credits	90	Total Credits	120

Notes:

Students must incorporate all focus requirements into this plan. Focus designations (i.e., W, E, O, H) are CRN specific & semester specific.

The Department of Communicology has a mandatory advising policy. All Communicology majors must meet with their assigned Communicology advisor prior to registering for the following semester's classes. Students who have forgotten who their assigned advisor is may contact the Department Chair.

Electives must have a prerequisite or be numbered 300 or above. Up to 3 credits of COMG 399, 499, and/or 453 may be used to fulfill the Communicology degree.

Minimum 45 upper division (300+ course) credits are required.

University of Hawai‘i at Mānoa
Colleges of Social Sciences Program Sheet 2022-2023
Bachelor of Arts (BA) in Communicology
Admissions: Open Process: Declaration
Min. Total Credits: 120 (79 in core & major + 41 in electives)

UHM General Education Core Requirements
Foundations
<input type="checkbox"/> FW ENG 100, 100A, 190, ESL 100, or AMST 111
<input type="checkbox"/> FQ*
<input type="checkbox"/> FG (A / B / C)
<input type="checkbox"/> FG (A / B / C)
<i>*Note: This requirement changed in Fall 2018. If you entered the UH System prior to that, please see your college/school advisor.</i>
Diversification
<input type="checkbox"/> DA COMG 251
<input type="checkbox"/> DH / DL
<input type="checkbox"/> DB
<input type="checkbox"/> DP
<input type="checkbox"/> DY
<input type="checkbox"/> DS COMG 301, 302, 364, 371, 381
<input type="checkbox"/> DS
<i>* See degree, college and major requirements for courses that can also fulfill these.</i>
UHM Graduation Requirements
Focus
<input type="checkbox"/> H
<input type="checkbox"/> E (300+)
<input type="checkbox"/> O (300+)
<input type="checkbox"/> W
<input type="checkbox"/> W
<input type="checkbox"/> W
<input type="checkbox"/> W (300+)
<input type="checkbox"/> W (300+)
Hawaiian / Second Language
<input type="checkbox"/> 101
<input type="checkbox"/> 102
<input type="checkbox"/> 201
<input type="checkbox"/> 202
Credit Minimums
• 120 total applicable
• 30 in residence at UHM
• 45 upper division (300+ level) credits
Grade Point Average
• 2.0 cumulative or higher (<i>Note: Other GPAs may be required.</i>)
• Good academic standing

College Requirements
Credit Maximums
• 8 KRS activity
• 9 Directed Reading / Research
• 12 Practicum / Internship

*This program sheet was prepared to provide information and does not constitute a contract. See back for major requirements.
 Meet regularly with your major advisor.*

Major Requirements for BA in Communicology

Admission: Open

Application: Required (students must begin the declaration process by signing up at <http://go.hawaii.edu/fwW>)

Min. major credits: 33

Min. C grade in all courses

Requirements

Communicology Core Courses (18 credits)

COMG 251*DA

COMG 301*DS

COMG 302*DS

COMG 364*DS

COMG 371*DS

COMG 381*DS

Additional Non-Introductory Electives (15 credits)

COMG 290 or 300+

COMG 300+

COMG 300+

COMG 300+

COMG 300+

Notes

**Electives must have a prerequisite or be numbered 300 or above. Additionally, up to three (3) credit hours from any combination of COMG 399, COMG 499, and/or COMG 453 may be used to fulfill the Communicology major elective requirements.*

**In residence policy: A minimum of 15 credit hours, which includes COMG 302, must be taken in the Department of Communicology at UHM.*

**Advising is mandatory every semester for Communicology majors.*

College of Social Sciences Advising; Dean 2; (808) 956-0661

Communicology Department: George 326; (808) 956-8202 or (808) 956-8408; manoa.hawaii.edu/communicology

Communicology Department Chair: Amy Hubbard, PhD; George 326; (808) 956-3313; comgmaj@hawaii.edu

Communicology M.A.
[Fall 2022]

Requirements	Plan A	Plan B
Total credits	33 credits in 400-700 level courses	33 credits in 400-700 level courses
Required courses	COMG 601 COMG 602 COMG 702	COMG 601 COMG 602
Electives (if any)	18 credits in 400-700 level courses	21-24 credits in 400-700 level courses
Internships/practicum/fieldwork course (if any)	(none)	(none)
Qualifying exam (if any)	(none)	(none)
Research/Thesis Credits - 699	6 credits COMG 700	(none)
Thesis/Dissertation Proposal	End of third semester	End of third semester
Thesis/Dissertation Defense	Estimated end of 2 nd year	Estimated end of 2 nd year
Plan B requirements	N/A	3-6 credits COMG 600
Additional Master's or Doctoral Requirements	(none)	(none)

Communicology M.A.
[PROPOSED - Fall 2023]*

**changes highlighted in blue*

Requirements	Plan A	Plan B
Total credits	33 credits in 400-700 level courses	33 credits in 400-700 level courses
Required courses	COMG 601 COMG 602 COMG 612	COMG 601 COMG 602
Electives (if any)	18 credits in 400-700 level courses	21-24 credits in 400-700 level courses
Internships/practicum/fieldwork course (if any)	(none)	(none)
Qualifying exam (if any)	(none)	(none)
Research/Thesis Credits - 699	6 credits COMG 700	(none)
Thesis/Dissertation Proposal	End of third semester	End of third semester
Thesis/Dissertation Defense	Estimated end of 2 nd year	Estimated end of 2 nd year
Plan B requirements	N/A	3-6 credits COMG 600
Additional Master's or Doctoral Requirements	(none)	(none)

University of Hawai‘i at Mānoa – Academic Plan 2022-2023
College of Social Sciences/School of Communication and Information
Masters of Arts (MA) in Communicology - Plan A

This is a sample academic plan. Students should meet with an academic advisor prior to registration to formulate their own plan.

Year 1		Year 2	
Fall		Fall	
COMG 602	3	COMG 400+/600+	3
COMG 400+/600+	3	COMG 400+/600+	3
COMG 400+/600+	3	COMG 700	3
Credits	9	Credits	9
Spring		Spring	
COMG 601	3	COMG 400+/600+	3
COMG 702	3	COMG 700	3
COMG 400+/600+	3		
Credits	9	Credits	6
Summer		Summer	
Credits	0	Credits	0
Total Credits	18	Total Credits	33

Notes:

University of Hawai‘i at Mānoa – Academic Plan 2022-2023
College of Social Sciences/School of Communication and Information
Masters of Arts (MA) in Communicology - Plan B

This is a sample academic plan. Students should meet with an academic advisor prior to registration to formulate their own plan.

Year 1		Year 2	
Fall		Fall	
COMG 602	3	COMG 400+/600+	3
COMG 400+/600+	3	COMG 400+/600+	3
COMG 400+/600+	3	COMG 600	3
Credits	9	Credits	9
Spring		Spring	
COMG 601	3	COMG 400+/600+	3
COMG 400+/600+	3	COMG 600	3
COMG 400+/600+	3		
Credits	9	Credits	6
Summer		Summer	
Credits	0	Credits	0
Total Credits	18	Total Credits	33

Notes:

For that pursue a 3-credit project, 3 credits of COMG 600 (shown in second year) should be replaced by a COMG 400+/600+ elective

University of Hawai‘i at Mānoa – Five-Year Academic Plan
Combined Bachelor of Arts/ Master of Arts

This is a sample academic plan. You should meet with an academic advisor prior to registration to formulate your own plan.

Freshman Year		Sophomore Year		Junior Year		Senior Year/ Grad Year 1		Grad Year 2	
Fall		Fall		Fall – apply (+Grad Fee)		Fall - Undergrad tuition - Grad admission		Fall - Grad tuition	
COMG 251 (DA)	3	COMG 301 (DS)	3	COMG 302* (DS)	3	COMG 602	3 (dbl cnt)	COMG 600+ elective	3
FW (or FQ)	3	Elective 300+	3	COMG 371* (DS)	3	COMG 400+/600+ elective**	3	COMG 600+ elective	3
FG (A/B/C)	3	DB	3	Elective 300+	3	Elective 300+	3	COMG 600, 700 or 600+ elective	3
HSL 101	3	DY	1	Elective	3	Elective	3		
Elective	3	HSL 201	3	Elective	3	Elective	3		
		Elective	2						
Credits	15	Credits	15	Credits	15	Credits	15		9
Spring		Spring		Spring		Spring - Undergrad tuition (BA Degree)		Spring - Grad tuition (MA Degree)	
FQ (or FW)	3	COMG 381(DS)	3	COMG 300+	3	COMG 601	3 (dbl cnt)	COMG 600+ elective	3
FG (A/B/C)	3	DP	3	COMG 300+	3	COMG 612 or COMG 600+ elective	3(dbl cnt)	COMG 600+ elective	3
DS	3	HSL 202	3	Elective 300+	3	COMG 400+/600+ Elective**	3	COMG 600 or 700	3
HSL 102	3	COMG 364 (DS)	3	Elective 300+	3	Elective	3		
DH/DL	3	Elective	3	Elective	3	Elective	3		
Elective	3	Elective	3						
Credits	18	Credits	18	Credits	15	Credits	15		9
Total Credits	33	Total Credits	66	Total Credits	96	Total Credits	126**	Total Credits	153

Notes:

- Students must incorporate all focus requirements into this plan.
 - Minimum 45 upper-division (300+ course) credits are required
 - COMG 251 + 30 upper division credits (300+ level) are required for BA
 - *Gateway Course options (COMG 302 or 371), required grade is B or better.
 - Double counted course options: COMG 601 (Spring-only), 602 (Fall-only), 612 (Spring-only), 664, 670, 681.
- Students may take any 3 courses to double-count (in this sample plan are COMG 601, 602, 612). COMG 612 is only required for Plan A students.
- Plan A students register for COMG 700 while Plan B students register for COMG 600.
 - Projected graduation with Bachelor’s degree in semester 8
 - ** This BAM plan includes 6 excess credits during undergraduate degree, in addition to what is double-counted, carrying forward toward MA. These credits should be taken in fall and spring of the senior year as COMG 400+/600+ electives (designated with ** in the sample plan above).