

New Program Code Replace Program Code

Date: 02/05/2021

REQUESTOR CONTACT INFORMATION

Name Shelby Wong Campus UH Hilo
 Title Academic Curriculum and Graduate Program Off. Email shelbyw@hawaii.edu
 Office/Dept OVCAA Phone (808) 932-7927

NEW PROGRAM CODE TO CREATE

Institution UH Hilo Campus HIL- UH Hilo
 Level UG- Undergraduate Effective Term Fall 2021

	Code (Max. Characters)	Description	Check if requesting new code:
College	(2) <u>BU</u>	<u>Business and Economics</u>	<input type="checkbox"/> See Banner form STVCOLL
Department	(4) <u>BUAD</u>	<u>Business Administration</u>	<input type="checkbox"/> See Banner form STVDEPT
Degree/Certificate	(6) <u>SC</u> SUT <u>GBUS</u>	<u>Subject Certificate</u> <u>Business Administration</u>	<input type="checkbox"/> See Banner form STVDEGC
Major	(4) SUT <u>STRM</u>	<u>Sustainable Tourism</u>	<input checked="" type="checkbox"/> See Banner form STVMAJR
Concentration	(4) _____	_____	<input type="checkbox"/> See Banner form STVMAJR
Minor	(4) _____	_____	<input type="checkbox"/> See Banner form STVMAJR

If a similar major/concentration code exists in Banner, please list the code: _____

Justification to warrant a new major/concentration code similar to an existing major/concentration code: _____

Is this major/concentration code being used the same way at the other UH campuses? Yes No

Should this program be available for applicants to select as their planned course of study on the online application? *If yes, student may select the code as their only program of study.* Yes No

RULES PERTAINING TO FINANCIAL AID AND 150% DIRECT SUBSIDIZED LOAN LIMIT LEGISLATION

Is 50% or greater of the classes in this program offered at a location other than the Home Campus? Yes No

Is this program/major/certificate financial aid eligible? Yes No

Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)? Yes No

See <http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html>

Program Length

In academic years; decimals are acceptable. The length of the program should match what is published by the campus in any online and/or written publication.

1 year

Special Program Designations A B N P T U

See Special Program Designations Code Definitions on IRAO Program Code Request webpage

Required Terms of Enrollment: Fall Spring Summer Extended

EXISTING PROGRAM CODE TO REPLACE, IF APPLICABLE

Program Code	SC-INTT	Program Description	International Studies, Tourism Concentration
Institution	HIL- UH Hilo	Campus	UH Hilo
College	BU- Business and Econ	Department	BUAD- Business Administration
Level	UG Undergraduate		

Are current students "grandfathered" under the program code? Yes No

Should the old program code be available for use in Banner? Yes No

Effective Fall 2021, old program code will no longer be available to admit or recruit students.
Term (ie. Fall 2014)

This will turn off the online application, recruitment (effects Banner forms SRASUMI and SRAQUIK) and admissions (effects Banner forms SAADCRV, SAAADMS, SAASUMI, SAAQUIK, and SAAQUAN) Banner modules.

Effective Fall 2022- 2023, old program code will no longer be available to award degree to students.
Term (ie. Fall 2014)

This will turn off the general student (effects Banner form SGASTDN) and academic history (effects Banner form SHADEGR) Banner modules.

ATTACHMENTS

BOR Approved: Sole-credential Certificate, Associate, Bachelor and Graduate Degrees, and sole credential certificates

- BOR Meeting Minutes & Supporting Documents Curriculum

Chancellor Approved: Concentrations, Certificates and Associate in Technical Studies (ATS) Degree

- Memo from Chancellor to notify Vice President for Academic Planning and Policy regarding program action.
 Curriculum

CERTIFICATES ONLY: Please check one (1) statement. This certificate is a...


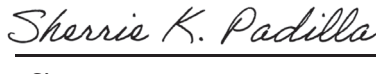
BOR approved certificate. BOR Meeting/Approval Date: _____

Chancellor approved within an authorized BOR program. BOR Program: _____

Chancellor approved CO in accordance with UHCCP 5.203, Section IV.B.10.

VERIFICATIONS

By signing below, I verify that I have reviewed and confirm the above information that is pertinent to my position.

<p>Registrar (Print Name)</p> <p>Chelsea Kay-Wong</p> <hr/> <p> 3/24/2021</p> <p>Signature Date</p>	<p>Financial Aid Officer (Print Name)</p> <p>Sherrie Padilla</p> <hr/> <p></p> <p>Signature Date</p>	<p>For Community Colleges, verification of consultation with OVPCC Academic Affairs:</p> <p>Tammi Oyadomari-Chun</p> <hr/> <p>Signature Date</p>
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ADDITIONAL COMMENTS

New program code requested is: SC-GBUS-SUT: Sustainable Tourism Certificate, Effective Fall 2021.

SC-INTT Sustainable Tourism Certificate

Approved | Fall 2021

Proposal Information

Status

Active

Workflow Status

Proposer

- ✓ **Sijie Sun (Submitter)**
Submitted 10-1-2020
- ✓ Emmeline DePillis (Shared)
- ✓ Sukhwa Hong (Shared)

(Curriculum Coordinator) \\ Curriculum Coordinator

- ✓ **Shelby Wong**
Approved 10-13-2020
- Curriculum and Registrar Reviewed
- Cheri Keli'i-Marumoto

Department (Business Administration (BUS)) \\ Department Chair

College (College of Business and Economics (CoBE)) \\ College Curriculum Review Committee Chair

College (College of Business and Economics (CoBE)) \\ Senate Chair

- ✓ **Sijie Sun**
Approved 10-13-2020

College (College of Business and Economics (CoBE)) \\ Associate Dean

College (College of Business and Economics (CoBE)) \\ Dean

- ✓ **Emmeline DePillis**
Approved 11-9-2020

(CCRC) \\ CCRC Chair

✓ **Alexander Nagurney**

Approved 12-3-2020

approved 7-0-0 on 12/2/20

(VCAA) \\ VCAA

✓ **Kris Roney**

Approved 12-29-2020

(Curr Coord Final) \\ Curriculum Coordinator

✓ **Shelby Wong**

Approved 1-22-2021

Printed and included in binder 1/22 sw

— VCAA Student Assistant

— Cheri Keli'i-Marumoto

Changes

- Program Title
- 1.2) Program Description
- 1.3) Program Catalog Description
- 2.1) Minimum Number of Credits
- Start Date

Show All ▼

Proposed

Program Title

Sustainable Tourism Certificate

Existing

Program Title

International Studies Certificate, Tourism Concentration

Admin Use Only

Program Code

SC-INTT

P) Proposal Details

P.1) This is a proposal for:

Modification of an existing undergraduate or graduate program, degree, minor, or certificate

P.2) Proposal Summary

Modify credits from 49-52 to 18.

Modify class requirements.

P.3) Proposal Rationale/Justification

Students have more flexibility to obtain this certificate. Also, students can develop a sustainable approach to connect with local communities.

All classes from other programs still keep as options.

We add some new classes from other departments.

P.4) Related Course(s)

TOUR 350: Introduction to Sustainable Tourism (3)

HWST 107 Hawai'i: Center of the Pacific (3)

HIST 280 Topics in Hawaiian History (3)

HIST 284 History of Hawaii (3)

ANTH 300 Cultures of Oceania (3)

ANTH 310 Contemporary Issues in Hawaiian Anthropology (3)

ANTH 357: Change in the Pacific (3)

ANTH 386: Hawn & Pacific Prehistory (3)

ANTH 387 Modern Hawaiian Culture 1819-Present (3)

ANTH 435/GEOG 435/HIST 415: Indigenous Issues Contemporary Pacific (3)

ANTH 323 Cultural & Social Change (3)

GEOG 440: Community Planning (3)

GEOG 340: Intro to Land Use Planning (3)

POLS 335: Envir Politics & Policy (3)

ANTH 389: Cultural Resource Management (3)

NRES 196 Intro to Natural Resource Mgmt (3)

NRES 320 Environ Issues in Asia-Pacific (3)

TOUR 320: Tourism Economics (3)

TOUR 317: Tourism Marketing & Management (3)

TOUR 340: International Travel & Tourism Policy (3)

ECON 310: Economic Development (3)

ECON 301: Inter Microecon Theory (3)

ECON 302: Managerial Economics (3)

ECON 482: Natural Resource Env Eco (3)

MKT 310: Princ of Marketing (3)

MGT 333: International Business Mgt (3)

BUS 400: Internship (3)

P.5) Course(s) from Other Departments

Yes

Courses

HWST 107 Hawai'i: Center of the Pacific (3)
HIST 280 Topics in Hawaiian History (3)
HIST 284 History of Hawaii (3)
ANTH 300 Cultures of Oceania (3)
ANTH 310 Contemporary Issues in Hawaiian Anthropology (3)
ANTH 357: Change in the Pacific (3)
ANTH 386: Hawn & Pacific Prehistory (3)
ANTH 387 Modern Hawaiian Culture 1819-Present (3)
ANTH 435/GEOG435/HIST 415: Indigenous Issues Contemporary Pacific (3)
GEOG 440: Community Planning (3)
NRES 196 Intro to Natural Resource Mgmt (3)
NRES 320 Environ Issues in Asia-Pacific (3)

P.6) Proposal Impact(s) - Resources

N.A.

P.7) Department Vote

	DATE	APPROVE	NOT APPROVE	ABSTAIN
DEPT VOTE	2020/09/30	9	0	0

P.8) Proposal Supporting Documents

- KHUOK Approval of Courses Sustainable Tourism Cert.pdf
- ANTH- Sust Tourism Cert Approval.pdf
- CAFNRM- Sust Tourism Cert Approval.pdf
- HIST- Sust Tourism Cert Approval.pdf

P.9) Proposer Notes

1) Program Information

1.1) Degree Type

Undergraduate Subject Certificate

Proposed

1.2) Program Description

The Sustainable Tourism Certificate is intended to familiarize students with international travel and tourism in terms of the tourists themselves, their service providers, and the government policies that can facilitate or create barriers for travel or for tourism development. The Certificate integrates a wide variety of existing courses into a cohesive whole focusing on sustainable tourism issues. An interdisciplinary approach informs consideration of the economic, environmental, social and cultural aspects of international tourism. This option allows students to examine tourism from a broad policy perspective or from an enterprise perspective. It is useful for students pursuing careers in tourism hospitality businesses or other tourism-related enterprises and in governmental tourism-related organizations. The Certificate is notable for having a capstone seminar study or study abroad feature providing hands-on experience for the student.

Existing

1.2) Program Description

The International Studies Certificate integrates a wide variety of existing courses into a cohesive whole focusing on international issues. This program of study is designed to prepare students for career opportunities in the new world system—a world system in which nongovernmental actors are proliferating, global communications networks multiplying, world travel expanding, and in which states are becoming increasingly interdependent. The Certificate is particularly useful for students pursuing careers in the Foreign Service, international institutions, nongovernmental international organizations, international business, and tourism.

The International Studies Certificate aims both to ready students for careers in the new world system and to foster global understanding. The International Studies Certificate requires two years of a foreign language with prerequisite preparation in General Education courses that emphasize world geography and culture. The core courses, also at the lower-division level, emphasize international political and economic structures and interrelationships. The student then chooses an area for concentrated study. Students can either choose to concentrate in the area of Tourism or in the area of International Relations (see listing under Political Science for International Relations Concentration Option). The concentrations are comprised of upper-division courses, which consider issues in a global context and stress cross-national understanding. The Certificate is notable for having a capstone seminar study or study abroad feature providing hands-on experience for the student.

The Tourism Concentration Option is intended to familiarize students with international travel and tourism in terms of the tourists themselves, their service providers, and the government policies that can facilitate or create barriers for travel or for tourism development. An interdisciplinary approach informs consideration of the economic, environmental, social and cultural aspects of international tourism. This option allows students to examine tourism from a broad policy perspective or from an enterprise perspective. It is useful for students pursuing careers in tourism hospitality businesses or other tourism-related enterprises and in governmental tourism-related organizations.

Proposed

1.3) Program Catalog Description

Sustainable Tourism Certificate Program (18 Credits):

- TOUR 350: Introduction to Sustainable Tourism (3)
- One upper-division TOUR course (3)
- One upper-division MKT course (3)
- Select two courses from the following: (6 credits)
 - HWST 107 Hawai'i: Center of the Pacific (3)
 - HIST 280 Topics in Hawaiian History (3)
 - HIST 284 History of Hawaii (3)
 - ANTH 300 Cultures of Oceania (3)
 - ANTH 310 Contemporary Issues in Hawaiian Anthropology (3)
 - ANTH 357: Change in the Pacific (3)
 - ANTH 386: Hawn & Pacific Prehistory (3)
 - ANTH 387 Modern Hawaiian Culture 1819-Present (3)
 - ANTH 435/GEOG 435/HIST 415: Indigenous Issues Contemporary Pacific (3)
 - ANTH 323 Cultural & Social Change (3)
 - GEOG 440: Community Planning (3)
 - GEOG 340: Intro to Land Use Planning (3)
 - POLS 335: Envir Politics & Policy (3)
 - ANTH 389: Cultural Resource Management (3)
 - NRES 196 Intro to Natural Resource Mgmt (3)
 - NRES 320 Environ Issues in Asia-Pacific (3)
 - TOUR 320: Tourism Economics (3)
 - TOUR 317: Tourism Marketing & Management (3)
 - TOUR 340: International Travel & Tourism Policy (3)
 - ECON 310: Economic Development (3)
 - ECON 301: Inter Microecon Theory (3)
 - ECON 302: Managerial Economics (3)
 - ECON 482: Natural Resource Env Eco (3)
 - MKT 310: Princ of Marketing (3)
 - MGT 333: International Business Mgt (3)
 - BUS 400: Internship (3)
- Select one course from ACC, MGT, MKT, BUS, FIN, QBA, ECON, or TOUR (3 credits)

Existing

1.3) Program Catalog Description

Requirements (49-52 credits):

1. General Education Co-Requisites (12):

- o Select **four courses** from:
 - ANTH 205 Cultural Anthropology (3)
 - GEOG 102 World Regional Geography (3)
 - GEOG 103 Geog And Contemp Soc (3)
 - HIST 151 World History to 1500 (3)
 - HIST 152 World History since 1500 (3)

2. Program Requirements (22):

- o First year language (8)
- o Second year language (8)
- o **Core courses (6):**
 - POLS 242 Intro To World Politics (3) **or** POLS 251 Intro to Comparative Politics (3)
 - ECON 210 Intro To Global Economy (3)

3. Tourism Concentration Option (12):

- o TOUR 317 Mkt & Mgt Of Travel & Tourism (3)
- o TOUR 320 Tourism Economics (3)
- o TOUR 340 Interntl Travel & Tourism Plcy (3)
- o And select **one course** from the following:
 - ANTH 323 Cultural & Social Change (3)
 - ECON 310 Economic Development (3)
 - ECON 360 International Trade & Welfare (3)
 - ECON ~~482~~ ~~380~~ Natural Resource Env Eco (3)
 - GEOG 340 Intro to Land Use Planning (3)
 - MKT 310 Princ of Marketing (3)
 - MGT 333 International Business Mgt (3)
 - POLS 335 Envir Politics & Policy (3)

4. Capstone Experience (3-6): See an advisor for options.

1.4) College

College of Business and Economics (CoBE)

1.5) Department

Business Administration (BUS)

2) Program Requirements

Proposed

2.1) Minimum Number of Credits

18 Required Credits

Existing

2.1) Minimum Number of Credits

49 Required Credits

2.2) Minimum GPA

Banner default is 2.0 (C)

2.3) Minimum Acceptable Grade

Banner default 1.0 (D)

2.4) Program Notes

3) Attachments



February 5, 2021

MEMORANDUM

TO: Bonnie D. Irwin
Chancellor
University of Hawai'i at Hilo

FROM: Kris Roney 
Vice Chancellor for Academic Affairs
University of Hawai'i at Hilo

SUBJECT: Request for Approval of New Program Codes for use at UH Hilo

SPECIFIC ACTION REQUESTED:

We request that the following new program codes be approved for use. The below are either modifications to existing Bachelor degree programs or new Subject Certificates approved for Fall 2021 via the campus curriculum review process.

Program Modifications for Bachelor Degrees:

BBA-GBUS-AGB Bachelor of Business Administration
Business Administration
Agribusiness Concentration
College of Business and Economics
*New Concentration

Program Modifications for Graduate Degrees:

MA-ILCE-ILM Master of Arts
Indigenous Language and Culture Education
Indigenous Language Medium Education Concentration
Ka Haka 'Ula O Ke'elikōlani
*New Concentration

MA-ILCE-HLL Master of Arts
Indigenous Language and Culture Education
Hawaiian Language and Literature Concentration
Ka Haka 'Ula O Ke'elikōlani
*New Concentration

MA-ILCE-ILR Master of Arts
Indigenous Language and Culture Education
Indigenous and Minority Language Revitalization Concentration
Ka Haka 'Ula O Ke'elikōlani
*New Concentration

New Subject Certificates under a BOR approved degree program:

SC-GBUS-BAN Business Analytics
Home Program: BBA- Business Administration
*New Subject Certificate

SC-GBUS-SUT Sustainable Tourism
Home Program: BBA-Business Administration
*Note: Certificate was formerly International Studies- Tourism
Concentration, curriculum has been revamped and certificate renamed.*

RECOMMENDED EFFECTIVE DATE:

We request the effective date of Fall 2021.

ADDITIONAL COST:

There is no additional cost associated with this request.

PURPOSE:

The purpose of this request is to request approval for new program codes from the UH System Institutional Research, Analysis and Planning (IRAPO) office for the above-mentioned degree programs and subject certificates.

ACTION RECOMMENDED:

We recommend that you approve the new program codes for use for the above-mentioned degree and certificate programs.

APPROVED/DISAPPROVED:



Bonnie Irwin, Chancellor

2-10-21
Date

KR:sw

Cc: Office of the Vice President for Academic Planning & Policy (OVPAPP)
Farrah Marie Gomes, Vice Chancellor for Student Affairs
Lisa Ann Amaral, Assistant Director of Admissions
Jennifer Naguwa, Assistant Director of Admissions
Chelsea Kay-Wong, University Registrar