

New Program Code **Modify Program Code**

Date: 1/23/2020

REQUESTOR CONTACT INFORMATION

Name Shelby Wong Campus Hilo, UH
 Title Curriculum, Catalog, Grad Div Spec. Email shelbyw@hawaii.edu
 Office/Dept OVCAA Phone 932-7927

NEW PROGRAM CODE TO CREATE

Institution HIL - University of Hawaii at Hilo Campus HIL - University of Hawaii at Hilo
 Level UG - Undergraduate Effective Term Fall 2020

	Code (Max. Characters)	Description	Check if requesting new code:
College	(2) <u>BU</u>	<u>Business and Economics</u>	<input type="checkbox"/> See Banner form STVCOLL
Department	(4) _____	_____	<input type="checkbox"/> See Banner form STVDEPT
Degree/Certificate	(6) <u>BBA</u>	<u>Bachelor of Business Administr</u>	<input type="checkbox"/> See Banner form STVDEGC
Major	(4) <u>GBUS</u>	<u>General Business</u>	<input type="checkbox"/> See Banner form STVMAJR
Concentration	(4) <u>AECO</u>	<u>Applied Economics</u>	<input checked="" type="checkbox"/> See Banner form STVMAJR
Minor	(4) _____	_____	<input type="checkbox"/> See Banner form STVMAJR

If a similar major/concentration code exists in Banner, please list the code: _____

Justification to warrant a new major/concentration code similar to an existing major/concentration code: _____

If new major, please list the BOR's approved Classification of Instructional Programs (CIP) Code: _____

Is this major/concentration code being used the same way at the other UH campuses? Yes No
 Should this program be available for applicants to select as their planned course of study on the online application? Yes No
If yes, student may select the code as their only program of study.

RULES PERTAINING TO FINANCIAL AID AND 150% DIRECT SUBSIDIZED LOAN LIMIT LEGISLATION

Is 50% or greater of the classes in this program offered at a location other than the Home Campus? Yes No
 Is this program/major/certificate financial aid eligible? Yes No
 Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)? Yes No

See <http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html>

Program Length

In academic years; decimals are acceptable. The length of the program should match what is published by the campus in any online and/or written publication.

4 years

Special Program Designations

See *Special Program Designations Code Definitions on IRAO Program Code Request webpage*

A B N P T U

Required Terms of Enrollment: Fall Spring Summer Extended

IRAO USE ONLY: DATE RECEIVED

ADDITIONAL COMMENTS (for modifying existing program codes, specify the term to turn on/off the online application, the recruitment/admission term, and the general student/history/degree term.)

The current Economics (ECON) concentration on the BBA-GBUS is being revamped and renamed to the Applied Economics concentration to better reflect curriculum.

New code: BBA-GBUS-AECO

~~BBA-GBUS-ECON~~

ATTACHMENTS

BOR Approved: Sole-credential Certificates, Associate (excluding ATS), Bachelor and Graduate Degrees, and sole credential certificates

- BOR Meeting Minutes & Supporting Documents
- Curriculum

Chancellor Approved: Concentrations, Certificates and Associate in Technical Studies (ATS) Degree

- Memo from Chancellor to notify Vice President for Academic Planning and Policy regarding program action.
- Curriculum

CERTIFICATES ONLY: Please check one (1) statement. This certificate is a...

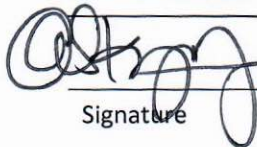
- BOR approved certificate. BOR Meeting/Approval Date: _____
- Chancellor approved within an authorized BOR program. BOR Program: _____
- Chancellor approved CO in accordance with UHCCP 5.203, Section IV.B.10.

VERIFICATIONS

By signing below, I verify that I have reviewed and confirm the above information that is pertinent to my position.

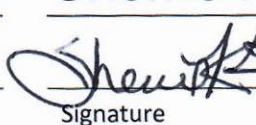
Registrar
(Print Name)

Chelsea Kay-Wong

 2/28/2020
Signature Date

Financial Aid Officer
(Print Name)

Sherrie Padilla

 3/3/20
Signature Date

For Community Colleges,
verification of consultation with
OVPCC Academic Affairs:
Tammi Oyadomari-Chun

Signature Date



2020 JAN 30 PM 2: 13

UH-HILO
CHANCELLOR'S OFFICE

January 30, 2020

MEMORANDUM

TO: Bonnie Irwin
Chancellor
University of Hawai'i at Hilo

FROM: Ken Hon *Ken Hon*
Interim Vice Chancellor for Academic Affairs
University of Hawai'i at Hilo

SUBJECT: Request for Approval of New Program Codes for use at UH Hilo

SPECIFIC ACTION REQUESTED:

We request that the following new program codes be approved for use. The below are either modifications to existing Bachelor degree programs or new Subject Certificates approved for Fall 2020 via the campus curriculum review process.

Program Modifications for Bachelor Degrees:

BS-AG4-ANHM Bachelor of Science
Agriculture
Animal Health and Management Concentration
College of Agriculture, Forestry and Natural Resource Mgmt.

*CAFNRM is combining the current two Animal Science concentrations into one revised concentration.

BS-AG4-TAG Bachelor of Science
Agriculture
Tropical Agroecology Concentration
College of Agriculture, Forestry and Natural Resource Mgmt.

*CAFNRM is combining the current Tropical Plant Science and Agroecology and Tropical Horticulture concentrations into concentration.

BBA-GBUS-AECO Bachelor of Business Administration
General Business
Applied Economics Concentration
College of Business and Economics

*The current Economics concentration is being renamed to Applied Economics to better reflect content.

BA-HIST-HAP Bachelor of Arts
History
Hawai'i and the Pacific Concentration
College of Arts and Sciences

*History is combining its current Hawai'i and Pacific History concentrations to a combined concentration.

BA-KES-AKES Bachelor of Arts
Kinesiology and Exercise Science
Applied Kinesiology and Exercise Science Concentration
College of Natural and Health Sciences

BA-KES-AHLT Bachelor of Arts
Kinesiology and Exercise Science
Allied Health Concentration
College of Natural and Health Sciences

*KES is revamping program curriculum and is renaming two of its existing concentrations to better reflect content.

New Subject Certificates under a BOR approved degree program:

SC-ART-DMA Digital Media Art
Home Program: BA- Art

SC-JPST-JPT Japanese Language Teaching
Home Program: BA- Japanese Studies

SC-KES-IPH Indigenous Public Health
Home Program: BA- Kinesiology and Exercise Science

RECOMMENDED EFFECTIVE DATE:

We request the effective date of Fall 2020.

ADDITIONAL COST:

There is no additional cost associated with this request.

PURPOSE:

The purpose of this request is to request approval for new program codes from the UH System Institutional Research, Analysis and Planning (IRAPO) office for the above-mentioned degree programs and subject certificates.

ACTION RECOMMENDED:

We recommend that you approve the new program codes for use for the above-mentioned degree and certificate programs.

APPROVED/DISAPPROVED:



Bonnie Irwin, Chancellor

1-31-20
Date

KH:sw

Cc: Donald Straney, Vice President for Academic Planning & Policy
Chelsea Kay-Wong, University Registrar and Interim Director of Admissions

BBA-GBUS

Business Administration, BBA- General Business (All Concentrations)

Future | Fall 2020 – Indefinite

Program Title

Business Administration, BBA- General Business (All Concentrations)

Admin Use Only

Code

BBA-GBUS

1) Program Information

1.1) Degree Type

Bachelor of Business Administration

1.2) Program Description

The Department of Business Administration offers students the opportunity to receive a Bachelor of Business Administration (BBA) degree that is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB International). The program offers majors in Accounting and in General Business. Within the General Business major, students select a concentration area from Finance, Marketing, General Management, Economics, Healthcare Management, or Professional Studies. The program is divided into three components: General Education, the Pre-Business program, and the Professional Business program. Some General Education requirements may be satisfied with courses from the Pre-Business program. The University also places several graduation requirements on all baccalaureate degree programs, and these must be satisfied by candidates for the BBA (Please see the Baccalaureate Degree Requirements.)

1.3) Program Catalog Description**General Education Pre-Business Requirements****G1. Composition**

- ENG 100 Composition I (3), ENG 100T Composition with Tutorial (3), ESL 100 Composition/Non-native Speakers (3), or ESL 100T Composition/Non-nativeTutorial (3), with a "C" or better

G3. Quantitative Reasoning

- One MATH course numbered 125, 135, 241 or higher, with "C" or better

G6. Social Sciences

- One class from ANTH, PSY, or SOC with "C" or better

Note: All remaining General Education Requirements must also be met.

Pre Business Core Requirements (30 credits)

Each Pre-Business core course must be completed with a grade of "C" or better.

- ACC 201 Intro to Financial Accounting (3)
- ACC 202 Intro to Managerial Accounting (3)
- BUS 110 Freshmen Business Experience (3) **or** BUS 100 Introduction to Business (3) **or** FIN 220 Personal Finance (3) **or** COM 251 Public Speaking (3) **or** MGT 425 Bus Planning for New Ventures (3)
- BUS 240 Business Law (3)
- BUS 290 Critical Thinking (3)
- ECON 130 Intro To Microeconomics (3)
- ECON 131 Intro To Macroeconomics (3)
- ECON 300 Inter Macroecon Theory (3) **or** ECON 340 Money & Banking (3)

- ENG 209 Writing for Business (3) or ENG 287 Introduction to Rhetoric (3) or ENG 215 Writing for Hum & Soc Sci (3) or ENG 225 Writing for Sci & Technology (3)
- QBA 260 Business Statistics (3)

Professional Business Core Requirements (24 credits)

Each Business core course must be completed with a grade of "C" or better.

- MGT 300 Mgt, Orgs & Human Behavior (3)
- MGT 333 International Business Mgt (3)
- MKT 310 Princ of Marketing (3)
- FIN 320 Prin Bus Finance (3)
- QBA 300 Operations Management (3)
- QBA 362 Mgt Information Systems (3)
- MGT 423 Business & Society (3)
- MGT 490 Strategic Mgt (3)

General Business Major Concentrations (18 credits)

General Business students may select one of the following three areas of specialization for the remainder of their business coursework. Each concentration consists of six (6) courses and has choices in the area of concentration, as well as some unrestricted business electives. Each of the six concentration courses must be completed with a "C" or better. The concentrations are:

Professional Studies Concentration (18 credits)

- 6 Business Discipline Credits (ACC, ECON, FIN, MGT, MKT, TOUR, QBA ~~of which no more than 3 credits may be an Econ course~~)
- 12 Upper-Division Credits from a Non-Business Discipline

Finance Concentration (18 credits)

- FIN 321 Invest & Secur Analysis (3)
- FIN 322 Corporate Finance (3)
- FIN Elective (3)
- FIN Elective (3)
- Two ACC, BUS, ECON, FIN, MGT, MKT, QBA, or TOUR Electives. (6)

Management Concentration (18 credits)

- Six courses chosen from **at least three** of the following: ACC, BUS, ECON, FIN, MGT, MKT, QBA, TOUR. No more than two courses from any one of the above disciplines.

Marketing Concentration (18 credits)

- Three MKT upper-division electives
- One MKT or TOUR elective
- Two ACC, BUS, ECON, FIN, MGT, MKT, QBA, TOUR electives.

Health Care Concentration (18 credits all with "C" or better; at least 12 are at the 300-400 level)

Students should take no more than two courses from each area). Courses to choose from include:

- ANTH 415 Medical Anthropology
- ANTH 463 Global Health
- COM 241 Health, Culture & Diversity
- COM 430 Health Communication
- ECON 417 Health Economics
- NURS 348 Human Pathophysiology (3)
- NURS 350 Transcultural Care and Health Care Promotion
- NURS 359 Foundations of Public Health Promotion
- NURS 370 Transcultural Health Care

- NURS 372 Spirituality in Health Care
- NURS 373 Gerontological Health Care
- NURS 375 Applied Human Nutrition (3)
- SOC 360 Health Policy
- PHIL 323 Professional Ethics
- PHIL 327 Bioethics
- PSY 320 Developmental Psychology
- PSY 380 Health Psychology

Applied Economics Concentration (18 credits at the 300-400 level all with "C" or better)

Students should take no more than one course from each area

1. Microeconomic Requirement (3): (Choose one of the below)

- ECON 301 Intermediate Microeconomics
- ECON 302 Managerial Economics
- ECON 414 Global Topics in Game Theory

2. Quantitative Requirement (3): (Choose one of the below)

- ECON 390 Econometrics
- ECON 430 Quantitative Forecasting
- FIN 321 Invest & Secur Analysis

3. Global Economic Requirement (3): (Choose one of the below)

- ECON 310 Development Economics
- ECON 361 International Finance

4. Economic Electives (9):

- Two ECON electives.
- One ACC, BUS, ECON, FIN, MGT, MKT, QBA or TOUR Elective.

General Electives

Additional courses required to meet the 121 credits required to graduate

Total Semester Hours Required for the B.B.A. in General Business

121 credits required.

Notes:

1. At least 24 credits of Business Administration coursework at the 300- or 400-level applied to any B.B.A. degree must be earned at UH Hilo.

1.4) College

College of Business and Economics (CoBE)

1.5) Department

Business Administration (BUS)

2) Program Requirements

2.1) Minimum Number of Credits

54 Required Credits

18 Concentration area elective credits

2.2) Minimum GPA

2.0

Per CoBE Senate vote on December 2, 2016

2.3) Minimum Acceptable Grade

2.0 C

2.4) Program Notes

Note: Per Dean of COBE on 3/18 the college requests to cancel the approved change of adding in MATH 115 as an alternate option to QBA 260 in the Pre-Business Core. Email approval attached.

3) Attachments

- University of Hawaii Mail - Vote to stop change of Math 121 equivalent to QBA 260.pdf