

New Program Code       Modify Program Code

Date: \_\_\_\_\_

**REQUESTOR CONTACT INFORMATION**

Name \_\_\_\_\_ Campus \_\_\_\_\_  
 Title \_\_\_\_\_ Email \_\_\_\_\_  
 Office/Dept \_\_\_\_\_ Phone \_\_\_\_\_

**NEW PROGRAM CODE TO CREATE**

Institution \_\_\_\_\_ Campus \_\_\_\_\_  
 Level \_\_\_\_\_ Effective Term \_\_\_\_\_

	Code (Max. Characters)	Description	Check if requesting new code:
College	(2) _____	_____	<input type="checkbox"/> See Banner form STV_COLL
Department	(4) _____	_____	<input type="checkbox"/> See Banner form STV_DEPT
Degree/Certificate	(6) _____	_____	<input type="checkbox"/> See Banner form STV_DEGC
Major	(4) _____	_____	<input type="checkbox"/> See Banner form STV_MAJR
Concentration	(4) <del>_____</del> ABU	_____	<input type="checkbox"/> See Banner form STV_MAJR
Minor	(4) _____	_____	<input type="checkbox"/> See Banner form STV_MAJR

If a similar major/concentration code exists in Banner, please list the code: \_\_\_\_\_

Justification to warrant a new major/concentration code similar to an existing major/concentration code: \_\_\_\_\_

If new major, please list the BOR's approved Classification of Instructional Programs (CIP) Code: \_\_\_\_\_

Is this major/concentration code being used the same way at the other UH campuses?  Yes  No

Should this program be available for applicants to select as their planned course of study on the online application? *If yes, student may select the code as their only program of study.*  Yes  No

**RULES PERTAINING TO FINANCIAL AID AND 150% DIRECT SUBSIDIZED LOAN LIMIT LEGISLATION**

Is 50% or greater of the classes in this program offered at a location other than the Home Campus?  Yes  No

Is this program/major/certificate financial aid eligible?  Yes  No

Does this certificate qualify as a Gainful Employment Program (Title IV-eligible certificate program)?  Yes  No

See <http://www.ifap.ed.gov/GainfulEmploymentInfo/index.html>

**Program Length**

*In academic years; decimals are acceptable. The length of the program should match what is published by the campus in any online and/or written publication.*

Special Program Designations  A  B  N  P  T  U

See *Special Program Designations Code Definitions on IRAO Program Code Request webpage*

Required Terms of Enrollment:  Fall  Spring  Summer  Extended

**IRAO USE ONLY: DATE RECEIVED**

**ADDITIONAL COMMENTS** (for modifying existing program codes, specify the term to turn on/off the online application, the recruitment/admission term, and the general student/history/degree term.)

**ATTACHMENTS**

**BOR Approved:** Sole-credential Certificates, Associate (excluding ATS), Bachelor and Graduate Degrees, and sole credential certificates

- BOR Meeting Minutes & Supporting Documents  Curriculum

**Chancellor Approved:** Concentrations, Certificates and Associate in Technical Studies (ATS) Degree

- Memo from Chancellor to notify Vice President for Academic Planning and Policy regarding program action.  
 Curriculum

**CERTIFICATES ONLY: Please check one (1) statement.** This certificate is a...

- BOR approved certificate. BOR Meeting/Approval Date: \_\_\_\_\_  
 Chancellor approved within an authorized BOR program. BOR Program: \_\_\_\_\_  
 Chancellor approved CO in accordance with UHCCP 5.203, Section IV.B.10.

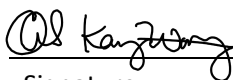
**VERIFICATIONS**

*By signing below, I verify that I have reviewed and confirm the above information that is pertinent to my position.*

**Registrar**  
(Print Name)

**Financial Aid Officer**  
(Print Name)

**For Community Colleges,  
verification of consultation with  
OVPC Academic Affairs:**  
Tammi Oyadomari-Chun



3/24/2021

Signature

Date



Signature

Date

Signature

Date

## **BBA-GBUS**

# **Business Administration, BBA- General Business (All Concentrations)**

Approved | Fall 2021

### **Proposal Information**

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**Status**

Active

**Workflow Status***Proposer*✓ **Emmeline DePillis (Submitter)**

Submitted 9-11-2020

*(Curriculum Coordinator) \\ Curriculum Coordinator*✓ **Shelby Wong**

Approved 10-13-2020

Curriculum and Registrar Reviewed

— Cheri Keli'i-Marumoto

*Department (Business Administration (BUS)) \\ Department Chair**College (College of Business and Economics (CoBE)) \\ College Curriculum Review Committee Chair**College (College of Business and Economics (CoBE)) \\ Senate Chair*✓ **Sijie Sun**

Approved 10-13-2020

*College (College of Business and Economics (CoBE)) \\ Associate Dean**College (College of Business and Economics (CoBE)) \\ Dean*✓ **Emmeline DePillis**

Approved 11-9-2020

*(CCRC) \\ CCRC Chair*✓ **Alexander Nagurney**

Approved 12-3-2020

approved 7-0-0 on 12/2/20

*(VCAA) \\ VCAA*✓ **Kris Roney**

Approved 1-7-2021

*(Curr Coord Final) \\ Curriculum Coordinator*✓ **Shelby Wong**

Approved 1-19-2021

Printed and Included in Binder 1/19/21 sw

— VCAA Student Assistant

— Cheri Keli'i-Marumoto

**Changes**

- 1.2) Program Description
- 1.3) Program Catalog Description
- Start Date
- End Term

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**Program Title**

Business Administration, BBA- General Business (All Concentrations)

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**Admin Use Only****Program Code**

BBA-GBUS

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**P) Proposal Details****P.1) This is a proposal for:**

Modification of an existing undergraduate or graduate program, degree, minor, or certificate

**P.2) Proposal Summary**

1. Add the Agricultural Business concentration

Agricultural Business Concentration (30 credits)

6 Upper-Division Business Discipline Credits (ACC, ECON, FIN, MGT, MKT, TOUR, QBA)

12 Upper-Division Credits from the College of Agriculture, Forestry, and Natural Resources Management

Ag 230, Hort 262, and one of (ANSC 141 or AQUA 262)

Chemistry 141, 151, or 161

2. We are also broadening the 300-level ECON requirement. Instead of ECON 300 or 340, students may take ECON 300, 301, 302, or 340

3. Removing ENG 215 from the Pre-Business core options, the English department has deactivated the course.

**P.3) Proposal Rationale/Justification**

The business of agriculture is crucial to the economic future of Hawaii Island. In addition, this concentration addresses feedback from employers in the agricultural sector, who would like to get employees who have both business and agriculture knowledge. The concentration uses only existing courses and does not require additional resources. It is designed to be flexible in the choice of upper-division classes so that students' progress is not held up by course availability issues in the upper division.

**P.4) Related Course(s)****P.5) Course(s) from Other Departments**

Yes

**Courses**

Students must take 12 upper-division credits from the College of Agriculture, Forestry, and Natural Resources Management

Students must take Ag 230, Hort 262, and one of (ANSC 141 or AQUA 262)

The CAFNRM Faculty Senate has agreed to this

**P.6) Proposal Impact(s) - Resources**

No additional resources required.

**P.7) Department Vote**

	<b>DATE</b>	<b>APPROVE</b>	<b>NOT APPROVE</b>	<b>ABSTAIN</b>
<b>DEPT VOTE</b>	2020/04/09	9	0	0

**P.8) Proposal Supporting Documents**

- CAFNRM approval for Ag Business Concentration.pdf
- CHEM Your approval requested - 1 LD CHEM course for new BBA Ag Business Concentration.pdf

**P.9) Proposer Notes**

The AG-Business concentration was approved by CoBE Faculty Senate 4/9/20 with a vote of 9-0-0

The ECON change was approved by CoBE Faculty Senate 4/22/20 with a vote of 9-0-0

## 1) Program Information

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**1.1) Degree Type**

Bachelor of Business Administration

Proposed

**1.2) Program Description**

The Department of Business Administration offers students the opportunity to receive a Bachelor of Business Administration (BBA) degree that is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB International). The program offers majors in Accounting and in General Business. Within the General Business major, students select a concentration area from Finance, Marketing, General Management, Economics, Healthcare Management, Agricultural Business, or Professional Studies. The program is divided into three components: General Education, the Pre-Business program, and the Professional Business program. Some General Education requirements may be satisfied with courses from the Pre-Business program. The University also places several graduation requirements on all baccalaureate degree programs, and these must be satisfied by candidates for the BBA (Please see the Baccalaureate Degree Requirements.)

Existing

**1.2) Program Description**

The Department of Business Administration offers students the opportunity to receive a Bachelor of Business Administration (BBA) degree that is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB International). The program offers majors in Accounting and in General Business. Within the General Business major, students select a concentration area from Finance, Marketing, General Management, Economics, Healthcare Management, or Professional Studies. The program is divided into three components: General Education, the Pre-Business program, and the Professional Business program. Some General Education requirements may be satisfied with courses from the Pre-Business program. The University also places several graduation requirements on all baccalaureate degree programs, and these must be satisfied by candidates for the BBA (Please see the Baccalaureate Degree Requirements.)

Proposed

**1.3) Program Catalog Description****General Education Pre-Business Requirements**

## G1. Composition

- ENG 100 Composition I (3), ENG 100T Composition with Tutorial (3), ESL 100 Composition/Non-native Speakers (3), or ESL 100T Composition/Non-native Tutorial (3), with a "C" or better

## G3. Quantitative Reasoning

- One MATH course numbered 125 or higher, with "C" or better

## G6. Social Sciences

- One class from ANTH, PSY, or SOC with "C" or better

Note: All remaining General Education Requirements must also be met.

**Pre Business Core Requirements (30 credits)**

Each Pre-Business core course must be completed with a grade of "C" or better.

- ACC 201 Intro to Financial Accounting (3)
- ACC 202 Intro to Managerial Accounting (3)
- BUS 110 Freshmen Business Experience (3) **or** BUS 100 Introduction to Business (3) **or** FIN 220 Personal Finance (3) **or** COM 251 Public Speaking (3) **or** MGT 425 Bus Planning for New Ventures (3)
- BUS 240 Business Law (3)
- BUS 290 Critical Thinking (3)
- ECON 130 Intro To Microeconomics (3)
- ECON 131 Intro To Macroeconomics (3)
- ECON 300 Inter Macroecon Theory (3) **or** ECON 301 Inter Microecon Theory (3) **or** ECON 302 Managerial Economics (3) **or** ECON 340 Money & Banking (3)
- ENG 209 Writing for Business (3) **or** ENG 287 Introduction to Rhetoric (3) **or** ENG 225 Writng for Sci & Technology (3)
- QBA 260 Business Statistics (3)

**Professional Business Core Requirements (24 credits)**

*Each Business core course must be completed with a grade of "C" or better.*

- MGT 300 Mgt, Orgs & Human Behavior (3)
- MGT 333 International Business Mgt (3)
- MKT 310 Princ of Marketing (3)
- FIN 320 Prin Bus Finance (3)
- QBA 300 Operations Management (3)
- QBA 362 Mgt Information Systems (3)
- MGT 423 Business & Society (3)
- MGT 490 Strategic Mgt (3)

**General Business Major Concentrations (18 credits)**

General Business students must select one of the following areas of specialization for the remainder of their business coursework. Each concentration consists of at least eighteen (18) credits. Each course in the concentration must be completed with a "C" or better. The concentrations are:

**Agricultural Business Concentration (30 credits)**

- 6 Upper-Division Business Discipline Credits (ACC, ECON, FIN, MGT, MKT, TOUR, QBA)
- 12 Upper-Division Credits from the College of Agriculture, Forestry, and Natural Resources Management in AG, AGBU, AGEC, AGEN, ANSC, AGRN, AQUA, ENTO, FOR, HORT, SOIL, NRES or PPTH. (12)
- 9 credits Lower-Division CAFNRM courses:
  - AG 230 Sustainable Agriculture (3)
  - HORT 262 Princ Of Hort (3)
  - One of the following:
    - ANSC 141 Intro To An Science (3)
    - AQUA 262 Intro Aquaculture (3)
- 3 credits chemistry requirement, one of:
  - CHEM 141 Surv Organ Chem & Biochem (3)
  - CHEM 151 Elementary Survey of Chemistry (3)



- [CHEM 161 General Chemistry I \(3\)](#)

## Professional Studies Concentration (18 credits)

- 6 Business Discipline Credits (ACC, ECON, FIN, MGT, MKT, TOUR, QBA)
- 12 Upper-Division Credits from a Non-Business Discipline

## Finance Concentration (18 credits)

- FIN 321 Invest & Secur Analysis (3)
- FIN 322 Corporate Finance (3)
- FIN Elective (3)
- FIN Elective (3)
- Two ACC, BUS, ECON, FIN, MGT, MKT, QBA, or TOUR Electives. (6)

## Management Concentration (18 credits)

- Six courses chosen from **at least three** of the following: ACC, BUS, ECON, FIN, MGT, MKT, QBA, TOUR. No more than two courses from any one of the above disciplines.

## Marketing Concentration (18 credits)

- Three MKT upper-division electives
- One MKT or TOUR elective
- Two ACC, BUS, ECON, FIN, MGT, MKT, QBA, TOUR electives.

## Health Care Concentration (18 credits all with “C” or better; at least 12 are at the 300-400 level)

Students should take no more than two courses from each area). Courses to choose from include:

- ANTH 415 Medical Anthropology
- ANTH 463 Global Health
- COM 241 Health, Culture & Diversity
- COM 430 Health Communication
- ECON 417 Health Economics
- NURS 348 Human Pathophysiology (3)
- NURS 350 Transcultural Care and Health Care Promotion
- NURS 359 Foundations of Public Health Promotion
- NURS 370 Transcultural Health Care
- NURS 372 Spirituality in Health Care
- NURS 373 Gerontological Health Care
- NURS 375 Applied Human Nutrition (3)
- SOC 360 Health Policy
- PHIL 323 Professional Ethics
- PHIL 327 Bioethics
- PSY 320 Developmental Psychology
- PSY 380 Health Psychology

## Applied Economics Concentration (18 credits at the 300-400 level all with “C” or better)

Students should take no more than one course from each area

1. Microeconomic/Macroeconomic Requirement (3): (Choose one of the below)

- **Choose one if ECON 300/340 is taken for Pre-Business requirement**
  - [ECON 301 Inter Microecon Theory \(3\)](#)
  - [ECON 302 Managerial Economics \(3\)](#)
  - [ECON 414 Global Topics in Game Theory \(3\)](#)
- **Choose one of the below if ECON 301/302 is taken for Pre-Business requirement**
  - [ECON 300 Inter Macroecon Theory \(3\)](#)
  - [ECON 340 Money & Banking \(3\)](#)

2. Quantitative Requirement (3): (Choose one of the below)

- ECON 390 Econometrics
- ECON 430 Quantitative Forecasting
- FIN 321 Invest & Secur Analysis

3. Global Economic Requirement (3): (Choose one of the below)

- ECON 310 Development Economics
- ECON 361 International Finance

4. Economic Electives (9):

- Two ECON electives.
- One ACC, BUS, ECON, FIN, MGT, MKT, QBA or TOUR Elective.

General Electives

Additional courses required to meet the 121 credits required to graduate

Total Semester Hours Required for the B.B.A. in General Business

121 credits required.

Notes:

1. At least 24 credits of Business Administration coursework at the 300- or 400-level applied to any B.B.A. degree must be earned at UH Hilo.

Existing

### 1.3) Program Catalog Description

#### General Education Pre-Business Requirements

##### G1. Composition

- ENG 100 Composition I (3), ENG 100T Composition with Tutorial (3), ESL 100 Composition/Non-native Speakers (3), or ESL 100T Composition/Non-native Tutorial (3), with a "C" or better

##### G3. Quantitative Reasoning

- One MATH course numbered 125, 135, 241 or higher, with "C" or better

##### G6. Social Sciences

- One class from ANTH, PSY, or SOC with "C" or better

Note: All remaining General Education Requirements must also be met.

#### Pre Business Core Requirements (30 credits)

Each Pre-Business core course must be completed with a grade of "C" or better.

- ACC 201 Intro to Financial Accounting (3)
- ACC 202 Intro to Managerial Accounting (3)
- BUS 110 Freshmen Business Experience (3) or BUS 100 Introduction to Business (3) or FIN 220 Personal Finance (3) or COM 251 Public Speaking (3) or MGT 425 Bus Planning for New Ventures (3)
- BUS 240 Business Law (3)
- BUS 290 Critical Thinking (3)
- ECON 130 Intro To Microeconomics (3)
- ECON 131 Intro To Macroeconomics (3)
- ECON 300 Inter Macroecon Theory (3) or ECON 340 Money & Banking (3)
- ENG 209 Writing for Business (3) or ENG 287 Introduction to Rhetoric (3) or ENG 215 Writing for Hum & Soc Sci (3) or ENG 225 Writing for Sci & Technology (3)

#### 1.4) College

College of Business and Economics (CoBE)

#### Professional Business Core Requirements (24 credits)

##### 1.5) Department

Each Business core course must be completed with a grade of "C" or better.

##### Business Administration (BUS)

- MGT 300 Mgt, Orgs & Human Behavior (3)
- MGT 333 International Business Mgt (3)
- MKT 310 Princ of Marketing (3)
- FIN 320 Prin Bus Finance (3)
- QBA 300 Operations Management (3)

## 2) Program Requirements

- QBA 362 Mgt Information Systems (3)

#### 2.1) Minimum Number of Credits

54 Required Credits

18 Concentration area elective credits

#### General Business Major Concentrations (18 credits)

##### 2.2) Minimum GPA

General Business students may select one of the following three areas of specialization for the remainder of their business coursework. Each concentration consists of six (6) courses and has choices in the area of concentration, as well as some unrestricted business electives. Each of the six concentration courses must be completed with a "C" or better. The concentrations are:

#### 2.3) Minimum Acceptable Grade

### Professional Studies Concentration (18 credits)

#### 2.4) Program Notes

6 Business Discipline Credits (ACC, ECON, FIN, MGT, MKT, TOUR, QBA of which no more than 3 credits may be an Econ course)  
 13 Upper Division Credits from a Non-Business Discipline  
 Note: Per Board of CoBE on 3/7/18 the college requests to cancel the approved change of adding in MATH 115 as an alternate option to QBA 260 in the Pre-Business Core. Email approval attached.

#### Finance Concentration (18 credits)

- FIN 321 Invest & Secur Analysis (3)
- FIN Elective (3)
- FIN Elective (3)

## 3) Attachments

- Two ACC BUS ECON FIN MGT MKT QBA or TOUR Electives (6)
- University of Hawaii Mail Vote to stop change of Math 121 equivalent to QBA 260.pdf































































February 5, 2021

**MEMORANDUM**

**TO:** Bonnie D. Irwin  
Chancellor  
University of Hawai'i at Hilo

**FROM:** Kris Roney   
Vice Chancellor for Academic Affairs  
University of Hawai'i at Hilo

**SUBJECT:** Request for Approval of New Program Codes for use at UH Hilo

**SPECIFIC ACTION REQUESTED:**

We request that the following new program codes be approved for use. The below are either modifications to existing Bachelor degree programs or new Subject Certificates approved for Fall 2021 via the campus curriculum review process.

Program Modifications for Bachelor Degrees:

BBA-GBUS-AGB Bachelor of Business Administration  
Business Administration  
Agribusiness Concentration  
College of Business and Economics  
\*New Concentration

Program Modifications for Graduate Degrees:

MA-ILCE-ILM Master of Arts  
Indigenous Language and Culture Education  
Indigenous Language Medium Education Concentration  
Ka Haka 'Ula O Ke'elikōlani  
\*New Concentration

MA-ILCE-HLL Master of Arts  
Indigenous Language and Culture Education  
Hawaiian Language and Literature Concentration  
Ka Haka 'Ula O Ke'elikōlani  
\*New Concentration

MA-ILCE-ILR Master of Arts  
Indigenous Language and Culture Education  
Indigenous and Minority Language Revitalization Concentration  
Ka Haka 'Ula O Ke'elikōlani  
\*New Concentration

New Subject Certificates under a BOR approved degree program:

- SC-GBUS-BAN      Business Analytics  
Home Program: BBA- Business Administration  
\*New Subject Certificate
- SC-GBUS-SUT      Sustainable Tourism  
Home Program: BBA-Business Administration  
*Note: Certificate was formerly International Studies- Tourism  
Concentration, curriculum has been revamped and certificate renamed.*

**RECOMMENDED EFFECTIVE DATE:**

We request the effective date of Fall 2021.

**ADDITIONAL COST:**

There is no additional cost associated with this request.

**PURPOSE:**

The purpose of this request is to request approval for new program codes from the UH System Institutional Research, Analysis and Planning (IRAPO) office for the above-mentioned degree programs and subject certificates.

**ACTION RECOMMENDED:**

We recommend that you approve the new program codes for use for the above-mentioned degree and certificate programs.

**APPROVED/DISAPPROVED:**

  
\_\_\_\_\_  
Bonnie Irwin, Chancellor

2-10-21  
Date

KR:sw

Cc: Office of the Vice President for Academic Planning & Policy (OVPAPP)  
Farrah Marie Gomes, Vice Chancellor for Student Affairs  
Lisa Ann Amaral, Assistant Director of Admissions  
Jennifer Naguwa, Assistant Director of Admissions  
Chelsea Kay-Wong, University Registrar